

# FOCUS on FILM



The Newsletter of the Palm Beach County Film and Television Commission | OCTOBER 2014

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## 'REAL HOUSEWIVES OF NEW JERSEY' ENJOY THE PALM BEACHES



*The Real Housewives of New Jersey in Boca Raton*

The sixth season of the *Real Housewives of New Jersey* is in full swing and the ladies of the famous Bravo franchise made their way down to Boca Raton and Delray Beach for a vacation! Viewers will see the ladies enjoying the South Florida ambiance and soaking up the sun! The trip was planned to get Teresa Guidice's mind off of her recent court hearings, but Guidice decided not to go on the trip, and instead to focus on her family in New Jersey. So the ladies went without her for a little personal R&R. *The Real Housewives of New Jersey* cast is made up of six women this season: Amber Marchese, Dina Manzo, Melissa Gorga, Nicole Napolitano, Teresa Aprea and Teresa Guidice.

There has been no shortage of drama as the six women begin to form a strong bond, but when shocking rumors of infidelity and backstabbing surface, it threatens to tear their friendships to pieces.

This isn't the first time the 'Real Housewives' have filmed in the Palm Beaches. In 2013, the Miami cast took in a polo match at the Grand Champions Polo Club. The Palm Beaches have also been featured on Bravo's *Million Dollar Listing: Miami*. *The Real Housewives of New Jersey* airs on Sundays at 8/7c. For more information on any these shows, please visit [bravotv.com](http://bravotv.com).



## YO, PALM BEACH...LET'S KICK IT



*Vanilla Ice with Governor Rick Scott*

Vanilla Ice aka Rob Van Winkle sang his hit song "Ice, Ice Baby," while ballerinas danced around him and the Palm Beach Symphony played. This was the main event at the 47th Annual Florida Governor's Conference. "Welcome everybody to beautiful Palm Beach," Van Winkle told the crowd. "You get to see a symphony, a ballet and a rapper all in one. But it goes to show you the diversity we have here in Palm Beach." The three day conference is designed help sell Florida as a tourist destination, and was held at the **Boca Raton Resort and Club**.



The **Film Florida Quarterly Meeting** was also held at the Resort. Florida's film industry leaders met in an effort to get legislation passed to replenish the State film incentive. For more info call 561.233.1000.

## COOKING SHOW WHIPS UP EXCITEMENT



*Jim Stacy*

*Photo: Cooking Channel*

Restaurants in the Palm Beaches offer some of the best culinary options on Earth. From cheap eats to very upscale dining, there are a delightful array of one-of-a-kind eateries. Recently, the crew from the **Cooking Channel's *Offbeat Eats with Jim Stacy*** came to Boca Raton to film an upcoming episode.

According to the Cooking Channel, Chef Jim Stacy is known for doing things his way, whether it is his clever takes on traditional foods or his famous corndogs. Throughout the series Jim's travels take him to some of the most unique and adventurous spots around from Oakland to Boca Raton to Falls Church, Virginia. *Offbeat Eats with Jim Stacy* is produced by School of Humans. The series premiere is Friday, October 17th at 9:30pm ET. For more info visit [cookingchanneltv.com](http://cookingchanneltv.com).



## FOCUS ON FILM

### LOCATIONS DRIVE THE LOOK



**LEVATAS**  
let's create the future

Levatas, a next-generation marketing consultancy, was hired to produce a new **Schumacher Auto** campaign in the Palm Beaches.

The Schumacher Automotive Group has been serving South Florida for more than 40 years.

Some of the most picturesque spots in Palm Beach County were utilized for the shoot including **Riverbend Park** in Jupiter, the Jupiter Inlet, and Downtown West Palm Beach. "Shooting in beautiful Palm Beach County is always nothing less than a photographer's dream," said **Austin Berry**, Video Producer. For more information visit [levatas.com](http://levatas.com) or [schumacherauto.com](http://schumacherauto.com).

### VIDEOS FEATURE PADDLEBOARDING IN PBC



Photo Courtesy:  
The Heliconia Press

The Palm Beaches offer a pristine coastline for one of the fastest growing water sports in the nation...paddle boarding! Recently, a crew from the Heliconia Press in Ontario shot a series of videos on paddle boarding.

The shot crew at many locations including the Juno Beach Park & Pier and Jupiter Beach Park. "We shot instructional segments for 'Stand Up Paddling TV' channel on YouTube, and shot product videos for BIC Sport. Palm Beach County was an obvious choice for us to shoot our stand up paddling segments. It's a beautiful region with a wide variety of picturesque shooting locations very close to one another. The friendly people and relaxed atmosphere also make it an ideal location to wind down when a long day of shooting is done," said **Ken Whiting**, Heliconia's President/Producer. The videos will go live at [youtube.com/standuppaddlingtv](http://youtube.com/standuppaddlingtv) and [youtube.com/bicsportwatersports](http://youtube.com/bicsportwatersports) in April 2015.

