

FOCUS on FILM

The Newsletter of the Palm Beach County Film and Television Commission | JANUARY 2013



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FEATURE FILM BRINGS MAJOR BUZZ TO PALM BEACH COUNTY!



A thief with a unique code of professional ethics is double-crossed by his crew and left for dead. Assuming a new disguise and forming an unlikely alliance with a woman on the inside, he looks to hijack the score of the crew's latest heist. This is the premise of the new feature film, "Parker" in theatres nationwide this month! The film will be released on **January 25**.



Helicopters circled the night sky during a scene from Parker in West Palm Beach

The film shot in 2011 in many of Palm Beach County's (PBC) most picturesque locations including all three bridges that span from West Palm Beach to Palm Beach, the Boca Raton Resort and Club, One Thousand Ocean Condominium, G-Star Studios, and locations in the Town of Palm Beach. Areas were also utilized for staging including the PBC Convention Center. The County was ready for its close-up, as news outlets from around the world reported about the filming of the movie, which brought buzz to the County!

The film stars **Jennifer Lopez**, **Jason Statham**, **Michael Chiklis**, **Nick Nolte**, and is directed by Academy Award nominee **Taylor Hackford** (*Ray*). The crime thriller is based on the series of bestselling novels by Donald E. Westlake. Parker is the first Westlake adaptation to officially name its 'criminal with a conscience' by his true name, Parker. For more info about the film visit parkermovie.com. For info about filming in PBC, visit pbfilm.com or call 561.233.1000.



Jennifer Lopez in Parker

SUPERCAR SUPERSHOW REVS UP ACTION



Auto enthusiasts around the world can enjoy the 3rd Annual Supercar SuperShow this month! The event takes place January 5-13, 2013. All of the events have been created as media occasions for film and TV. ICTV1 will be handling all aspects of the production. "Our largest distribution is Internet based. The content will be on ICTV1 for people around the world to watch, and all of the local news stations will be covering the event as well. I'm also thrilled that we could reach out and bring different events to so many communities within Palm Beach County," said **Neil London**, ICTV1 News and Managing Director.



Each year, Supercar Week & Supercar SuperShow celebrate the art & technology of speed and design and the passion of the creators, collectors and owners of some of the most significant cars in the world. For more information visit supercar-week.com or ICTV1.com.

GRACELAND DESCENDS ON AREA FARM



Filming of Graceland

USA Network recently shot a scene for the new one hour original drama series titled "**GRACELAND**" in Boynton Beach. The show is set in Southern California but is being shot in Florida. Assistant Location Manager, **Liliana Kondracki** reached out to

the County for assistance in finding a barn that a vehicle could drive through. The barn that they chose was at Harvest Time Produce off of State Road 7. The film crew spent an entire day shooting at two locations at the farm recently. A break away door had to be constructed by the art department so that their driving stunt could be completed without unintended damage to the vehicle or the actors. "Certainly filming at a working farm creates challenges, but it was a good experience overall," said **Richard Bowman**, owner of the farm. The episode will air Summer 2013. For more info visit usanetwork.com/series/graceland





'GOLDEN' EVENT RETURNS TO PALM BEACH



The Palm Beach Film Institute celebrates one of the biggest award shows of the year, the 70th Annual Golden Globe Awards on Sunday, January 13, 2013, at the Beach Club in Palm Beach. A red carpet entrance begins at 6:30pm with some of Palm Beach's well-known personalities, followed by dinner and lively conversation during the big-screen broadcast.

"A tradition for the Palm Beach Film Institute, everyone has a great time as this evening of fun transforms an elegant ocean side dinner in Palm Beach, into the mirror image of the Hollywood party on the big screen," said Film Institute Chairman **Bill Metzger**. For more info call 561.659.5354.



WXEL WELCOMES BOGART ON MOVIES



Stephen Humphrey Bogart

Stephen Humphrey Bogart, son of movie legends Humphrey Bogart and Lauren Bacall and a TV and movie producer in his own right, launched a half-hour series "Bogart on Movies" exclusively on High-Definition WXEL-TV. The program will feature movie reviews with Steve's comments, ratings of current movies, and a Classic Movie pick of the week.

"I am excited to be part of the new WXEL-TV. I want to give viewers a new perspective on what they can expect to see when they spend their hard-earned money to go to the movies. I am also excited to be able to use interactive and social media to include the TV audience in the program," said Bogart. In announcing the program, **Bill Scott**, WXEL-TV Executive Vice-President said, "We are proud to have Steve be the first of a number of new locally produced and oriented-series and programs on the new WXEL-TV." "Bogart on Movies" will be broadcast each week on Friday evenings at 5:30pm, and twice on Saturdays at 10:30am and 6:00pm. For more information visit wxel.org.



FSU MAKES A GREAT 'FIRST IMPRESSION'



A panel led a discussion with the audience

FSU's inaugural semester of the Animation and Digital Arts program in West Palm Beach (WPB), has successfully come to end. Last month, FSU, along with Gold Sponsors MovieTickets.com and the PBC Film and Television Commission and with support from the WPB Downtown Development Association, held a "First Impressions Film Screening" to showcase superlative student work from WPB students, in addition to preeminent films from current FSU College of Motion Picture Arts students and alumni.

