

Focus on Film

NEWS FROM THE PALM BEACH COUNTY FILM & TELEVISION COMMISSION

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BUILT TO LAST: PRODUCTION CO. HAS 50 YEARS OF SUCCESS!

Allegro Productions of Boca Raton is ringing in the New Year by celebrating its golden anniversary! A former Time, Inc. company, Allegro has expanded the educational horizons of elementary and high school students in all fifty states and Canada, through its award-winning videotape series, **Science Screen Report** and **Science Screen Report for Kids**. These programs are devoted to teaching students about new developments in science, technology, engineering and medicine. Corporate sponsorships enable Allegro to distribute the series to schools at no charge. **Scott Forman, Director of Corporate Relations for Science Screen Report and Vice-President of Allegro Productions** said, "Our goal is to produce



and acquire programming that deals with the many vital societal issues that kids aren't normally plugged into. Our five year plan is to reach the remaining 8,000 or so school districts that are not currently using our resource materials." For more information please visit www.allegrovideo.com or www.ssrvideo.com.



DELRAY LOCALES ADD SIZZLE TO NEW AD CAMPAIGN

Automobile manufacturers **Acura** and **Hyundai** revved up some excitement for a sleek new car commercial scheduled to air locally this month. **Delray Beach** based **Saygo Studios** was hired to shoot the commercial in an aggressive one-day period. **Saygo Producer Matthew Piercefield** said, "I was excited to find a great spot on the edge of **Atlantic Avenue Beach** to capture the cars, talent and beauty of the ocean." He went on to say, "**Veterans Park** was also a great place to capture all the excitement that is evoked from Atlantic Avenue and the charm that Delray offers." For more information please visit www.saygostudios.com.



Veterans Park



ZEBRAS, GIRAFFES AND FASHION, OH MY!

Boston Proper, a women's clothing company that focuses on designing for today's independent, confident and active woman recently wrapped a shoot for their upcoming spring catalog! Models got to strike a pose in front of photogenic zebras and giraffes at **Lion Country Safari** in **Loxahatchee**, then had some fun in the sun at **Riviera Beach Municipal Marina** and various areas of **Downtown West Palm Beach** including **Flagler Drive** and **Clematis Street**. Based out of **Boca Raton**, Boston Proper's catalogs reach over 40 million people annually and they have been using Palm Beach County as a backdrop for over a decade. For more info on Boston Proper please visit www.bostonproper.com or call 1.800.637.0152.



Boston Proper shoot at Lion Country Safari



NEW CHANNEL TO INSPIRE VISITORS TO EXPLORE 'THE BEST OF EVERYTHING'

A new twist on visitor channel programming is in the works and will soon be featured in hotel rooms across Palm Beach County. **The Palm Beach Visitor's Channel** will play 24 hours a day, 7 days a week on a dedicated channel in each guest room, giving visitors a video tour of the hotel as well as the County's dining, shopping, nightlife, arts, entertainment and culture. Produced by **Silver Beach Productions** out of **Wellington**, the crew recently got footage of locations including **CityPlace** and **Okeehchee Park** in **West Palm Beach** and the **Lake Worth Beach**. The project is set to be implemented into area hotels in 2007. For more info contact Junko Fujii at 561.827.0750 or email PBVC@bellsouth.net.



FASHION EVENT TO FEATURE HOT STYLES AND DESIGNER COLLECTIONS

Models will be dressed in designer couture, money will be raised for non-profit organizations and fashionistas of all ages will gather for the third annual **Palm Beach Fashion Week, March 2-9, 2007**. This lifestyle event will showcase the County's unique flair for fashion, entertainment and shopping. The kick-off event will once again take place at the exclusive **Mar-a-Lago Club of Palm Beach** with a runway segment featuring **The Donald J. Trump Signature Collection**. For more info visit www.pbfashionweek.com or call 561.805.8681.



Donald Trump



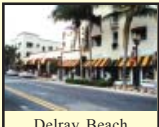
CULTURAL FEST RETURNED WITH LARGEST LINEUP TO DATE...The Jewish

Community Centers of the Greater Palm Beaches just wrapped the **17th Annual Palm Beach Jewish Film Festival**, and it was the biggest one yet! With 33 films from nine countries screening at theatres in **Delray Beach**, **Palm Beach Gardens** and **Palm Beach**, the festival had something for everyone from romantic comedies to political films. Opening night commenced with the premiere of **Three Mothers**, a film about Egyptian born triplet girls who grew up in Israel, by **Director Dina Zvi-Riklis**, and was followed by the Opening Night Benefactors Reception at the **Society of the Four Arts in Palm Beach**. The 11-day festival was packed with filmmakers who were able to share elements of the Jewish culture with the local community. For more information please call 561.689.7700 ext. 158.



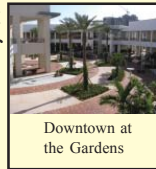
Location Spotlight

Downtown Locations



Delray Beach

Palm Beach County has several standout downtowns that have been featured in a variety of major productions. **Downtown Delray Beach**, with its stretch of dainty shops, cultural and artistic venues and historic sites recently hosted **Oak Films' A Modern**



Downtown at the Gardens

Twain Story: The Prince and the Pauper. In 2004, **Parrot Films' Hitters' Anonymous** inhabited downtown **Lake Worth** to shoot at various locations including **Lake Avenue, Bryant Park** and the **Art Link International Gallery**.

