

# FOCUS on FILM

The Newsletter of the Palm Beach County Film and Television Commission | DECEMBER 2012



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## BRIFT STUDENTS ARE BUSY AND KEEPING PRODUCTIONS LOCAL



Filming of *Hollow Creek*

Palm Beach County saved the day in award winning local feature film, *Callous*, starring **Burt Reynolds Institute for Film & Theater's (BRIFT)** very own **Steve Daron**. "*Callous* had some locations that fell through and Palm Beach County (PBC) saved it" said Daron. These locations included Chaz Equipment, Collision Physician and First Edge Film Studios. *Callous*, produced by Graystreet Productions, tells the story of a real estate developer who colludes with a fellow business partner on an investment scheme in fear of bankruptcy. One of the victims of the scheme becomes aware of their deception and comes after those involved. The film won "Best Florida Feature" from the Ft. Lauderdale Int'l Film Festival.



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Daron has also been busy collaborating with BRIFT classmate, **Guisela Moro** of Newfoundland Films, on her newest production *Hollow Creek*. "The creative connection we have whether acting or writing is something we've grown to appreciate," explains Daron. *Hollow Creek* has filmed in many Palm Beach County locations including the Palm Beach County Convention Center, the Boca Raton Police Department, and Riverbend Park. The character-driven thriller centers on a best-selling author who seeks inspiration for his overdue horror novel. He retreats to a remote cabin in the Appalachian Mountains accompanied by his girlfriend. Complications arise when she observes a child-abduction then goes missing, herself. He then becomes the prime suspect in the mysterious case while police use every twisted piece of evidence to assume he is guilty. *Hollow Creek* is anticipated to be released in 2013. For more info call Guisela Moro at 561.891.2912.

## GLOBAL PRESENCE IN A LOCAL ADDRESS



Olympusat

Good things are happening at Olympusat in West Palm. According to Albert J. Estrada, Sr. VP of Business Development, "Olympusat has positioned itself as the leading independent developer and distributor of SD and HD Spanish-language TV networks in the U.S." The company also owns, operates and distributes Faith & Family and Speciality networks such as FUNimation Channel, Untamed Sports and Parables TV. Olympusat owns one of the largest independent film libraries of Spanish-language films in the world.



Olympusat is growing rapidly and expects to double its revenues and employee count in 2013. Olympusat has produced over 400 movies in FL, and is working with local schools and offering internships to train local employees for high paying jobs. Olympusat also recently built a full in-house Digital Production group in South Florida. For more info visit [Olympusat.com](http://Olympusat.com).

## NAT GEO MAKES WAVES WITH TV SHOW



*Fish Tank Kings* filming at Gumbo Limbo Nature Center

The television show *Fish Tank Kings* produced by **Sharp Entertainment** in New York follows Florida-based aquarium specialists as they use their skills, creativity, and teamwork to pull off extreme fish aquariums. The production team recently came to Boca Raton where they filmed at **Gumbo Limbo Nature Center**.

"Filming in Palm Beach County has been a pleasure; everyone has been so accommodating and helpful. The ease and beauty of filming in Palm Beach County will lead us to future shoots in the area," said **Jessica Shelton**, Production Coordinator. The segment is about beautifying Gumbo Limbo's turtle rehabilitation tank. The episode will air on **Nat Geo Wild** in late 2013. For more info call 561.233.1000. **1**



'JUICY' VIDEO SHOT IN BOCA RATON



eHow Video

Juice bar and Café Juiceateria opened this summer in Boca Raton, and already shot their very own "ehow" video! The video is hosted by Juiceateria's Health Director Chelsea Silverman who teaches viewers how to make an avocado puree using all fresh vegetables.

Juiceateria is represented by Boca Raton based PR company Transmedia Group. "The eHow video went great, and Juiceateria is very film-friendly and open to hosting other productions, especially health-related programs," said TransMedia Group Executive Vice-President, Arts & Entertainment, Adrienne Mazzone.

