FOCUS on FILM

Newsletter of the Palm Beach County Film and Television Commission | December 2020

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PALM BEACH COUNTY FILM AND TELEVISION COMMISSION

DISCOVER THE PALM BEACHES TELEVISION ThePalmBeaches.TV

FILM FLORIDA PODCAST - DECEMBER

Florida Representative James Buchanan and more!

LOCAL LEGEND IN THE SPOTLIGHT

Tiger Woods Win at Masters

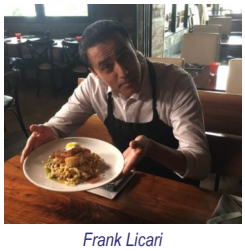
Production in Palm Beach County regularly receives a boost from the celebrities and athletes who call The Palm Beaches home. From rising talent like Coco Gauff to established legends like Michael Jordan, there is no shortage of superstars who have embraced The Palm Beaches to enjoy the tropical beauty and lifestyle, bringing their endorsement productions closer to home. In addition to frequent commercials, the latest trend in the docuseries genre is to honor the athletes who reached the top of their sport and give a glimpse into their personal lives – from HBO's *Being Serena* (Serena Williams) to ESPN/Netflix's *The Last Dance* (Michael Jordan). Soon to be added to the docket – **HBO's *Tiger,*** showcasing **Jupiter Island** resident and golf legend **Tiger Woods**.

Woods' Home on Jupiter Island

Premiering in January 2021, *Tiger* is a two-part documentary that paints an intimate picture of the prodigy whose dedication and obsession with the game of golf not only took his fame and success to new heights, but also down a dark, spiraling road that eventually led to a legendary sports comeback, culminated by his victory at the 2019 Masters. A production of HBO Sports and Jigsaw Productions in association with Our Time Projects, the series is executive produced by Academy and Emmy Award-winner Alex Gibney (*Taxi to the Dark Side*). Interviews and archival footage from Tiger's hometown of Jupiter Island and the surrounding **Jupiter** area will be featured throughout the series. See the trailer at hbo.com/documentaries/tiger.

ENCORES FOR OTT

On the Town in The Palm Beaches, the signature lifestyle series produced by **South Florida PBS**, enjoyed a month of encore presentations of the show's most popular episodes. Programs on the charming towns of **Lake Worth Beach, Boca Raton, Delray Beach** and **Riviera Beach** were all included in the reboot experience. The shows were broadcast on Saturdays at 5:30pm on WXEL and Sundays at 12:30pm on WPBT. ***On the Town in The Palm Beaches*** has 16 episodes completed and is hosted by actor/producer Frank Licari, who uses his infectious humor and quick wit to bring a variety of experiences to viewers. These episodes are still available for viewing on demand at ThePalmBeaches.TV. For information on future airings of *On The Town in The Palm Beaches*, visit southfloridapbs.org.



Frank Licari

BOCA BOWL IS COMING TO TOWN

It's beginning to look a lot like Bowl season in The Palm Beaches! This year, the **Boca Raton Bowl**, played at **FAU Stadium** in **Boca Raton** and nationally televised on **ESPN**, will return to its traditional Tuesday night spot before Christmas on December 22. Doug Mosley, Executive Director of the Boca Bowl, is "looking forward to a celebration of football in Palm Beach County. Glenn Jergensen, Executive Director of the PBC Tourist Development Council, recognizes that it's an unusual year for travel, but believes the Bowl game will "provide the opportunity to showcase America's first resort destination, The Palm Beaches, as a great lifestyle sports destination." Last year, 2.2 million households tuned in as the FAU Owls capped off their Championship-winning season by beating the SMU Mustangs 52-28. See more at bocaratonbowl.com.

