

SEPTEMBER 2007



PRODUCERS HOPE CANE WILL BE SWEET FOR CBS

One of the fall season's most sizzling new dramas will debut on CBS Tuesday, September 25 at 10:00pm. *Cane*, stars Emmy winner **Jimmy Smits** (*NYPD Blue*, *The West Wing*) as he returns to primetime television alongside **Hector Elizondo** (*Pretty Woman*, *Runaway Bride*) in a series that focuses on the power struggle between two fictitious Cuban-American families in the sugar and rum business. The show, which also packs some major behind-the-scenes talent such as **Jonathan Prince** (*American Dreams*) and **Cynthia Cidre** (*Father Lefty*), was shot locally at US Sugar and on roads surrounding Pahokee. For more info visit www.cbs.com.



Cynthia Cidre

Jonathan Prince



Boeing Plane

PHOTO SHOOT SOARS TO NEW HEIGHTS

One of the largest aerospace corporations, **The Boeing Company** recently hired local producer **Stacey LaMotte** to shoot an image library for Boeing to use for their **Global Corporate Citizenship program**, a program that supports a variety of areas including education and the arts. Unique locations such as **Daggerwing Nature Center** in Boca Raton, **Old School Square** in Delray Beach, the **Meyer Amphitheatre** in West Palm Beach and a private home in **Jupiter Farms** were utilized so the photographer could capture priceless moments during the photo shoot. LaMotte said, "The locations we found in PBC fit our storyline perfectly and the locals consistently embraced our crew...it was a very pleasant experience." The crew stayed at the **Breakers Hotel** in Palm Beach. For more info email sklamotte@aol.com.



Old School Square



The Breakers



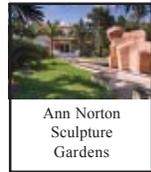
STYLISH CLOTHING DESIGNER RETURNS FOR PBC'S SUNSHINE

Originally founded in Palm Beach, the **Lilly Pulitzer** company continually chooses Palm Beach County as the prime place for their catalog shoots. Pennsylvania based **Lorel Marketing Group** returned to produce the shoot and utilized beautiful and exotic locations such as the **Ann Norton Sculpture Gardens** and the **Palm Beach Zoo** in West Palm Beach and a private park in Boca Raton to complement the models for the Spring 2008 Catalog. **Lorel Account Executive Megan Neiner** said, "Palm Beach County embodies the Lilly lifestyle and we were thrilled to come back again to enjoy the gorgeous locations, sunshine and overall atmosphere." The crew was accommodated at the **West Palm Beach Marriott**. For more information visit www.lillypulitzer.com.



Loggerhead Turtle

ACCLAIMED PRODUCTION COMPANIES GIVE TURTLES A VOICE...A film crew from the United Kingdom traveled across the pond to do a feature-length natural history documentary tentatively titled *The Turtle's Song* about the migration of the loggerhead turtle. Produced by **Tradewinds Pictures**, **Big Wave Productions Ltd.** and **Big Fame Ltd.**, filming will be taking place for approximately three months at the **Gumbo Limbo Nature Center** as well as at beaches in **Boca Raton** and **Juno Beach**. **Kirt Rusenko**, marine conservationist, at Gumbo Limbo said, "It's great to have this film crew here to help get the message out about how much help animals need, and how worthwhile it is to protect their environment." For more information please call 561.233.1000 or visit www.bigwavetv.com.



Ann Norton Sculpture Gardens



PRODUCTION COMPANY TAKES A BITE OUT OF TELEVISION

The first ever all-video based television network for reptile enthusiasts was recently launched by **Minds i No Limits, Corp.** in Boynton Beach. The mission of **ReptilesTV.com** is to provide useful and entertaining all-video programming for reptile hobbyists at all levels. "The reptile industry, which has expanded steadily in the last 40 to 50 years, has finally come of age," says **Producer Israel Dupont**. In addition to ReptilesTV.com, Minds i No Limits is also producing **Game Day Live**, a new TV show for the **Miami Dolphins** that airs within Dolphin Stadium during home games and is hosted by **Tony Segreto** from NBC6 in Miami and **Kristin Hewitt**, an independent sports/entertainment reporter. For more information please visit www.digitalproducers.com.



Game Day Live



CHARTER SCHOOL SUCCEEDS WITH TEN YEAR RENEWAL

The **G-Star School of the Arts for Motion Pictures and Broadcasting**, a high school in West Palm Beach, that owns and operates a motion picture studio has been very busy lately. Recently, the **PBC School District** granted a 10-year charter renewal to G-Star, three times the regular charter time period, so that the school can attract financing for future expansion projects. The school also hosted a video shoot for the **Business Development Board (BDB)** with past BDB Presidents and the current President in attendance. G-Star is also proud to announce that two World War II era airplanes, a **US Navy Grumman F6F Hellcat** replica and an original **US Air Force Douglas DC-3 cargo plane**, plus two vintage **35 MM cannons** are now on the back lot and available to film productions. For more information please visit www.gstarschool.org or call 561.386.6275.



