

JULY 2007



CBS SHOPS PALM BEACH COUNTY FOR FASHION

STATEMENT...Producers of the new CBS show, *Cane*, set to air this fall on **Tuesdays at 10:00pm**, are making an effort to represent Palm Beach County as accurately as possible. *Cane* **Costume Designer Rachel Sage** scouted locations in and around Palm Beach to get costume ideas, and then shopped at high-end designer stores to pick up some wardrobe pieces that certain characters will wear on the show. She also met with **Jesse Newman, Former President of the Worth Avenue Association** and **Bill Metzger, Executive Director and Chair of the PBC Film and TV Institute** to learn about the history and traditions of Palm Beach. *Cane* centers around a Latino family that runs a rum manufacturing empire and stars **Jimmy Smits** (*NYPD Blue*, *The West Wing*), **Hector Elizondo** (*Pretty Woman*, *Runaway Bride*) and **Rita Moreno** (*Law & Order*, *Oz*).



Jimmy Smits



FAMILY-FRIENDLY PRODUCTION COMPANY EXPANDS BY BUILDING

NEW DIGS...New Vision Media Group, a local company, that produces *Praise Connection TV*, a program dedicated to quality Christian, family entertainment that nurtures the heart, mind and soul has recently expanded with the addition of a new studio! The 600 square foot facility located in **Lake Park** is mostly being used to produce infomercials for products sold on the **Care Christian Television Shopping Network** but can also be used for a variety of other projects. **New Vision Media Group Producer Seth Wood** said, "The new studio will be used to make quality productions for businesses and corporations looking to promote their products and services." For more information please visit www.nvmg.tv or call 561.572.7599.



NATIONAL SPOTS SHOWCASE PICTURESQUE LOCATIONS

Satisfied clients of **LA Weight Loss** recently starred in six new television commercials, set to air in markets throughout the United States and Canada. Produced by **minds i no limit, corp.** out of **Boynton Beach**, popular locations such as the serene **Patch Reef Park** in **Boca Raton** and the vibrant streets of downtown **Delray Beach** served as the backdrops. **Producer Marni Wagner** said, "In the past we have had great success in using locations throughout Palm Beach County and knew that these areas would provide us with the beautiful scenery we needed for these new spots." For more information please visit www.digitalproducers.com or call 561.732.1919.



WORLD CLASS EVENT

PROVES TO BE A MUST ON THE INTERNATIONAL FESTIVAL CALENDAR...International movie publication *Movie Maker Magazine* recently ranked the **Palm Beach International Film Festival (PBIFF)** as one of the top 10 destination festivals for aspiring independent filmmakers to attend and showcase their films. **PBIFF Executive Director Randi Emerman** said, "To be ranked in this category is especially important to the PBIFF as we are funded by a tourist development funded grant and this esteemed ranking clearly establishes this festival as a tourism based festival." The 13th annual PBIFF will be held **April 10-19, 2008**. For more information please visit www.pbifilmfest.org.



DELRAY BEACH FESTIVAL:

A FILMMAKER'S ALTERNATIVE **The Delray Beach Film Festival (DBFF)** which offers hundreds of screenings, educational workshops and activities such as surfing lessons was recently written up in *Movie Maker Magazine*, as a boutique festival that focuses heavily on the filmmakers. The entire festival takes place in downtown Delray Beach, which makes this an intimate festival with a large appeal. **DBFF Executive Director Michael Posner** said, "At this festival, filmmakers are the stars, they all get VIP passes and everything we do is free and open to them." The 3rd annual DBFF will be held **December 6-13, 2007**. For info visit www.dbff.us.

NEW STATE INCENTIVE RECEIVES A HISTORIC RESPONSE

The **Florida Entertainment Industry Financial Incentive Program** worth \$25 million for fiscal year 2007/08, is going fast! The Governor's Office of Film and Entertainment had an impressive amount of first-day applicants in the general production queue for films, TV shows, commercials and music videos, which means that interested parties should apply soon before all of the money is allocated. Productions that demonstrate a minimum of \$625,000 in qualified expenditures are eligible for up to a 15% cash reimbursement, maximum of \$8 million. The new incentive also includes a 5% off-season bonus from June through November, and a 2% bonus for family-friendly films. Independent filmmakers residing in Florida have their own queue, with a lower threshold of \$100,000. For more info visit www.filminflorida.com.



Focus on Film

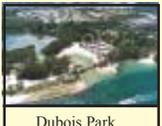
NEWS FROM THE PALM BEACH COUNTY FILM & TELEVISION COMMISSION

1555 Palm Beach Lakes Blvd., Suite 900
West Palm Beach, FL 33401
Telephone 561.233.1000
Fax 561.233.3113
www.pbfilm.com



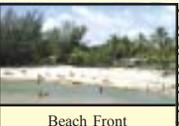
Location Spotlight

Dubois Park



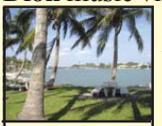
Dubois Park

With 12,000 feet of beautiful beach frontage and a quiet lagoon, Dubois Park in the lovely town of Jupiter has much to offer your outdoor production shoot. Considered a "Mother's



Beach Front

Beach" because of its shallow, calm water, the park boasts a variety of activities for visitors including swimming on the 100 feet of guarded beach front, fishing, picnic areas with views of the Jupiter Lighthouse, a playground, restroom facilities, and outdoor showers. The park also has ample parking for production vehicles and is very film-friendly. The park and lagoon were used in the Celine Dion music video, *A New Day Has Come*. Dubois Park proved to be the ideal setting for the pristine and tranquil backdrop the video required. Whether you are shooting a music video or a feature film and anything in between, Dubois Park may be that beautiful location you are looking for! For more information please call 561.233.1000



Picnic Area

you are looking for! For more information please call 561.233.1000



THREE LOCAL FILMMAKERS EARN INTERNATIONAL RECOGNITION...

