



Focus on Film



Relax...

Palm Beach County, Florida Has It Covered.



December 2008

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FIVE STAR ENTERS INTO NEW STRATEGIC JOINT VENTURE



Five Star Productions in **Boca Raton** has formed a new company, **BrandStar Entertainment** with **O2 Media Inc** in **Pompano Beach**. BrandStar will combine the production capabilities, award-winning television shows and branded entertainment from both companies and will serve as a marketing organization capable of offering clients a unique package of branded educational programming and direct response marketing. Five Star will contribute its show, **The Balancing Act**, a half-hour magazine format, syndicated daily program airing on Lifetime from 7:00am – 7:30am weekday mornings, along with several other Five Star production specialty programs including **High Tech Toys** to the new venture. O2 Media will have responsibility for managing the joint venture and will contribute its production and marketing skills to enhance the reach of the shows.

“O2 Media, has demonstrated its expertise in producing award-winning shows such as *Designing Spaces* and *Kitchen Spaces*, coupled with successful direct response marketing” says **Mark Alfieri, Founder and Chairman of O2 Media**. “Combining those shows with Five Star’s highly-successful, syndicated shows such as *The Balancing Act* gives BrandStar Entertainment an extraordinary foundation and presence to build upon.” “Our mutual history of successful programming, combined with our close geographic proximity, means that BrandStar Entertainment is uniquely poised for significant growth in the future” says **Scott Woolley, President of Five Star Productions**. For more information please call 561.279.7827.



STATE INCENTIVE GOES TO LOCAL FILM COMPANY



Oscar Lose DVD

The award-winning, independent **Pamplin Film Company (PFC)**, which recently relocated to the **G-Star Motion Picture Studios** and **G-Star School of the Arts** in **West Palm Beach**, has received over \$25,000 in financial incentives from the state of Florida. The funds were for PFC’s recently completed documentary *The Oscar Lose Story: A Dog’s Life*, which premiered at **G-Star** in September and is currently being distributed by Los Angeles based **Nemours Marketing**.

State Film Commissioner Lucia Fishburne presented filmmaker **Rick Pamplin** with the Entertainment Industry Financial Incentive reimbursement check. Pamplin said, “We thank the state for their support.” These funds will be reinvested in creating more Florida productions and creating more jobs for Florida residents.” PFC has three feature films, a documentary and weekly TV series in development, all of which will be shot in Palm Beach County. For more information please visit pamplinfilmcompany.com.

TEAMWORK BRINGS TRAVEL SHOW TO PBC



Gordon and Parkman

Vancouver media personalities **Jim Gordon** and **Darren Parkman** have written about destinations all over the world for years and in 2004, they channeled that experience into a TV show called **The Travel Guys**. Last month, *The Travel Guys* came to Palm Beach County

to showcase some of the unique and diverse locations the County has to offer such as the **Jupiter Lighthouse**, **Atlantic Avenue** in **Delray Beach**, and **CityPlace** and **Clematis Street** in **West Palm Beach**. The crew was accommodated at the newly renovated **Ritz-Carlton** in **Manalapan** and was even treated to an exclusive dinner at their new restaurant, **Angle**.

The Palm Beach County Film and TV Commission worked with the **Palm Beach County Convention and Visitor’s Bureau** to make this upcoming *Travel Guys* episode a reality. The episode will air in early 2009 as part of the show’s fourth season. *The Travel Guys* can be seen weekly in over four million homes in 33 SHAW TV markets in Canada. For info visit travelguystv.com.



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This newsletter is published in collaboration with:



SUCCESSFUL INTERNS MAKE FTC PROUD



Eddie Guerrero

The Film and Television Commission's (FTC) comprehensive internship program has a long line of successful graduates. The program provides interns with exposure to prospective employers and hands on experience in the local film and television industry.

Two past interns are currently paving their way through the industry. **Bohdan Neswiacheny** is working on various web commercials, music videos and on a short film called *The Single Bullet Theory*. "The FTC taught me that filmmaking isn't just about the art, it's a business," said Neswiacheny. Another intern, **Eddie Guerrero** is now a Multimedia Specialist with the Office of the State Attorney in West Palm Beach. For more information please call 561.233.1000.



Bohdan Neswiacheny

COMEDIANS SPICE UP COMMERCIALS



Lauren Pottinger
and Frank Licari

The hilarious new commercials for **Duffy's Sports Grill** airing throughout South Florida were produced by local production company **Jeff Jones Films** out of **Jupiter**. The commercials were shot at the Duffy's in **Palm Beach Gardens** in July and will continue airing throughout next year in the local market. One of the commercials features a familiar face, local comedian **Frank Licari**, who has been a fixture in the **Palm Beach International Film Festival's Student Showcase of Films** and who recently starred in **Industries of the Mind**, a set of county made PSA's, which are airing on Channels 18, 19 and 20.

