

FOCUS on FILM

The Newsletter of the Palm Beach County Film and Television Commission | AUGUST 2013



IN THIS ISSUE

- 1 State-of-the-Art Studio Attracts Big Name Talent
- 2 Emmy Winning Series Films in PBC
- 3 New Talk Show Ready to 'Q The Fun'
- 4 'Kings' Visit South Florida Museum
- 5 L-Dub Film Fest Calls for Entries
- 6 Education Corner: Film Florida Takes Legislators on Set
- 7 Location Spotlight: PBC Locations that can 'Double' for other locations



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STATE-OF-THE-ART STUDIO ATTRACTS BIG NAME TALENT



Tiger Woods Serena Williams Jimmy Buffett

The G-Star Studios in Palm Springs, owned and operated by the G-Star School of the Arts, has been busy! Tiger Woods returned for a commercial shoot for a Japanese energy drink. Serena Williams dropped in for a photo shoot. Rolex filmed its third national commercial - this time starring Jack Nicklaus. Nicklaus told School Founder/CEO, Greg Hauptner, that he thought the facilities were "wonderful," and that he thought a "world-class studio such as this one is great to have in Palm Beach County."

As Rolex was loading out, Jimmy Buffett was loading in for rehearsals for his "Lounging at the Lagoon" tour. Over 20 G-Star students were working on set with the man from Margaritaville. He posed for pictures with the students, and thanked them for their hard work. Exit Jimmy, enter Bob...Dylan, that is. His Americana Festival of Music tour in the U.S. and Europe kicked off with the first rehearsal at the G-Star Studios. Dylan's manager of 26 years, Alan Santos, stated that Bob loved G-Star Studios and is recommending the Studios to other big name talent. "The G-Star Studios are very secure and private for our guests," said Hauptner. "It has become a major venue for world famous celebrities to shoot their films here, appear in commercials, and produce music videos. Most of all, they love working with our G-Star students who not only work hard, but are very respectful of their privacy." For more info visit gstarstudios.com, or call 561.386.6275.



EMMY WINNING SERIES FILMS IN PBC



MTV came back to PBC to film an episode of their Emmy award-winning series, *Made!* The crew came to West Palm Beach to film the transformation of a local resident. Filming took place at locations including parks and beaches.



View from Jupiter Beach Park

Made is a show about making dreams come true. The crew follows willing candidates who embark on a mission to transform their lives. This is not the first time *Made* shot in Palm Beach County. In 2011, an episode was produced about the Inlet Grove Community High School cheerleaders. Many other MTV shows have also shot in Palm Beach County including *My Super Sweet 16* and *Is She Really Going Out With Him?* For more info on *Made* such as full episodes, sneak peeks, and bonus clips, visit mtv.com.

NEW TALK SHOW READY TO 'Q THE FUN'



"Q the Fun!" says Queen Latifah! The promos for her daytime talk show have been released, and "The Queen Latifah Show" will debut on September 16! During the summer, a small production team came to West Palm Beach to film a special segment for the show. Filming took place in downtown West Palm Beach including City Commons and on Flagler Drive.



West Palm Beach

The hour-long, daily syndicated show promises a mix of celebrity interviews, human-interest stories, musical performances and Queen Latifah's "comedic take" on pop culture. Latifah will take "journeys outside her studio" and will "venture into communities across the country to share compelling stories, celebrate exceptional individuals and deliver life-changing surprises." For more info visit queenlatifah.com.



'KINGS' VISIT SOUTH FLORIDA MUSEUM



The Aquariums
Photo Credit:
Kim Sargent

The South Florida Science Center and Aquarium makes a huge splash on national television! With the help of Nat Geo Wild's reality TV Show *Fish Tank Kings*, 14 massive fish tanks were redesigned. "Participating on the show is a great way to help us reach more people with our mission of opening every mind to science," said Lew Crampton, CEO of the Science Center.

Fish Tank Kings also shot episodes at Gumbo Limbo Nature Center and Kawa Orthodontics in Boca Raton. For more info visit channel.nationalgeographic.com.



PALM BEACH COUNTY ON A GLOBAL SCALE



CityPlace



Four Seasons

The production team from M2 Productions came to CityPlace in West Palm Beach and the Four Seasons Resort in Palm Beach to produce an international photo shoot for Visit Florida. The photos will be seen globally to help promote tourism for the State of Florida.

