

FOCUS on FILM



The Newsletter of the Palm Beach County Film and Television Commission | October 2019

IN THIS ISSUE

- 1 LION COUNTRY LEGACY
- 2 ART ADVENTURES
- 3 OLYMPUSAT'S TELLYS
- 4 FLORIDA BLUE AD
- 5 G-STAR'S X-SCREAM
- 6 PBC'S PRISTINE BEACHES
- 7 SSOFF OPEN FOR ENTRIES



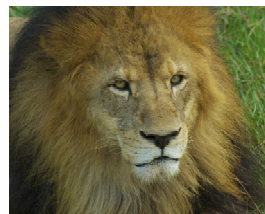
2195 Southern Boulevard, Suite 520
West Palm Beach, FL 33406
pbfilm.com



LION COUNTRY LEGACY DOCUMENTARY



From local production company **Saturn Sound Studios** comes a new documentary **Lion Country Legacy**, dedicated to telling the stories of the conservation efforts at **Lion Country Safari**. Go behind-the-scenes and see how Lion Country Safari is committed to protecting some of the most iconic animals on the planet. Known for its drive-through experience, witness a variety of animals in their natural habitat and see what happens as an incredible team of professionals track and care for amazing creatures in the most sophisticated and compassionate ways. Narrated by James Currie and featuring interviews with Wildlife Experts comes a story about the history of a unique place and how the work of many individuals is affecting animal species all over the planet. "This is a very special project for us. We are thrilled that Lion Country Safari's efforts are being shared in a way that allows viewers an inside glimpse of the hard work and dedication that goes into providing our animals with the top level of care as well as conserving and saving wildlife across the world," said Jennifer Berthiaume, Managing Director.



Saturn Sound Studios in West Palm Beach is a full service award-winning production company, producing full-length features, documentaries and TV commercials. Known as a one-stop shop for clients to complete their entire project, the studio has worked on content for Serena Williams, Billy Joel, Bob Vila and Vanilla Ice, to name a few. The first run of the show aired in Naples, Florida at the end of September on Fox 4 with continual airings on **The Palm Beaches TV**. For more details, visit saturnsoundstudios.com.

ART ADVENTURES COMING SOON

An exciting new show soon joins **The Palm Beaches TV** lineup! **Art Adventures of The Palm Beaches** is the ultimate guide to creative happenings and culture across The Palm Beaches. Hosted by Angela Yungk and Jessie Prugh, the show is produced by Greg Ross in partnership with the **Cultural Council of Palm Beach County**. The hosts will explore burgeoning art scenes, discover unique destinations, and experience the extraordinary events that create the cultural fabric of The Palm Beaches. "As publishers of **Art Hive** magazine for the past seven years, Angela and Jessie are very plugged in to Palm Beach County's thriving art scene. We look forward to sharing visual and cultural gems to a new audience," said Ross. Visit ThePalmBeaches.TV for more.



Art Adventures Crew



Yungk & Prugh on Location

TELLY US MORE!

Media giant **Olympusat Entertainment**, which operates **The Palm Beaches TV**, won three **Telly Awards for The Perfect Place Miniseries**. *The Perfect Place* is a series of short, visually stunning videos that showcase experiences in The Palm Beaches. The Olympusat team was awarded a 2019 Silver Telly in the General Travel-Tourism category for the **Discover World Class Culture** video. They won a 2019 Bronze Telly in the same category for their **Discover World Class Biking** video. That video also earned a 2019 Bronze Telly in the Craft Cinema category. Shawn Copenhaver, Olympusat's VP of Creative Services, directed. "In 1996, I moved to here for a job. I thought it was temporary, but I fell in love with this place. 23 years later, through Olympusat, I'm honored to showcase the beauty and diversity of my home," he said. See more of Olympusats' award-winning videos on the Videos On Demand page at ThePalmBeaches.TV.



Telly Awards





FLORIDA BLUE TAKES OFF RUNNING

Florida Blue is one of the largest insurance providers in the United States, but they understand the appeal of establishing a "local" brand. In a recent commercial aimed to market to small business owners, Florida Blue selected Palm Beach County's western community near the **Everglades** to set the scene of a quintessential "Florida" look. Utilizing **South Florida Water Management District's Harold A Campbell Public Use Area** as a basecamp, production took place on a nearby roadway where actors jogged along wide open landscapes. Production made sure to coordinate all necessary precautions with Florida Fish & Wildlife experts to ensure the safety of both their crew and wildlife in the area. The commercial is now airing frequently on major television networks across the state, reaching millions of households. See more at floridablue.com.