Airplane

Focus on Film

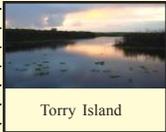
NEWS FROM THE PALM BEACH COUNTY FILM & TELEVISION COMMISSION

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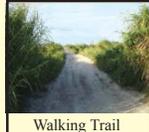


Location Spotlight

Torry Island



Torry Island



Walking Trail

Just minutes from the City of Belle Glade, located on the southeastern rim of Lake Okeechobee is a wonderland of wildlife, sawgrass and lily pads. People from all over the world come to experience its serene beauty. The island provides 350 campsites and eight public boat ramps all of which provide access to Lake Okeechobee and the scenic walking trail on the island. Common activities include fishing, kayaking, airboat rides, and canoeing. The island has a rugged, natural feel to it and though you are only moments away from motels, stores, and restaurants, you are surrounded by native wildlife that provide a pristine setting for your production. Whether you are advertising sporting equipment, doing a short film on a family camping trip, or shooting a feature based in the remote, and wild wetlands, Torry Island could be the location for you. For more information call 561.233.1000.



Campsite near Lake Okeechobee



Opportunity Knocks Cast

OPPORTUNITY KEEPS KNOCKING FOR LOCAL FILMMAKERS...The short film, *Opportunity Knocks*, which made its world premiere at the 2007 Palm Beach International Film Festival, was accepted to the 2007 Moondance International Film Festival in Hollywood, CA. Director/Co-Producer Aaron Wells said, "Despite limited resources and time, we wanted to push the limit and see how far we would go with this film. I'm thrilled *Opportunity Knocks* was accepted at Moondance." Wells with co-producer Suzanne Niedland are in pre-production on a feature-length version of *Opportunity Knocks*. For more info call 561.792.7290.



Photo courtesy of The KMR Group, Inc.

PROM THEMED FASHION SHOOT IS PICTURE PERFECT Models posing in the midst of the European ambiance of CityPlace in West Palm Beach and on stage at the Crest Theatre in Old School Square in Delray Beach made up some of the scenes of the 2008 catalog and ad campaign for Los Angeles based prom manufacturer Jasz Couture. New York based photographer Kevin Michael Reed from the KMR Group along with Jasz Couture National Sales Manager Pam Nierenberg said, "PBC offers spectacular locations that are nationally recognizable. The scenery complimented Jasz's dresses wonderfully." For info call 561.304.0089.



Jolene Pinder

STUDENT SHOWCASE ALUM MAKES A SPLASH IN THE 'REEL' WORLD...First place winner in the University Documentary category during the 2005 Student Showcase of Films (SSOF), Jolene Pinder is the Associate Producer on the film, *Arctic Son*, which premiered on PBS last month. Pinder said, "Being part of the SSOF was such an important event for me in terms of my growth as a filmmaker. To feel encouraged early on was incredible." Pinder is now also a producer for Arts Engine, Inc. in New York, the company that produced *Arctic Son*. For info call 646.230.6228.



IN-SERVICE POINTS NOW AVAILABLE FOR FILM AND TV TRAINING...Film and TV teachers now have the opportunity to learn how to use hi-def equipment and for the first time can earn in-service points specific to film and TV production. The equipment, which is being housed at the Education Network in Boynton Beach (TEN), is available to students at public, private and parochial schools in PBC as well as Palm Beach Community College. Training for this equipment will be provided by industry professionals and the school district staff at TEN. Training workshops will take place during the school year and be videotaped for instructors who cannot attend. Upon completing the training, in-service points will be awarded to teachers and can be put towards their recertification when their five-year teaching certificate is renewed. For info call 561.233.1000.



short takes



LOCAL NEWS STATION SHARPENS ITS FOCUS

WPTV NewsChannel 5 is now broadcasting in High-Definition, making it South Florida's first station to offer clearer pictures to its audience. "This is a watershed moment in South Florida Television," said WPTV Vice-President & General Manager Brian Lawlor. Viewers can receive the HD broadcast signal for free through their antennas, or, if they subscribe to cable, fiber, or satellite service, through those providers as well. For more information please visit www.wptv.com.



Grant Yansura

DREYFOOS STUDENT PREMIERES FILM TO SELL OUT CROWD

Grant Yansura, who recently won first place for his Public Service Announcement during the 2007 Student Showcase of Films, recently premiered his new film, *Been There Done That* to a sold-out crowd at the Boynton Cinema. The film, about the culture of skateboarding was filmed in Palm Beach County, other locales in Florida and New York. DVD's are available for purchase at local skate shops or by calling 561.329.7950.



TEEN'S FILM TEACHES HOW TO 'BUCKLE UP' FOR SAFETY

Boca Raton teen Brittany Rich won first place in the T Tauri Young Filmmakers Competition, for her public service announcement, *Buckle Up*, which urges fellow teens to wear their seatbelts. The film was honored at a winner's screening in Little Rock, Arkansas and has also been chosen to be in the Black Lily Film and Music Festival in Philadelphia, PA and in the Teen Screen section of the Atlanta Film Festival. To watch *Buckle Up* online please visit www.listenup.org and visit www.ttauri.org for more information.



SERIES DEBUTS AT LOCAL THEATRE...

The War, a seven-part series directed and produced by Ken Burns (*Mark Twain, Jazz*) and Lynn Novick (*Jazz, Frank Lloyd Wright*) had an advance screening this month at the Lake Worth Playhouse. The free screening, made possible because of a partnership between the Playhouse and WXEL is about World War II. *The War* will also be broadcast on PBS starting on Sunday, September 23. For info visit www.pbs.org.



Film Commissioner, Chuck Elder
Director of Ops. and Programs, Michelle Hillery
Production Manager, Michelle Marton
Production Coordinator, Jill Margolius
Office Coordinator, TBD
Location Coordinator, Kimberly Cooke
Administrative Assistant, Christine Tieche
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If you would like to be included in this monthly publication, please contact the FTC at 561.233.1000 or email information to jmargolius@pbfilm.com.

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