

FOCUS on FILM

The Newsletter of the Palm Beach County Film and Television Commission | MARCH 2013



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HONDA CLASSIC AND TIGER WOODS SWING INTO PBC



Tiger Woods at the Honda Classic

Palm Beach County (PBC) was showcased world-wide as the **Honda Classic** was televised live on the **Golf Channel** and **NBC** and was internationally distributed to 221 countries, with a potential reach that exceeds 570 million households. The 2013 Honda Classic welcomed 144 PGA TOUR professionals to the links at **PGA National Resort & Spa** to compete for a total purse of \$5.8 million. This tournament marked the seventh year the tournament returned to PGA National Resort & Spa and the eleventh consecutive year the Honda Classic took place in PBC. The Honda Classic received exciting news when **Tiger Woods** committed to compete in the 2013 Honda Classic. "I'm excited to be playing the Honda Classic again. It's a really good tournament, and it does a lot for the community," said Woods.



Woods' return to PGA National was a huge endorsement for The Honda Classic, which has steadily been rising in stature with TOUR players since its move to PGA National in 2007. "We obviously are thrilled to have Tiger Woods return to The Honda Classic," said Honda Classic Executive Director **Ken Kennerly**. "We have worked tirelessly for the past six years to make this an elite event on the PGA TOUR and the presence of the top players has allowed us to reach even higher than we ever thought imaginable." In 2012, over 161,700 spectators attended the tournament, an incredible 45% increase from the previous year. Over 5,000 hotel room nights were generated, and there was an estimated economic impact of more than \$40 million in 2012. The economic benefits are expected to rise in 2013. For info visit hondaclassic.com.



CELEBRITY CHEF COOKS UP EXCITEMENT



Emeril Lagasse at Guanabana's in Jupiter

The Palm Beach County CVB recently partnered with the **Cooking Channel Network** and world renowned chef, **Emeril Lagasse**, on a multi-platform, content creation media project centered around a 30-minute TV show called **Emeril's Florida**. The show highlights Florida through the eyes of Emeril with a focus on food, cooking, events and activities around the state and on a local level in The Palm Beaches. Recognizing that the *Emeril's Florida* segment was a tremendous opportunity to showcase the destination's dining experiences, the CVB welcomed the Cooking Channel, assisting their production team, and providing on-the-ground support and coordination.



Episodes will feature locations such as 32 East, buccan, Guanabanas, The Quantum House and Swank Farms and will air throughout March. For more info call 561.233.3000.

PRO-GOLFER SHINES FOR MAGAZINE



Luke Donald

Some of the most recognized brands in the world have utilized Palm Beach County (PBC) as a backdrop for their still photography shoots. Recently, **Town & Country Magazine**, a monthly American lifestyle publication hired **HG Producers**, a Miami based production company to produce a spread for the upcoming June/July Issue. The lifestyle shoot featured professional golfer **Luke Donald** and his family. "I found everyone who we worked with in PBC to be very helpful and very detailed in assisting us with our needs. We found great locations and the Jupiter off-duty police were extremely helpful during the production," said **Howard Goldman** of HG Producers.



The production took place at Jupiter Beach Park, in the Jupiter Inlet District, and at the Bear's Club in Jupiter. For more info visit hgproducers.com.



TAKE A WALK ON THE 'WILD' SIDE



Push Poling at Shark Creek, copyright Carlton Ward Jr. 2012

The Palm Beach Photographic Centre in West Palm Beach presents a new exhibition about Florida wildlife! In 2012, photographer and explorer, Carlton Ward Jr. led a small team through a 100-day, 1,000-mile trek -- traveling by kayak, mountain bike, horse and by foot -- from Everglades National Park north to Okefenokee National Wildlife Refuge in Georgia. More than 50

large photographs and maps document the landscape, flora and fauna of Florida's interior and illustrate the natural corridor.

The exhibition will run March 14 through June 11. For more information, visit carltonward.com and floridawildlifecorridor.org.