For more info visit [transmediagroup.com](http://transmediagroup.com).



THE 'REEL' JEWISH WORLD



Palm Beach Jewish Film Festival

39 films, documentaries and shorts will be shown during the Palm Beach Jewish Film Festival (PBJFF) from January 17 to 27, 2013, in Palm Beach County. Now in its 23rd season, the festival is chaired by Sandra and Bernie Meyer, and is directed by Larry Ferber, a veteran TV producer and three-time Emmy nominee.

For opening night, on January 17, the PBJFF will screen the Florida premiere of *Hava Nagila: The Movie*, at the Kravis Center for the Performing Arts at 7pm. Special guest, 2012 Olympic gold medalist Aly Raisman, will speak after the film.

New this year is the Promising Young Filmmaker Series, three short films created by students, to be featured at Cobb Downtown theatres and the Regal Delray. Matthew Baquero and Kelly Berger, local students at the Dreyfoos School of the Arts, produced a film titled, *Marie Goldstein: Perspective of a Survivor*. "The festival has grown tremendously in recent years. It's a universal medium; people love watching film," said Stacey Levy, past president of the JCC of the Greater Palm Beaches, and long-time festival supporter. For tickets, festival passes or more information, visit [pbjff.org](http://pbjff.org).



AREA COMPANY FILMS THE 'DRAMA'



Palm Beach Dramaworks (PBD) in West Palm Beach just celebrated their one year anniversary in their new home at 201 Clematis Street, and they created a video to share their accomplishments! This year was the most successful season to date according to Bill Hayes, the Producing Artistic Director. "PBD welcomed 38,000 people to 192 performances, and broke box office records," said Hayes.

The 2012/2013 season is packed with exciting shows such as *A Raisin in the Sun* and *A Delicate Balance*. PBD is also hosting a Master Playwright Series. The video talks about how PBD hopes to attract new and diverse audiences in the year ahead, and plans to expand their education and outreach efforts. For more info visit [palmbeachdramaworks.org](http://palmbeachdramaworks.org).

HIGH-OCTANE EVENT REVS UP WPB



Determined to make Palm Beach County (PBC) the destination for auto enthusiasts around the world every January, the producers, their sponsors, and the City of West Palm Beach present the 3rd Annual SuperCar SuperShow and the 2nd Annual SuperCar Week from January 6-13, 2013. All

of the events have been created as media occasions for film and TV. ICTV1 will be handling all aspects of the production. One of the highlights is the Sunday SuperCar SuperShow on the West Palm Beach Waterfront. It is free to the public, and is the finale to SuperCar Week on the 13th.

The center stage host is media personality Tim Byrd, "The Byrdman," who is the official "voice of" and Master of Ceremonies. Each year, SuperCar Week & SuperCar SuperShow celebrate the art & technology of speed and design and the passion of the creators, collectors and owners of some of the most significant cars in the world.

For more info visit [supercarweek.com](http://supercarweek.com).



COMMERCIAL HAS A NATURAL FEEL



Marcus Productions filming in Delray Beach

Commercials are one of the most lucrative facets of the production industry in Palm Beach County (PBC). Recently, Marcus Productions based in South Florida, closed off an area of beach just north of A1A and Atlantic Avenue in Delray Beach to shoot a commercial for a new natural mouth wash and nasal spray made from salt water. "There are very few areas of beach untouched in South Florida, Delray Beach gave us an opportunity to shoot on a beach free of hotels and condos and just be on the sand and right near the ocean. PBC is very film-friendly and we look forward to shooting there again," said Matt Marcus, Producer. According to Marcus, the commercial will air all over network cable. Marcus Productions has been in business over 40 years. They have produced campaigns for such companies as Lancome, L'oreal, Toyota., Pepsi, Nutrisystem, and MetLife. For more info visit [Marcusproductions.com](http://Marcusproductions.com).



