

OCTOBER 2006



LOCAL FILM PROJECT SOARS TO NEW HEIGHTS

As a helicopter with a camera on-board ascends and descends



around the sprawling lawns and sparkling fountain at the **T-REX Corporate Center** in **Boca Raton**, a new DVD is born. Through the magic of combining 3D animation with live action footage, the DVD produced by **Neoscape, Inc.** out of Boston, MA will be used to sell/market T-REX space to prospective office and retail tenants. Special thanks to the **City of Boca Raton**, the **Boca Raton Police Department**, the **Boca Raton Airport**, **Boca Raton Air Traffic Control**, the **Palm Beach International Airport** and **All-Star Locations** for the successful coordination of this project. **Neoscape Production Coordinator Amanda Coggin** said, "We lucked out with the pristine weather and enjoyed the hospitable people of Boca Raton who welcomed us with open arms." The cast and crew stayed at the **Embassy Suites** in **Boca Raton**. For more information please visit www.neoscape.com.



The helicopter at T-REX



STYLISH NEW AD CAMPAIGN CHOOSES UNIQUE DELRAY HOT SPOT...

Japanese garden design at its best is what attracted **Artistic Image**, a production company out of Atlanta, GA to fly down to **Delray Beach** just to photograph the zen garden at the **Morikami Museum and Japanese Gardens**. The company was hired by automotive giant, **Mercury** to form an ad campaign for the 2008 Mercury Mariner. **Artistic Image Owner Michael Zarrillo** said, "We conducted a national search and chose Morikami because it had the look and feel needed to create the aesthetics for the ads." The crew was accommodated at the **Delray Beach Marriott**. For more information please visit www.artisticimage.com.



Zen Garden



INDIE FEATURE SET TO DEBUT THIS FALL...Patsy,

a feature film by **11: Eleven Pictures** that shot entirely in Palm Beach County this past summer, is now getting ready to make the rounds on the film festival circuit! Numerous locations throughout the County made cameo appearances in the dark comedy including the **Old Key Lime House** in **Lantana**, **Lake Worth Municipal Beach** in **Lake Worth**, **Singer Island Municipal Beach** in **Riviera Beach** and an array of spots throughout **West Palm Beach**. **Patsy Producer/Actor Brett Golov** said, "We enjoyed our first experience in Palm Beach County so much that we plan on shooting our next independent feature back in the Sunshine State sometime next year." For more info email eleven_elevenpictures@hotmail.com.



Two actors on the set of Patsy



ONE SHOW'S MISSION: TO FIND WOMEN THE IDEAL SWIMSUIT

Bikini clad women frolicking along private beaches on Singer Island are the subject of a TV pilot that producers hope will evolve into the next big reality show, **Bikini Rescue**. The show centers around contestants hoping to raise their bikini IQ by learning about how to shop for a suit that is most flattering to their figure. Over a one day period, contestants model their new bikini during their own personalized photo shoot, and are then judged by a panel of industry professionals who declare one woman the winner. **Producer Carl Borrelli** said, "It's a hit, the original music, the photography, the judging and the contestants make this a fun and informative show." Producers are currently in talks with potential distributors. For info call [561.358.2312](tel:561.358.2312).



Jonathan Krane

FILM PRODUCER PLANS TO GET THE 'EDGE' ON PRODUCTION IN PBC

Get ready on the set! **Producer Jonathan D. Krane** is setting the stage for more films to shoot in Palm Beach County with the announcement of a new studio! Along with independent film financier **Beau Rogers**, **The Edge**, will be a new studio based out of **Palm Beach Gardens** and **Los Angeles**. Initial plans call for the company to produce three to five films per year for the next five years with budgets ranging from \$1 million to \$10 million. **Krane** said, "The Edge is committed to facilitating the production and worldwide distribution of a unique brand of films that have both theatrical and home entertainment potential." For more information please call **Lauren Lewis** at [310.300.0950](tel:310.300.0950) ext. 238.



MOTION PICTURE SAVVY TEENS MAKE THEIR MARK ON ANOTHER FEATURE FILM...

What do you get when you mix talented students, a frightening Halloween event and free studio space all in one place? You get producers of a new horror film who want to get in on the action! Producers of **Son of Hogzilla**, a **Maxim Film Production** were so impressed with the sets being used for **G-Star's X-Scream Halloween Event**, that they decided to use them in their film! **G-Star Founder Greg Hauptner** said, "This is a great opportunity for the kids to get their feet wet on a feature film through motion picture design." **Hogzilla Executive Producer Robert Sacks** said, "I think G-Star is doing a wonderful thing for the students, and I look forward to working with them on this film." **Hogzilla** is scheduled to shoot in November and distribution is already in place according to producers. For more info call **Greg Hauptner** at [561.386.6275](tel:561.386.6275), or visit www.gstarschool.org.



