

# Focus on Film

Relax...  
Palm Beach County, Florida Has It Covered.



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## FESTIVAL HONORS FILM LEGEND AND CELEBRATES INDIE CINEMA

March 2011



The 16th Annual Palm Beach International Film Festival (PBIFF) is set to display a fresh line-up of films and celebrities!

The festival will kick-off with Sundance favorite *Win Win*, directed by Tom McCarthy and will wrap with the British/Kenyan drama, *The First Grader*, from Justin Chadwick. *Win Win* stars Paul Giamatti and will be released by Fox Searchlight this month. Opening night festivities will take place Wednesday, March 23 at **Muvico Parisian** at **CityPlace**. *The First Grader* stars Naomi Harris, Tony Kgoroge and Sam Feuer. Closing night will take place at **Movies of Delray** on Monday, March 28. In addition to the main festival, which takes place March 23 - 28, screenings of the "Best of the Fest" will continue on Tuesday, March 29 through Thursday, March 31 at **Living Room Theatres** in Boca Raton.



The First Grader



Richard Jenkins

PBIFF is pleased to present the Golden Palm Award to actor **Richard Jenkins**. The award will be presented at the **Silver Screen Splash** at the Boca Raton Resort and Club on Friday, March 25. "We are thrilled to be able to bookend this year's festival with two diverse and popular films and even more delighted to be able to celebrate such an



Win Win

esteemed actor's actor as Richard Jenkins, whose career runs a broad spectrum and is SO deserving of this award," said PBIFF Director Randi Emerman. For more info call 561.362.0003 or visit [pbiffilmfest.org](http://pbiffilmfest.org).

## MAJOR GOLF EVENT 'SWINGS' INTO PGA



The PGA National Resort & Spa's Champion Golf Course in Palm Beach Gardens is once again welcoming the world's best golfers for the 2011 Honda Classic from February 28-March 6, 2011. This marks the fifth year the tournament returns to PGA National Resort & Spa. High-definition coverage of the tournament is being broadcast on **NBC** and the **Golf Channel**, and is internationally distributed to over 570 million households.



The tournament will consist of 144 golfers competing over 72 holes with a total purse of \$5.6 million. Over 100,000 spectators are expected to attend the event. The Honda Classic is projected to generate an estimated 2,700 room nights in Palm Beach County, and over \$5.5 million in economic impact. The **Palm Beach County Sports Commission** played an important role in the tournament with the coordination of the visit. For more information please visit [hondaclassic.com](http://hondaclassic.com).



## WEST PALM BECOMES MOTORSPORTS HAVEN DURING CAR AUCTION



Barrett-Jackson Car Auction

If you're into hot rods, Corvettes, or...you will find them all at the 9th annual **Barrett-Jackson Car Auction**. You can even drive home in one, if you are the highest bidder! This one-of-a-kind event will take place from **April 7-9, 2011** at the **Americraft Expo Center** at the **South Florida Fairgrounds** in **West Palm Beach**. Over 23 hours of live, high-definition coverage of the event will be broadcast on the **SPEED Channel!**



Honoring its past and looking to the future, Barrett-Jackson will offer the option for both Reserve and No Reserve consignment applications exclusively at the company's 9th annual Palm Beach auction this year. Vehicles with an agreed estimated value above \$50,000 will be considered for Reserve placement, creating a hybrid environment that appeals to consignors and buyers within all price ranges. For more information visit [barrett-jackson.com](http://barrett-jackson.com).



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## CARS AND JAY LENO HEADLINE EVENT



Jay Leno

Car enthusiasts strolled amongst the finest pre-war and post-war automobiles and motorcycles during the fifth annual **Boca Raton Concours d' Elegance**. **Jay Leno**, host of NBC's *Tonight Show* served as the master of ceremonies for this vintage car show. Leno had his own camera crew documenting the event for his website [jaylenosgarage.com](http://jaylenosgarage.com).