FSU premiered the films at the Kravis Center, Rinker Playhouse. Guests included; West Palm Beach Mayor **Jeri Muoio**, City Commissioners **Shannon Materio**, **Kimberly Mitchell** and **Sylvia Moffett**. For more info visit film.fsu.edu.

SCIENCE IN THE CITY



Filming at Max Planck Institute

The Max Planck Institute for Neuroscience officially opened their first US based research institute last month in Jupiter. **Rubenstein Associates** from New York produced the event in grandiose New York fashion. One component of the presentation was the unveiling of a new marketing/educational video. The four-minute video shows the type of research being conducted at the Institute. It's research that could lead to a cure for Autism, Alzheimer's or other neurological diseases. **KO-MAR Productions** spent two days on-location filming scientists and one-of-a-kind technologies in active labs. **KO-MAR's Audra Roby** produced and directed while **Paul Piasecki** worked his DP magic.



Additionally, they filmed an official welcome message from Gov. **Jeb Bush**, and were on-site to capture the event and the Neuroscience Discovery Day that followed. For more info visit ko-mar.com.

PALM BEACH COUNTY NATIVE IS "THE VOICE"



Cassadee Pope

NBC's "The Voice" has crowned its third-season champion, Palm Beach County (PBC) native **Cassadee Pope!** "The production team from "The Voice" came to PBC to film Pope's hometown visit where she was presented with the key to the city from West Palm Beach Mayor **Jeri Muoio** during **Clematis by Night**. "Cassadee is such a great ambassador for West Palm Beach, and when we heard she wanted to come back home and perform for our City, we jumped at the opportunity," said **Muoio**. Pope's pre-"Voice" career started in PBC. She discovered her love of singing at a young age and cultivated her talent as part of her **St. Ann Middle School's** award-winning jazz band. Things became serious in 2008, when she became lead singer of the pop punk band **Hey Monday**. The band was discovered by **Fall Out Boy** frontman **Pete Wentz**. She later started a solo career, and decided to enter "The Voice." The rest is history. Congratulations **Cassadee!**



COUNTY SCORES NATIONAL COVERAGE



From primetime TV to million dollar showdowns with celebrity golfers, Palm Beach County is Florida's Golf Capital! The County has hosted some of the most prestigious golf events in

the world including the **Honda Classic** at **The PGA National Resort** in **Palm Beach Gardens**, and the **Tyco Golf Skills Challenge** at the **Breakers Resort** in Palm Beach. European Ryder Cup stars Justin Rose and Peter Hansen successfully seized another title, winning the 21st Annual Tyco Golf Skills Challenge at the Breakers. The competition aired on **NBC Sports** on **December 29-30**.



In addition, the Golf Channel aired an encore presentation of the final round of the Honda Classic with a showdown between Rory McIlroy and Tiger Woods. The tournament took place earlier this year and coverage was broadcast on NBC and the Golf Channel for a total of 12 hours, and showed McIlroy's victory over Woods. For more info about the Golf Skills Challenge visit TycoLS.com and for more info about the Honda Classic visit thehondaclassic.com.

MULTI-YEAR SPORTS PARTNERSHIP



Following a successful three years of producing sports television content, ESPN 760 and WPTV NewsChannel 5 have extended their sports partnership.

A multi-year agreement was reached in which ESPN 760 will continue its role producing all sports segments on the NBC affiliate as well as WFLX Fox 29. Steve Wasserman, WPTV VP and General Manager, said, "Since teaming up with ESPN 760 in 2010, the profile of local sports has risen to an unprecedented level. With the powerful combination of the region's top-rated TV station and the area's unrivaled leader in sports radio, we will continue to set the standard for sports coverage in PBC and the Treasure Coast." For info call 561.697.8353.



'FOTO' OP IN WEST PALM BEACH



Senator Robert F. Kennedy and his wife Ethel right before he was shot.

Photo By: Bill Eppridge/
LIFE©TimeInc.

The 18th Annual FOTOfusion, a five-day festival for amateur and professional photographers will take place January 22-26. The 18th annual FOTOfusion will offer more than 100 workshops, lectures, panel discussions, multimedia presentations, portfolio reviews, and photo shoots taught by a faculty of industry leaders and photographic giants who donate their time and expertise to educate, mentor and encourage creativity among participants of all levels and ages. FOTOfusion bills itself as "where creativity and technology fuse," and it attracts participants from around the globe.

One highlight of the upcoming FOTOfusion will be the presentation of the prestigious FOTOfusion Award to **Bill Eppridge**, a Life Magazine staff photographer during the golden era of photojournalism. In addition to the award, Mr. Eppridge's work will be featured in this year's FOTOfusion Exhibition. For info call 561.253.2600 or visit fotofusion.org.