Two Palm Beach Film School students and an independent local filmmaker had their films selected for screening at the 2007 Cannes Film Festival in the Short Film Corner category. *Citizen Wilma*, a film by Writer/Director/Producer Dean McDermitt of XYZ Video, *Unconditional*, a film by Keri Lurtz, a Palm Beach Film School student, and *The Profound Moment*, a film by John Martinez, another student at the film school all shot their films locally and were thrilled to attend the Cannes Festival. The filmmakers are also planning on circulating their films at other festivals. For more information please call 561.233.1000.



AMERICAN IDOL TO HOLD AUDITIONS IN SOUTH FLORIDA...

Think you have the chops to be the next *American Idol*? The popular show is once again searching for the next singing superstar and has picked Miami as one of the audition cities for their upcoming seventh season. Singers will have the opportunity to perform in front of Randy Jackson, Paula Abdul and Simon Cowell at the American Airlines Arena on August 22, 2007 in hopes of getting one step closer to winning a major recording contract and becoming the next *Idol* winner. For info visit www.americanidol.com.



PBC STUDENTS GET UNPRECEDENTED ACCESS TO HI-DEF PROFESSIONAL EQUIPMENT, FOR FREE!...

The Palm Beach County Film and Television Commission (FTC) through a contract with the Office of Economic Development has purchased and delivered over \$50,000 worth of equipment approved by the Media Subcommittee of the Career Education Business Leadership Committee (CEBLC). As part of the Palm Beach International Film Festival's Student Showcase of Films, the equipment will be housed at the Education Network in Boynton Beach and made available to schools within the Palm Beach County School District that have a structured film and TV program as well as Palm Beach Community College. The equipment loan pool includes three field packages made up of HDV camera packages, tripods, Desisti light kits, audio packages, jimmy jib lite, glide-cam and doorway dolly etc. Four training workshops will take place throughout the school year on using the equipment and will be videotaped for instructors and students who cannot attend. FTC Director of Operations Michelle Hillery said, "This equipment and the knowledge on how to use it properly, will better enable students to successfully make the leap from the classroom to a career."



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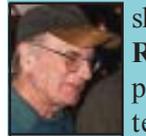


short takes

LOCAL CELEBRITY MUSEUM HOSTS VARIETY OF SUMMER EVENTS...The Burt Reynolds and Friends Museum in Jupiter kicked off the summer with events to round up the production community. This month the museum will host "Blackbeard the Pirate Festival" on July 28 at 2:00pm with a special lecture by Mike Daniel, the explorer who discovered Blackbeard's shipwreck and a tribute to Charles Nelson Reilly, who was involved with the various programs at the Museum including teaching acting classes. For more information please call 561.743.9955.



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SMART COMMERCIALS DELIVER COMPANY 13TH TELLY!

Silver Beach Productions' Aaron Wells was honored at the 28th Annual Telly Awards for his series of five television commercials that encourage water smart landscaping. *GrowSmart* stars Marcia Wolf (*Magnum P.I.*) who gives advice on ways to save water. Wells said, "It confirms that we're producing innovative content and also keeps us pushing the envelope, continuously fine-tuning and improving our skills." For more information call 561.792.7290.



CLICK YOUR WAY TO PUBLICITY

Fox 29 WFLX and the Downtown Development Authority have teamed up to profile local artists on a new website, and possibly on TV, to give them extra exposure for their work. Filmmakers can submit shorts or trailers by visiting www.clematiscoffeehouse.com and then clicking on "submit your work." For more information visit www.wflxfox29.com.



Kimberly Cooke

NEW ADDITION TO FTC STAFF

Please join the Palm Beach County Film and Television Commission in welcoming our new Locations Coordinator, Kimberly Cooke. Kimberly recently graduated from the Documentary Institute at the University of Florida and we look forward to her contributions to our successful team. Good luck Kimberly!



Film Commissioner, Chuck Elder
Director of Ops. and Programs, Michelle Hillery
Production Manager, Michelle Marton
Production Coordinator, Jill Margolius
Office Coordinator, TBD
Location Coordinator, Kimberly Cooke
Administrative Assistant, Christine Tieche
Education Consultant, Alex Marquez



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Karen T. Marcus, Warren H. Newell,
Mary McCarty, Burt Aaronson, Jess R. Santamaria

If you would like to be included in this monthly publication, please contact the FTC at 561.233.1000 or email information to jmargolius@pbfilm.com.

Focus on Film Editor: Jill Margolius * Contributor: Kimberly Cooke * Masthead Design: Wendy Meyer