

# Focus on Film

Relax...  
Palm Beach County, Florida Has It Covered.



## In This Issue

Window Shopping-Palm Beach Style

PBC To Host Legend Awards!

PBC Scores with National TV Time

Legendary Actor in the Spotlight

Location Spotlight: Lynn University and Wold Performing Arts Center

Education Corner: Student Showcase Moves Into New Digs in Boca Raton



## WINDOW SHOPPING - PALM BEACH STYLE

January 2011



Every year in New York, window shopping takes on a whole new meaning as Manhattan department stores unveil their holiday windows. On Friday, January 21, that tradition is coming to Palm Beach! From **January 21-January 27**, **Olympia Devine** of **Devine Style** presents **Windows of Worth**, a storefront showcase along Worth Avenue, to celebrate the **Palm Beach Centennial**. Participating stores will design their own window display that could include models, dancers, musicians, and more. The public can also participate by attending the event, and voting for the most creative or best live window display via an online competition. "Windows of Worth is the signature retail and fashion event for the Palm Beach Centennial celebration. This event will platform the community, make a huge impact on tourism, and help stimulate the local economy," said **Olympia Devine**.



Fashion Rocks Palm Beach 2010

From 1998-2010, there have been more than 130 events produced by Devine Style in Palm Beach County. Some of these events include Palm Beach Fashion Week and Fashion Rocks Palm Beach, which is now known as Style Rocks Palm Beach. Millions of dollars have also been donated to local charities as a result of these events. For info call Olympia Devine at 561.847.7688 or visit [windowsofworth.com](http://windowsofworth.com).



## 'FOTO' OP IN WEST PALM BEACH



Seminar in City Hall Chambers 2010 FOTOfusion

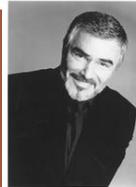
Still photography shoots make up a large portion of production in PBC each year. Since the new **Palm Beach Photographic Centre** (PBPC) opened in 2009, it has hosted many exciting seminars, workshops and events. One upcoming event is the 16th annual **FOTOfusion** from **January 11-15**. FOTOfusion will offer more

than 100 workshops, lectures, panel discussions, multimedia presentations, portfolio reviews, hands-on computer classes, demonstrations, community events, and photo shoots taught by an impressive faculty of industry leaders and photographic giants.

A highlight of FOTOfusion will be the presentation of the prestigious FOTOfusion Mentor Award to **Robert Glenn Ketchum**. In turn, Ketchum will present PBPC's Rising Star Award to **Miguel Ángel de la Cueva**. Community events are open to the public. If you are a passport holder or a member of the PBPC, admission is free. The cost is \$10 to all others. For more info visit [workshop.org](http://workshop.org).

Palm Beach Photographic Centre

## PBC TO HOST LEGEND AWARDS!



Burt Reynolds



Victor Milt

A dynamic group of Florida legends will be honored in Palm Beach County at the upcoming **Legends Awards** ceremony on Thursday, June 30, 2011. This year's recipients are: **Burt Reynolds**, an enduring iconic actor, **Ray Fielding**, the founder of Florida State University's film program, **Dee Miller**, a successful casting director, **Victor Milt**, a veteran director/cinematographer, and **Wes Skiles**, a celebrated freelance adventure photographer/cinematographer, who recently passed away.

This marks the first time Palm Beach County has ever been the host of this prestigious event. The Legend Awards honors Sunshine State pioneers in the film, television and production industry.

For tickets and information, please visit [filmflorida.org](http://filmflorida.org). Sponsorships are also available. For more info email [legends@filmflorida.org](mailto:legends@filmflorida.org) or contact Liz Morgan at 904.608.3823 or via email at [liz@lizmorganpr.com](mailto:liz@lizmorganpr.com).



Palm Beach County Film & Television Commission  
1555 Palm Beach Lakes Blvd., Suite 900  
West Palm Beach, FL 33401  
[pbfilm.com](http://pbfilm.com) | 561.233.1000

facebook

YouTube  
Broadcast Yourself™

myspace™

## RESORT IS IMMORTALIZED ON SCREEN



Down By The Breakers

*Down By The Breakers* is in release on DVD by the **Palm Beach Film Institute** and **The Breakers Palm Beach**. Jim Ponce's classic 45-minute tour of the beautifully renovated resort has been immortalized through the production expertise of **National Teleproductions**, working closely with Mr. Ponce and The Breakers media and marketing departments.