G-Star Students

Focus on Film

NEWS FROM THE PALM BEACH COUNTY FILM & TELEVISION COMMISSION

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Location Spotlight

Blue Anchor Pub



Blue Anchor Pub

Situated by the Intracoastal Waterway on trendy Atlantic Avenue in downtown Delray Beach is a classic 19th century British pub with a history worth knowing. The **Blue Anchor Pub** was erected in 1864 in London and then dismantled in sections and shipped across the Atlantic in 1996. As visitors enter the pub through its beautiful eight foot tall oak front doors they are transported back to the days when Jack the Ripper prowled the London streets. The spooky aura is enhanced with stained glass windows and mood lighting that illuminates the entire place. Voted **Florida's Most Haunted Pub** by **The Travel Channel** in 2004, this location is haunted by the spirit of Bertha Starkey who was killed by her jealous husband over a hundred years ago; her ghost followed the pub across the pond. Shiver Me Timbers! The Blue Anchor Pub is very film-friendly and recently hosted a **S & K Menswear commercial**. If you are interested in filming at this location, please call 561.233.1000 for more information.



Stained glass windows and tables



PRODUCTION ROARS INTO PALM BEACH COUNTY Scores of screaming fans and high speed thrills are a daily occurrence at **Moroso Motorsports Park** in **Palm Beach Gardens**, a facility that attracts an abundance of productions every year. Television networks such as **ESPN2**, **NBC's Telemundo** and **Horsepower TV** all made pit stops there recently to cover various racing events. **Publicity Director Joanna Montante** said, "We host over 700 events a year and we are delighted that so many production companies continually choose to film here." Moroso was also recently honored with the **PBC Convention and Visitor's Bureau Providencia Award**. For more info visit www.morosomotorsportspark.com or call 561.622.1400.



OFFICE PRODUCTS ARE READY FOR THEIR CLOSE UP... Diverse and authentic office settings were what **KSC Studios** out of Ft. Lauderdale was called upon to find for an **Office Depot** photo shoot taking place this month. After a search throughout the tri-county area, two locations in Boca Raton were chosen: the lobby of **The Pavilion**, a venue with ballroom dancing and dinner, and classrooms at **Florida Atlantic University**. **KSC Studio Manager Ellisa Gouak** said, "We chose these locations for their clean and tailored look and because of their close proximity to each other." The photos will be used in Office Depot's library of images and in upcoming catalogs. For info visit www.kscstudio.com.



FAU Classroom



REAL WORLD EXPERIENCE GIVES PBC STUDENTS AN EDGE IN THE MARKETPLACE... The fourth installment of the successful **On-Location Education Program** has wrapped, and some Palm Beach County students can now add producing a television show to their resume! **Behind the Scenes: Film and Television Education Opportunities in Palm Beach County** is the new half hour program produced by a group of students at the **G-Star School of the Arts** in **West Palm Beach**. The documentary follows three area students who attend different film and TV programs offered throughout the County to provide insight into the opportunities for young people interested in a career in the film and television industry. **Industry Professional Alex Marquez** said, "I was amazed to see the skills shown by the students at such a young age, and I am thrilled to be a part of this program." The show will air on the school district's cable network, **Education Network Channel 19**. For more info or a DVD copy of the show call 561.233.1000.



short takes



NETWORK YOUR WAY TO SUCCESS
The **Palm Beach County Film & Television Commission** invites you to attend the next **Production Company Roundtable** on **Wednesday, October 18, 2006** at **7:00pm** at the **Tiki Waterfront Sea Grill** in **Riviera Beach**. This excellent networking opportunity will give you a chance to get your groove on with live music and refreshments while addressing important issues that affect the production community. To RSVP or for more information on the event please call 561.233.1000.



FESTIVAL ANNOUNCES CALL FOR ENTRIES... Embark on a journey through the universe of cinema during the next **Palm Beach International Film Festival (PBIFF)**. The 12th annual event is already in the works and is scheduled to take place **April 19-26, 2007**. Filmmakers worldwide may visit www.pbifilmfest.org for entry forms and eligibility guidelines. Discounted entry fees are provided for films submitted by December 22, 2006, and the final deadline is February 2, 2007. For more info please call 561.362.0003.



LOCAL PIECE OF PARADISE GETS NATIONAL AIRTIME

Tucked away in **West Palm Beach** lies a Mediterranean-style home that was recently featured on **HGTV's What's With That House**, a show that searches from coast to coast to find the most talked about houses in America. Owned by renowned artist **Bruce Helander**, who used to design posters for the **Palm Beach International Film Festival**, this unique residence boasts its own secret garden and outdoor living room. For more info visit www.hgtv.com.



CELEBRATED MANSION BRINGS TV PROGRAM TO PBC

The **A&E** series **America's Castles** offers an insider's look at the palatial residences of the nation's privileged. In the episode, **Florida's Grand Estates**, **Donald Trump** takes the viewer on a tour of his extraordinary **Mar-a-Lago** previously owned by **Marjorie Merriweather Post**. The crew had the amazing opportunity to capture the grandeur and elegance of the lavish and sprawling home during this documentary that is now available on DVD. For more information please visit www.store.aetv.com.



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Director of Ops. and Programs, **Michelle Hillery**
Operations Manager, **Jennifer Gresh**
Production Manager, **Michelle Marton**
Production Coordinator, **Jill Margolius**
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PBC Board of County Commissioners
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If you would like to be included in this monthly publication, please contact the **FTC** at 561.233.1000 or email information to jmargolius@pbfilm.com.

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