DISCOVER THE PALM BEACHES FLORIDA Tourist Development Council

MUSICAL SET FOR THE BIG SCREEN

It's time to sing your heart out, because a new original motion picture slated to film in Palm Beach County in 2021 titled ***Teenage Musical*** is now casting! A Stage Door Films Production, producers and creative teams from Broadway to LA have jumped on board pre-production. **Alison Franck** of **Franck Casting** is currently seeking teenage actors with the chops to belt it out on the big screen. The casting call is nationwide, and thousands of submissions have been received for over a dozen roles. "The way we really narrow things down is by listening to them sing. There are plenty of great actors to choose from, but the happy marriage of both acting and singing is the ticket to these roles," said Alison. Franck Casting currently offers Zoom classes for aspiring young talent. Visit franckcasting.com for more.

Alison Franck

REVVED UP FOR SUPERCAR WEEK

Car enthusiasts from across the world are racing to **The Palm Beaches** for **SuperCar Week,** taking place January 2–10. The nine-day event, which is the largest of its kind in South Florida, is making pitstops at several cities throughout the County, featuring both free to the public and VIP only events. Neil London, President and Executive Producer of SuperCar Week, believes it's his mission to "define Palm Beach County as a significant auto enthusiasts and motorsports travel destination." The 11th annual celebration culminates at their Grand Finale on the **West Palm Beach** waterfront along Flagler Drive, which transforms into a mile-long city space of jaw dropping vehicles. More than 100,000 people attended last year's event and organizers expect another successful exhibition of the world's greatest automobiles. For more info, visit supercarweek.com.

SUPERCAR WEEK
ART & TECHNOLOGY OF SPEED & DESIGN

WEAR A MASK PSA CAMPAIGN

"Wear a Mask. Save a Life." has been a key phrase in a series of Palm Beach County **Public Service Announcements** (PSA) designed to encourage residents and guests to wear masks in public spaces. As produced by local company **Ko-Mar Productions**, the various 30-second spots have included many airings on most local stations in the area, including network affiliates WPTV (NBC), WPEC (CBS-12), WXEL (South Florida PBS), and Public Affairs PBCTV Channel 20. "We are so pleased with the support our local stations have provided to distribute these important messages. We thank them greatly," said Todd Kolich, President of Ko-Mar Productions. Several spots are offered in English, Spanish and Creole. The PSAs have filmed at various locations such as **Palm Beach International Airport**, **The South Florida Science Museum & Aquarium**, and **Lake Worth Beach.** See more at ko-mar.com.

KO-MAR
PRODUCTIONS,INC

South Florida Science Center

PALM BEACH COUNTY FLORIDA

ELECTION DAY COVERAGE IN PBC

FOX News at Lake Worth Beach Pier

The Palm Beaches were in the spotlight once again during the **United States Presidential Election**, both due to it's current status as President Trump's official residence at Mar-A-Lago (dubbed the "Winter White House") and Florida's allure as a major swing state. International media outlets set up across the County, with a recognizable backdrop for Fox News at the beloved local restaurant **Benny's On the Beach** at the **Lake Worth Beach Pier**. Coverage lasted over five riveting days of nationwide ballot counting until the media released final projections the following Saturday, keeping millions of viewers across the world glued to news coverage hour-to-hour.

US ELECTIONS 2020
FULL COVERAGE

TRAVEL INSPIRATION ON DEMAND

The Palm Beaches TV makes watching content more personalized than ever. You can choose the programming you want see by visiting **ThePalmBeaches.TV** and using the Video On Demand (VOD) tab, where you can search content by program title or category. The latest addition to VOD is ***The Palm Beaches TV Facebook Watch Party Series***. Now in the second season with 24 episodes completed, these entertaining shorts highlight Palm Beach County's abundant tourism offerings while sharing messaging from industry stakeholders, with the goal of encouraging those within a short drive away to visit The Palm Beaches. The series continues to be an important marketing initiative that informs the audience about the destination's commitment to the health and safety of the community. It is also an on-going project to boost recovery efforts for the tourism industry by targeting the drive market to "Re-*Discover The Palm Beaches*." For more info, visit ThePalmBeaches.TV.

