

Focus on Film

Relax...
Palm Beach County, Florida Has It Covered.



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LOCAL FILMMAKERS TO SHOWCASE FILMS AT FESTIVAL

March 2012

Palm Beach
INTERNATIONAL
Film Festival

Two local film companies will have films screen at the 17th annual **Palm Beach International Film Festival (PBIFF)**. **Desert Wind Films** opened up a new office in West Palm Beach to create motion pictures that explore, educate and entertain. Their film **Brother's Keeper** is about identical twins who have been side-by-side since the womb...but that's about to change. The film is a powerful reminder that only forgiveness can heal. "We are absolutely thrilled that *Brother's Keeper* has been selected to premier in the prestigious Palm Beach International Film Festival this year. What a way to be welcomed into our new home here in Palm Beach County (PBC)," said **Steven Camp**, Executive Producer of *Brother's Keeper*/CFO Desert Wind Films.



Brother's
Keeper



Zombie Hamlet

The other film **Zombie Hamlet** by 3 Girls Running, was associate produced by Susan Lunetta, whose company Exxcel Model and Talent has an office in West Palm Beach. Based on an actual incident, the film tells the story of a filmmaker who dreams of making his civil war 'Hamlet', but when funding dries up he resorts to desperate measures. The film stars Shelley Long, Travis Wester and Jason Mewes. This year's PBIFF is set to display a fresh line-up of films and celebrities. The nine-day event features screenings, seminars, networking opportunities, and parties, all set against the background of PBC. The PBIFF will take place from **April 11-19, 2012**. For more info or ticket info, visit pbiffilmfest.org.

'CLASSIC' EVENT RETURNS TO PGA



The **PGA National Resort & Spa** in **Palm Beach Gardens** once again welcomed the world's best golfers for the **2012 Honda Classic** from **February 27-March 4**. Crisp, high-definition coverage was broadcast on both

NBC and the **Golf Channel** for a total of 12 hours from March 1-4! The Honda Classic featured one of the strongest fields of the year, with the likes of Tiger Woods, Rory McIlroy, Lee Westwood, and a number of the best golfers in the world coming to this event. They competed for a purse of over \$5.6 million. Over 100,000 spectators came out to see the golf and be a part of the festivities. The event also featured "An Evening with Kenny G" at Palm Beach State College, a fireworks spectacular, and the Honda Classic for Kids.



The **Palm Beach County Sports Commission** played an important role in the tournament with the coordination of the visit. For more information visit thehondaclassic.com or pgaresort.com.

SCHOOL HOSTS 'ELECTRIC' COMMERCIAL



Students at the **G-Star School of the Arts** had the chance to work on a commercial shoot for **Fisker Karma**, a high performance electric luxury vehicle. The team from JRJ Productions produced the shoot at G-Star Studios. "We are taking a very minimalist approach, choosing not to detract from the amazing design and incredible features of the **Karma**. In addition to our very experienced crew, we will be working with G-Star students," said **Jacqueline Renee Journey**, Producer.



Jacqueline Renee
Journey



G-Star Studios, which is owned by the G-Star School of the Arts, has been the destination of choice for shoots including the feature film **Parker**, a photo shoot for **Abercrombie & Fitch**, and many celebrities including Celine Dion, Rod Stewart, and Stevie Nicks. They have utilized the space for rehearsals. Because of its uniqueness, G-Star gained national and international recognition recently when it was featured on **NBC's The Today Show**. For more info visit gstarschool.org, theJRJ.com, or fiskerpalmbeach.com.



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AFRICAN-AMERICAN FILM FESTIVAL



The Kravis Center for the Performing Arts is once again partnering with producer **James Drayton** to present the annual **African-American Film Festival**. Presented as part of the Kravis Center's ArtSmart series, the festival will feature three films: **Race to Freedom: The Underground Railroad** which will be screened on March 22 at 7pm, **Tuskegee Airmen** on March 29 at 7pm, and **Something the Lord Made** on Thursday, April 5 at 7pm. Aneta Sewell will serve as the host of the film festival, and lead a Q & A session after each screening.