YOU CREATE EVENT BENEFITS BAHAMAS

You Create Academy recently held an acting workshop at their studio in **Boca Raton** to benefit the victims of Hurricane Dorian. The workshop was led by Director/Teacher Marc Durso using his **ActTrue** curriculum, which combines techniques from the Uta Hagen process and the Linklater Voice Process, engaging the imagination of each unique individual so that they are self-reliant, inventive, courageous professionals making their own creative choices. "Seeing the devastation that the Bahamas has suffered due to Hurricane Dorian, I knew we had to do something. This event allowed us to engage our South Florida acting community in an opportunity to help those in need," said YouCreate founder and filmmaker Dominic Giannetti. 100% of all proceeds were donated to Bahamasreliefcruise.org. See more at youcreateacademy.webs.com.



Marc Durso

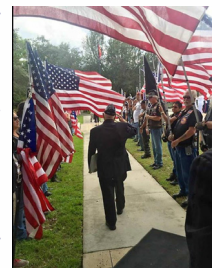
15 YEARS OF HAUNTINGS

Halloween is right around the corner! If you're ready for some spooky thrills, head over to **G-Star School of the Arts** for their **X-Scream Halloween 15**. This year's X-Scream is planned to be their most ambitious haunt to date after 15 years of terror, mystery and mayhem. 2019 contains two brand new haunts, **Crash Landing** and **Swamp of Souls**, that will have visitors boarding a massive alien ship and traversing a haunted bayou while being chased by a Voodoo Priestess and her army of glowing mutants. There will also be futuristic carnival games, an exciting stage show, tasty food concessions and more! G-Star's X-Scream Halloween 15 event officially begins on October 11 at 8:00pm. Tickets are on sale at xscreamhauntedhouse.com.



HONORING OUR VETERANS

To honor our nation's fallen and their families, a new monument was recently unveiled at **Trinity Park** in **West Palm Beach** to ensure they are never forgotten. The memorial monument is designed to honor **Gold Star Families** who are the surviving family members of military personnel who died while on active-duty or a service-related death. Lauren Berkson, Gold Star Daughter and project organizer of the memorial shared, "There are 100's of gold star families in Palm Beach County. The goal of this monument is to acknowledge those families and promote awareness and healing." The opening ceremonies were documented for a new series called **Passport to The Palm Beaches** which will be available on **The Palm Beaches TV** early 2020. More memorial markers and plaques are being erected throughout the County. For more info, visit Palm Beach County Gold Star Families Memorial Monument on Facebook, Friends of Veterans, or FOVWPB.org.



EXPERIENCE LION COUNTRY SAFARI ON THE PALM BEACHES TV

The Palm Beaches TV, the commercial-free, on-demand tourism channel continues to expand its variety of viewing options. New to the channel this month are two programs featuring **Lion Country Safari** (LCS), Florida's only drive-through safari adventure. The destination offers an up-close glimpse at more than 1,000 wild animals. Billy Cataggio, host of the underwater series **ScubaNation**, stopped by the park and also visited the LCS's new water attraction, Safari Falls. Additionally, a new special feature titled **Lion Country Legacy** premieres on The Palm Beaches TV this month. The channel is available online, via Roku, as a mobile app, at Palm Beach International Airport, the Palm Beach County Convention Center, and as a designated channel in nearly 4,000 hotel rooms throughout the County. Watch these fun-filled episodes at ThePalmBeaches.TV.



Aerial of Drive-Through Safari





WHEN ALL THAT'S LEFT IS LOVE

Local filmmaker Eric Gordon's award-winning film, *When All That's Left Is Love*, is set to make its South Florida premiere at the **Movies of Delray** on Wednesday, October 30 at 9am. The feature-length documentary about a wife's determination to care for her Alzheimer's-stricken husband has already won several awards at film festivals across the country. The emotionally gripping story reveals the toll that the disease takes on families coping with Alzheimer's, while showcasing the power of love that sustains patients and caregivers. In a recent interview with **Boca Newspaper**, Gordon expressed his hope that "caregivers and families [will be] more prepared to take on this impossible role" after watching the film. The screening is free and open to the public. A continental breakfast will also be served before the movie begins. See more at whenallthatsleftislove.com.