POPULAR LOCATION SAYS 'I DO'



The top rated TLC television show, *Four Weddings* came back to Palm Beach County to film another episode! The crew filmed a wedding at the **Delray Beach Golf Club**. The show follows four brides who have agreed to be guests at each other's weddings and judge which one is best. Each wedding is scored in four categories: the food, the dress, the venue and the overall experience. The bride with the most points wins a dream honeymoon.

"*Four Weddings* has enjoyed filming in Palm Beach County since 2010. We continue to return South Florida from our home base in New York because the area offers many production-friendly conveniences, such as proximity to airports and hotels, diverse filming locations including parks, private residences and local businesses, and the area offers a good base of experienced, local production crew and production rental facilities," said *Four Weddings* Co-Executive Producer **Christine Shuler**. This episode of *Four Weddings* is scheduled to air **February 21, 2013** on TLC. For more info visit [tlc.com](http://tlc.com).



TLC's *Four Weddings* airs Thursdays at 9pm

STUDENTS SHINE IN MOVIE THIS HOLIDAY



Some local students recently got involved with Palm Beach County Filmmaker **Gary Davis** and his Sci-Fi/Horror/Drama, *2056: Escape from Zombie Island*. Davis reached out to the students to give them hands-on experience in making movies.

**Movie Poster** Student Christopher Oh was the AD on the project. Oh attends the Dreyfoos School of the Arts along with Alexandra King who stars in the movie alongside her Mother, actress Stephanie Morton. The sneak preview is December 20 at the Mos' Art Theatre in Lake Park. The second showing is geared towards students and will be held December 21 at the Lake Worth Playhouse Stonzek Theater. For info email [gdav@netzero.net](mailto:gdav@netzero.net).

TV SERIES FOCUSES ON SUCCESS



Ken Esrig and Irv Slosberg

The national television series, *Start From Where You Are* invites guests who have overcome adversity to talk to the viewers about how they achieved success. Success in business, health and all aspects of life are celebrated on *Start From Where You Are*. *Start From Where You Are* premiered it's newest episode on November 15, 2012. The event was held as a simulcast and the people who participated in the episode were able to attend. The episode aired nationally on the Telos Digital Network & online at [Telostv.com](http://Telostv.com). In the episode, Host **Ken Esrig** interviews FL representative **Irv Slosberg** about public safety and the tragic loss of his daughter. This is followed by a graphic reenactment of a three car crash to promote driving safety.

The event had around 75 people in attendance. "The viewing was very well received. People were both moved and uplifted by the message," said President **Michelle Esrig**. For more information visit [StartFromWhereYouAre.com](http://StartFromWhereYouAre.com).



GET YOUR 'VOICE' HEARD



PALM BEACH FILM SOCIETY

The Palm Beach Film Society (PBFS) is calling for submissions to the **2013 Voices of Local Film Competition** at the **Palm Beach International Film Festival (PBIFF)**! PBFS is looking for Florida-based filmmakers to submit their short films, music videos, animations or documentaries. Download the submission form at [pbfilmsociety.org](http://pbfilmsociety.org). The deadline is February 5, 2013. The 18th Annual PBIFF is set to take place April 4-11, 2013, at venues throughout Palm Beach County. The festival celebrates the best in American and foreign independent films. For more info visit [pbfilmfest.org](http://pbfilmfest.org).



CLASSES AT BURT REYNOLDS INSTITUTE GIVE ACTORS A WORKOUT



INSTITUTE FOR FILM & THEATRE

Every Tuesday evening in the theater at The Burt Reynolds Institute, actors eager to hone their craft get a sometimes grueling workout from master actor Gordon McConnell... and they keep begging for more. McConnell, who has worked as an actor, director and producer nationally and internationally, got his start as member of eight time Academy Award nominee Geraldine Page's Mirror Rep. "In my career, I've come across many techniques and I've learned that each approach to acting is valid. I feel an actor must be open and able to use whatever techniques work for him or her. It is a source of joy for me to expose actors to as many ideas as possible." For actors serious about honing their craft, Scene Study and Character Development with Gordon McConnell meets on Tuesday evenings at 7pm. The cost per class is \$20.00. To register for the class, call 561.743.9955. The Burt Reynolds Institute for Film and Theatre is located at 304 Tequesta Drive, Tequesta, Florida. The Institute offers many other classes as well. For more info call 561.743.9955.