## HELICONIA

### GUIDE TO ENTICE VISITORS



The **Scout Guide** represents a carefully curated collection of the very best independently owned businesses and must-know entrepreneurs and artisans all across the U.S. Recently, a crew shot a layout for the guide in West Palm Beach.

"The identity of the business we shot downtown has to remain a secret until publication of The Scout Guide Palm Beach, Vol. 3, but we can tell you that the business is very well-respected, and has roots deeply implanted in Palm Beach County," said **Ali Freeman**, Marketing Manager.

The images will appear in the 2015 edition of The Scout Guide Palm Beach, which will be published the first week of January. For more info visit [palmbeach.thescoutguide.com](http://palmbeach.thescoutguide.com).

### PRODUCING A TOUCHING & 'CLASSIC' PSA



For the fourth year in a row, **KO-MAR Productions** in West Palm Beach produced a PSA Campaign for the Honda Classic. With charitable giving in excess of 2.5 million dollars, the Honda Classic is spotlighting two stories of young people who when struck with tragedy were able to get help and do their rehab at the Miami Children's Hospital Nicklaus Outpatient Center in Palm Beach Gardens which has been built in large part through the donations of the Honda Classic.

The PSA will air in the Winter of 2014 in local markets. "We love shooting in Palm Beach County and always try to take advantage of the diverse locations the area offers. We shot this campaign at the Skate Park at Abacoa and at a local park in Palm Beach Gardens," said **Jim Gallagher**, Vice-President of KO-Mar Productions. For more information please visit [ko-mar.com](http://ko-mar.com) or [thehondaclassic.com](http://thehondaclassic.com).

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### MARQUEE SOCCER MATCH TO BE TELEVISED ON ESPN



The "World Cup" spirit is coming to Palm Beach County (PBC)! The Palm Beach County Sports Commission is partnering with the U.S. Soccer Federation to host the United States Men's National Team as they compete against Honduras at FAU Stadium in Boca Raton on October 14 at 8pm. The match will be televised live on ESPN and UniMas. This game will represent the US Men's National Team's inaugural visit to PBC.

PBC has become a hotbed for soccer. The US Men's National Team match with Honduras represents the fourth international soccer game to take place at FAU Stadium in less than two years. The US Women's National Team has played twice at FAU Stadium, including an Olympic Victory Tour stop, following their gold medal performance in 2012. For more information visit [ussoccer.com](http://ussoccer.com) or call 1.800.745.3000.





G-STAR STUDENTS CHAMPION HALLOWEEN



The G-Star School of the Arts is hosting the eighth annual X-Scream Halloween! This year's theme is Rise of the Blood Moon. X-Scream has been featured on the Travel Channel's "13 Scariest Haunted Attractions in America," and has attracted over 10,000 people since it began. Hundreds of students designed and built this year's attraction. The event is held in G-Star's Motion Picture Sound Stage. For more information visit [xscreamhalloween.com](http://xscreamhalloween.com).



Rendering of the Victory Canteen

The G-Star School Foundation is also fundraising for the construction of the new Victory Canteen Cultural Educational Learning Center on the G-Star School campus. Renderings of the building have been created by artist S. DelMar Leach. The inspiration for the WWII design and decor of the Victory Canteen comes from their own WWII Douglas C-47 airplane that flew in D-Day at Normandy. For more info visit [gstarschool.org](http://gstarschool.org).

U.K. TV SHOW TO FEATURE AREA AUTHOR



The Dark House

Local Amazon bestselling horror book author Sara Brooke will be featured on *Fragments of Fear*, a TV series showcasing the best in contemporary horror from new and established writing talent. *Fragments of Fear* is a 13 episode series, and each episode showcases two fictional horror stories. It is a dramatic interpretation of the story with scary themes and video.

Brooke's story is called *The Dark House*. It will air in the UK in December, 2014, and will podcast globally. For more information visit [fragmentsoffear.com](http://fragmentsoffear.com).

NETWORK LAUNCHES IN BOCA RATON



A new broadcast network has launched in Boca Raton! BYL Network was founded by Boca Raton residents Jordan Aloof and Danielle Silverman, who has developed more than 150 TV programs that aired on networks including CNBC, CBS and NBC, according to BYL. BYL, which stands for Better Your Life, features a 24-hour "Live" broadcast stream of 30-minute weekly programs across six channels about and for: Women, Men, Money, Home & Travel, Sports & Entertainment and Late Night.

The Network features programming by well-known hosts, including Nicole Chaplin of Shape Magazine; Katrina McGhee, former executive vice president of Susan G. Komen; Chef Catherine McCord, founder of Weelicious; Tamara Walker, nurse, mom and author of MomRN; and MJ Corcoran, parent coach and spokesperson for Family Talk. Each commentator hosts a weekly series on the network. BYL will be accessible on smart phones, tablets and Smart TV devices. For more info visit [bylnetwork.com](http://bylnetwork.com).

