

# Focus on Film

Relax...  
Palm Beach County, Florida Has It Covered.



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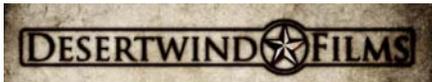
## PBC MAKES A CAMEO APPEARANCE IN MANY PROJECTS IN 2011!

February 2012

Palm Beach County (PBC) serves as a filmmaker's paradise! From an extensive local crew base to free production space and lucrative state incentives, PBC continues to attract high profile productions. One of the biggest entertainment news stories of the year in PBC was the announcement that legendary visual effects house **Digital Domain** is teaming up with **Florida State University** to develop a new digital media enterprise to be located in West Palm Beach. The County also welcomed A-list superstars **Jennifer Lopez** and **Jason Statham** who created quite a buzz around town while they filmed **Parker**, a new feature film set to hit theatres nationwide in October 2012. PBC also welcomed a variety of TV shows and still photography shoots. Some of the TV shows included **Barrett-Jackson Car Auction** on the **SPEED Channel**, **The Today Show** on **NBC**, **Fact or Faked: Paranormal Files** on **Syfy Network**, **Made on MTV**, **Dateline NBC**, **My First Sale** on **HGTV**, **The Vanilla Ice Project** on **DIY Network**, **Royal Pains** on **USA Network**, **When Fish Attack II** on **Discovery Channel**, **Extreme Makeover: Weight Loss Edition** and **Extreme Makeover: Home Edition** on **ABC**. Some of the still photography shoots were for companies such as **Wal-Mart**, **H.W. Carter and Sons**, and **Horizon Yachts**, and PBC was prominently featured in the 25<sup>th</sup> Anniversary issue of **P3 Update**. These projects are not only exciting, they also translate into revenue for hotels and other businesses. For more info call 561.233.1000.



## DESERTWIND ADDS PBC TO FILM CREDITS



Desert Wind Films (DWF) is opening up a new office in **West Palm**

**Beach!** The company specializes in the creation of commercially successful motion pictures of the highest quality that explore, educate and entertain. The Desert Wind financial operations will be managed by **John Hayden** and **Steven Camp**, while the production division will be led by **Joshua Mills** and **TJ Amato**. The Desert Wind Studios team combines a very unique blend of experience. This team encompasses Wall Street experience, as well as production experience with Hollywood companies such as Warner Bros. and Relativity Media.

The team is already working on multiple productions. Their flagship project, feature film *Brother's Keeper* ([brotherskeeperfilm.com](http://brotherskeeperfilm.com)) will be released this fall on 800 screens nationwide. The DWF team has also completed post-production on a documentary called *Sugar Wars*, and is currently in production on a World War II project, titled *Before I Forget*. Welcome to Palm Beach County! For more information visit [desertwindfilms.com](http://desertwindfilms.com).

## REALITY TV SHOW DIVES IN



48 scuba divers from around the world will compete in underwater challenges during the second season of the television show, **Ultimate Diver Challenge**. The show will be filmed in Palm Beach County from **July 20-July 31**. The event takes place in two sessions during a two week time frame. Teams battle to become one of the top ten divers as each show off knowledge, buoyancy control, navigational and rescue skills while the production crew captures the challenge, and the beauty and the mystery of the underwater world. As teams are eliminated, the final five dive teams battle on to compete individually for one of five spots to the finals. Only five divers from session one and five divers from session two will be awarded and earn a position in the final challenges.



See firsthand, what it takes to be a diver. Focus, endurance, strength and skill will determine who will become the "Ultimate Diver"! A big thank you to the many local agencies and businesses are working together to make this shoot happen. For more info visit [ultimatediverchallenge.com](http://ultimatediverchallenge.com).



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## HORSE SHOW JUMPS FOR TV COVERAGE



Horse Jumping at WEF

The 2012 Winter Equestrian Festival (WEF) is hosting thousands of the world's best horses and riders for 12 weeks at the beautiful Palm Beach International Equestrian Center (PBIEC). It is the world's largest and longest running horse show, according to organizers. In addition to many new and exciting sponsors such as Rolex, which signed on as the "Official Timepiece" of the PBIEC, the festival has also garnered TV coverage.