The event was held at the exclusive **Boca Raton Resort and Club** and a special hangar party was held at the **Boca Raton Airport**. The 2011 Automotive Lifetime Achievement Award went to **H. Wayne Huizenga**, founder of AutoNation., and The Lee Iacocca Award was presented to **Jay Leno** for his dedication to the preservation of classic cars. For info visit [bocaratonconcours.com](http://bocaratonconcours.com).



## 'HOPE' HITS YOU TUBE



In an effort to educate and assist people who are in foreclosure or facing eviction, local **Reverend Stephen Kirk** is making a difference. "Our focus is on getting people on a path to lifestyle sustainability," said Rev. Kirk. He recently started **The Abundant Hope Organization** and has a brand new You Tube Channel as a way to get his message to the masses.

His first show, *The Street Level Broadcast* airs this month and will focus on how to deal with challenging life situations. The show will feature humor, uplifting presenters and personal stories of moving from personal crisis to achievement. If you would like to submit your written one page story for consideration on the *Abundant Hope Street Level Broadcast* or know of someone who has a stories that should be considered, visit [theabundanthope.org](http://theabundanthope.org) for more info.



## NEW FILM HAS STRONG MESSAGE



Bryden's Pharm Crew

Crew members, actors and filmmakers from Palm Beach County came together to shoot the new film, *Bryden's Pharm*, directed by **Dave Deborde** (*Potluck*) and written by **Terri Emerson**. The short film explores prescription drug misuse, known as "pharming." Pharming is when teens and adults visit bathrooms, bedrooms, kitchens, etc. in search of prescription drugs to ingest, sell, or save for pharm parties.

*Bryden's Pharm* was created through **S.T.A.R.S. Mission International**, founded by **Kim Stryker**, who is also the producer of the film. The shoot took place in four days at three homes in the Acreage as well as the Burt Reynolds Institute for Film & Theatre in Jupiter. "The immediate goal of the film is to get it on the film festival circuit, and then release a feature, music video, and a documentary. I am very proud of this film and of everyone who participated in it's creation," said Stryker. Stryker consulted with rehab centers, Recovery Assoc. of the Palm Beaches and Inspirations to make the film accurate. For more info email [brydenspharm@att.net](mailto:brydenspharm@att.net).



## PASSIONATE PRODUCER FOCUSES ON EQUINE VIDEO PRODUCTION



Equestrian events draw tourists and horse enthusiasts from around the world to Palm Beach County each year. Local producer **Amanda Roxborough** focuses most of her business on the equine world. Roxborough was a jockey and trainer, and worked as an Associate Producer for ESPN before starting her own production company, **Kylar Productions Video Services**, based in Jupiter. "In the winter season, Palm Beach County is the equine capital of the world, there is no where else in the world I would rather be," said Roxborough.

Roxborough recently produced videos for the **College Preparatory Invitational Horse Show** which took place in January, as part of the **Winter Equestrian Festival**. In addition, she produced *An Evening with Equestrian Stars*, a television special, that filmed at the **Jim Brandon Equestrian Center** in West Palm Beach, and aired on **HRTV**. She is currently working on a documentary about the equine industry to help promote positive change in the industry. For more information visit [kylarproductions.com](http://kylarproductions.com).



## GOLF CHAMPION AT MIZNER PARK



Morgan Pressel

Boca Raton resident and women's golf star **Morgan Pressel** was recently photographed at **Mizner Park** in Boca Raton for the April 2011 issue of *Golfweek For Her* Magazine. The six page spread will be focused on Pressel's fashion sense and endorsement deals. "

Mizner Park is a beautiful location to showcase a player like Morgan Pressel outside of her golf environment. The photos turned out great...we couldn't of done this shoot anywhere else," said **Jason Lusk**, Director of Design for *Golfweek* Magazine. For more info visit [golfweek.com](http://golfweek.com).



Mizner Park

## SHUFFLE UP AND DEAL



The 2011 World Series of Poker (WSOP) Circuit Tour came to the **Palm Beach Kennel Club** in **West Palm Beach** for thirteen days. Hundreds of players from all over the United States came to Palm Beach County to play for the chance to move onto the WSOP Circuit National Championship in Las Vegas.