The theme for this year's festival is Winning Against All Odds. "I select a wonderful series of films that are not only entertaining, but provide an educational experience," said James Drayton. Tickets are \$10 per evening or \$25 for the entire festival. For info call 561.832.7469.



TV SHOW EXPLORES HOW TO DO FLA.



How to do Florida Crew

Learn how to catch lobsters, surf waves, and go camping from the TV show, **How to do Florida**. *How to do Florida's* unique how-to format is designed to educate and motivate viewers to venture outdoors and experience new activities. Each 30-minute episode features multiple destinations in the Sunshine State.



Recently, producers shot a segment during the **Blacktip Challenge Shark Fishing Tournament** in **Riviera Beach**. "We caught two sharks in a row! The weather was great, and we will definitely come back to do more filming in Palm Beach County," said **David Scanlon**, Associate Producer. The information gathered goes to NOAA's Apex Predator Program. The show is produced by **The Crawford Group** out of Lake Mary, Florida and airs locally on WTVX and on the SunSports Network. The crew is currently in production for season three, which will start airing this summer. Check your local listings for air dates and times. The crew was accommodated at the **Travel Lodge** in **Riviera Beach**. For more information visit howtodoflorida.com.

NEW NAME FOR NETWORKING GROUP



Rose Warner

The **Keylight Motion Picture & Television Alliance** has broken away from their former affiliation with FMPTA. They now function as a networking membership group that promotes future growth within the industry, and provides in-depth training for actors via workshops, casting notices and mentoring.

Keylight President, **Rose Warner** has broad experience in the motion picture and television industries. She understands the need for continuing education via workshops and online webinars. Keylight's next workshop is on March 31, will be hosted by Producer/Director William Grefe and is titled "Independent Film Production." For more info visit keylight-mptv.eventbrite.com/.

THE VANILLA ICE PROJECT IS BACK!



Rob Van Winkle
DIY Network

Vanilla Ice, the '90s pop rapper turned home renovator and his crew are back for a second season of the **DIY Network** show **The Vanilla Ice Project**, as they take on a local mansion in need of some serious remodeling. "I love flipping houses with my crew and turning a neglected mansion into a modern, state-of-the-art, one-of-a-kind pad," said Rob Van Winkle, better known as Vanilla Ice. "We pulled off an amazing renovation last year and you won't believe what we are pulling off this season."

The crew set up shop at a home in Lake Worth, and crews shot scenic footage at locations such as Jupiter Beach Park, Carlin Park, Ocean Reef Park, and in West Palm Beach. The show is currently airing. Check your local listings for air dates and times. For info visit DIYNetwork.com.



FILM COMPANY PREPARES INDIE FEATURE AND MAKES STREAMING DEALS



The **Pamplin Film Company (PFC)** has acquired rights to the hit play "Big Daddy's Barbecue" which they are adapting into a feature film to be shot entirely in Palm Beach County (PBC).

Filmmaker **Rick Pamplin** and headliner/stand-up comedian **Jeff Wayne** have reached an agreement to make Wayne's one-man show *Big Daddy's Barbecue* into a feature film. Wayne and Pamplin will produce and co-write the screenplay with Pamplin directing. Producers are currently scouting locations in PBC.



Rick Pamplin

PFC also completed several video-on-demand (VOD) deals for their film library and a consulting client's documentary feature film *What is the Electric Car?* which was partially shot in PBC. PFC has also made several recent VOD deals for their Florida films. PFC founder and filmmaker Rick Pamplin says eight new streaming deals have been signed. "The future of film distribution is streaming, especially for independents, and we are thrilled to be on the ground floor of this expanding new market," says Pamplin. For more information visit pamplinfilmcompany.com.

STUDENTS LEARN 'TRICKS OF THE TRADE'



Tom Sherak and
Greg Hauptner

Tom Sherak, the President of the Academy of Motion Pictures Arts & Sciences recently paid a visit to the G-Star School of the Arts. Mr. Sherak spoke to hundreds of students in Sound Stage I at G-Star Studios. "We are honored to have such a prestigious guest on our campus," said **Greg Hauptner**, G-Star Studios and School of the Arts Founder & CEO.