PBC LOCALES STAR IN 'ROCKIN' DOC



The crew filming George McCrae in Rock Your Baby

A new documentary produced by **Beacon Films** in Palm Beach Gardens is lensing its production in West Palm Beach (WPB), and other areas of South Florida. The film centers around TK record mogul **Henry Stone**, as well as the artists and the music that he discovered and nurtured. The film is **Rock Your Baby**, and it's not just about the great music known worldwide, it's about the

hearts and determination of the artists and Stone, overcoming obstacles and working together, to bring that music to the world.



The segment in WPB mainly concerned **George McCrae** - who had the first disco record "Rock Your Baby." The crew shot at the Dr. Martin Luther King Jr. Landmark Memorial. "We are hoping the documentary will be completed in 2014 as it is the 40th anniversary of "Rock Your Baby." We would like it to take it on an international festival run including Florida film festivals - such as Palm Beach," said Producer **Mitchell Egber**. The film is directed by the award-winning **Mark Moormann**. For more info visit beaconfilms.org.

OSCAR NIGHT SPARKLES AT MUVICO



The Red Carpet rolled out at Muvico Parisian 20 at CityPlace in celebration of the biggest and most exciting nights in Hollywood--the 85th Academy Awards@!

As one of only 46 officially sanctioned Oscar® viewing parties by the Academy of Motion Pictures and Sciences known as the Oscar® Experience, the event benefits the Palm Beach International Film Festival (PBIFF).



Kings Point

One of the nominated films, **Kings Point**, was shot at the Kings Point community in Delray Beach. The film was nominated for Best Documentary Short, but lost the top prize to *Inocente*. The documentary followed five residents from 2002-2008. The 18th Annual PBIFF is April 4-11. For more information visit pbifilmfest.org.

NEW HOME DÉCOR SERIES TO AIR ON TLC



A new competition series, **Four Houses** on **TLC** recently shot an episode in Palm Beach County!

The show revolves around four homeowners as they preview, critique and score each other's homes for a shot at winning \$10,000 and a place in *Better Homes and Gardens* magazine. From the producers of TLC's **Four Weddings**, each hour-long episode will feature the property owners exploring the space of their competitors. The series begins on April 13 at 9:00pm. "It was a great experience filming in Palm Beach County," said **Allison Trimbell**, Production Coordinator for *Four Houses*.

TLC's *Four Weddings* has been filming locally since 2010. They continue to return to Palm Beach County from their home base in New York because of the film-friendly environment. Check your local listings for air dates and times for *Four Houses* and *Four Weddings*. For more info visit tlc.com.



VAMPIRE FLICK TAKES A BITE OUT OF WEST PALM BEACH



Jeremy Palko in So Dark

Sean, a young man trapped in his late twenties, and also a vampire, cruises the streets in search of his next victim. This is the story of **So Dark**, a new short film and part of a new web mini-series produced by **Blue House Film & Media** in Lake Worth. Recently, a pivotal scene in the movie was shot in an alley in downtown West Palm Beach. *So Dark* has an all-Florida cast including **Jeremy Palko** as Sean (*Never Back Down*, *Magic Mike*), and is directed by award-winning director **Al Lougher**. Lougher also directed *So Pretty*, a prequel to *So Dark*, which was a finalist at the Shot on RED Film Festival. *So Dark* is currently in post-production and will be released this month. The filmmakers are already in talks with an entertainment company in Hollywood about turning the franchise into a feature film. Special thanks to the City of West Palm Beach for their assistance with this shoot. For more info visit facebook.com/SoDarkTheMovie.