The event was not aired on television; however **Seth Palansky**, Communications Director of Caesars Entertainment in Las Vegas said, "We hope to get TV coverage for this event in the future." The Poker Room at the Palm Beach Kennel Club became only the third non-Caesars property to be awarded a coveted WSOP Circuit event. For more information visit [www.wsop.com](http://www.wsop.com).

## THE 16<sup>TH</sup> ANNUAL STUDENT SHOWCASE OF FILMS SPARKLES WITH TALENT



Over 700 students will walk the red carpet at the **Keith C. and Elaine Johnson Wold Performing Arts Center at Lynn University in Boca Raton** during this year's **Student Showcase of Films (SSOF)**. The 16<sup>th</sup> annual event will take place on **Friday, March 25, at 9:30am**. The SSOF received 287 entries, a record breaking number of entries from schools all over the state of Florida. The highly acclaimed SSOF is the largest statewide film competition and awards ceremony for Florida student filmmakers. The juried competition recognizes outstanding high school and college students by presenting over \$10,000 in scholarships and awards in six film categories, a screenwriting and poster competition. An additional audience award will be awarded for the most votes from an on-line competition. Vote for your favorite film to win by visiting [pbfilm.com/studentshowcaseoffilms](http://pbfilm.com/studentshowcaseoffilms). Honoring the legacy of **Mr. Burt Reynolds**, the festival also awards annual scholarships bearing his name, plus a **Sara Fuller Student Scholarship** through **Film Florida**. The finalists in the Feature/Short College category are: Akil DuPont, Stephen Griffin, and Bobby Marinelli from Florida State University; Feature/Short High School: Paul Halluch, G-Star School of the Arts, Jacob Kaufman, Calvary Christian Academy and Elizabeth Shapiro, Spanish River High School. Winners in other categories include Tyler Rabinowitz from Alexander W. Dreyfoos School of the Arts in Music Video and Animation, and Kyle Troxell from Full Sail University in the documentary category. Winning student films will be screened in their entirety at the students' own premiere during the festival. Please join



Burt Reynolds at the 15th Annual SSOF

us on Facebook for special announcements including information regarding on-line voting. For more information please call 561.233.1000 or visit [pbfilm.com](http://pbfilm.com).

Palm Beach INTERNATIONAL Film Festival

## EXPLORING FLORIDA...PALM BEACH STYLE SUPERSTARS REHEARSE AT AREA SCHOOL



How to do Florida

Learn how to catch lobsters, surf waves, and go camping from the television show, **How to do Florida**. *How to do Florida's* unique how-to format is designed to educate and motivate viewers to venture outdoors and experience new and exciting activities. Each 30-minute episode features multiple destinations in the Sunshine State. Recently, the producers shot a segment at **The Scuba Club in West Palm Beach**, and took beautiful footage of the City.

"West Palm Beach has some of the most gorgeous water front properties Florida has to offer and the diving is spectacular, we will definitely be back," said *How to do Florida* Host **Chad Crawford**. Crawford is an award-winning cinematographer and producer. The show is produced by **The Crawford Group** out of Lake Mary, Florida and airs on the **SunSports Network**. The crew is currently in pre-production for season two, which will start airing this summer. Check your local listings for air dates and times. For more information please visit [howtodoflorida.com](http://howtodoflorida.com).



Celine Dion

Mega-recording star, **Celine Dion**, completed two weeks of rehearsal and behind-the-scenes filming at the new **G-Star Studios** in Palm Springs, in preparation for her new Caesars Palace Las Vegas show. "The facility is wonderful. I am very impressed with the sound stage, and the production house is beautiful," said Dion. "Celine Dion's prerequisites to protect her voice were met by utilizing our smoke evacuation system to cool the stage with fresh air instead of using the A/C system," explains **Greg Hauptner**, Founder and CEO of G-Star. "Celine Dion's safety, security and confidentiality were also paramount during her time with us," said Hauptner.