This companion to *A Worth Avenue Story*, the 33-minute DVD of Mr. Ponce's walking tour of the world famous residential shopping district, are two anchors in the ongoing Living History film series about Palm Beach being produced by the Film Institute as part of the Palm Beach Centennial celebrations in 2011. FTC board members Bill Metzger and Bob Peterson led the financing and production teams for both films. For info call 561.233.1000.

## PBC SCORES WITH NATIONAL TV TIME



NBC Sports Photo

**The Breakers Ocean Golf Course** had the honor of hosting the annual **ADT Golf Skills Challenge!** This made for TV event features four PGA Tour Professionals paired with four sport and entertainment celebrities,

competing in skill competitions such as: Long drive, mid iron, putting and chipping. The ADT Golf Skills Challenge features some of the biggest names in golf. This year's teams are Rickie Fowler and Scott Verplank, Mark O'Meara and Nick Price, Ricky Barnes and Wayne Gretzky, and Fred Couples and Dustin Johnson.



The ADT Golf Skills Challenge is airing nationally on **NBC** on **January 1-2**, from 4:00pm-6:00pm EST. "Last year's event was a huge success and this year promises to be even bigger and better, with the addition of two Ryder Cup stars Dustin Johnson and Ricky Fowler. The national TV exposure on NBC, January 1 and 2 will



showcase PBC at the perfect time for the winter season," said **David Burke**, VP Sales and Marketing at The Breakers.



## SEE YOU IN MIAMI...AT NATPE 2011!



An important media event is coming to South Florida! The annual **NATPE** (National Association of Television Programming Executives) conference and exhibition will be held **January 24-26** at the **Fountainbleau Resort** in Miami Beach. NATPE is the only American program market serving the worldwide television community. NATPE delivers a first look at fresh content, giving industry leaders a jump start on monetizing their projects.

**Michelle Hillery**, the Chair of the Film Florida Film Commission Council will be in attendance with Film Florida, and will represent Palm Beach County. For more information please call 561.233.1000 or visit [natpe.org](http://natpe.org).



## NEW CELEBRITY WEBSITE 'ROX'!



A new celebrity shopping network has been launched! **RoxWorld.TV**, is a reflection of **Roxanna Cella**, the host of **Palm Beach Rox**, a TV Show based out of **Palm Beach Gardens**. The goal of the new site is to keep their members and users up to date on the latest information about celebrities, fashion, style, shopping, dining, travel, red-carpet events, hot new trends and more. There is an interactive portion of the network that allows visitors and viewers to purchase celebrity endorsed merchandise together with thousands of quality products from around the globe. Episodes of *Palm Beach Rox* can also be seen either in their entirety or broken down by segment.

*Palm Beach Rox* was also recently honored as the Best Entertainment News Magazine/TV in Florida! For more information visit [roxworld.tv](http://roxworld.tv).



Roxanna Cella

## KO-MAR CREW...BUSY WITH PRODUCTION!



Palm Beach County's talented production professionals stay busy year-round with a variety of productions. **KO-MAR Productions** in **West Palm Beach** has been working on many exciting projects! KO-MAR recently completed commercials for Bank Atlantic. They were shot around Palm Beach County and included locations in Jupiter and Palm Beach Gardens. The commercials are currently airing throughout South Florida.

Although its winter, KO-MAR has been busy shooting various golf pieces. Most recently, the KO-MAR crew produced a one-hour instructional piece for **Golf Digest Magazine** with instructor Jim McLean at the Doral Resort in Miami. A series of five minute golf lessons will be available at [GolfDigest.com](http://GolfDigest.com). KO-MAR also produced a marketing video for the **West Palm Beach Downtown Development Authority**. Footage of the new waterfront area and many open air events made it into the final pieces. For more information visit please [ko-mar.com](http://ko-mar.com).