"City Place was an amazing location. We were able to produce four different shots for our campaign without ever leaving it's boundaries. It provides incredible versatility. We also had a great experience at the Four Seasons Resort. It was a beautiful location, and incredibly production friendly," said Producer Jeff Maher. M2 Productions began in 1998, and has two offices in South Florida and New York.



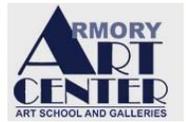
Earlier this year, Visit Florida came to Delray Beach to film part of their Florida Insiders series, an initiative of Visit Florida's Share A Little Sunshine program. For more info visit M2Productions.us.

ART CENTER FEATURED ON CABLE NEWS



The Armory Art Center in West Palm Beach was featured on the national morning show *Fox and Friends*. Director of Education, Talya Lerman and Armory Teen Art Council member Gianna Bishop represented the Armory.

The show asked the Armory teen artists to re-create a scaled-down version of the West Palm Beach 'Big George' sticky note mural for the New York City set. Talya and Gianna worked through the night to create this mural and were interviewed live the next morning. The local 'Big George' patriotic mural is the result of a partnership between the Armory Art Center and the City of West Palm Beach. For more information visit armoryart.org or foxnews.com.



FEATURE FILM HAS AN 'INTUITION'



Filming in a jail cell at the Palm Beach County Stockade

Each year, Palm Beach County (PBC) welcomes many independent film projects. One recent project, *Intuition* by Orion's Belt, LLC a production company based in Ft. Lauderdale, shot throughout the month of July. Featured locations included City Commons in West Palm Beach and the Palm Beach County Stockade. "The people in PBC are very helpful in all aspects. I recommend any independent filmmaker to utilize their resources and reach out the them," said Producer Chrys Calixte. This is the first feature film for Calixte and Director McKinson Souverain, along with their actors.

The film is about a workaholic relationship therapist who tries to help a young man deal with his social issues, but fails to realize his patient is having an affair with his fiance. Calixte plans to have a theatrical release followed by online and DVD distribution. For more information call 561.233.1000.

ACTION-PACKED TV SHOW FEATURES LAND-BASED SHARK FISHING IN PBC



How To Do Florida

Learn how to catch lobsters, surf waves, and go camping courtesy of *How To Do Florida with Chad Crawford*. This award-winning series packs each 30 minute episode with multiple destinations in the Sunshine State. As part of the Season Four episode, "Top 5 Saltwater Catches" host and show creator Chad Crawford shows viewers how he and a professional shark wrangler caught and released blacktip sharks in Riviera Beach. "PBC is a friendly place to film. It has great diving and fishing, so it's a natural fit for our show," said Crawford.



Chad Crawford, the host of How To Do Florida



LOCAL COMEDY WEB SERIES IN PRODUCTION



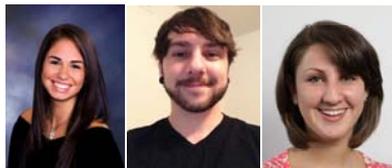
Ortho and His Remote

"Ortho and His Remote" a new comedy web series and brain child of **Marc Zatorsky** and **See-Worthy Films, LLC**, will premiere Sunday, September 1st on YouTube. The series follows Ortho Peters, a 40-something lovable simpleton, who escapes his mundane world through his magical TV remote which enables him to enter the television shows he watches.

The first three episodes were shot in **Royal Palm Beach, Delray Beach** and **Pahokee** and star actor, **Scotty Fusion**. A total of six episodes will be released this season. The main core of actors and crew members includes: Jackie Turner, Jennifer Lieber, Steve Cohen, Amy Hoerler, Cheri Burr and Andrew Brown who met at the **Burt Reynolds Institute of Film and Theatre** where Zatorsky taught acting and improv and Fusion was Executive Director. The series also stars, Glenn Alexander, who performed standup comedy with Zatorsky ten years ago. For more information please visit YouTube and Facebook at "Ortho and His Remote" and on twitter @Seeworthyfilms.



FTC WELCOMES NEW STAFF AND INTERNS



Alicia Avila Ian Saylor Isabella Morpurgo

Please join the PBC Film & TV Commission (FTC) in welcoming a part-time Production Coordinator, **Alicia Avila**, and two interns, **Ian Saylor** and **Isabella Morpurgo**. Alicia will be assisting the production department with coordinating the use of location sites for filming. Ian is a Full Sail University graduate, who wants to see the production process from the FTC's perspective. Isabella is a G-Star graduate who is eager to learn about the laws that regulate the film industry, and passionate about the arts.

