

FOCUS on FILM



The Newsletter of the Palm Beach County Film and Television Commission | JANUARY 2014

IN THIS ISSUE

- 1 "The Ellen DeGeneres Show" Changes Lives in The Glades
- 2 Auto Enthusiasts Coming to WPB
- 3 Award-Winning Films Screen at Fest
- 4 Students Shine During FSU Screening
- 5 'Foto' Op in West Palm Beach
- 6 Education Corner: Pros See Their Groundhog Dog Shadows
- 7 Location Spotlight: City of Delray Beach



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"THE ELLEN DEGENERES SHOW" CHANGES LIVES IN THE GLADES



Taranza McKelvin Jr. and the marching band from Glades Central High School

He may seem minor now, but 5-year-old **Taranza McKelvin, Jr.** is one incredible drum major! **Ellen DeGeneres** went live to **Glades Central High School** in **Belle Glade** to see his amazing moves, as he performed alongside the Glades Central marching band. The band director, **Charles Moorer**, was on-hand along with hundreds of supporters of the band program cheered as monitors connected Ellen with the marching band. Ellen gave Taranza McKelvin Jr. a trip to Disneyland in California. The band program received a gift of \$50,000 from JCPenney. Most of the money will be used to buy new uniforms. Some of the band's uniforms are 15 years old.

The show's taping occurred during the "Battle of the Bands" pep rally, which featured bands and cheerleaders from Glades Day School, Pahokee High School and Glades Central High School.

Taranza's viral video caught the attention of Ellen, who decided to feature him on her show. He was caught on camera performing during the annual Muck Bowl, an annual rivalry game between Glades Central and neighboring Pahokee. "The Ellen DeGeneres Show" is an hour-long, five-days-a-week, talk-variety show. For more information on "The Ellen DeGeneres Show" visit ellentv.com, and for more information on Glades Central High School visit edline.net/pages/Glades_Central_High_School.



Ellen DeGeneres

AUTO ENTHUSIASTS IN WEST PALM BEACH



Supercar in West Palm Beach

The 4th Annual **Supercar Week, January 4-12, 2014** is an event for auto enthusiasts to enjoy a full week of spectacular events held throughout different venues in Palm Beach County (PBC). Supercar Week defines PBC as the premiere auto enthusiast destination world-wide each January.

All of the events have been created as media occasions for film and TV. **ICTV1** will be handling all aspects of the production.



Events this year include the SuperCar Horse Power Show on opening day at the International Polo Club on Wellington, a Track Day & Night event at Palm Beach International Raceway, SuperCar at The Downtown at the Gardens in Palm Beach Gardens, and the grand

finale event on the West Palm Beach Waterfront. For more info visit supercarweek.com.



AWARD-WINNING FILMS SCREEN AT FEST



The **Donald M. Ephraim Palm Beach Jewish Film Festival**, the largest Jewish film festival in Florida, has announced its line-up for its 24th season, running January 16-26. The festival will feature 58 screenings of 39 films, documentaries and shorts in four venues across Palm Beach County.

The Donald M. Ephraim Palm Beach Jewish Film Festival, recently renamed for the festival's longtime supporter, will be directed by the newly appointed veteran producer, **Ellen Wedner**, who takes the helm with over 35 years of experience. This season, audiences will be treated to many films making their Florida and South Florida premiers, including Israeli Academy Award winner "The Ballad of the Weeping Spring," the official Tribeca Film Festival Selection "Dancing in Jaffa," plus the U.S. premier of **Kidon**, an Israeli spy thriller. For more info visit pbjff.org.



Donald Ephraim



STUDENTS SHINE DURING FSU SCREENING



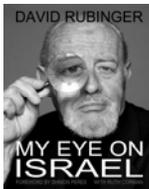
FSU Screening at CityPlace

Florida State University (FSU) held a special screening of student films at the Harriet Himmel Theater in CityPlace to showcase student work from FSU film students. Each year, faculty, alumni and industry professionals review student work and select films to be shown at screenings in New York and L.A. Dean Frank Patterson announced that FSU is adding West Palm Beach as the third location for the select screenings!

B.F.A. Animation and Digital Arts' student Octavia Robertson was also presented with the Scott Stanton Memorial Scholarship, a \$3,000 gift. For more info visit film.fsu.edu.



'FOTO' OP IN WEST PALM BEACH



The 19th annual FOTOfusion will take place January 14-18 at the Palm Beach Photographic Centre. More than 100 workshops, lectures, panel discussions, multimedia presentations, portfolio reviews, hands-on computer classes, demonstrations, and photo shoots taught by an impressive faculty of industry leaders and photographic giants who donate their time and expertise to educate, mentor and encourage creativity among participants of all levels and ages. In addition, the Centre will offer community presentations during FOTOfusion, all given by world-renowned photographers. Attendance is FREE for INFOCUS members and Gold or Silver Passport holders, and \$10 per person for everyone else.