Ding, Ding, Ding! Goes the trolley through **West Palm Beach's** business district passing the hottest spots with **Centennial Square** at the heart of it all, home of **Jonathan Krane's** latest film, **Dancin on the Edge**. While still very new, **Downtown at the Gardens** in **Palm Beach Gardens** is on its way to becoming a coveted shooting spot with its contemporary feel and lush tropical décor. For more information on shooting at any of these locations please call 561.233.1000.



West Palm Beach



Lake Worth



GOLF CHALLENGE AIRED ON MAJOR NETWORK

The 15th edition of the **ADT Skills Challenge** with over \$800,000 up for grabs, was recently shot at the **Boca Resort and Club** in **Boca Raton**. The national coverage aired for two days in December on **NBC** and featured some of the world's most prominent pro-golfers who teamed up with current and former star athletes in order to compete in eight skill categories including the chip shot and putting. For more information please visit www.pgatour.com.



Boca Resort and Club Golf Course



UNIQUE SNOWMAN MAKES APPEARANCE ON AREA BEACH...WPTV NewsChannel 5

recently created a snowman out of sand for a holiday image campaign that aired in December. The innovative idea captured the attention of on-lookers as the crew constructed and shot footage of the sandman on the shores of **Singer Island Beach** in **Riviera Beach**. **Promotions Manager George Docekal** said, "We knew we could go in on short notice, and get what we needed. This beach is not only convenient but provided a beautiful backdrop for our snowman." For more information visit www.wptv.com.



The Chocolate Star Entertainment Group led by local musician/filmmaker **Gary Davis** just completed its newest film, **Zen**, an Asian Martial Arts Drama. The film, which shot at **WXEL** and in the **Acreage**, will premiere at the **Boynton Cinema** this February. Davis hopes the film will go straight to DVD and make the rounds on the film festival circuit. For more info visit www.chocolatestar.net and stay tuned to future newsletters.



COMMUNITY PROGRAM INSPIRES STUDENTS TO GET EXCITED ABOUT THE WORKING WORLD

Junior Achievement of the Palm Beaches educates and inspires thousands of children within our community about what it takes to succeed in the business world through various educational programs! One of the programs, **Exchange City**, gives students interested in production, the opportunity to work in a broadcast center to open their eyes about careers in the industry. Another one of the programs, **Groundhog Job Shadow Day** exposes students to actual work situations and enables students to experience a real work environment for a day. The Palm Beach County Film and Television Commission has been participating in the **Shadow Day** for several years in order to help educate students about the production industry. Local production companies interested in being a part of this program, may call 561.242.9468 for info.



short takes



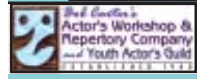
DELRAY TRADITION GETS DISCOVERED...

A signature event in **Delray Beach**, the **Garlic Fest** will be spotlighted on an upcoming episode of **Food Network's Unwrapped**, a television show that uncovers the behind the scenes details on classic American foods. The segment, which will air on **February 24, 2007**, will showcase the three day event and feature a **Garlic Chef Competition**. For more info about the **Garlic Fest** visit www.dbgarlicfest.com and for more info on the show visit www.foodnetwork.com.



CUE THE STUNT TEAM!

The Extreme Stunt and Driving Team led by **Stunt Coordinator Grady Bishop** specializes in a variety of work from precision driving to adrenaline pumping high speed car chases. Recently, this company has been involved with numerous Florida based productions including **2 Fast 2 Furious, Miami Vice, Transporter 2** and **A Modern Twain Story: The Prince and the Pauper**, which utilized the company for various scenes including a boat scene on the **Intercoastal**. For info visit www.extremestunt.com.



BREAK INTO SHOW BUSINESS WITH ACTING CLASSES...

The **Cuillo Centre for the Arts** in **West Palm Beach** kicks off the new year by hosting some acting workshops put on by **Bob Carter's Actor's Workshop and Repertory Company** on Saturdays from **January 8th through March 17th, 2007**. The classes are **Storybook Theatre** for 5-7 year olds from 9:00am-10:30am, **Creative Drama I** for 8-12 year olds from 10:30am-12:30pm and **Creative Drama II** for 13-18 year olds from 3:00pm-5:00pm. For more information please visit www.actorsrep.org or call 561.352.5671.



FTC WELCOMES NEW INTERN

The **Film Commission** recently accepted **Nicola Van Breda** to the internship program! Nicola comes from **S. Africa** and came here to follow her dream, and get into the film and television industry. She hopes to gain on-location experience and improve her networking skills.



Film Commissioner, **Chuck Elder**
Director of Ops. and Programs, **Michelle Hillery**
Operations Manager, **Jennifer Gresh**
Production Manager, **Michelle Marton**
Production Coordinator, **Jill Margolius**
Location Coordinator, **Meghan Mayo**
Administrative Assistant, **Christine Tieche**
Education Consultant, **Alex Marquez**



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Mary McCarty, **Burt Aaronson**, **Jess R. Santamaria**

If you would like to be included in this monthly publication, please contact the FTC at 561.233.1000 or email information to jmargolius@pbfilm.com.

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