Tom Sherak, a marketing, distribution and production executive with more than four decades in the motion picture industry, is currently a consultant for Marvel Studios. Previously, Sherak was a partner at Revolution Studios where he oversaw the release of more than 40 films. For more info visit gstarschool.org.

STUDENT SHOWCASE OF FILMS SHINES WITH TALENT!



Over 700 students will walk the red carpet at the **Keith C. and Elaine Johnson Wold Performing Arts Center** at **Lynn University** in **Boca Raton** during the **Student Showcase of Films (SSOF)**. The 17th annual event will take place on **Wednesday, March 14, at 9:30am**. The SSOF received over 200 entries, from schools all over the state of Florida. The highly acclaimed SSOF is the largest statewide film competition and awards ceremony for Florida student filmmakers. The juried competition recognizes outstanding high school and college students by presenting over \$10,000 in scholarships and awards in six film categories, a screenwriting and poster competition. An additional audience award will be awarded for the most votes from an on-line competition. Vote for your favorite film to win by visiting pbfilm.com/studentshowcaseoffilms. Honoring the legacy of **Mr. Burt Reynolds**, the festival also awards annual scholarships bearing his name, plus a **Sara Fuller Student Scholarship** through **Film Florida**.



The finalists in the Feature/Short College category are: Bryan Lewis, David Liz, Faren Humes, and Justin Reager from Florida State University; Feature/Short High School: Julia Carlin, G-Star School of the Arts, Ezequiel Campos, G-Star School of the Arts, Kloee Ciuperger & Kelly Berger, A.W. Dreyfoos School of the Arts, and Justin Zuckerman & Jarett Rockwerk, Spanish River High School and A.W. Dreyfoos School of the Arts. Congratulations to all of the finalists and winners. Visit [Facebook.com/StudentShowcaseOfFilms](https://www.facebook.com/StudentShowcaseOfFilms) for announcements including all of this year's winners in each of the categories, and info regarding on-line voting. For more info call 561.233.1000.



LACROSSE MAKES A BIG IMPACT



Major League Lacrosse (MLL) is partnering with the Palm Beach County Sports Commission and Florida Atlantic University (FAU) to bring the 2012 Major League Lacrosse All-Star game to Palm Beach County (PBC) and Boca Raton. The MLL All-Star Game will take place at the new FAU Stadium on Saturday, June 30th at 7:30pm EST. The All-Star Game will be televised live on ESPN 2. This will mark the first event in league history that will take place in the state of Florida. "The rapid growth of lacrosse in the south has made Florida a market of interest for us," said MLL Commissioner David Gross. The All-Star weekend is also projected to bring substantial economic benefits to PBC. For more info visit palmbeachsports.com.



In addition, for the ninth consecutive year, the premier spring training event for women's collegiate lacrosse programs (Division I, II & III) and secondary prep schools returns to PBC. The 16th annual "Spring Fling" will take place at Lake Lytal Park in West Palm Beach, Caloosa Park in Boynton Beach, and Hilltopper Stadium in Delray Beach from March 3-16.



"Spring Fling"

LOVE MATCH FOR DELRAY AND TENNIS



Andy Roddick

2003 US Open Champion **Andy Roddick** headlined the ATP World Tour event, and tennis Hall of Famer **Ivan Lendl** lead the eight-player ATP Champions Tour event at the **20th annual Delray Beach International Tennis Championships** from February 24-March 4. The combined ATP tennis events played at the Delray Beach Stadium & Tennis Center. The semi-finals and finals were broadcast on the **Tennis Channel**, and all of the local news stations and newspapers covered the event.



