

# FOCUS on FILM

The Newsletter of the Palm Beach County Film and Television Commission | MAY 2014



## IN THIS ISSUE

- 1 Barrett-Jackson Car Auction Rocked Palm Beach
- 2 19th Annual Film Fest Celebrates Indie Film
- 3 West Palm Beach is a 'Food Paradise'
- 4 Famous Chef Visits Boynton Beach
- 5 The Palm Beaches by Bravo
- 6 Education Corner: PBC's High Schools Rank High in National Index
- 7 Location Spotlight: Village of Royal Palm Beach



1555 Palm Beach Lakes Blvd., Suite 900  
561.233.1000 | [pbfilm.com](http://pbfilm.com)



## BARRETT-JACKSON CAR AUCTION ROCKED PALM BEACH!



Barrett-Jackson

Barrett-Jackson, The World's Greatest Collector Car Auctions™, was broadcast for over 22 hours on Fox Sports 1, Fox Sports 2, and on the National Geographic Channel. The auction took place at the South Florida Fairgrounds in West Palm Beach. Barrett-Jackson reported the strongest sales results in the history of its auctions in Palm Beach County (PBC). The highest bid was \$1 million for a 2015 Chevrolet Corvette Z06! Opening night featured Soul Survivors, with a special appearance by Rob Van Winkle aka "Vanilla Ice," who jump-started the weekend. "Each year, Palm Beach continues to expand its impact, bringing better cars, more fans and growth. We have a strong partnership with Palm Beach and the South Florida Fairgrounds and this week demonstrated that relationship," said Craig Jackson, Chairman and CEO of Barrett-Jackson.

*Barrett-Jackson* "Having an organization with the auto enthusiast world name recognition of Barrett-Jackson choosing PBC for one of their auctions is a tribute to their host facility at the South Florida Expo Center, and the power of our "Palm Beach" name recognition. The hours of quality TV and digital media coverage aired on the auction weekend, was an infomercial for PBC and "The Best of Everything". We look forward to Barrett-Jackson being here for many years to come," said Glenn Jergensen, Executive Director of the PBC Tourist Development Council. Overall, the auction welcomed an estimated 50,000 attendees, and 509 cars were sold for a total of \$25 million in gross sales. For more info visit [barrett-jackson.com](http://barrett-jackson.com).



## 19TH ANNUAL FEST CELEBRATES INDIE FILM



Jason Priestley at the PBIFF

It was a true celebration of film as the Palm Beach International Film Festival (PBIFF) celebrated its 19th installment. PBIFF thrived in the true spirit of independent film camaraderie as over 90 filmmakers from around the world enjoyed welcoming audiences, shared their experiences and attended fabulous parties!

Best Feature Film went to *Life Inside Out*; Best Documentary Feature went to *Faberge: A Life of Its Own*; and the award for Best Short Film went to *Brighton*. The Audience Choice Award for Best Feature Film went to *Cathedral Canyon*; the Audience Choice Award for Best Documentary Feature went to *Lion Ark*; and the Audience Choice Award for Best Short Film went to *Tobacco Burn*. The 19th edition closed with Jason Priestley's film *Cas and Dylan* starring Richard Dreyfoos. Jason Priestley was in attendance, and held a Q&A with the audience. For more info visit [pbfilmfest.org](http://pbfilmfest.org).



## WEST PALM BEACH IS A 'FOOD PARADISE'



Grease Burger Bar

Bring your appetite and your stretchy pants because *Food Paradise* on the Travel Channel is taking a bite out of one of West Palm Beach 's most popular restaurants, Grease! The show compiled all the must-see food spots across the country, and chose

Grease to be a part of their "Burger Paradise" episode set to air in July 2014. "West Palm Beach is a beautiful location and everyone was warm and friendly. The owners and staff at Grease were great hosts and the burgers were absolutely delicious," said Cornell Josey, Associate Producer. The show is produced by O'Malley Productions in California.



Grease combines award-winning 10 oz. burgers with a selection of 120 craft beers. For more info visit [travelchannel.com](http://travelchannel.com).



