

# OCTOBER 2007

## NETWORK TELEVISION WELCOMES A SWEET NEW SHOW



Cane Cast  
Photo Credit: CBS

With the *Sopranos* off the air, it could be time for another intergenerational family drama about external rivalries and internal power struggles. *Cane*, the new epic television show starring Emmy winner **Jimmy Smits** (*NYPD Blue*, *The West Wing*) and Oscar/Emmy/Tony/Grammy winner **Rita Moreno** (*Law & Order*, *Oz*) is centered around a large Cuban-American family that owns a rum and sugar empire in South Florida. The pilot episode was shot locally at **US Sugar** and on various roads surrounding **Pahokee**. The show debuted on **CBS** at the end of last month. Look for *Cane* Tuesdays at 10:00pm and for more info please visit [www.cbs.com](http://www.cbs.com).



US Sugar



## LUXURY BRAND REVS UP EXCITEMENT AT AREA HOT SPOTS

The vehicles known as ultimate driving machines, aka **BMW**s will be at some of PBC's unique locations this month for an in-house BMW training video that will also appear on the BMW USA website. Locations such as **Moroso Motorsports Park**, **Ragtops Motorcars**, the studio at **KO-MAR Productions** and the **Palm Beach County Convention Center** will all make cameo appearances behind the latest cars that are being showcased in the new video. **Team Productions** at **BMW Group University Studios** is producing the shoot and **Executive Producer Paul Schneider** said, "We chose the West Palm Beach area for all the attractive locations." The cast and crew were accommodated at the **WPB Marriott**. For info call 561.233.1000.



Convention Center



## BURT REYNOLDS' BANDIT RIDES AGAIN...DIY Network's *Celebrity Rides*

program plans to launch a series of shows featuring local legend **Burt Reynolds** rebuilding a set of Pontiac Trans Ams so they resemble the car he drove in the *Smokey and the Bandit* movies, one of which was filmed in PBC. **DIY Network's General Manager Kathleen Finch** said, "Thirty years later, car and film enthusiasts alike still have a passion for this incredible vehicle and the impact it had on pop culture." *Celebrity Rides: Burt Builds a Bandit* kicks off on **Friday, October 19 at 10:00pm**. For more information visit [www.diynetwork.com/diy/shows\\_dbbb](http://www.diynetwork.com/diy/shows_dbbb).



## AWARD WINNING COMPANY EXTENDS THEIR INDUSTRY CRED

**ITV**, the local production company that focuses on major medical and healthcare issues is thrilled that they will be receiving a 2007 **FREDDIE** award honoring their *Healthy Body, Healthy Mind* series which airs nationally on **PBS**. **ITV** is also proud that their newest series *Waging War on Cancer* hosted by **Paula Zahn** is now in its first season and also airing nationally on **PBS**. **Executive Producers and Owners of ITV Ana Cristina and Ed Lerner** said, "In 2008, **ITV** will continue being a global content provider for major networks and TV stations in the US and in more than 55 countries worldwide." For more info please visit [www.itvisus.com](http://www.itvisus.com).



## AREA COMPANY CHAMPIONS POWER SPORTS INDUSTRY Multi Media Marketing & Production, Inc. (M3Pro)

**Inc. (M3Pro)** is moving full speed ahead! The company recently moved their offices to a new location in **Boca Raton** with a state-of-the-art post-production facility and capped off their first season of the television show *Metric Revolution* which aired on **ESPN2**. The show revolved around a metric motorcycle build-off in which contestants customized their own motorcycle. Producers are already gearing up for season two, which is scheduled to air in the fall of 2008. To apply to be a contestant, please visit [www.metrictv.com](http://www.metrictv.com). **M3Pro** has also been busy creating video and marketing materials for **Jet University Flight School** and doing a promotional video for **Hot Strands by Great Hair**. For more information visit [www.m3pi.com](http://www.m3pi.com).



## PALM BEACH COUNTY UNITES TO PROMOTE TOURISM

Locations from all over the county recently took part in a film shoot for three upcoming videos that will be used to promote Palm Beach County as a tourist destination. **The Palm Beach County Convention and Visitor's Bureau (CVB)** along with **Turn Here Productions** received a gracious welcome from the local community as they filmed at locations including the **Jupiter Lighthouse**, **Rapids Water Park**, **Lion Country Safari**, **Roger Dean Stadium** and area beaches among others. **CVB Vice-President of Marketing Bill Vervaeke** said, "Every portion of the community stepped up without hesitation. Simply put, the cooperation was outstanding." Special thanks to all the locations that helped with this ambitious project to promote Palm Beach County! For more info call 561.233.1000.



Rapids Water Park



Lion Country Safari

# Focus on Film

NEWS FROM THE PALM BEACH COUNTY FILM & TELEVISION COMMISSION

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# Location Spotlight

## The Scuba Club

Located in the heart of West Palm Beach is a "Country Club for Divers" known officially as **The Scuba Club**. Situated only one mile south of the Palm Beach Inlet, the club's convenient location allows easy access to the Intracoastal and the ocean. Whether your shoot requires a trip to the open ocean or a tank for simulating underwater shots, the Scuba Club has what you need, including a HD camera with a waterproof casing. The facility has a pro shop where they sell and rent scuba gear, a swimming pool and a deep tank. The tank is 20x20x16ft. deep, and the pool is 45x20x8ft. deep. The average temperature for the tank is around 75 degrees and the pool is around 80 degrees. Looking to find Nemo in the depths of the ocean? The Scuba Club's divemasters can escort you on dives to lush reefs or decaying wrecks. They have a U.S. Coast Guard certified boat that is equipped with the latest safety equipment and there is also plenty of parking for production vehicles. For more info call 561.233.1000.