Video On Demand > Facebook Watch Party Series

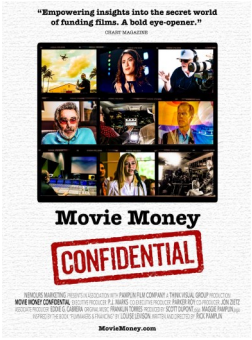
DISCOVER
THE PALM BEACHES
TELEVISION
Tourist Development Council
ThePalmBeaches.TV

SCREEN SEASON BEGINS

The Society of the Four Arts in **Palm Beach** prides itself each year on dynamic lineups of concerts, films, educational programs, and ground-breaking art exhibitions. For 2020-2021, The Society of the Four Arts will be screening some of the best in independent, documentary, and blockbuster movies, including *The Peanut Butter Falcon* starring Shia LaBeouf, Dakota Johnson and **Boynton Beach's** Zack Gottsagen in a modern tale of a young man with Down syndrome who chases his dream of becoming a professional wrestler. Another exciting component of the new season, The Society of the Four Arts will present *The Metropolitan Opera Live in HD*. This series of live performances, containing perennial favorites like *The Nutcracker, The Magic Flute* and *Rigoletto*, will be transmitted in high-definition video via satellite from the Metropolitan Opera in New York City. For more details on all the onscreen events, visit fourarts.org/onscreen.

MOVIE MONEY CONFIDENTIAL WINS

The award-winning **Pamplin Film Company** announces ***Movie Money CONFIDENTIAL*** has been honored with a new prestigious award! **The Dove Foundation** has awarded the feature-length documentary its coveted seal of approval, a "12+" rating and a "fantastic" review. The Dove awards are given to "encourage and promote wholesome family entertainment" and are used by schools, libraries, streaming services and churches for purchasing and licensing guidelines. *Movie Money CONFIDENTIAL* is a bold and revealing film that investigates the secrets of Hollywood and independent film financing. It also features one of the last interviews with legendary actor **Burt Reynolds.** For more info, visit MovieMoney.com.



SUCCESS STORIES IN WELLINGTON

In the **Discovery Channel** series ***I Quit***, aspiring entrepreneurs give up their day jobs to seek out success with their own business pursuits. The creators of **Wellington**-based athleisure dress shirt company **Versattire,** Julie and Matteo Ferrer, are among the five entrepreneurs featured on the show. True Floridians, the Ferrers understand how difficult it can be to deal with heat and humidity, which is what inspired their lightweight clothing line. "I was continually sweating through my dress shirt," Matteo said, "so, I went out and started researching and creating a dress shirt that is perfect for the environment," he explained in an interview with *The Town-Crier*. "Julie and I love Wellington…we're excited to be featured on the show with our commercial product that was born in Wellington." The series premiered in August and continues to be popular with repeat airings. Learn more about the show at discovery.com/shows/i-quit.

RADIANT DESIGNS IN MIZNER PARK

Duch Designs out of **Boca Raton** recently captured vibrant, stunning images at **Mizner Park** to promote the **Couture International Fashion Flowers & Art** (CIFFA) Show, which will be held at **Boca Beach Club** in March 2021. International models from Venezuela, Puerto Rico, Colombia, Haiti and more dressed in 100% handmade haute couture, and the colors shown off beautifully against the Mediterranean style backdrop of Mizner Park's architecture. "The mission of CIFFA is to build an empire in the fashion and art industry, giving a magical touch of romanticism by incorporating flowers into the concept," said Founder Patricia Duch. See more at facebook.com/CIFFAusa.