## FOCUS ON FILM

### 'VOICES' ARE HEARD DURING FILM FESTIVAL



South Florida filmmakers were honored at the annual **Voices of Local Film**, during the **19th Annual Palm Beach International Film Festival**. The award for Best Feature Film went to *Butter and Cheese* directed by **Tashi Dhondup** and Best Director was awarded to **Jason Galotti** for *They Live*.



"This marked the first year the Palm Beach Film Society teamed up with the PBC Film & TV Commission to present the 2014 Voices of Local Film and Student Showcase of Films. We had an excellent line-up of local indie films, and student films from around the state," said **Heath McKnight**. For info visit [pbfilmsociety.org](http://pbfilmsociety.org).

### CULTURAL DOCUMENTARY IS ON POINT



*Ballet Palm Beach in Centennial Square*

The crew from *Ineffable*, a new documentary intended to be broadcast on PBS stations nationwide in 2015, came to the Palm Beaches to film a segment about **Ballet Palm Beach! Livingston and McKay**, a production company based in Georgia searched for little pockets of excel-

lence in local communities across the country. Ballet Palm Beach popped up on their radar immediately because they had heard about a master ballet teacher that was still teaching young dancers. The crew shot interviews with the ballet teachers at the school, and filmed the dancers.



"From shooting an event in the historic 1916 Courthouse to a flash ballet in Centennial Square, everyone was very accommodating to our production needs during filming. Our local crew from KO-MAR Productions did an outstanding job for us too," said **Renee McKay**, Producer. The first trailer can be seen at [vimeo.com/87890655](http://vimeo.com/87890655). For more info visit [livingstonmckay.com](http://livingstonmckay.com).

### FAMOUS CHEF VISITS BOYNTON BEACH



*Photo Courtesy: Appetite for Life: DIY*

**Andrew Zimmern's Appetite for Life: DIY** is the television host's web series that searches for America's best and most unique chefs and food creators in DIY craft and cooking. Zimmern and crew made their way to South Florida to film a

few episodes of the series. One of the locations was **Hacklab**, a creative workshop in Boynton Beach where some interesting experiments are happening.

Zimmern meets with the hackers who demonstrate what they're cooking up including mac 'n' cheese that also charges your cell phone, and an herb garden using pee-ponics. For more info visit [appetiteforlife.msn.com](http://appetiteforlife.msn.com).

### HAUNTING TV COMES TO PBC



*Filming in Lake Worth*

A crew from **New Dominion Pictures** came to Palm Beach County (PBC) to film a program for a major cable network. The program will detail the story of a Lake Worth man who experienced a violent haunting in his childhood home and went on to become a paranormal investigator who helps

others. The crew filmed beauty shots around PBC including in Lake Worth.

"PBC is a beautiful location with excellent local talent. The County made the process a smooth one and they were very accommodating in working with our logistics people," said **Cherise Ellingsworth**, Producer/Field Director. New Dominion Pictures is based in Suffolk, VA and has produced over 500 hours of award-winning programming for major cable networks since 1989. The program is tentatively slated to air on August 31st. For more info call 561.233.1000.

### PRODUCTION COMPANY CONTINUALLY SHOOTS IN DELRAY BEACH



*Hutton Miller filming the "Wubble" commercial in Delray Beach*

**Hutton Miller in Boca Raton** has helped sell more than two billion dollars worth of direct response products worldwide. The company was recently hired to produce a commercial for the "Wubble," a new product that bounces, flies, floats, squeezes, dribbles, paddles and rolls. The shoot took place at the **505 Teen Center and Hobbit Skate Park in Delray Beach**. The commercial will be seen in the next few months on TV and online.

"Hutton Miller loves shooting in Delray Beach. We can get several different looks from beach to big city to nature. We always love shooting in Delray for a full day, because it also gives our cast and crew the opportunity to enjoy all of the shops and restaurants that Delray has to offer! In addition, we prefer to stay local when possible to support local businesses," said **Lindsay Bennett**, Line Producer. For more info visit [huttonmiller.com](http://huttonmiller.com).