"Fox 29, WFLX will air a segment called *The Hot Ticket*, that will treat the audience to weekly updates about the WEF. It is set to air on Thursday nights, and during Friday morning newscasts," said Brooke Bidgood, PR Director. For info visit [equestriansport.com](http://equestriansport.com).



Winter Equestrian Festival at PBIEC

## CAMPGROUND ROARS WITH EXCITEMENT



Lion at LCS

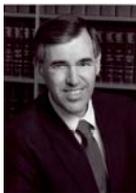
Lion Country Safari (LCS) will be featured on a major cable network's countdown series later this year! The production team from New York came to LCS and filmed for an entire day around the campground and in various areas of the drive through safari. The campground features four rustic cabins, tent sites, full hook-up sites, a "primitive area" for group camping, and a heated pool. The campground is so close to the drive through safari that you can hear the lions roar.

LCS is Florida's only drive-through safari and walk-through amusement park with over 900 animals. The safari offers special sections including the Serengeti Plains, and the Grasslands, each with their own unique look and animal encounter. For more info visit [lioncountrysafari.com](http://lioncountrysafari.com).



Campground at LCS

## FTC CHAIR BECOMES HEAD OF LAW FIRM



Ken Spillias

The law firm of Lewis, Longman and Walker is pleased to announce that Kenneth G. Spillias, a shareholder in the firm's West Palm Beach office, has been named President and Managing Shareholder of the firm, effective March 1, 2012. Mr. Spillias practices in the areas of local government, land use, and civil litigation and appeals. He has held several positions as an elected and appointed government official. Congratulations Ken!

## G-STAR FOUNDER GARNERS TOP AWARD



Greg Hauptner

Greg Hauptner, Founder/CEO/CFO of the G-Star School of the Arts and the G-Star Studios, has been awarded "The 2012 Top 50 Entrepreneurs – USA South" by Business Leader Magazine. In 2010 the G-Star School of the Arts was named "The Number One High School for Film in the World" by the Raindance Film Festival in London. Hauptner was also named "Ultimate CEO Palm Beach County 2010" by the *South Florida Business Journal*. G-Star was also featured on *NBC's The Today Show*. For info visit [gstarschool.org](http://gstarschool.org).



## MILLION DOLLAR SHOWDOWN!



The Allianz Championship

This year's Allianz Championship will once again hit the links at the Old Course at Broken Sound in Boca Raton from February 6-12. The best professionals of the Champions Tour will compete for a purse of \$1.8 million. The 54-stroke play will once again be broadcast on the Golf Channel on Friday, February 10, Saturday, February 11 and Sunday, February 12, at 9:00am EST each day. The activities and tournament are projected to generate over 1,700 room nights and more than \$11 million in economic impact, according to the PBC Sports Commission.



In addition to tournament play, there are pro-ams, a private clinic hosted by Annika Sorenstam, the 3<sup>rd</sup> Annual Golf and Wine Experience, and Family Day. A strong field for the 2012 tournament is anticipated, with the possible likes of Tom Lehman returning to defend his 2011 victory; hometown favorite Mark Calcavecchia; Nick Price and Bernhard Langer. Allianz Life and the City of Boca Raton are providing free tickets. VIP ticket packages are available for purchase. For info visit [allianzchampionship.com](http://allianzchampionship.com).



## CASTING DIRECTOR PASSES ON



Beverly McDermott

Beverly McDermott, a casting director for movies and television for more than four decades and a producer of music videos and documentaries, died Jan. 19 in Hollywood, FL. She was 83. McDermott cast films including Bob Fosse's *Lenny*, both of the *Cocoon* pics, and for TV, she did the local Miami casting for the pilot to Michael Mann's *Miami Vice* series. She also did location casting for Burt Reynolds' 1985 directorial effort *Stick* and the Reynolds TV series *B.L. Stryker*.

She last served as casting director on the 2005 film *Hitters Anonymous*, on which she was also an associate producer. A memorial service was held in Hollywood, FL.

