

Focus on Film

Relax...
Palm Beach County, Florida Has It Covered.



In This Issue

'Sweet' New Comedy To Film in Palm Beach County

Burt Reynolds Featured on Irish TV

FL Incentive is a Hit with Filmmakers

Telemundo Films in Delray Beach

Location Spotlight: Dock and Done Restaurants in Palm Beach County

Education Corner: College Opportunity For Those Looking to Stay Closer to Home



'SWEET' NEW COMEDY TO FILM IN PALM BEACH COUNTY

July 2010



Filmmakers **Suzanne DeLaurentiis** (*Shut Up and Kiss Me, 10th & Wolf*), **Steven Chase** (*Shut Up and Kiss Me*) and producers **Jacqueline Renee**, **Keith Weiner** and **Matt Weiner** are working on a new feature film, *How Sweet It Is*. The film is a DeLaurentiis Production in association with the Factory Entertainment Group. Filming is scheduled to take place in Palm Beach County (PBC) between November 1, 2010 and December 31, 2010. The producers already toured **G-Star Studios** in Palm Springs, FL as a potential location for the film.

"We believe that PBC boasts as beautiful scenery, architecture, landscape and locations as anywhere in the country" said DeLaurentiis. Executive Producers **Steven Chase**, **Rick Finkelstein** and **Horst Hohl** added, "The people of PBC are great to work with, so why not film in our hometown and give back to the community. In today's world and economy, we believe that people need to laugh, and that laughter may not solve the problems of the world, but it makes it easier to get through each day. Our film will have you laughing out loud." According to the Factory Entertainment Group there will be



an A-list cast and they are already aligned with one of the largest distribution companies in the business. For info visit howsweetitismovie.com.



L-R: Rick Finkelstein, Jacqueline Renee, Chuck Elder, Steven Chase and Greg Hauptner touring G-Star Studios

BURT REYNOLDS FEATURED ON IRISH TV



Burt Reynolds

TG4, an Irish TV station out of **Galway, Ireland** came to **Jupiter** to film a segment of a new documentary! The crew filmed an interview with Hollywood actor and Jupiter resident **Burt Reynolds**. The Irish are big Burt Reynolds fans, according to **TCPalm**. Reynolds told stories of funny incidents during the filming of *Cannonball Run*, and his younger days when he played football at **FSU**. Reynolds went on to say that his acting idols were **Cary Grant** and **Spencer Tracy**. "The best advice I ever got was from **Spencer Tracy**. He told me never get caught acting." The crew also shot at the **Burt Reynolds & Friends Museum** and the **Jupiter Lighthouse**.



At 74, Reynolds is not slowing down. He shot an episode of **USA's Burn Notice**, was featured in the June/July issue of *The Boca Raton Observer*, is teaching a master acting class at the **Burt Reynolds Institute of Film & Theatre**, and was honored with the Lifetime Achievement Award at the 2010 **Palm Beach International Film Festival**.



ACTRESS TO MAKE DIRECTORIAL DEBUT



Amber Heard

Actress **Amber Heard**, who starred in *Pineapple Express* with **Seth Rogen**, has stepped behind the camera to make her directorial debut. She is directing **Kriyss Grant** in the music video for his new single, *Give U What U Want*. The music video will be filmed at **G-Star Studios** in Palm Springs, FL. Grant graduated from the **G-Star School of the Arts**, which is financing this music video on their new state-of-the-art motion picture sound stage. Grant's career as a dancer began when he was the first dancer chosen by **Michael Jackson** for his *This Is It* tour and he appeared prominently in the *This Is It* film.



"Kriyss is an extremely talented artist," said Heard. "I love the idea of working with not only a talent like Kriyss, but the students of such an amazing arts school. I wish I had access to a school like this when I was a student and it is an honor for my first time in the director's chair to be associated with G-Star and its students." The video debuts in October 2010. For info call 561.386.6275.



Kriyss Grant



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FL INCENTIVE IS A HIT WITH FILMMAKERS!



Florida's Entertainment Industry Financial Incentive Program is up and running for fiscal year 2010/2011! **\$242 million** in transferable tax credits is available for the next five years. According to the Governor's Office for Film & Entertainment, there were 90 qualified projects that were submitted, and 52 that have been certified. Out of the 90 qualified projects, there are 40 theatrical motion pictures, 18 TV series and 8 documentaries, among many others. All certified projects are being notified and official letters are being transmitted.



This incentive will have a direct impact on Florida residents. \$244.2 million in wages is expected to be paid to Florida residents, and 26,532 jobs are expected to be created. For more info visit filmflorida.com or call 877.FLA.FILM.



LEARNING SCIENCE IN 'REAL TIME'



Allegro Productions in Boca Raton has created a brand new **Virtual Scientist Guest Lecture Series** as a supplement to the **Science Screen Report DVD Series**. The Virtual Scientist Guest Lecture Series extends the educational scope of the Science Screen Report by bringing scientists into America's classrooms in real time via the Internet. Using existing technology through Skype, an internet based video phone service, Science Screen Report arranges for scientists and engineers to participate in a "virtual" classroom.