## SVELTE MODELS POSE ON AREA BEACHES



*Models on the Aqua Leisure shoot in Palm Beach County*

Still photography and video shoots are one of the most lucrative facets of the production industry in the Palm Beaches. Recently, local production house **Plum Productions** based in Boynton Beach produced a shoot for **Aqua Leisure**. "Aqua Leisure is Boston based and they needed a warm, sunny location to shoot an extensive line of beach and pool games. Palm Beach County's exceptional scenic beach locations fit the bill and we had perfect weather and got great shots," said **Jennifer Seremetis-Jager**, Creative Director at Plum Productions.

The photos and video Plum Productions captured will be used in sales presentations to buyers from internationally known retailers, on the Aqua Leisure website and social media pages, and even on the product packaging. The shoot featured Aqua Leisure's brand new line of beach games which will be on sale in 2015. For more info visit [plumproductionsmedia.com](http://plumproductionsmedia.com).



## THE PALM BEACHES BY BRAVO



*Melissa Gorga tweeted this photo of herself in Boca Raton*

The sixth season of the *Real Housewives of New Jersey* has kicked off and the ladies of the famous **Bravo** franchise made their way down to Boca Raton and Delray Beach! Viewers will see the ladies enjoying the South Florida ambiance as they escape the polar vortex, and soak up the sun!

This isn't the first time the 'Real Housewives' have filmed in the Palm Beaches. In 2013, the Miami cast took in a polo match at the Grand Champions Polo Club. For more info visit [bravotv.com](http://bravotv.com).



## NEW FILM FESTIVAL COMES TO BOCA



The inaugural **Boca Black Film Festival 2014** kicked off its film and scriptwriting competition for black content makers based in the United States. The organization's first cinema arts & education film festival celebrates black media arts, film works and scriptwriting. "I am excited about the possibilities for this festival," said **Lizabeth Martin**, founder. This is the perfect opportunity to network, engage and develop more opportunities."

Filmmakers can submit short films, feature films or documentaries at [BocaBlackFilm.org](http://BocaBlackFilm.org). There is also a sister competition in scriptwriting for shorts and features. In addition, students can enter the short films and scriptwriting category. The festival will take place at the **Boca Raton Marriott** from **July 17-19, 2014**. The Boca Black Film Festival is now accepting entries and discounted student rates are available for student ambassadors who sign up for community service hours. For more information including guidelines and deadlines, visit [BocaBlackFilm.org](http://BocaBlackFilm.org) or on Facebook: Boca Black Film and Twitter [@BocaBlackFilm](https://twitter.com/BocaBlackFilm).

## THE COUNTY LOSES ONE OF ITS OWN



*Shirley Talbert*

**Shirley Talbert**, the Chief Marketing Officer for Discover Palm Beach County, Inc. has passed away. While in this position, she received her credentials as a Certified Destination Management Executive and Certified Hospitality Marketing Executive, which is the industry's highest educational achievement. Shirley was, first and foremost a loving wife, a supportive sister and aunt, and a great friend.

Shirley is survived by her husband, Laszlo Janoska, and her two siblings. She is also survived by four nieces, one grandniece and two grandnephews.

## THE FOOD NETWORK IS CALLING ALL BAKERS



**The Food Network** is searching the country for people who love to bake! Are you passionate about baking? Do you love the holidays? Do you know how to make an amazing yule log or have a secret family recipe for a Pumpkin Pie that will take down the competition? Well if so, this could be the perfect show for you! *The Great Holiday Bake-Off* is a major TV showdown where versatile baking enthusiasts enter the kitchen in a fun holiday battle to try and win a cash prize and become the Great Holiday Bake-Off Grand Champion!

To enter, email [holidaybakeoffcasting@leg-corp.com](mailto:holidaybakeoffcasting@leg-corp.com). Put your city/state in the subject line and include your name, phone number, email, and occupation in the body of the email. Include a photo of yourself and photos of some of your holiday baked goods. Lastly, write about yourself, and why you would good for the show.