TWEETING IN THE PALM BEACHES



Taylor Blackwell

Actress Taylor Blackwell of *Magic City* fame, stars in the new web series *Tweet*, produced by local producer Marc Zatorsky along with his wife Shawn Morell Lewis (*Ortho and his Remote*). *Tweet* shot entirely in South Florida. The series revolves around a teenager whose life is suddenly changed forever thanks to a cryptic series of tweets.

Four episodes of *Tweet* have been released so far. For more information visit [seeworthyfilms.com](http://seeworthyfilms.com).



THE PALM BEACHES WILL SPARKLE AT THE FILM FESTIVAL GALA



The Palm Beach International Film Festival (PBIFF) is throwing a 20th Anniversary gala celebration! The special event will take place on Saturday, November 1 at the Eau Palm Beach Resort and Spa at 7:00pm. George Elmore and Randi Emerman will be honored for their 20 years of extraordinary dedication and enthusiasm.

The next PBIFF will take place March 26-April 2, 2015 at venues around Palm Beach County. Submissions are currently being accepted. The early deadline is November 15, 2014 and the late deadline is January 10, 2015. For more information about the gala including ticket and sponsorship information, please visit [pbifilmfest.org](http://pbifilmfest.org) or call 561.362.0003.





LOCATION SPOTLIGHT: BOATING AND WATERWAYS IN THE PALM BEACHES



Atlantic Ocean

Just as boats come in all shapes and sizes, the waters they navigate also span a variety of realms. The Palm Beaches host a diverse collection including the Atlantic Ocean, Intracoastal Waterway, and Lake Okeechobee, just to name a few.



Jupiter Lighthouse

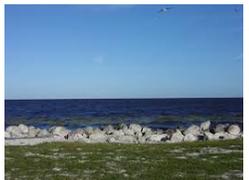
Some of the projects that have filmed in our waters include *Caddyshack*, *Heartbreakers*, *Ultimate Diver Challenge*, and Discovery's *Shark Week*, along with countless fishing shows and many other projects. Productions will find a host of willing Captains and support vessels for whatever

is needed to get the shot and maintain a safe environment for actors and crew members.



Peanut Island

Each of Palm Beach County's inlets are unique and have their own special features. The Boca Inlet leads into Lake Boca, a weekend boaters gathering place with views of the Boca Resort and million dollar properties. The Lake Worth Inlet features ships and freighters that are utilizing the Port of Palm Beach and the happenings of Peanut Island with its Cape Cod looking features. The Jupiter Inlet is surrounded by parklands, and has been home to the Jupiter Lighthouse for over 100 years. It is also home to our friends at Black Dog Charters, a film-friendly charter company.



Lake Okeechobee

A series of canals that connect to Lake Okeechobee, provide a peek into yesterday with scrub land, agriculture and reed grasses. When in need of assistance from the boating community, the Marine Industries Association is a dependable resource. They are made up of helpful industry experts with reliable contacts. For more info visit [marinepbc.org](http://marinepbc.org), or for more info about filming on the water, call 561.233.1000.

EDUCATION CORNER: SCREEN LEGEND IN LAKE PARK



L-R: Burt Reynolds, Dudley Remus, and Patrick Moody  
Photo Credit: Aaron Wells

The Burt Reynolds Institute for Film & Theatre hosted an emotional film shoot with screen legend **Burt Reynolds** discussing the films *White Lightning* and its sequel, *Gator*. *White Lightning*, which introduced Reynolds' iconic Southern character Gator McClusky, was a southern-themed film that broke through cultural barriers and became a hit outside the south. *Gator*, which was released in 1976, was Reynolds' first directorial feature film effort.



Interview of Burt Reynolds  
Photo Credit: Burt Reynolds Institute

These interviews were conducted at the historic **Lake Park Mirror Ballroom**, the actual site of Reynolds' stage debut, and will be used as bonus material in the upcoming Blu-ray releases

of both *White Lightning* and *Gator*. In addition to Reynolds, fellow *Gator* cast members **Dudley Remus** and **Patrick Moody** were on hand, recalling not only anecdotes about the film but also off-screen memories involving **Jerry Reed**, **Jack Weston**, **Alice Ghostley**, **Hal Needham**, and Reynolds' mentor, **Watson B Duncan III**. Duncan was responsible for Reynolds becoming an actor. With deep and sincere affection, Reynolds said "... without Duncan getting me into acting right here, in this room, on this stage, none of this would've ever happened." Reynolds also uses his time to teach aspiring artists how to master their craft through the Burt Reynolds Institute for Film and Theatre.

Kino Lorber Studio Classics has scheduled the *White Lightning* and *Gator* Blu-Ray releases for November, 2014. For more info visit [BurtReynoldsInstitute.org](http://BurtReynoldsInstitute.org), or for more about the Blu-Ray releases visit [kinolorber.com](http://kinolorber.com).

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