Schools around the country are already participating in the program. "The material was really well presented, interesting and relevant to what we are studying, and the kids really enjoyed it," said an AP Science Teacher from Catlin Gable School in Portland, OR. As the liaison between the school, sponsor and guest lecturer, Science Screen Report makes all the necessary arrangements for the virtual visit. For more information please visit allegrovideo.com.



NEW FILM COMMISSION COUNCIL CHAIR



Michelle Hillery

Michelle Hillery, Director of Operations and Programs for the PBC Film & Television Commission, was elected **Chair of the Film Florida Film Commission Council!** **Film Florida** is a non-profit organization that promotes entertainment industry interests in the state.

"I am truly honored to be elected by film commissioners from around the state to chair this significantly important organization," said Hillery. Hillery will chair the next Film Commission Council meeting at the Film Florida quarterly conference in Naples on August 16 and 17, 2010. For more information please visit filmflorida.org.



PBC'S BEACHES ARE OPEN FOR BUSINESS!



In an effort to inform people around the U.S. that Palm Beach County's (PBC) beaches are as pristine and beautiful as ever, a crew from the production company **Collaboration Miami** was hired by **Visit Florida** to produce a commercial that says...PBC is open for business! The crew shot at many beaches including **Boynton Beach Oceanfront Park, Juno Beach Park and Pier, Lake Worth Beach,** and **South Beach Park**. The commercials are airing all over the U.S.

PBC's 47 miles of coastline remain unaffected by the recent oil spill off the Louisiana coast in the Gulf of Mexico. PBC officials are continuing to monitor the situation. Special thanks to all the PBC agencies and municipalities who helped to make this shoot a success! For more info visit visitflorida.com.



Production Photo of the Juno Beach Park & Pier

TELEMUNDO FILMS IN DELRAY BEACH



The second largest Spanish language network in the United States, **Telemundo**, has been filming one of their primetime telenovelas in Palm Beach County. **El Fantasma de Elena** has filmed four times at a private home in **Delray Beach**, and will continue to film throughout 2010. "We chose this particular home because it is perfect for our story. It looks like a castle and is very mysterious. Plus, we feel very welcome in Palm Beach County. The county is very film-friendly and has great locations," said **Lily Hurtado**, Telemundo Location Manager."

Telemundo films two or three telenovelas in the South Florida area each year according to Hurtado. Telemundo worked with **Lisa Collomb** of **All-Star Locations** in **Boca Raton** to help find them the right location. All-Star Locations has worked with clients such as BMW, Ralph Lauren and Brookstone. For more information call 561.233.1000.



Filming location in Delray Beach. Photo Courtesy: All-Star Locations



FASHIONABLE 'WINDOWS' IN PALM BEACH



Every year in New York, window shopping takes on a whole new meaning as Manhattan department stores unveil their annual holiday windows. Next year, the tradition is coming to Palm Beach as **Olympia Devine** of Devine Style presents "**Windows of Worth**," a storefront showcase along Worth Avenue, to celebrate the **Palm Beach Centennial**.

Each store will design their own window display that could include models, dancers, musicians and more. The public can also participate by attending the event, and voting for the most creative or best live window display via an online competition. "Windows of Worth" will be held from Friday, January 21 to Saturday, January 22, 2011. For info call Olympia Devine at 561.847.7688.



COLLEGE OPPORTUNITY FOR THOSE LOOKING TO STAY CLOSER TO HOME



For students in South Florida who are looking to stay closer to home, but want an advanced education in film and television, look no further than **Palm Beach Atlantic University** in **West Palm Beach**. Palm Beach Atlantic University's Cinema & Television Major offers three tracks: Film Production, Television Production and Screen Acting. Students produce projects on 16mm film and HD Video with state-of-the-art media production equipment. Students use Avid systems for editing video before moving to a ProTools suite for sound post-production. A newly renovated television studio of approximately 2,300 square feet and a state-of-the-art control room which serves as a home for classroom exercises.



PBAU Student
Danielle Navish

The program supports a variety of productions including short films, TV commercials and a news magazine show. This past year the Cinema & Television Major garnered eight awards for its film projects which include a Telly award, two communicator awards and a videographer award. "Given the enormous power of the mass media to define public debate, impact cultural and social change, and influence personal behavior, our vision is to empower aspiring Christian media professionals to make a positive contribution to society. Each of our professors has worked at least 20 years as a professional in their area of study bringing extensive expertise to the education of our students," said **Antonio Zarro, Assistant Professor of Cinema & Television**. For more info call Lisa Herndon at 561.803.2610 or by email at Lisa_Herndon@pba.edu.



PBAU Student Nick Sammons

'APPRENTICE' STAR IS FEATURED ON TV



3 Screen Productions out of **Boynton Beach** is now working with 'Apprentice' alum, **Carolyn Kepcher** on a TV Show, *Eating Healthy with Carolyn Kepcher*. The half hour show is airing this month on **We-Women's Entertainment, Lifetime, The Cooking Channel** and local affiliates throughout the U.S. Recently, the crew from 3 Screen took to the streets of **Delray Beach** to get up close and personal with local residents about their eating habits. Other locations included **32 East Restaurant**, and **Nutrition Cottage** in Delray Beach.