Director Jeff Jones said, "Working with this wonderful group of experienced actors, especially really great comedic actors, was one of the most satisfying professional experiences I've had as a director since I've been working here." For more info or to view the commercials please visit jeffjonesfilms.com.

**JEFF JONES
FILMS**

FILM FEATURES YIDDISH CULTURE



South Florida is a mecca of Yiddish culture, and filmmaker **David Weintraub** brought that vibrant culture to the screen in his new one hour documentary, *Where Neon Goes to Die*. The film, which took 10 years to complete, was shot partly in **West Palm Beach** at private residences. It also contains the last remaining footage and photographs of Yiddish culture.

The film has been circulating at film festivals around the world and will be shown on **WPBT** in January 2009 and will be featured as part of **FAU's Kultur Series** on February 28, 2009 at the Boca Raton campus. For more information visit yiddishculture.org.

GLITZY SHOW BEGINS SECOND SEASON



Palm Beach indie station **WHDT** produces the interactive home shopping show *Jewelry and Gems in HD* (J&G) at its south Florida studios overlooking Palm Beach. Hosted by national TV celebrity

Tony Malvagna, the show has entered its second season, and continues to lure viewers by featuring up close imagery of the jewelry and by featuring special guests and classical music performances by Steinway artists.

J&G is broadcast daily between 11 AM and 6 PM by WHDT on digital channel 44 throughout all of southeast Florida. WHDT is carried in the Miami - Fort Lauderdale market by AT&T (channel 44 and 1044), and in the West Palm Beach - Fort Pierce market by AT&T and by Comcast (channel 73 and 438). WHDT has also joined the local station lineup on **DirecTV** and on the **DISH Network**. For more info email Libby Moyer at moyer@eieiollc.com.

FILM AND TV INDUSTRY TO GROW



The **World Trade Center** is breaking new ground for Palm Beach County's international business development efforts. Palm Beach County was one of the few, select areas that was designated as a Department of Homeland Security Regional Center. There are four industry focuses outlined in the designation, and one of them is film and TV production.

World Trade Center President Louis Haddad said, "The designation of Palm Beach Regional Center by the Department of Homeland Security will have an extensive, positive impact on the local and state economy. Foreign investors now have a new method by which to invest capital in key enterprises in Palm Beach County, one being the film and television production. This will have a profound economic impact on the industry." This goes hand in hand with the Palm Beach County Economic Development Office's Strategic Economic Development Plan, which is set to improve the quality of life in Palm Beach County. In 2005, the Economic Summit in Palm Beach County recognized the film and TV industry as one of the seven cluster industries that will help the County compete in the global marketplace. For more info please call 561.233.1000.

FILM CO. PLANS TO RELOCATE TO PBC



The production company **Tombo's Moving Pictures** out of British Columbia is currently planning to relocate to Palm Beach County. The company specializes in producing documentaries and series television for networks including NBC, Bravo, CTV, CBC and the BBC. **Founder Richard Tomborello** said, "With the increasing growth of the film and television industry in South Florida, now is simply the right time to make the move." The company is currently shopping around a new series called *Fermenting on the Edge*, a series that focuses on wine enthusiasts who grow grapes in desolate locations, yet turn out great wine anyway. For more info call 561.271.4956.

PBCC'S FILM PROGRAM HAS A NEW LOCATION...AND A NEW ATTITUDE



PBCC Film Students

With a new curriculum and a new location, Palm Beach Community College's (PBCC) Motion Picture, Television & Documentary program's move to the Lake Worth Campus has met a 120% increase of new students in the first year. With two new A.S. degrees and one new certificate program, the program is looking to expand and has begun talks for creating new facilities. "What we're trying to do here at PBCC is create a new standard in professional motion picture, television and documentary production education. We are very happy to be at the Lake Worth campus and eager to get the word out to potential students about our exciting new curriculum. We see a great potential for growth and prosperity for both our program and the local production community," said **Michael Seminerio, Motion Picture, TV & Documentary Program Chair**.

The **Motion Picture, Television & Documentary** programs at PBCC offer courses on a block schedule that require the student to enroll in three or more major courses each term. Students work co-operatively with other students enrolled in concurrent courses to complete production projects outside of regular class meetings. Course content in both programs include motion picture & TV production, cinematography and lighting, sound, editing and post-production, and business concepts in the motion picture and broadcast industry. These degree programs provide professional training for those wishing to enter the field of motion picture, television or documentary production and prepare the student to work in a professional technical capacity in many roles. For more information call 561.868.3971 or e-mail seminerm@pbcc.edu.