## THE LEOPARD CHANGES ITS SPOTS



The Leopard Lounge

The Leopard Lounge and Restaurant at The Chesterfield Hotel has been at the forefront of Palm Beach nightlife for over 25 years. At the end of last year, it was reborn with the interior completely redesigned by the founder and president of Red Carnation Hotels, Bea Tollman. The redesign features new window and wall treatments, high gloss black shutters, punkah fans, banquette seating, plenty of mirrors and crystal, and new black granite tables. However, the Leopard carpet and the hand-painted ceiling by Lino Mario remain.

In addition, Executive Chef Gerard Coughlin has rolled out new menus, and there is new entertainment. For info call 561.659.5800.

## INDUSTRY PROFESSIONALS JUDGE STUDENT SHOWCASE OF FILMS ENTRIES



Hundreds of students and film enthusiasts will come together on **Wednesday, March 14 at 10:00am** to honor what could be the next generation of Hollywood filmmakers during the **Palm Beach International Film Festival's Students Showcase of Films (SSOF)**. Over 200 entries were received from students all over the State of Florida. Students will be chosen to receive awards from the juried competition in the categories of Feature/Shorts, Documentary, Animation, Commercials/PSA, Music Video and Audience Award. For the second year in a row, the 17<sup>th</sup> annual event will be held at the Keith C. and Elaine Johnson Wold Performing Arts Center at **Lynn University** in Boca Raton, a sponsor of the 2012 competition.



Some notable judges include: **Michael Orland**, the Pianist, Arranger and Associate Musical Director for the FOX series *American Idol*. He has worked with artists such as Carrie Underwood and Gladys Knight. **Dawn Wilson**, the talent producer for Travel's Channel new show, *MIA –The Series*. She has also produced TLC's *Miami Ink*, and Discovery Channel's *Gold Rush*. **Mel Maron** currently runs Westchester Films,



Michael Orland Dean Lyon

Frank Licari Mel Maron

Inc., a distribution company, and represents independent filmmakers through JGM Enterprises. The theme for this year's event will focus on the Mayan calendar. Hosting for the sixth time will be local actor and comedian **Frank Licari** of Jupiter's The Jove Improv. For more info visit [pbfilm.com](http://pbfilm.com) or the SSOF Facebook page.

### EVENTS EARN MAJOR EXPOSURE ON TV

### OSCARS ARE COMING TO MIZNER PARK



**The Sailfish Open** is coming to Palm Beach County for the first time! The three-day tournament which is nationally televised on **NBC Sports** to 82 million households will take place from **February 1-3**. The Open will utilize various marinas including the Sailfish Marina and Cannonsport Marina on Singer Island in Riviera Beach. "Palm Beach has a long and illustrious history with the sport of sailfishing, and that makes it an ideal location for this year's Sailfish Open," said Christopher King, Chairman World Fishing Tour. This event will have an estimated 1,500 room nights and an economic impact of over \$1.5 million dollars. For more info visit [worldfishingtour.com](http://worldfishingtour.com).



In recent years, Delray Beach has welcomed many different sporting events. One of these events is the Extreme Professional Volleyball Tournament (EPVT). The EPVT came to Delray Beach for the very first time last year. The event brought major exposure to the city via the Regional Sports Network (RSN), which covered the event. The network reaches 168 million people in the U.S. and Canada. For info call 561.279.1380.

Burt Reynolds



**Burt Reynolds** will serve as an honorary ambassador for the **57<sup>th</sup> Annual Palm Beach Heart Ball** on February 17 at **The Mar-a-Lago Club** in Palm Beach.

Mr. Reynolds said, "I am honored to be the Palm Beach County Heart Ambassador to the American Heart Association. My awareness of heart disease and stroke as the #1 and #4 killers in the United States increased infinitely when I underwent a quintuple bypass in 2010. It is my pleasure to represent the Association, an organization whose mission truly makes a difference in all vital areas of heart health, from education and awareness to research and funding." For more info call Samantha Whiteman at 561.697.6607.