TURTLE RELEASE ON TODAY SHOW

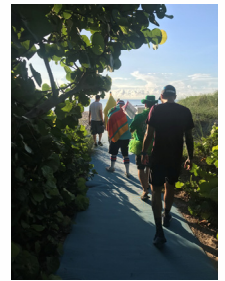
NBC's *Today Show* visited **Loggerhead Marinelife Center (LMC)** in **Juno Beach** to film a segment titled *Climate Change: Inside efforts to save America's sea turtles*. The compelling segment spotlights the LMC's sea turtle hospital, their massive quantity of data from one of the world's most prolific sea turtle nesting beaches, and the Center's global ocean conservation and marine debris initiatives which now span six continents. "This segment can be used as a very powerful tool in helping to showcase the importance of our mission of ocean and sea turtle conservation and ultimately the critical importance of the **#WavesOfProgress** expansion campaign which will allow us to accelerate and amplify our impact here in Florida and around the globe," said LMC President & CEO Jack Lighton. The sea turtle that was released during filming was named "Today" in honor of the show's visit, and can be tracked at marinelife.org/turtles/today.



LMC on Today Show

SLACK BY THE SEA

The **Help Our Wounded (HOW) Foundation of South Florida** helps veterans with brain injuries and post-traumatic stress by stimulating the body's ability to heal by administering pure oxygen in a pressurized environment. In October, HOW will hold their **Slack by the Sea** .5K fundraiser, the first of its kind in South Florida. Recently, HOW ventured to **Delray Beach** to create a promo with actors jogging along **Atlantic Ave** decked out in silly costumes, some clutching *Running for Dummies* under their arm or inner tubes around their waist. "Slack by the Sea is for a great cause helping our veterans recover from the devastating wounds of war - regardless of level of athleticism or slackism, you can support," said event Co-Chair Shaun Hall. 100% of the fundraiser will support HOW's veteran program. To join this fun event, visit slackbythesea.org.



"Slackers" in Costume

LOCAL FILMMAKER GIVES BACK

Boynton Beach-based filmmaker **Breion Moses** of 7 Hillz Productions created a non-profit organization to give back to the community called **The 7 Hillz Productions Foundation**. As a Florida A&M University alumni, Breion took her expertise back to campus with **The ReelBack Film Summit** to "inspire aspiring filmmakers" on October 2nd, featuring special guest speakers, workshops, and more. "It is our vision to exceed expectations through the lens and set trends within the film industry," said Moses. A scholarship was awarded to one deserving FAMU student, while others were given a glimpse into what it takes to work in the film industry by networking with industry veterans face-to-face. Ms. Moses was recently honored by *Legacy Magazine*, making the coveted list of **South Florida's 40 Under 40 Leaders of Today and Tomorrow**. Learn more online at sevenhillz.com.



Breion Moses



GRAM'N THE PALM BEACHES

Discover the **Palm Beaches** and ad agency **Miles Partnership** looked to the local **Delray Beach**-based production company **Brave Man Media** for their expertise on a new commercial campaign. The campaign stars four Instagram Influencers and travel bloggers, [@jessicarosesturdy](https://www.instagram.com/jessicarosesturdy), [@thetravelingred](https://www.instagram.com/thetravelingred), [@imgoodlikemeghan](https://www.instagram.com/imgoodlikemeghan), and [@belowthesamesun](https://www.instagram.com/belowthesamesun). Damian Fitzsimmons of Brave Man shared, "They came to us with the creative, where they wanted to shoot, etc., and we helped execute their vision. It was partly sponsored by **Lilly Pulitzer** so there are some great features about fashion and style. They were designed to air on **Instagram**, so we specifically shot with a vertical format in mind. Even though we are all from here, we still



BTS in Delray



found ourselves shooting in places we didn't know about; which is the whole point of the commercial." Check out Brave Man on Instagram [@bravemanmedia](https://www.instagram.com/bravemanmedia) or at bravemanmedia.com.



LOCATION SPOTLIGHT THE PALM BEACHES ARE OPEN

Filming on the beautiful beaches in Palm Beach County is as easy as filling out a permit application online. For over 30 years, PBC has welcomed commercial production with free permits. Our 47 miles of coastline offer a variety of options, including limestone rocks, black smooth rocks the size of small cars, coral and sand.