KO-MAR shooting the Bank Atlantic Commercial

## X-MAS MOVIE TO MOTIVATE STUDENTS



Local filmmaker **Gary Davis** has produced 22 feature films and hundreds of TV shows over the course of his career. Davis also teaches aspiring filmmakers about filmmaking through his **Art of Filmmaking** workshops. Recently, while preparing for one his workshops, Davis wrote a short Christmas story about Santa vs. Zombies. He decided to read it aloud to his class to motivate them to write their own stories. The class had such a strong reaction that he decided to produce the story into a short film. The film can be seen online at [youtube.com/watch?v=jjqLGIZ2S20](http://youtube.com/watch?v=jjqLGIZ2S20)

Davis is best known for his films including *The Spanish Inn* and *Zen*. For more info call 561.516.4362.



## STUDENT SHOWCASE MOVES INTO NEW DIGS IN BOCA RATON!



Hundreds of students and film enthusiasts will come together on **Friday, March 25** to honor what could be the next generation of Hollywood filmmakers during the **Palm Beach International Film Festival's Student Showcase of Films (SSOF)**. For the first time, the 16<sup>th</sup> annual event will be held at the **Keith C. and Elaine Johnson Wold Performing Arts Center** at **Lynn University** in **Boca Raton**, a sponsor of the 2011 competition.



The SSOF is the largest statewide film competition and awards ceremony for Florida student filmmakers. The juried competition recognizes outstanding high school and college students by presenting over \$10,000 in scholarships and awards in six film categories, a screenwriting and poster competition. Honoring the legacy of **Mr. Burt Reynolds**, the festival also awards annual scholarships bearing his name, plus a **Sara Fuller Student Scholarship** through **Film Florida**. The professionally staged two and a half hour live awards show hosts more than 800 attendees from around the state of Florida. Past guests of the SSOF include such notables as **Amanda Bynes, Vincent Pastore, Burt Reynolds, and Tico Torres**. Winning student films will also be screened in their entirety at the students' own premiere during the film festival. Film students enrolled in Florida high schools and colleges are encouraged to submit their entries online no later than **Tuesday, February 1**. To submit an entry, visit [pbfilm.com](http://pbfilm.com) and follow the SSOF link on the upper right hand side of the screen, or visit the Palm Beach County Film & TV Commission's facebook page for more information.



## LEGENDARY ACTOR IN THE SPOTLIGHT



Save the Date! World-renowned actor **Burt Reynolds** is putting on a special one-man show at **The Lyric Theatre** in Stuart for three nights only from January 10-12. His appearance at the Lyric is a rare opportunity to hear Reynolds' personal reminiscences of his celebrated multi-

decade career, and in particular, those individuals who have made it special. "I've met a lot of people over the years who mean a great deal to me," says Reynolds. "This is a kind of bouquet to them." Reynolds, who last took the Lyric stage in 2003, says this performance is the "second act" to his first appearance. With his career still in high gear, there is much more to talk about, including his most recent role as Paul Anderson, an ex-CIA operative in the hit TV show, *Burn Notice*.



Reynolds has been in show biz for over 50 years. He has been in over 100 films, starred in five TV series, and been honored with the most prestigious awards in the industry. It all adds up to an incredible career that is the inspiration behind his performance at the Lyric. For more info visit [lyrictheatre.com](http://lyrictheatre.com).

## TV SHOWS PROFILE LOCAL SPORTS



Sports Professor **Rick Harrow** and **WPEC Channel 12** partnered with South Florida sports luminaries to document the landscape of professional sports in the region. *The Birth of South Florida Sports* aired on WPEC Channel 12. The show was about the history of South Florida sports from the inception of the Miami Dolphins in 1966 to LeBron James' decision to join the Miami Heat. The Dolphins, the Heat, the Marlins and the Panthers were showcased, along with history and impact of golf on Palm Beach County.



The **Lou Groza Award Preview Show** aired on **ESPN 760**. Hosts Jason Pugh, Jeremy

Marks-Peltz and Palm Beach County High School football Specialist, Bobby Cline, talked all things Groza. **WPTV Channel 5** and **ESPN 760** also provided news coverage on the 2010 Lou Groza Award and Palm Beach County High School Awards. For more



information please contact the Palm Beach County Sports Commission at 561.233.3180.