Rod Stewart



Stevie Nicks

Rock icons **Rod Stewart** and **Stevie Nicks** will also be rehearsing at G-Star for an upcoming tour. Students will have the opportunity to work with the show's crew during the rehearsal. For

more information call Greg Hauptner at 561.386.6275 or visit [gstarstudios.com](http://gstarstudios.com).



## TV SHOW BRINGS 'FORTUNE' TO PBC



**Big Brian: The Fortune Seller**, a new TruTV series came to Palm Beach County (PBC) recently to film two episodes at homes in **Boca Raton** and **Wellington**. The show takes viewers inside the world of estate sales. "This is going to be a fascinating and exciting new series for TruTV," said **Robyn Hutt**, the executive in charge of production of Big Brian for the network. "We had a great experience shooting in Palm Beach County, and Brian's team really enjoyed being on the road to work in Florida."

The show premieres on TruTV on March 22 at 10pm and runs every Tuesday until the end of April. These episodes are set to air the first and third Tuesdays of April. The show schedule is subject to change. For more information call 561.233.1000.

## NEW FILM GROUP IS ON A ROLL



**Talina Adamo**, the founder of **Black Onyx Productions, LLC** started a community film group called, **The Palm Beach County Filmmakers (PBCF)** last year. Their first short film, **An Adventure with Hot Coffee**, premiered at the **L-DUB Film Festival** in 2010, and can now be seen on IMDB. Their second short film, **The Magic Ticket**, which was a part of the L-DUB Film Adventure contest, won the audience choice award!

PBFC is now starting a series of short film contests to encourage local filmmakers to make films. The first contest is in collaboration with the Downtown Boca Film Festival. PBFC is also seeking sponsors. For info visit [pbcfilmakers.com](http://pbcfilmakers.com).



## LOCATION SPOTLIGHT: NIGHTLIFE IN PALM BEACH COUNTY



Bash of Boca

Hip, trend-setting and ever-changing, Palm Beach County's (PBC) nightlife scene is better than ever! The following six locations in different parts of PBC are very film-friendly. Located in Boca Raton, is the brand new **Bash of Boca**. Film your cast dancing to live music or relaxing in the Hookah Lounge, known for its elegant ambience and fun-loving atmosphere. Bash of Boca was the host of the 2011 Palm Beach International Film Festival Oscar Night Party. **Il Bacio** located on Atlantic



The Blind Monk

Avenue in Delray Beach offers two outside bars, a large stage, and comfy cabanas. The space uses rich colors and crystal chandeliers that span the length of the restaurant. **The Blind Monk** is a cozy yet sophisticated wine bar located in downtown West Palm Beach.



Pure Vida

The name is a tribute to Dom Perignon, and the interior, designed by former HGTV Design Star and current design producer for *Extreme Makeover Home Edition* Nate Galui, is inspired by its namesake. The space combines the earthiness of Champagne, France with the modernity of West Palm Beach. **The Pura Vida Lounge & Nightclub** brings Costa Rica to downtown West Palm Beach. Your crew can enjoy a piece of this exotic destination with colorful murals and a fun



Il Bacio

atmosphere surrounded by the beauty and tropical flair that Costa Rica has to offer. Large tiki huts serve as bars, and bamboo and palm trees line the walls. Amid tropical murals, jungle foliage, and replicas of exotic birds, film crews can dance the night away at **Club Safari**. Located in the Palm Beach Gardens Marriott Hotel, this club showcases cutting-edge light and



Club Safari

sound, coupled with a video wall. It provides all the technology crews could need for an enveloping exhibition of music and color. Located in prime polo and horse country in the western part of PBC is **The Gypsy's Horse**. The Gypsy Horse is a pub that can easily double for a pub in Ireland. There is a spacious bar, dining area, game room, dance floor, and a patio out back. For more info call 561.233.1000.



The Gypsy Horse

Editor: **Jill Margolius** Contributor: **Jessica Greenshner** | To be included in the newsletter, please call 561.233.1000.

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