LOCATION SPOTLIGHT: VILLAGE OF ROYAL PALM BEACH

Located off Okeechobee Road is the Village of Royal Palm Beach. This small village has invested in their parks in a big way and takes green space seriously.



Veterans Park

Veterans Park is packed with photo moments just waiting to happen. From the Americana vibe on the north side of the park to the waterfall on the south side there is an entire catalog of locations packed into this one park. Curved pergolas shade the walking paths; a town square style clock keeps time in the cafe area and the swan fountain would be a terrific backdrop for a variety of photo shoots.



Commons Park

The largest park in Royal Palm Beach is Commons Park with 165 acres, it was designed to host a variety of activities, with 1000 acres of great lawn, driving range and wedding pavilion to the three story sporting center with covered 360 degree verandas; the possibilities are

endless for production purposes. The Commons is home to many large banyan trees and offers a clear sightline free of power lines and rooftops. The architecture is upscale coastal with stacked stone, white panels and metal rooftops.



Preservation Park

65 acres designated as a natural preserve create the backdrop of Preservation Park. With a single track bike trail, multiple sports fields, outdoor skating rink, and a 33,000 square foot recreation center; the angles are endless for a variety of production needs. The center itself

could easily double as a police station, hospital or corporate office with wide hallways and a courtyard at the rear of the complex that opens to a lawn surrounded with slash pines and other native foliage. Please visit [pbfilm.com](http://pbfilm.com) for more information and more images of these parks.

EDUCATION CORNER: PBC'S HIGH SCHOOLS RANK HIGH IN NATIONAL INDEX

Each year, the Washington Post names America's Most Challenging High Schools, and this year Palm Beach County has three schools in the top 100! Suncoast High School in Riviera Beach is number 8, Boca Raton Community High School is number 21, and Alexander W. Dreyfoos School of the Arts in West Palm Beach is ranked at number 71. Suncoast High School has a magnet program specializing in math and engineering, Boca Raton Community High School has been rated an "A" school each consecutive year by the Florida Department of Education since 2005, and Alexander W. Dreyfoos School of the Arts is arts-based magnet school that serves students countywide. Palm Beach County is the fifth largest school district in the State of Florida. The School District is comprised of over 180 schools, and many of them have prominent Film/TV/Media programs.

America's Most Challenging High Schools ranks schools through an index formula that's a simple ratio: the number of Advanced Placement, International Baccalaureate and Advanced International Certificate of education tests given at a school each year, divided by the number of seniors who graduated that year. For more info visit [washingtonpost.com](http://washingtonpost.com).



In other news, Dreyfoos School of the Arts will have a new principal for a day! Radio station Power 96 announced that Dreyfoos beat out 61 South Florida high schools to have America's Got Talent host Nick Cannon to serve as principal. Dreyfoos won over a Miami high school by less than 200 votes. "I hope its a casual Friday when he's my boss, I don't know if I need to dress up or not, but whatever the principal needs, we'll make sure he gets," said Leo Barrett, Assistant Principal. School officials are still trying to determine the date of the event. For more info visit [awdsoa.org](http://awdsoa.org).



Nick Cannon

\* Editor: Jill Margolius | \* Contributor: Kelly King | To be included in this newsletter please call 561.233.1000 or email [JMargolius@pbfilm.com](mailto:JMargolius@pbfilm.com)

PBC Board of County Commissioners

- Priscilla A. Taylor, Mayor
Paulette Burdick, Vice-Mayor
Hal R. Valeche
Shelley Vana
Steven L. Abrams
Mary Lou Berger
Jess R. Santamaria



Palm Beach County Film & Television Commission

- Film Commissioner, Chuck Elder
Deputy Film Commissioner, Michelle Hillery
Production Director, Jill Margolius
Production Coordinators, Vanessa Horta and Ian Saylor
Location & Marketing Coordinator, Kelly King
Administrative Assistant, Giselle Bodden