"We were thrilled to welcome Andy Roddick back, and having Ivan Lendl play in Delray Beach for the first time is something we were really looking forward to. He redefined the game," said Delray Beach ITC Tournament director **Mark Baron**. Each year the ITC attracts some of the best tennis players in the world, and thousands of visitors to Delray Beach and Palm Beach County (PBC). In 2010, the event received the PBC Visitor and Convention Bureau's annual Providencia Award for its contribution to tourism. For more info visit yellowtennisball.com.



CAR AUCTION ROARS INTO WEST PALM



1958 Cadillac

Over 21 hours of live, high-octane coverage of the annual **Barrett-Jackson Car Auction** will be seen on the **SPEED Channel**, April 5-7. Hundreds of automobiles will be auctioned off at this one-of-a-kind automotive lifestyle event that will take place at the South Florida Fairgrounds in West Palm Beach.



Some of the auction highlights for this year include a 1958 Cadillac Eldorado Brougham Sedan, 1958 Chevrolet Impala Convertible, 1971 Mercedes-Benz 280SE 3.5 Cabriolet, 1956 Ford F-100 Custom Pickup, and a 1959 Chevrolet Corvette Custom Convertible. For more info visit barrett-jackson.com.



YOUTH PROGRAM TEACHES JOB SKILLS



Northwood YEC

The Northwood Youth Empowerment Center (YEC) aims to keep young adults believing in a bright future. The center is a place where they can develop skills and talent to enhance their employment opportunities. The center's audio and video class has been utilized for a variety of projects including a video for the Palm Beach County Cultural Council.

When West Palm Beach began experiencing a rise of youth gun violence, the City partnered with the PBC Criminal Justice Commission and a host of service providers to create a facility designed for teens. Since the facility opened in 2007, it has enrolled over 900 area teens in educational and recreational programs.

LOCATION SPOTLIGHT: UNDERWATER REEFS



Underwater Divers

Palm Beach County (PBC) is often recognized for its gorgeous sunny weather, beautiful beaches, and its vast array of golf courses. However the County is also abundant in its underwater resources, and lined with over thirty gorgeous reefs and marine ecosystems. PBC is considered a top diving destination greatly due to the blue waters, year round warm temperatures, and dive sites that closely hug the coastline. Considering an underwater shoot? Northern PBC offers an under-



Loggerhead Sea Turtle

water paradise with dive sites that attract hundreds of species of sea life. Located east of Palm Beach Shores is the **100-Foot Barge**. The barge is seventy feet wide and twenty feet deep. The wreck site is best known for its colorful coral and sponges. **Black Rock Reef** is most recognized for the large black rock ledges that rise twenty feet from the ocean floor. The reef lies two miles northeast of Palm Beach. The waters surrounding the **Blue Heron Bridge** are popular dive locations due to the many fish that call this site home. The western side is slightly larger; however the tides supply both sides with amazing fish and marine life. The **Double Ledges**, are a set of 87 foot deep ledges that extend north and south, hence the names, North Double Ledges and South Double Ledges. The **North Double Ledges** and **Northwest Double Ledges**, often called "Shark Dive", make up the north section of this reef and lie slightly southeast of the Blue Heron Bridge. Soft coral is common amidst the erosion and divers can expect to see and swim with sharks, tropical fish, and sea turtles.

Jupiter High Ledge is also popular amongst divers. Jupiter High Ledge is a mile south of the Jupiter Inlet and is a favorite dive site for underwater photography. The **Jupiter Wreck Trek** is comprised of three ship wrecks found off of the Jupiter Inlet. The Zion



Jupiter High Ledge

Train, Miss Jenny, and Esso Bonaire III can all be seen on the same dive. These coral covered wrecks allow you to enter certain ship compartments and swim with a variety of sea creatures. These sites are just a handful of the many reefs and wrecks that can be found off PBC's shores. Whether you are interested in underwater photography or filming your next underwater production, PBC offers a beautiful underwater paradise just waiting to be captured. The County will also host the second season of the TV show, **Ultimate Diver Challenge** this summer. For info call 561.233.1000.



Jupiter Wreck Trek

Editor: Jill Margolius Contributor: Vanessa Horta and Kelly King | To be included in the newsletter, please call 561.233.1000.

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