WELCOME TO THE REEL JEWISH WORLD



Palm Beach Jewish Film Festival from **December 3rd - December 14th** will showcase 36 features, documentaries and short films

from all over the world. Kicking off the festival is **Beau Jest**, a romantic comedy starring **Robyn Cohen** (*The Life Aquatic of Steve Zissou*), **Lainie Kazan** (*My Big Fat Greek Wedding*) and **Willie Garson** (*Sex and the City*). An adaptation of the hit play by James Sherman, this film is about a young schoolteacher who wants to please her parents, so she invents the ideal boyfriend-a Jewish doctor! **Beau Jest** will be shown on Wednesday, December 3 at 7:20pm at the Cobb Downtown 19 in Palm Beach Gardens and Thursday, December 4 at 7:20pm at the Regal Delray 18 in Delray Beach. **Robyn Cohen** and **Producer Dave Newton** will be attending both of the opening screenings.

Executive Director Karen Davis said, "This is one of our strongest festivals yet, with the majority of films having won awards in their own countries and at other festivals." For more info call 561.689.7700 ext. 158 or visit palmbeachjewishfilm.org.

GET YOUR VOICE HEARD



2008 Voices of Local Film Winners

The **Palm Beach Film Society** is calling for submissions to the **2009 Voices of Local Film** competition. All films are vetted and eligible for screening during the **Palm Beach International Film Festival**, which will take place **April 23-30, 2009**.

Films must be under 1/2 hour and filmmakers must be from, or must shoot within Palm Beach, Martin, Broward or Dade Counties. Students are not eligible for this competition. The submission deadline is February 1, 2009. For more information please visit pbfilmsociety.org or call 561.543.8276.

FROM TEE TO DEGREE



Teens on the Green

The 8th annual **Teens on the Green (TOG) World Championship** at the **PGA National Resort & Spa in Palm Beach Gardens** will showcase golfers from more than 40 countries to a worldwide audience. The event will be shown in 160 PBS markets throughout the U.S. in January or February 2009 and will also be aired internationally on networks such as CCTV in China. **TOG Founder Renny Roker** said, "I'm excited for this year's event! We have the largest international contingency with top players from countries such as China and Finland. The exposure Palm Beach County will be receiving from the event both domestically and internationally will be staggering."

The event, which runs from December 16-20, provides scholarship opportunities to youngsters around the world. Since the program started in 2000, TOG has assisted more than 300 youngsters to earn scholarships at schools such as Harvard, MIT and UCLA. TOG has also teamed up with the **G-Star School of the Arts** to have students interview tournament participants as part of the TV show that will air on PBS. For info visit teensonthegreen.com.

INSPIRING PATIENTS THROUGH FILM



AG Holley Hospital

Film-friendly location **AG Holley Hospital**, has made cameo appearances in a variety of film projects such as the feature film, **Hitters Anonymous**. Doing creative work in the film arts has now inspired them to envision what an AG Holley TV Studio could mean for the health of their TB patients and staff. "The TV Studio would be a place for patients to build self esteem and give them creative experiences while in the hospital," said **Walter Zukovksi, AG Holley Rehabilitation Therapist**. The hospital is currently in short supply of the tools needed to make a TV Studio a reality. If you would like to get involved with this program, or for more information please call 561.540.3723 or 561.540.3714.

LOCATION SPOTLIGHT: PALM BEACH COUNTY'S WORLD OF EQUESTRIAN



PB International Equestrian Center

Equestrian sports take center stage during every winter and spring, with an array of events. **The Winter Equestrian Festival** is held annually at the **Palm Beach International Equestrian Center (PBIEC)** from January to March. PBIEC is a world class venue located in the **Village of Wellington** and includes a 57-acre stadium built to showcase dressage, jumping and show hunters.



International Polo Club Palm Beach

Also located in Wellington is **The International Polo Club Palm Beach (IPCPB)** which hosts polo games from January to April each year. The facilities consist of three state-of-the-art playing fields and a stick and ball field. Guests can view the action from field side box seats, lawn and terrace seating. Visitors enter the IPCPB along a palm tree lined drive that passes by the tennis courts and leads to The Grand Marquee and Pool House Pavilion. The IPCPB grounds have a lake, tropical landscaping and some of the most carefully manicured polo fields in the world. All structures are designed to capture breezes, natural light with shade and are open to the playing fields.



Stadium Jumping
© Phelps Wilkes & Associates

Located in **West Palm Beach**, **The Jim Brandon Equestrian Center** is an 111 acre equestrian showplace for Western and English riding horse shows. The Center, built with the local horse enthusiast in mind, has a covered light arena with its own schooling ring and spectator seating for about 1,000 people. Additionally there are two lighted outdoor show arenas, each with their own schooling ring. Also, at The Center are 128 permanent stalls with sliding doors, jump courses (low and high rail), dressage arenas and trail courses. Equine-friendly riding trails are accessible from all rings and picnic tables.



Jim Brandon Equestrian Center

The Village of Wellington recently welcomed a crew from Los Angeles as they filmed a new **Animal Planet** reality series that will follow three sisters from Wellington as they compete in the world of equestrian events.

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Palm Beach County Film & Television Commission

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