HOLIDAY TRADITION CAPTURED FOR TV



The **Travel Channel** came to Palm Beach County to film at **Lion Country Safari**! They shot a segment for the Travel Channel's Christmas Special, a celebration of the best holiday events and traditions in America. They interview the people behind the event, explore

the history of the tradition, show viewers the preparation and the actual event. The one day shoot included the crew filming the Chimps and the animals receiving gifts for Christmas, which is a tradition at the park. The show will air during the 2013 holiday season. Check your local listings for air dates/times. For more information visit travelchannel.com.

CAMELS INVADE LOCAL SCHOOL FOR FEATURE FILM SHOOT



Camels at G-Star

The feature film, "**Ned Venture**" recently wrapped principal photography at G-Star Studios! The family-friendly film is about a group of teenagers who find a cache of stolen diamonds - and the thieves want them back at any cost. Several G-Star students had roles in the film. One of the scenes takes place in a circus where the father of one of the teenagers receives a phone call telling him the kids are in trouble. Before he can get all the information, a camel in the circus bites the phone out of his hand and throws it away. Movie Animal Wrangler, Dennis Deverou, brought in four of his camels for the shoot. The crew filmed the scene in the G-Star Studios Sound Stage. "Car chases, boat chases, an encounter with a man-eating shark, not to

mention the circus and a scene with a skateboarder on top of an 18-wheeler semi traveling at 70 miles an hour shot on green screen in our Sound Stage 1 - the kids on the set had a ball," said G-Star Founder Greg Hauptner. For info visit gstarstudios.com.



LOCATION SPOTLIGHT: GREEN MARKETS IN SOUTHERN PALM BEACH COUNTY



Boca's Green Market

It seems like green markets are popping up everywhere; in parking lots, plazas and even on college campuses providing an atmosphere of open air commerce that is not only great for the local community but also for farmers as well as filmmakers looking to capture lifestyle images. With celebrity chefs like Rachael Ray, Anthony Bourdain, and Giada De Laurentiis among others getting in on the act to promote fresh foods and farm to table concepts they've actually been promoting green markets as a popular place to shop and sell.



FAU's Green Market

Boca Raton's rain or shine GreenMarket offers not only fresh produce but also artisanal breads and cheeses, colorful live orchids and cut flowers, marvelous shells as well as other items. The Boca Raton GreenMarket Manager Emily Lily stays busy recruiting vendors to add to the list of over 40 that actively participate and said, "Boca's GreenMarket has become 'the' place to visit on Saturday mornings, a real community affair where friends come together for a cup of coffee and depart with shopping bags filled with the freshest of produce." The GreenMarket meets in the Royal Palm Plaza. For more info visit localharvest.org/boca-raton-green-market-M1173. Another option in the southern part of PBC is FAU's Green Market that takes place on Thursdays on the Stadium Plaza during active semesters with offerings that include Mediterranean dips and spreads, potted plants; and herbs and vegetables that you can grow at home. For more info visit fau.edu/facilities/sustain/market.php.



Delray Green Market

Delray and Boynton are also part of the Green Market frenzy.



Boynton Farmers Market

The Delray Green Market is open from October - May at Old School Square Park, and the Boynton Farmers Market is open year-round at 638 E. Boynton Beach Blvd. For info on filming at the markets call 561.233.1000.

EDUCATION CORNER: BRIFT TALENT SHINES!



The Burt Reynolds Institute for Film and Theatre (BRIFT) announced that a film starring BRIFT actors was among the winners at the Fort Lauderdale International Film Festival. Tina Pfeiffer produced and starred in "Prized Begonias" a film written by Manhattan-based playwright, Bara Swain, which also featured BRIFT Master Actor Jackie Turner. Pfeiffer originally developed the stage version of Prized Begonias under the direction of Burt Reynolds for the BRIFT Winter Showcase presented at the Lyric Theatre in Stuart (FL). Prized Begonias tells the story of two lonely women who strike up a surprising and incongruous friendship while visiting a cemetery.



Burt Reynolds and Tina Pfeiffer

Co-winning the first place award for best short film was especially sweet for Pfeiffer as this was her first venture into the world of film production. Pfeiffer was quick to point out that the film would never have happened without the help of valued friends from The Burt Reynolds Institute and students from the Motion Picture Department at Palm Beach State College. She specifically credited Director Frank Eberling and filmmakers/editors Aaron Wells (Silver Beach Productions), David Grant and Matt Pollifrone. "Actors must learn to be hyphenates," Pfeiffer said. "We can no longer wait to be hired. We must learn to produce our own projects if we expect to work."

Prized Begonias allowed Pfeiffer to forge a friendship with playwright Swain. Plans are now in the works to film a second Swain play. Pfeiffer was exuberant in her praise for teacher/mentor **Burt Reynolds**. "We are all so fortunate to work under Mr. Reynolds. He inspires us to not only become the best actors we can be but to stretch our wings and produce our own material." For more info about BRIFT visit brift.org.



Cast and Crew of Prized Begonias Photo By: Aaron Wells

Editor: Jill Margolius Contributor: Kelly King | To be included in this newsletter please call (561) 233-1000

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