CAR AUCTION REVS UP TO RETURN TO PBC

Barrett-Jackson Barrett-Jackson, “The World’s Greatest Collector Car Auctions,™” is bringing its renowned auction back to Palm Beach County (PBC) **April 4-6** at the **South Florida Fairgrounds**. **SPEED** will broadcast more than 20 hours of live, high-definition TV coverage of the auction. The broadcast will be on Thursday, April 4 from 2:00pm-8:00pm, Friday, April 5 from 2:00pm-8:00pm, and Saturday, April 6 from 11:00am-1:00pm and 4:00pm-8:30pm (EST).

Thousands of spectators and collectors from around the world are expected to participate in the world-class automotive lifestyle event and witness hundreds of classics, exotics, muscle cars, Hot Rods, Resto-Mods and contemporary collectibles, as they cross the auction block at No Reserve. “Our Palm Beach auction is set to be pretty exciting and we’re certainly expecting to draw an enthusiastic crowd,” said **Craig Jackson**, Chairman and CEO of Barrett-Jackson. “We’re so proud to be able to offer some of the world’s finest collector cars and fun family lifestyle events for all of our enthusiasts and spectators to enjoy.” For more information about Barrett-Jackson, visit barrett-jackson.com or call 480.421.6694.



LITERACY ADVOCATE HAS A NOVEL CONCEPT



Kenneth Spillias

The former literacy coalition of Palm Beach County President and Board Member Kenneth Spillias has written a novel! In the novel, **Widow's Walk: The Precipice**, and it's completed sequel, author and attorney, **Kenneth Spillias**, propels intense characters in a remarkable psychodrama depicting the life journey of protagonist Jim Donovan.

From the age of 16, Jim battles an intensifying struggle between good and evil that dominates his entire life. A pattern of tragedy and humiliation follows him into adulthood where evil takes human, animal, and otherworldly forms, stalking him at every turn. For more info visit amazon.com or abbottpress.com.

AFRICAN AMERICAN FILM FEST RETURNS



The Raymond F. Kravis Center for the Performing Arts is partnering with producer **James Drayton** for the eighth year to present the annual **African-American Film Festival** on three successive Thursday evenings. The theme of this year’s festival is “The Case for Dramatization.”



James Drayton speaking at the Film Festival

The festival will feature three films: *The Destruction of Black Wall Street: Tulsa, Oklahoma 1921* which will be screened on March 21, *Banished: American Ethnic Cleansings* on March 28, and *A Deadly Deception: The Tuskegee Experiment* on April 4. **Aneta Sewell** will serve as the host of the film festival, and lead a Q & A session after each screening.

The eighth annual African-American Film Festival will be held at the Persson Rehearsal Hall, located on the second floor of the Kravis Center’s Cohen Pavilion. Tickets are \$10 per night or \$25 for the entire festival. For more info call 561.832.7469 or visit Kravis.org.



BRINGING HISTORY TO LIFE



WWII Aircraft

G-Star School of the Arts and G-Star Studios are creating an educational movie studio tour by bringing together the two dominating forces in the 1940's... Hollywood and WWII. The project titled "Into the Past: Hollywood and the War Years" is a permanent, unique exhibit/tour that will be open to the public.

All sets will be researched and constructed by G-Star students working alongside professionals. It will be directed to the younger generations giving them an opportunity to learn about a turning point in American History while portraying Hollywood's role in the war. For more info visit atagency.net.

POLO SEASON HITS ITS STRIDE



Trump Invitational Credit: Elena Lusenti

Polo season is in full swing, and the media has been taking notice! Jennifer Wood Media, Inc., an equestrian public relations and marketing firm issued accreditation to almost 200 media outlets from around the world. Some of those outlets include *Extra*, which filmed at the Trump Invitational, CBS Sports Network, ARD TV from Germany, and OMAVA Producciones from Venezuela. One popular venue is the Palm Beach International Equestrian Center, which has 12 competition rings throughout the equestrian complex. This world-class venue is home of the 2013 FTI Consulting Winter Equestrian Festival, which draws the elite equestrian riders from around the world. The International Polo Club has an entire season of multiple competitions including the US Polo Open. Many of the finest polo players on the planet come to show their riding skills in matches. The County has many other equestrian/polo venues as well. For more info call 561.233.1000.