Carolyn
Kepcher



3-Screen Productions
crew filming on Atlantic
Avenue in Delray Beach

"In this upcoming special *Healthy Eating*, Carolyn helps address alternatives to unhealthy snacking options and discusses great entertaining ideas for your family and friends," said **Mitch Glasser**, 3 Screen Productions Sr. Project Manager. The group stayed at the **Delray Beach Marriott**. For more info visit 3screenproductions.com.

KO-MAR GOES TO PEBBLE BEACH!



From primetime TV to celebrity golfers, Palm Beach County (PBC) is Florida's golf capital! The County hosts some of the most prestigious golf events in the world including **The Honda Classic** at the **PGA National Resort** and the **ADT Golf Skills Challenge** at **The Breakers Resort**.



Todd Kolich and Jim
Gallagher at the US Open

PBC's production community is often called upon to help cover these events and other golf events around the country. **KO-MAR Productions** in **West Palm Beach** went to the **110th U.S Open** to work with **Golf Digest Digital**. This is the second time KO-MAR covered the U.S. Open for Golf Digest Digital and supplied all of the video content for their website. "Working for a first-class golf publication like Golf Digest has enabled us to increase our golf video resume on a national basis," said **Todd Kolich**, KO-MAR President. KO-MAR also signed a deal with Direct TV to produce three one-hour primetime golf specials this summer. For info visit ko-mar.com.

PBC WELCOMES RADIO EVENTS!



The **Jupiter Tequesta Repeater Group** recently held their annual field day at the **Carlin Park Civic Center** in **Jupiter**. The event is sponsored by the Amateur Radio Relay League and gives people a chance to use the skills and experiences learned in amateur radio. It's a time to evaluate emergency preparedness and leverage knowledge of antennas, radios, and multi-band operations. For more info call 954.294.4309.

In addition, the **Annual International Amateur Radio DXpedition** event that was held on **Peanut Island**, was a great success! For more info call 561.746.7421.



FTC STAFF CHANGE



Christine Tieche

Please join the Palm Beach County Film & Television Commission (FTC) in giving a fond farewell to our Office Coordinator **Christine Tieche**. Christine is currently working on a new documentary and doing some freelance work. "Working at the FTC was a great opportunity, and a valuable career experience," said Christine Tieche.

Replacing Christine is **Jessica Greenshner**, who ran a family store doing marketing and advertising. Jessica has a strong administrative background and we look forward to her contributions to our already successful team. Good luck Christine and Jessica!



Jessica
Greenshner

DOCK AND DINE RESTAURANTS IN PALM BEACH COUNTY



Jetty's Restaurant

Palm Beach County (PBC) offers numerous elegant establishments with upscale continental and contemporary fare, but the area also teems with casual waterfront spots offering breathtaking views and a fun, playful atmosphere. Highlighted below are four dock and dine restaurants throughout PBC that would make great backdrops to your next shoot. **Jetty's Waterfront Restaurant** is located on the Jupiter Inlet, overlooking the historical **Jupiter Lighthouse**. Jetty's creates a relaxed ambiance that makes the restaurant a local favorite as well as an attraction for seasonal visitors.



Tiki Waterfront Sea Grill

You can't ask for better atmosphere when you sit on the deck and look at the lighthouse across the water. The restaurant is open air, and gets a cooling breeze from the waterway. Jetty's was featured in the independent feature film, **Hitters Anonymous** in 2004.

Tiki Waterfront Sea Grill is located inside the **Riviera Beach Municipal Marina**. The ambiance is pure Florida which is illustrated by the palm-frond guy who weaves hats for restaurant patrons as the smell of patchouli oil fills the air. Capture your crew sipping tropical drinks as they watch boats coasting by on the calm water going to and from Peanut Island. The Tiki Waterfront Sea Grill was seen in the independent feature film, **The Prince and the Pauper**, starring **Dylan and Cole Sprouse**.

Old Key Lime House is a century-old waterfront wonder, the second oldest house in **Lantana**. Old Key Lime House offers a casual tropical setting with a panoramic view of the Intracoastal Waterway. Arrive by boat, car or sea plane. They even supply wave-runner dockage. Old Key Lime House has three bars, including the Chickee Hut Bar, live entertainment Tuesday thru Sunday and a lively happy hour daily. The tropical island setting is a perfect accompaniment to your next film project or a fun day with the crew.



Old Key Lime House

Prime Catch is located moments from I-95 and the Intracoastal Bridge in **Boynton Beach**. Although every table in their two story restaurant has breathtaking views of the Intracoastal Waterfront their large covered patio offers the best views in the house for filming. 300 feet of Intracoastal dock space makes this location accessible by land or sea. For more information call 561.233.1000



Prime Catch

Editor: Jill Margolius Contributors: Michelle Hillery, Jessica Greenshner, Juan Cocuy, Grant Cumbest | To be included in the newsletter, call 561.233.1000.

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