

# Focus on Film

Relax...  
Palm Beach County, Florida Has It Covered.



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## DRAMATIC INCREASE IN HOTEL NIGHTS

July 2008



The Resort at Singer Island

Models on area beaches for a fashion shoot and movie stars like **James Marsden** on-set in **Boca Raton** are exciting and fun to watch, but for **Palm Beach County** these productions are more than interesting, they translate into revenue for area hotels and other businesses. Each year numerous productions bring crew and talent to shoot in Palm Beach County's beautiful versatile locations. While here these same crew and talent utilize hotels like the **Resort at Singer Island** and **The Colony in Delray Beach** during the shoots.



The Colony in Delray Beach



This year Palm Beach County has seen a forty-one percent increase in hotel nights booked by production companies due to several on-location projects including, the feature film **Untitled Teen Road Movie** which stars Marsden and a still photography shoot for **Abercrombie & Fitch** in February. In addition, several returning production companies have booked more room nights than in the past for productions including a **Frontgate** catalog shoot in January, an **L.A. Weight Loss** commercial in February, **Speed Channel's Barrett-Jackson Classic Car Auction**, **The PGA Tour's Honda Classic**, and **BET's Spring Bling CHANNEL 2008** in March. For more information please call 561.233.1000.



## INDIE BRINGS BIG NAMES TO BOCA



Heather Graham

**Heather Graham** (*Austin Powers: The Spy Who Shagged Me*) is one of several notables that have signed up for the indie film **Son Of Mourning** that will be directed by **Yaniv Raz** from an original screenplay. Other names penned to the project currently include **Joseph Cross** (*Running with Scissors*) and **Lorraine Bracco** (*The Sopranos*).

The film revolves around an international climate crisis and the world's reaction to it. Cross plays a dissatisfied copy ad writer who returns home to mediate his parents' divorce, but while visiting their resort town in Florida, he is mistaken for the Messiah by a crowd of people looking for hope in the current world crisis. The story follows Cross as his character struggles with new found fame and responsibility. The resort town happens to be **Boca Raton** where Yaniv grew up. The crew shot at a variety of locations around the County including **Mizner Park, CityPlace** and **Clematis Street** and will be filming this month at a private home in **Boca Raton**. For more info call 561.233.1000.



Lorraine Bracco

## BIG HAPPENINGS AT G-STAR STUDIOS



New York City based **GEMS: Global Entertainment and Media Summit** moves to South Florida and brings its conference, exposition and experience to the **G-Star Studios** in **West Palm Beach** for the weekend of **February 21-22, 2009**. Leaders and visionaries of the digital

media revolution will come together to provide solutions for the entertainment and media worlds.

**Executive Producer Steve Zuckerman** said, "As our industries continue to evolve, all creative talent and companies are forced to re-think their business plans and re-invent themselves in order to maintain sustainable careers." The event will feature two days of seminars and workshops. Topics will range from opportunities for distribution to effective global collaboration. Friends of the **Palm Beach County Film and TV Commission** will receive a 20% discount off when they register by September 15. For more information please visit [gemspresents.com](http://gemspresents.com) or call 561.455.4873.



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## STATE ANNOUNCES INCENTIVES



The Florida Governor's Office of Film and Entertainment began accepting applications on June 23<sup>rd</sup> for the **2008/2009 Florida Film, Television and Digital Media Incentive Program**. Applications are for a slice of the **\$5 million** of funding provided by **Governor Charlie Crist** and the **Florida Legislature**.

The reimbursements are separated into four categories: Films, TV commercials and music videos costing more than \$625,000 are eligible for a rebate of 15% to 22%. Multiple commercial or music videos with a budget of \$100,000 to \$500,000, qualify for a 15% to 20% rebate. Independent Florida feature films or documentaries 70 minutes or longer with qualified expenditures of \$100,000 to \$625,000 are eligible for a 15% to 17% rebate. Digital media projects or interactive entertainment projects qualify for a 10% reimbursement, as long as they exceed a budget of \$300,000. Visit [filminflorida.com](http://filminflorida.com) for more information.

## MODERN DAY GHOSTBUSTERS IN PBC



The Hosts



Three adventurers who travel the country in search of the most haunted locations have come to PBC to film an episode of their new show, **Ghost Adventures** for the **Travel Channel!** Their mission...to find out if ghosts really exist at the **Riddle House** in **Yesteryear Village** at the **South Florida Fairgrounds** in **West Palm Beach**. **My Entertainment Holdings** out of **New York** produces the show and producer **Anthony Didonato** said, "Palm Beach County is very film-friendly and it's easy to get around. Shooting here was easy and afforded our show a variety of looks."

The crew also shot beauty footage of locations such as **Atlantic Avenue**, **Singer Island Beach**, the **Riviera Beach Municipal Marina**, **CityPlace**, **Clematis Street** and the **Woodland Cemetery** to showcase during the one hour show, which airs in October. The crew is being accommodated by the **Hampton Inn** in **Lake Worth**. Special thanks to all of the individuals that helped to make this shoot a success. For info call 212.255.5432.