LOCATION SPOTLIGHT: FISHING PIERS IN PALM BEACH COUNTY



Lake Worth Casino

Fishing is a popular sport, past time and business in Palm Beach County (PBC) and the County is fortunate to have piers that stretch over the water to fish from, relax on and enjoy. **The William O. Lockhart Pier** in **Lake Worth** stretches 975 feet across the Atlantic Ocean and has several benches and shade canopies. It is a popular spot for anglers and pedestrians with Benny's On The Beach restaurant on the pier itself attracting visitors and locals as well. The **Lake Worth Casino** has a newly renovated ballroom, terrace and restaurants for enjoyment and use. The surrounding park has pavilions, public lawns, and picnic areas. Bass fishermen will also find a pier to fish from at Lake Osborne within John Prince Park in Lake Worth. The lake itself is 356 acres.



Phil Foster Park

Phil Foster Park in **Riviera Beach** is home to a large intracoastal waterway pier. Stretching 300 feet it runs parallel to Blue Heron Boulevard and attracts fisherman from all over the area. Additionally there are two fishing platforms. The Park recently hosted the reality show, *Ultimate Diver Challenge*. Park amenities include fish cleaning stations, boat launch, picnic shelters, and snorkeling.



Juno Beach Pier

PBC's northernmost pier is **Juno Beach Pier** which is 990 feet in length and a tee shape at the furthest point for more access. This popular pier has a bait shop, fish cleaning stations, a snack bar and two shade pavilions. The pier is adjacent to Juno Beach Park which offers recreational activities with beach access.



Lake Okeechobee

Freshwater fishing in PBC remains a huge industry for the western communities surrounding **Lake Okeechobee** which is the 'most famous big bass lake in Florida,' and the seventh largest freshwater lake in the U.S. It is also nationally recognized for largemouth bass and black crappie. For more info on these Piers visit pbfilm.com

EDUCATION CORNER: FLORIDA STUDENTS SHOWCASE TALENT



Burt Reynolds Scholarship Finalists with Burt Reynolds

More than 700 students and film industry professionals will come together **Friday, March 15** to honor the Student Showcase of Films (SSOF) finalists chosen out of a record-breaking number of entries. Out of nearly 300 submissions, the Palm Beach International Film Festival (PBIFF) in collaboration with the PBC Film & Television Commission – will award this next generation of Florida filmmakers with more than \$10,000 in cash and scholarships. SSOF is the largest statewide film competition for students enrolled in high school and college film and television programs. Winning student films will be screened in their entirety during the PBIFF in April 2013.



The placements of the winners for the Feature/Short category will be announced at the 18th annual awards ceremony. The finalists in the Feature/Short, College category are: James Feeney and Jason Whitmore from Florida State University, and Frank Gould and Jeremy Hicks from Valencia College, The finalists in the Feature/Short, High School category are: Daniela Arguello from Cypress Bay High School, and Andrew Davis and Jose Ordonez from Calvary Christian Academy. SSOF's competition winners in other categories include: David Freund from Seminole Ridge High School for Commercial/PSA, and Lance Oppenheim from Pine Crest School for documentary. In addition, an Audience Award winner will be announced, and the 2012 animation category winners, Ellyn Snider and Zoe Hammond, will be awarded for their film, "Story Time." Florida native and longtime supporter **Burt Reynolds** will present the \$2,500 scholarship that also that bears his name. This year's Burt Reynolds Scholarship Winner is Zachary Lambe of G-Star School of the Arts. Presented through Film Florida, SSOF will present a \$500 Sara Fuller Scholarship to Evan DeCarmine from G-Star School of the Arts. The SSOF will begin at 9:30 a.m. at the Keith C. & Elaine Johnson Wold Performing Arts Center at Lynn University in Boca Raton. For info visit pbfilm.com.



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