Deep Tank



Scuba Club Boat



Swimming Pool



**LIL' FILM KEEPS WINNING BIG...**The award-winning short documentary, *Miss Lil's Camp* has been invited to screen at its 21<sup>st</sup> film festival, the **Baltimore Women's Film Festival**, taking place this month. The film is about **Lillian Smith**, the director of a girls summer camp in Georgia, who taught campers them that segregation was wrong. Local filmmaker and **FTC Board Member Suzanne Niedland**, who co-produced, edited and co-directed the film with Anberin Pasha said, "Introducing Lillian Smith to those who don't know about her wonderful work and place in history is one of the reasons I love attending festivals with this film." For more information please call 561.745.0376.



PBC Courthouse

**PRIME-TIME NEWS SERIES FREQUENTS PALM BEACH COUNTY...**CBS's *48 Hours* keeps returning to Palm Beach County for a feature story involving the murder of Boca Raton resident Linda Fishman back in 2003. The CBS crew has filmed at a variety of locations including the **Palm Beach County Courthouse**, a **Palm Beach County Fire Station** in Boca Raton and the **Palm Beach County Sheriff's Office** in West Palm Beach. The crew was hosted at the **Brazilian Court** in Palm Beach. For more information visit [www.cbsnews.com](http://www.cbsnews.com) and click on 48 Hours.



### FILMMAKERS...FLORIDA IS OPEN FOR BUSINESS

In an effort to expand awareness of Florida and PBC in the global marketplace, the FTC's **Director of Operations Michelle Hillery** went to the 29<sup>th</sup> annual IFP in New York City. Hillery said, "By being at this conference I was able to reconnect with our NY clients and form new relationships." Joining Michelle in representing PBC were **FTC Board Members David Luce** and **Suzanne Niedland**. **Film Florida** also held an industry reception, where over 350 producers/writers got to learn about Florida incentives. For info call 561.233.1000.



### EDUCATIONAL ASSOCIATION SEARCHES FOR FILMMAKING TALENT...



In order to promote **Career and Technical Education (CTE) Month**, the **Association for Career and Technical Education (ACTE)** has announced a **Video Public Service Announcement Contest!** All students in secondary and postsecondary CTE-related film, video, and production classes are eligible to submit a 30 second public service announcement with the theme "**Discovering Skills for a Competitive Workforce.**" The PSA must incorporate the CTE Month logo and theme. The logo is available by visiting [www.acteonline.org](http://www.acteonline.org). The winning student will receive \$750 and a copy of Final Cut Studio 2. The deadline is **5:00pm on November 15, 2007**. For more info call 800.826.9972.



# short takes

## LOCAL CAMERA MAN WINS PRESTIGIOUS AWARD



Tom Cunningham

**Tom Cunningham** is no stranger to reality TV. His resume includes such shows as *Shaq's Big Challenge*, *The Apprentice* and *COPS*. However, the biggest payoff came from working on the award winning reality series, *The Amazing Race*. Tom has contributed to the success of the show with his camera work that recently earned him a **Creative Arts Emmy for Outstanding Cinematography for Non-Fiction Programming-Multi-Camera Productions**. Congratulations, Tom!



## FESTIVAL ANNOUNCES CALL FOR ENTRIES!

Film submissions are now being accepted for the **13th Annual Palm Beach International Film Festival**. Organizers have already begun planning parties, seminars, workshops and endless networking opportunities with industry professionals for the event which will take place **April 10-17, 2008**. Filmmakers worldwide may visit [www.pbifilmfest.org](http://www.pbifilmfest.org) for entry forms and eligibility guidelines. The early deadline is **December 14, 2007** and the late deadline is **January 21, 2008**. For more information call 561.362.0003.



## HGTV FILMS LOCALLY AFTER 450 MILE YARD SALE TREK!

Every year the world's largest yard sale takes place along route 127 from Covington, Kentucky, to Gadsden, Alabama. This year **HGTV** followed **Kathy Peterson**, a local design expert, as she shopped her way South in the annual HGTV special, *The Endless Yard Sale*. After the yard sale, a TV crew from **High Noon Productions** came to her home in **Tequesta** to do an interview and tape her yard sale discoveries. The show broadcasts on **Sunday, October 14th at 9 p.m.**



Alejandra Delgado

## FTC WELCOMES NEW INTERN

The FTC is pleased to have **Alejandra "Ale" Delgado** in the internship program! She will be working part-time at the FTC for the entire school year in order to satisfy requirements for the Executive Internship Program at **Palm Beach Gardens Community High School**. Alejandra ideally wants to produce feature films and start her own production company in Palm Beach County in the near future. **Welcome Alejandra!**



Film Commissioner, **Chuck Elder**  
 Director of Ops. and Programs, **Michelle Hillery**  
 Production Manager, **Michelle Marton**  
 Production Coordinator, **Jill Margolius**  
 Office Coordinator, **TBD**  
 Location Coordinator, **Kimberly Cooke**  
 Administrative Assistant, **Christine Tieche**  
 Education Consultant, **Alex Marquez**



**PBC Board of County Commissioners**  
 Chair, **Addie L. Greene**, Vice Chair, **John F. Koons**,  
**Karen T. Marcus**, **Mary McCharty**, **Burt Aaronson**,  
**Jess R. Santamaria**, **Robert J. Kanjian**

If you would like to be included in this monthly publication, please contact the FTC at 561.233.1000 or email information to [jmargolius@pbfilm.com](mailto:jmargolius@pbfilm.com).

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