The Oscar nominations have been announced, and a who's who of Hollywood are expected to attend this year's award ceremony. If you can't attend, you will have the opportunity to watch the stars under the stars...as the excitement and glamour of Hollywood is returning to Palm Beach County on **Sunday, February 26, 2012** for **Oscar Night® America**. Local film enthusiasts can experience the thrills and surprises of the **84<sup>th</sup> Academy Awards®** with host **Billy Crystal** at the only official Oscar Night Party at the **Mizner Park Amphitheater** in **Boca Raton**. Red carpet arrivals will take place at 7:30pm, and the telecast will begin at 8:30pm. VIP tickets cost \$100, and they include a buffet, two drinks, VIP seating, and a red carpet entrance. The event benefits the Palm Beach International Film Festival (PBIFF).



Now entering its 17<sup>th</sup> year, the annual Palm Beach International Film Festival celebrates the best in independent film. The nine-day event features screenings, seminars, networking opportunities and parties, all set against the background of the County's beaches, waterways and venues. The festival will take place from **April 11-19, 2012**. For more info or for ticket information visit [pbfilmfest.org](http://pbfilmfest.org) or call 561.414.3886.

### AREA ICON SERVING AS AMBASSADOR

### DOC PREMIERES AT LYNN



As **Lynn University** gears up for the final Presidential Debate in October, they also continue educating students with an exciting curriculum. Recently, a new documentary premiered at the school during a special presentation. *Assignment: China* tells the story of American correspondents in China from the 1940s to the present day.

The documentary was made by **Mike Chinoy**, a Senior Fellow at the U.S.-China Institute at USC, a foreign correspondent for CNN, and co-teacher of a class at Lynn entitled "The Role of the Media and Business in the Development of China." Lynn also welcomed Ellen Goosenberg Kent, producer of a new HBO doc. For more info visit [lynn.edu](http://lynn.edu).



Mike Chinoy

## LOCATION SPOTLIGHT: PALM BEACH COUNTY MARINAS



Riviera Beach Marina

It's that time of year again where it pays to be a South Floridian. With spring quickly approaching and the winter chill drifting away, Palm Beach County citizens are ready to throw their bathing suits on and get their boats back in the water. If your next film includes a boat or dock scene, consider one of these four beautiful marinas in sunny South Florida. Palm Beach County is unique in satisfying this type of location request because it boasts public marinas in the north, south, central, and west regions of the county. Each marina offers a distinguishing setting and ex-



West Palm Beach City Docks

perience accommodating many different ideas and visions. **The Riviera Beach Municipal Marina** is located in the north region of the county and is owned and operated by the City of Riviera Beach. The marina has 150 wet slips and also offers dry boat storage in a very large storage warehouse which gives it an industrial type of feel. It lies north of the Port of Palm Beach, west of Peanut Island, and is home to the Tiki Waterfront Sea Grille where you can dine and enjoy a view of the Blue Heron Bridge as well as the inlet.

The **West Palm Beach City Docks** were part of a waterfront revitalization that took place in downtown West Palm Beach. The docks are located along the scenic Flagler Drive. Dock One (north) accommodates 12 crafts, Dock Two (middle) accommodates 24 crafts and is the main pedestrian dock, and Dock Three (south) accommodates 12 crafts. The docks offer great views of downtown West Palm Beach and the Town of Palm Beach all while providing a relaxed atmosphere. **The Boca Resort & Club** houses a gorgeous 32 slip marina that accommodates boats 170 feet and longer. This marina is located in the south region of the county and exudes extravagance and class. The marina boasts a breathtaking backdrop of the Waldorf Astoria Resort and hosted many high profile visitors recently. Taylor Hackford used this luxurious property for several scenes in his new thriller, *Parker*, with Jennifer Lopez and



Boca Raton Resort & Club

Jason Statham. **Torry Island Campground and Marina** is located in the quaint town of Belle Glade in western Palm Beach County and sits on Lake Okeechobee. The marina provides a six lane boat ramp as well as a bait and tackle store that will gear you up for some of the best bass fishing in the nation. The grounds offer full-hook up campsites, wildlife watching, picnic areas, air boat rides, and a golf course by the name of *Sugarcane*, all on the shore of Lake Okeechobee. For more info call 561.233.1000.



Torry Island Marina

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