LOCATION SPOTLIGHT: COMMUNITY CENTERS IN PALM BEACH COUNTY



North Palm Beach Comm. Center

Community centers are the heart of any community and provide opportunities for residents to enrich their lives with classes and meeting space, pool activities as well as after school programs, and recreation for young and old. From the filmmakers perspective, community centers can often double as many locations. The North Palm

Beach Community Center is a contemporary building with sharp angles, a courtyard style entry and a large gymnasium. It sits on 12 acres with outdoor activities including fitness trails, children's play area and sports fields. It could easily double as a corporate headquarters or a school from the exterior. South Olive Community Center in West Palm Beach has the look of a police station or town hall with a large circular driveway. There is a large meeting room and kitchen onsite as well as sports fields that were recently used for a teaser trailer for an independent film.



South Olive Comm. Center



Lake Okeechobee Outpost

Lake Okeechobee Outpost Community Room is a facility that boasts a party room with floor to ceiling windows that look out over the 2nd largest fresh water lake in the US. A large lakefront pool, outdoor tiki bar as well as a lodge style meeting room with a floor to ceiling stone feature wall, soaring

ceilings and unlimited potential for filmmakers looking for a unique lakefront setting. The Spanish River Library and Community Center has the Spanish architecture that is common in Boca Raton. The building houses several meeting rooms, a conference room, and of course the library but the most impressive feature is the sprawling lakeside terrace which could lend itself to a big social scene for a television show or feature film. Community Centers are great for filmmakers looking to do a lot with a tight budget and offer added value to the filmmaker who may need a space to hold extras, or serve a meal. For more info visit [pbfilm.com](http://pbfilm.com).



Spanish River Library and Comm. Center

EDUCATION CORNER: SSOF DIRECTOR MARKS 10 YEARS AND SSOF UPDATE!



Alex Marquez

The team organizing the 2013 Student Showcase of Films has been formed, and they are gearing up for the 2013 show! The director of the show will once again be V. Alex Marquez. Marquez has worked in the entertainment industry all his life. As a filmmaker he has completed more than two-dozen projects, including the award winning cult favorite features *Film Contest?* and *House of Heartbreak*. Alex moved to South Florida at the age of seventeen, where he became a respected force in the industry for over 15 years. He has produced the Palm Beach International Film Festival "Student Showcase of Films" live award ceremony, the biggest show of its kind in the State of Florida, for 10 years in a row. In addition, Marquez also produced the 2010 "Film Florida Legends" live awards show for Film Florida. Alex's company, Rear Window Productions, is currently writing and developing several projects directed to multiple media outlets, including the late night variety show *The Quite Frankly Show*. Rear Window offers a variety of creative and technical services from writing, development, production and distribution to artists and entrepreneurs, providing a link between entertainment ideas and the finalized production of projects for film, TV, stage and the Internet.



Greg Goyins

Past SSOF winner Gregory Goyins is following his dreams, and continuing to make films. He currently attends Chapman University, and will graduate in 2013 with a MFA. Goyins is working on a new film, *The Dead Kid* about issues relating to bullying and race tolerance. *The Dead Kid* is Gregory's graduate thesis project based on an original short story by Gillian King. The film is scheduled for completion March 2013. Goyins is a graduate of Palm Beach Community College and the recipient of the Screenplay Award at the 2009 SSOF for *The Conversation*. In 2011, Goyins directorial debut, *After the Denim* was screened at the Florida Film Festival plus five other national festivals. For more info visit [thedeadkid.com](http://thedeadkid.com).

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