Maria Delgado

Cynthia Olivert

AFRICAN-AMERICAN FILM FESTIVAL RETURNS TO KRAVIS CENTER

The 16th season of **Kravis Center's *African-American Film Festival*** kicks off January 11, 2021. This year's theme is *A Salute to Education – Stories of Triumph*. "The three films to be presented all tell uplifting stories about the power of education," says William "Bill" Nix, former Cultural Council VP and festival host. Films to be screened this year include ***Lean on Me***, starring Morgan Freeman; ***Akeelah and the Bee***, starring Keke Palmer; and ***The Great Debaters***, starring Academy Award winners Denzel Washington and Forest Whitaker. "This year, I will give some Black history before each film, specifically about historically Black colleges and universities," says Mr. Nix. "There is a lot of purpose and hidden history behind this education." There will also be a Q&A. The African-American Film Festival is part of ArtSmart, the Kravis Center's continuing arts education series. See more at kravis.org/film/african-american-film-series.

LOCATION SPOTLIGHT
BEACHFRONT PARKS

Spanish River Park

Spanish River Park in **Boca Raton** is 95 acres in size. This oceanfront park is supersized for lifestyle and wellness scenes and has wonderful curved roadways. On the west side of the park there are docks for pick up and drop off on the Intracoastal Waterway, as well as restrooms. The park has three parking circles with tunnels to the beach under A1A. It is heavily wooded with several large banyan trees and walking trails, as well as kids play equipment.

Peanut Island

Peanut Island sits in the middle of the Intracoastal Waterway and is a special location in that there is a sand dune that is very reliable. The shoreline is dotted with coconut palms and reads remote on the weekdays and popular getaway destination on the weekends. With ferry service from Riviera Beach Marina or Sailfish Marina, it is easy to get there.

John D. MacArthur State Park

John D. MacArthur State Park is by far the largest beachfront park in The Palm Beaches at 438 acres in size and two miles of pristine beach. This park is a conservation treasure with a variety of birds to watch. Rent a kayak to explore Munyon Island or stroll the long boardwalk that makes it easy to get gear across the waterway and down to the sand. At low tide you can see the popular-for-posing limestone rocks that dot the shoreline.

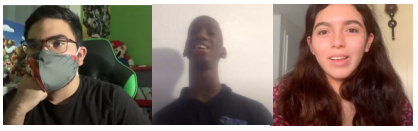
Carlin Park

Jupiter's Carlin Park is a sportsman's park with softball fields, tennis, bocce, and volleyball courts along with 20 fitness stations and picnic shelters. At 120 acres, its easy to find a spot you can settle into. There is plenty of parking and the Lazy Loggerhead Café serves breakfast and lunch until the late afternoon. Also onsite, right on the sand is the Jupiter Civic Center which makes for a great holding and staging area for productions. For more information on filming at any of our parks, please visit us at pbfilm.com.

EDUCATION CORNER
PBGHS LIVING IN A VIRTUAL WORLD

Students from the **Palm Beach Gardens High School (PBGHS) Television & Film Production Magnet Program** recently competed in the **2020 Florida Scholastic Press Association** (FSPA) workshop. Last year the FSPA was held at Marjory Stoneman Douglas High School in Parkland.

However, 2020 being an entirely different animal meant the event would be completely virtual for the health and safety of students and teachers. This didn't stop the intrepid PBGHS students from competing with a total of five entries and coming away with four awards! Student Isaiah Swasey received Honorable Mention in the News Package category, students Andrenis Perez and Daniejla Chamochubi picked up two Honorable Mentions in the Beauty Product Review category, and student Marcelino Reyes grabbed an Excellent Award in the Instagram PSA category. "Of course, we missed the excitement of the in-person workshop," commented Ryan Dockery, Film & TV Instructor at PBGHS. "We especially missed meeting all the other talented student filmmakers, but this was the next best thing and I'm proud of these kids!"


Student Winners at FSPA

Dockery went on to say that PBGHS plans on competing in the Student Television Networks Virtual Nation Convention (STN) in February, as well as the FSPA State convention in April which is still scheduled to be held in Orlando. Live or virtual, Palm Beach Gardens High School students continue on the winning path to becoming the next generation of TV and Film superstars! You can follow their program on twitter @pbghstv and view their videos at youtube.com/pbghstv.

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