One highlight of the upcoming FOTOfusion will be the presentation of the prestigious FOTOfusion Award to David Rubinger, the unofficial photographer-historian for Israel since it was founded and for many years the primary photographer in the Mideast for TIME-LIFE. An exhibition of Rubinger's work will also be held at the Centre. For more info visit fotofusion.org.

Palm Beach PhOTographic Centre

CONCEPT SERIES GOES 'WILD' IN PALM BEACH COUNTY



Catch Multimedia out of South Carolina came to Palm Beach County to film a concept television series called *Wild Billz*. The show follows six pro-fishing teams as they compete in the sailfish tournament series. "It's a lifestyle/reality based show about the lives of these fishermen, the life of tournaments and what they do in their worlds when off the boat." said Angie Smith, VP of Marketing and Operations.



Filming of Wild Billz in Palm Beach County

AREA GOLF COURSE ATTRACTS FILMING



Osprey Point Golf

The Palm Beach County Parks and Recreation Department has a history of turning disturbed land into natural and recreational park settings for residents and visitors to enjoy.

Osprey Point Golf Course located in South County Regional Park, is no exception. The course opened in 2010 and has been featured in many productions.

Recently, **Bluwave Productions** utilized Osprey Point for commercials for Yellow Cab of Broward County and the Rand Eye Institute. "The management and staff were so helpful and accommodating. It's a pleasure shooting there and they will always be one of my first choices if I need a golf course location." For more info visit bluwaveproductions.com.

MOBILE APP SPOT FILMS IN DELRAY



Marcus Productions shooting at a home in Delray Beach

Marcus Productions out of Ft. Lauderdale recently shot a commercial for GeeBo®. GeeBo® is a new mobile app that allows cashless, secure shopping straight from a phone. The app was created by JCS Enterprises in Jupiter. The filming took place in Delray Beach. "We had a great experience shooting at a private home as well as at Delray Marketplace, said Producer Matt Marcus.

One of the stars of ABC's *Shark Tank* Barbara Corcoran has endorsed the product. "As an entrepreneur and consumer, I save both time and money with my GeeBo mobile app. I can't stand waiting in line, and now shopping securely with just my phone makes me wonder why someone didn't think of it sooner, said Corcoran. For more info visit mygeebo.com or for more info on the filming, please visit marcusproductions.com.





'ICE' IS BACK WITH A NEW SEASON



*Rob Van Winkle
aka Vanilla Ice
DIY Network*

In the fourth season of the DIY Network series, *The Vanilla Ice Project*, Vanilla Ice and his crew tackle their toughest Florida flip ever – a house in need of a top-to-bottom transformation. The team plans to add a pool with a swim-up bar and a boat dock complete with Tiki hut to drive maximum profits. Vanilla Ice also hosts the *Ice My House* specials, where he handpicks homeowners in desperate need of a rock star renovation and surprises them with transformations that take their property from “worst” to “first” in the neighborhood.

“I love flipping houses with my crew and turning them into modern state-of-the-art, one-of-a-kind homes,” said Vanilla Ice. “We’ll be pulling off more amazing renovations this year.” He has taught himself the basics through hands-on experience and over a decade’s worth of knowledge. The first season of DIY Network’s *The Vanilla Ice Project* premiered to critical-acclaim in 2010. For more info visit DIYNetwork.com/VanillaIce.



AREA PRODUCTION COMPANY WINS AWARD!



*Urban League
Award*

KO-MAR Productions has been buzzing with excitement! The Urban League of the Palm Beaches honored KO-MAR with a special award for their contributions to the organization. VP Jim Gallagher was on hand to accept.

The KO-MAR crew also shot commercials for the Law Firm of Lytal, Reiter, Smith, Ivey and Fronrath and for the Palm Beach Post. Both spots are currently airing. In addition, KO-MAR shot a marketing video for the Palm Beach Driving Club. The video was shot on-location at the Palm Beach International Raceway. For more info visit ko-mar.com.



EMMY-WINNING DUO WOWS AUDIENCES



Page Turner Adventures features **Riley Roam** as the “World Famous Storyologist,” and former Ringling Bros. clown **Kenny Mikey**, as her slapstick sidekick. This Emmy Award winning duo has wowed children all over the country at theaters and festivals with educational entertainment.



*Riley Roam and
Kenny Mikey*

Page Turner Adventures' iParenting Media award-winning video series, *This is ONLY a Test!* is seen in schools across the country. The team's other productions have aired on FOX Kids, PBS, The Travel Channel, and more. The company began in 2000 when Kenny and Riley combined Interactive Storytelling with Circus skills and *Page Turner Adventures* was born. The company recently partnered with the International Reading Association as video hosts and online content producers. They also were hired to write and produce a pilot for Band Aid. For more info visit pageturneradventures.com.