John D. MacArthur State Park

One of our most requested looks is "a remote beach" with no buildings in the eye line. Our best remote beach is found in North Palm Beach at **John D. MacArthur State Park**. The view to the north reveals a curved coastline with a long horizon line that works perfectly for action early morning or late afternoon.

Piers always make the shoreline interesting with a structure to frame against and splashing waves to make swimwear, sun protection and other lifestyle imagery a breeze. If production needs an interior place to rest models and work the wardrobe, the **Lake Worth Casino Building and Beach Complex** has a beautiful ballroom on the second floor available.



Lake Worth Pier



Catamarans on Delray Beach

Activities go beyond swimming and looking for shells at **Delray Beach** with kayak and cabana rentals, volleyball and catamarans parked along the beach near Seaspray Avenue. The new and improved sidewalks and hardscaping along A1A adds a wave pattern to break up the standard straight urban lines.

PBC offers a variety of rocks and textures to choose from including Anastasia limestone to the north and coral outcrops in the south, as well as some extra-large black granite rocks at **Ocean Inlet Park** in Boynton Beach. Coastline activities range from fishing along the inlet, to snorkeling, diving and boating with vessels of all shapes and sizes moving in the background. For more information, please visit pbfilm.com.



Black Granite Boulders

EDUCATION CORNER SSOF SALUTES FL'S FUTURE FILMMAKERS

Celebrating a 25th Anniversary, **The Palm Beaches Student Showcase of Films (SSOF)** is officially open for entries. The 2020 competition is free to enter for aspiring filmmakers, writers, graphic designers and digital media artists enrolled in any high school or college in Florida. Marking the silver celebration, the program boasts increased awards with more than \$20,000 in cash up for grabs in the following categories: Feature/Short, Documentary, Music Video, Animation, Screenwriting, Poster Design, a new Education PSA and others. And, in a continuing tribute to film legend **Burt Reynolds**, the SSOF will present to a Palm Beach County high school senior **The Burt Reynolds Scholarship**, a bigger \$5,000 cash prize. Entries are judged by an international panel



of more than 40 entertainment industry experts. Among the list of previous judges are Emmy Award-winning TV writer/showrunner Chic Eglee (*American Gods*), musical director Michael Orland (*American Idol*), ESPN documentary filmmaker Billy Corben, visual effects supervisor Dean Lyon, digital content creator Cody Johns and casting agent Ellen Jacoby.

Winners will be announced at an exciting red carpet award show on Friday, April 3, 2020 at the Keith C. and Elaine Johnson Wold Performing Arts Center at **Lynn University**. The award show is hosted by award-winning actor/director **Frank Licari** (South Florida PBS' *On the Town in The Palm Beaches*) and attracts a standing-room-only audience of students, celebrity presenters, industry professionals, government dignitaries, media and more. Previous presenters include musicians Vanilla Ice and Howie D. (Backstreet Boys), TV host



Students on SSOF Red Carpet

Montel Williams, actors Cheri Oteri (SNL), Linda Blair (*The Exorcist*), Clint Howard (*The Waterboy*), Thomas Ian Nicholas (*American Pie*) and of course, the legendary Burt Reynolds. For more info about the competition visit pbfilm.com/SSOF.

Co-Editors: Christy Andreoni & Phyllis Man, Assistant Editors: Kelly King & Hilary Webber, Contributors: Chris Cobb, Alberto Jordat, Ian Saylor, Lauren Tobin
To be included in this newsletter please email candreoni@pbfilm.com or call 561.233.1000



BOARD OF COUNTY COMMISSIONERS

Mack Bernard, Mayor | Dave Kerner, Vice Mayor
Hal R. Valeche | Gregg K. Weiss | Robert S. Weinroth | Mary Lou Berger | Melissa McKinlay

PALM BEACH COUNTY FILM & TELEVISION COMMISSION

Film Commissioner Chuck Elderd | Deputy Film Commissioner & Director of Finance Michelle Hillery
Director of Operations & Production Christy Andreoni | Director of Development & Marketing Phyllis Man
PR & New Marketing Strategist Lauren Tobin | Locations & Creative Marketing Specialist Kelly King
Sr Production Coordinator Ian Saylor | Production Coordinator Hilary Webber | Office Administrator Alberto Jordat