## TOURIST AGENCY UPDATES TO HI-DEF



The **Palm Beach County Convention and Visitor's Bureau (CVB)** recently hired **KO-MAR Productions**

out of **West Palm Beach** to produce and edit a hi-def video of activities, events, locations and attractions in PBC. The CVB went through the RFP and bid process to find a company that could deliver a video that will be used as a tool to market and promote the County as a premiere tourist destination.

Approximately 50 locations were shot during the making of this video including the **The Breakers**, the **Loggerhead Marinelife Center** in **Juno Beach** and the **Boca Raton Resort and Club**. The new footage will incorporate HD aerial shots previously captured via helicopter. For more info call 561.233.3000.



## PLUM TV HIGHLIGHTS WELLINGTON POLO



Once a year polo players come to **Wellington, Florida** for the premiere **US Open Polo Championship**. Teams compete on the beautiful polo fields at the **International Polo Club Palm Beach**. The **U.S. Open Polo Championship** attracts the finest polo players in the world for a month long competition. This year's event, the prestigious **104th U.S. Open Polo Championship Final**, was covered by **Plum TV**, a media network for and about some of America's most dynamic communities.

The short documentary includes interviews with competitors, footage of the games, and a visit to the **Museum of Polo and Hall of Fame**. The piece covers player profiles, polo fashion, and horse information. The show is currently airing on Plum TV channel 5 in Miami Beach as well as the other Plum stations. For info visit [miamibeach.plumtv.com](http://miamibeach.plumtv.com).



## WHAT'S HAPPENING...PALM BEACH?



Go on a weekly tour of what's hot for the Hispanic community in Palm Beach County with **¿Que Pasa, Palm Beach?** and hostess extraordinaire **Dayana Rooks**. Produced locally by **WWHB Azteca 48**, the show shot at locations such as **CityPlace** in **West Palm Beach**, **Lion Country Safari** in **Loxahatchee**, **Peanut Island**, and downtown **Lake Worth**. The entertaining show was recently recognized with a **2008 Telly Award**.

Rooks said, "¿Que Pasa, Palm Beach? allows me and our viewers to explore, learn and discover the vast range of exciting activities and endless list of things to see and do in this wonderful community."

The 30-minute television show airs in Spanish on **Wednesdays** and **Fridays** at **6:00pm** and **11:30pm** and **Saturdays** at **11:00am** on **Comcast Digital Cable Channels 34.2, 230 and 611**. For more information please visit [wwhbtv.com](http://wwhbtv.com).



Dayana Rooks

## HOMEGROWN ACTRESS IN NEW SHOW

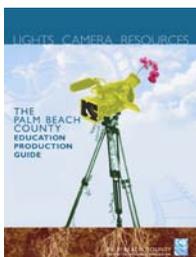


Hayden

**PBC native Mary Elise Hayden**, turned Hollywood actress, has started her latest venture with an appearance on the new show **Alter Eco** starring **Adrian Grenier** (**Entourage**, **The Devil Wears Prada**). The show focuses on promoting an eco-friendly lifestyle and airs **Mondays** at **9:00pm** on **Planet Green**, Discovery Communications' newly launched channel.

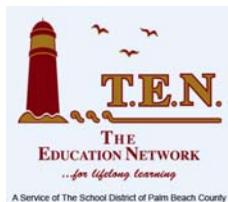
The episode included a song that she wrote and sang at the conclusion of the show. Hayden is a graduate of the **Alexander W. Dreyfoos School of the Arts** in **West Palm Beach** and was a guest panelist at the **2007 Palm Beach International Film Festival's Student Showcase of Films** speaking about acting in Hollywood. For more information visit [planetgreen.com/altereco](http://planetgreen.com/altereco).

## EDUCATION CORNER: COMPREHENSIVE EDUCATION BROCHURE NOW AVAILABLE



The Palm Beach County Film & Television Commission (FTC), the Economic Development Office (EDO) and the Palm Beach County Board of County Commissioners (BCC) are delighted to present **Lights, Camera, Resources, the Palm Beach County Education Production Guide**. In this newest version of the publication, you will find information on educational opportunities in **Palm Beach County** including **The Palm Beach International Film Festival**, curriculums offered by high schools, community colleges and universities and facilities offering training in film and television production.

One such program is at **Park Vista Community High School** which is one of the most innovative schools in the area. Its premiere Film, Media and Television Production Academy prepares students for careers in the industry. The state-of-the-art facility, which includes a full studio, control room and editing lab, was designed with the input of local industry professionals. Students work on industry standard equipment in a hands-on, workshop style environment where they learn all facets of the production process.