## FRENCH FILM FEST IS A SUCCESS!



**France Cinema Floride** was a success in 2010! According to General Director **Patrick Gimenez**, close to 5900 fans came out to view the ten French films that were screened during this year's line-up. The screenings were held at the **Sunrise Cinemas** in **Mizner Park**. "Boca Raton far exceeded our projected numbers and grew 12% over last year. The loyal Boca Raton audience came out in outstanding numbers," said Gimenez. "Our goal is to exceed all expectations for next year's festival."

Arrangements are already being made with directors, actors and producers for the 2011 event. For more information please visit [francecinemafloride.com](http://francecinemafloride.com).



## RESIDENT RECORDS SINGLE FOR NEW FILM



Producers the film, *Gina & the G.I.T.* have announced that BAK Middle School student and Jupiter resident **Taylor Blackwell** will sing the first single on the film's soundtrack. "I am thrilled to have Taylor as a part of the project, she is a shining example of the talent in the County's Arts Programs" said director **Marc Zatorsky**.

She was recently named best actress at the L-Dub Film Festival in Lake Worth for her work in *Touched by Magic*, and also appeared in the recent Burt Reynolds Institute for Film and Theatre benefit at Saks in Palm Beach Gardens, and will be seen in the upcoming feature film *Turkles*. For more info visit [TaylorBlackwell.net](http://TaylorBlackwell.net).

## LOCATION SPOTLIGHT: LYNN UNIVERSITY AND WOLD PERFORMING ARTS CENTER



Wold Performing Arts Center

Founded in 1962, **Lynn University** in **Boca Raton** can provide more than a great education! Lynn University sits on 123 lushly landscaped acres with seven freshwater lakes, fountains, patios and courtyards making every day on campus feel like paradise. Boca Raton and the local area are known for picture perfect beaches, parks, professional sports, cultural life, restaurants and shopping. Lynn University revealed their latest edition on campus in December 2009; **The Keith C. and Elaine Johnson Wold Performing Arts Center**.



Inside the Wold Performing Arts Center

With over 26,000 square feet this 750-seat theatre is home to the University's expanding performing arts program and professional "Live at Lynn" series, as well as Conservatory of Music concerts and other university-hosted events. The space is designed with flexibility in mind and accommodates theatrical productions (drama, opera, and musicals), concerts and other cultural events with adjustable acoustic components to allow for lectures and campus presentations. Patrons are welcomed by a two-story, light-filled lobby which glows invitingly. A salon for receptions and dinners opens up to terraces along the southern side with views of the campus, while a separate studio provides space for small group performances. The main theatre has the feel of an intimate performance space in which the audience shares the excitement and immediacy of the performers. From their newly built theatre, modern library and chemistry labs to student hangouts and five residence halls the campus provides options for an array of shoots.

In recent years, over \$1 million in technological enhancements including interactive whiteboards and document projectors have been installed throughout 60% of Lynn's learning spaces. Wireless coverage can be found in all classrooms, labs, residence halls, library and other public spaces including popular hangouts such as Christine's Café and Knights' Court. For more information on Lynn University or the Keith C. and Elaine Johnson Wold Performing Arts Center, please call 561.233.1000.



The front of the Theatre



**LYNN**  
UNIVERSITY

Editor: **Jill Margolius** Contributor: **Jessica Greenshner** | To be included in the newsletter, please call 561.233.1000.

### Palm Beach County Film & Television Commission

1555 Palm Beach Lakes Blvd., Suite 900

West Palm Beach, Florida 33401

PRST STD  
US POSTAGE  
PAID  
WEST PALM BEACH FL  
PERMIT NO 1946

### PBC Board of County Commissioners

Chair, Karen T. Marcus  
Vice-Chair, Shelley Vana  
Paulette Burdick  
Steven L. Abrams  
Burt Aaronson  
Jess R. Santamaria  
Priscilla A. Taylor



### Palm Beach County Film & Television Commission

Film Commissioner, Chuck Elder  
Director of Ops. and Programs, Michelle Hillery  
Production Manager, Jill Margolius  
Production Coordinator, TBD  
Office Coordinator, Jessica Greenshner  
Location Coordinator, TBD  
Administrative Assistant, TBD  
Education Consultant, TBD