STUDENT SHOWCASE GIVES AWAY SWAG



In an effort to kick start awards season, the Palm Beach County Film & Television Commission has launched a campaign to give away swag. For more information on entering the contest please visit facebook.com/studentshowcaseoffilms.

The **Student Showcase of Films** will be held on Friday, March 14, 2014 at the Keith C. and Elaine Johnson Wold Performing Arts Center at Lynn University in Boca Raton. The deadline for entries is Thursday, January 27, 2014. Film students enrolled in Florida high schools and colleges are encouraged to submit their entries. For info visit pbfilm.com.

BOCA RATON STUDIO PRODUCES EPISODIC SERIES



3 Amici Studios out of Boca Raton shot a new series called *Rome 360°: The Churches*. The episodic series is scheduled for release in 2014. *Rome 360°* looks at Rome and her neighborhoods, using 1 of the 360 churches in the city center as a focal point for each episode. “People love to learn, but hate being taught. A vibrant and colorful show about Rome will hopefully open the eyes, and hearts of viewers while avoiding the sterile environs of the lecture hall,” said **Tom Shaker**, the Italian-American author-writer-host of the series.



*3 Amici Studios
in Rome*

3 Amici Studios maintains a 12,000 sq. ft. facility in Boca Raton. The studio also has a home in Rome, Italy. 3 Amici works in all mediums, from pre to post production, and has the capacity to produce in over 40 languages. For info visit 3amicistudios.com.



LOCATION SPOTLIGHT:
CITY OF DELRAY BEACH



Atlantic Avenue

Once a quiet coastal town, **Delray Beach** has become quite the hotspot with two miles of public beach, waterfront parks and a mix of Mediterranean and modern buildings. Delray Beach is vibrant and it is not hard to see why the town earned the "Best of the Road - Most Fun Small Town in America" by Rand McNally & USA Today. The city also provides a host of interesting backdrops for a multitude of production opportunities. The heartbeat of Delray Beach is **Atlantic Avenue**, one of Florida's longest main streets that leads to the ocean. Along the way there are surf shops, ice cream parlors, boutique hotels, and open air cafes along with casual and fine dining establishments.



Old School Square

Delray Beach has retained its history with preserved landmarks like **Old School Square**, featuring The Crest Theatre which was a classic 1920's high school that has been converted into a regal theatre that also has meeting and banquet rooms. The Vintage Gymnasium is also a popular venue for events of all types including a backdrop for sports interviews and other sports themed productions.



Veterans Park

Located on the west side of the Intracoastal Waterway, **Veterans Park** is an urban park and is uniquely situated in the shadow of the Atlantic Avenue drawbridge. The park is anchored by tennis courts and a community center and also offers a lovely gazebo, picnic tables, and a creative play area for children. This is an active park as it has public dockage available for boaters.



Old Train Depot

The old **Train Depot** sits along Railroad Avenue near 1st street and functions as a small museum and welcome center. It's rustic-yet-charming looks make it an ideal location for anything nostalgic, coastal or travel related. For more information visit pbfilm.com.

EDUCATION CORNER: PROFESSIONALS
SEE THEIR GROUNDHOG DAY SHADOWS



Will Punxsutawney Phil see his shadow on February 2? Thousands of U.S. workers will see shadows as they provide opportunities for young people across America to "shadow" them for a day. Job shadowing enables kids to get an up-close look at what a "real job" is like and how the skills they learn in school can be put into action.

Students from Palm Beach Gardens High School who want to learn about the business side of the entertainment industry will have the opportunity to shadow the professionals at the Palm Beach County Film & Television Commission during the annual **Groundhog Job Shadowing Day** on February 7, 2014.

These **Palm Beach Gardens High School** students along with others who are Juniors in each of the six Magnet programs: Global Business and Entrepreneurship, Pre-Medicine, Sports Management and Recreation, Television and Film Production Technology, Culinary Arts and Tourism, Hospitality, and Resort Management will shadow businesses in Palm Beach County.

The first Groundhog Job Shadow day was spearheaded by a coalition that included America's Promise - The Alliance for Youth; Junior Achievement; the Association for Career and Technical Education; the Society for Human Resource Management; the U.S. Department of Education; and the U.S. Department of Labor. The program is modeled after the Groundhog Job Shadow Days conducted by the Boston Private Industry Council in 1996 and BellSouth in 1997. It encourages young people across the country to explore their futures through career awareness and mentoring opportunities. Job shadowing is an academically motivating activity designed to give students an up-close look at the world of work and to answer the question, "Why do I have to learn this?" Students learn the answer to that question and more! For more info or to participate please call 561.694.7388 or email John Walker at john.walker.2@palmbeachschools.org.



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