It also includes information on the **Student Showcase of Films** competition which features top student films from across the state of Florida. The guide provides details of the Palm Beach County Film and Television Commission internship program and the Student One-Stop Permitting Process. Other organizations related to film such as **The Palm Beach County Film and Television Institute** and **The Education Network (TEN)** which has been providing programming to support teachers and administrators via four closed circuit channels are also covered. For information or to get your copy call 561.233.1000.

### SCIENCE AND THE CITY



**Allegro Productions** out of **Boca Raton** is finishing up its' new line-up of programs for the award winning **Science Screen Report** series. The report is used by

schools in all fifty states and seen by millions of students each year. Understanding the critical need to supply Florida's emerging bio-tech industry with highly trained employees, Allegro is working with several organizations to distribute Science Screen Report DVD's to every public school in Florida.

**Allegro President Scott Forman** says, "Because of the number of science related companies in the State, and especially the bio-tech sector, it's imperative that we reach the best and brightest students, a vital resource that attracts employers to our state." Also new at Allegro is the addition of other school based programs covering important topics such as nutrition and financial literacy. For more info please call 800-ASK-INFO ext. 201.

### BIG CITY SOUND SETTLES IN PBC



A new option in sound and music processing has set up shop in **Palm Beach County**. **On Site Recording Productions** offers complete location audio recording services. The company was founded in 1999 in San Francisco and has offices in Seattle and New York. Their newest location is now open for business in **West Palm Beach**.

Their services include recording/on-site CD duplication, transcriptions, editing, mastering, format transfer, audio file transfer, voice over, and narration recording. They have an extensive selection of available music for purchase in their online catalog. They also provide services for the finished product such as in-house custom graphics, inserts, labels and packaging. Their highly-qualified engineers utilize state-of-the-art equipment such as Marantz Digital Recording Equipment and Mac Recording/Editing Software. For more information visit [onsiterecording.net](http://onsiterecording.net).

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### BRIGHT FUTURES FOR INTERNS



Kelly Gardner

The **Palm Beach County Film and Television Commission (FTC)** welcomes **Kelly Gardner** as our new intern. She comes to us from the University of Richmond where she will be starting her junior year in the fall. She is working on a major in Leadership Studies and a minor in Rhetoric and Communications.

**Alejandra Delgado**, the FTC's most recent graduate, also graduated from Palm Beach Gardens High School and will be attending the University of Central Florida. **Bohdan Neswischeny**, another recent grad of the FTC's program, is currently working on **The Single Bullet Theory**, a short film shot at **G-Star School of the Arts** in **West Palm Beach**, a web commercial for **Palm Beach Motorcars**, and a music video. Good luck to all of our current and former interns! For information please call 561.233.1000.

### KID-FRIENDLY FILM WILL SHOOT IN PBC



Frank Eberling

**Frank Eberling**, a veteran educator and Florida filmmaker for over thirty-five years, and owner of **Palm Beach Film Group, Inc.**, announced that he will produce and direct a children's film based upon his own script, geared to the eight-twelve year old audience demographic and their parents.

The full-length feature, **Turkles**, is about a group of eighth graders who monitor loggerhead turtle activity in the summer and join forces to solve the mystery of who is poaching turtle eggs.

The film promises to be an "environmental comedy" written to make both kids and their parents laugh. A "G" rating will be sought. The film will be shot in **Juno Beach** and **Jupiter** and utilize local actors and crews. Eberling plans to shoot 96% of the film in **Palm Beach County**. For more info call 561.346.8106.

## LOCATION SPOTLIGHT: PEANUT ISLAND IN RIVIERA BEACH



Aerial of Peanut Island

Welcome to **Peanut Island** located in the heart of the **Lake Worth Lagoon!** This unique 86 acre tropical park is situated on the Intracoastal Waterway and has something to offer every production! The guarded beach is the perfect place to film families enjoying the refreshing waters. Adjacent to this beach is a guarded snorkeling lagoon that features a floating swim platform for the observation of shallow-water reef habitat and 4-Chiki Huts with picnic tables making it an ideal tropical backdrop.



Path around the Island

Strewn around the island are 20-tropically landscaped campsites that include a tent pad, grill, restrooms with showers, a large fire ring, and shaded picnic areas. The island also offers a fishing pier and boat docking facilities. There is no better way to explore all that the Island has to offer than by taking a leisurely stroll around the island. A 1.25 mile paver block walking path winds around the perimeter of the island taking you to all the major facilities offered on the site, like the historic Palm Beach Maritime Museum that lends its look to a Northern-feel. Along the way, you'll pass beautiful natural resources including tidal ponds, maritime hammocks, and mangroves great for that long tracking shot. Located along the walkway is an observation deck that offers panoramic views of the Lake Worth Lagoon, the nearby port facilities, and surrounding communities. This versatile location provides many options for your production. For information or to permit this location call 561.233.1000.



Palm Beach Maritime Museum

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### Palm Beach County Film & Television Commission

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