L-DUB FILM FEST CALLS FOR ENTRIES



Lake Worth Stonzek Theatre

The fourth-annual **L-DUB Film Festival** is now accepting submissions! This year, the festival is looking for an innovative selection across a variety of genres from music videos, shorts, and documentaries to full length features. The deadline is **September 3**. The festival will take place September 27-29 at the **Lake Worth Stonzek Theatre**. The line-up includes an opening reception, meet and greet event, screenings, workshops, parties and more. Audience Choice Awards will be given out in six categories including Best Feature and Best Short.



This year's Festival Director is **James Venable**. He won the Audience Choice Award for Best Documentary at the L-Dub Film Festival in 2012. Currently, Venable is teaching video production in over 30 local after-school programs and summer camps. He is also working on several film projects now in production. For more information on L-Dub, visit lakeworthplayhouse.org.

GOLF SHOW 'DRIVES' PBC ONTO TV



David Feherty, host of Golf Channel's hit, original series, *Feherty*, sat down to interview golf pro **Keegan Bradley** in Palm Beach County (PBC). The 2011 PGA champ and rookie of the year has a unique style. "There's not a person in the world that does what I do," said Bradley.

Feherty shot in PBC earlier this year as well. Interviews were filmed with Jack Nicklaus at his home in PBC, and Lee Westwood met with Feherty at the Old Palm Golf Club. *Feherty* debuted in 2011 as the most-watched original series in Golf Channel history. For more info visit golfchannel.com.

"THE EXPOSED" REVEALS LONG HELD AND BEST FORGOTTEN SECRETS



Joanna Theobalds Suzanne Niedland

Florida trained actress and now L.A. resident **Joanna Theobalds** returns to her Palm Beach County roots this summer in preparation for shooting a new dark thriller, *The Exposed*. **William Butland**, who co-wrote the script with Theobalds based on her short play of the same name, will direct the film.

Co-starring in *The Exposed* is **Suzanne Niedland**. Theobalds and Niedland met at the **Burt Reynolds Institute for Film and Theatre (BRIFT)**. Theobalds has been a stage and film actor for over 20 years. Niedland is both a filmmaker and an actor with over 20 years of experience. Butland is currently in post-production for his latest feature film, *All That You Can't Leave Behind*. Theobalds plans to enter *The Exposed* in numerous film festivals. For more info call Joanna Theobalds at 213.840.3948.



LOCATION SPOTLIGHT: PBC LOCATIONS THAT CAN 'DOUBLE' FOR OTHER LOCATIONS



Lion Country Safari

Palm Beach County offers a variety of location 'doubles' for world class locations such as Africa, Japan, the Mediterranean and even a waterfront spot that passes for Cape Cod. Lion Country Safari is known by the locals as the "Drive Thru Safari" but it is a fantastic backdrop for productions that need the look and feel of Africa, without making the trip.



Morikami Museum and Japanese Gardens

For projects with an Asian theme, The Morikami Museum and Japanese Gardens provides an authentic backdrop of traditional Japanese structures and design. The location provides an amazing opportunity to cheat Kyoto, utilize a Zen - inspired space or utilize an organic, pleasing natural backdrop.



Coast Guard Facility on Peanut Island

Peanut Island, located in the Intracoastal Waterway has a fascinating history as a Coast Guard facility. Built in 1936, this Colonial Revival style waterfront home sits alone on the island next to the former boat house. Today it is available for film projects that require the look of Cape Cod or other coastal board and batten architecture from the 30's.



CityPlace in West Palm Beach

European destinations can be doubled in several places; CityPlace has a European look with courtyards, shops, and fountains adjacent to The Harriett Himmel Theatre. Boca Raton is also a great cinematic double for Mediterranean and Italian locations with architecture made famous by Addison Mizner.



Olive Avenue

From certain angles along Olive Avenue in West Palm Beach one could cheat a street in New York City specifically near the Harvey or Wagg buildings which are time capsules of a by-gone era. For more information visit pbfilm.com

EDUCATION CORNER: FILM FLORIDA TAKES LEGISLATORS ON SET



Florida Legislators on the Set of 'Burn Notice'

In July, a leader in Florida's film and entertainment industry, Film Florida arranged a set visit and facility tour for nearly a dozen Florida legislators. Officials, including Executive Director of the Department of Economic Opportunity, Jesse Panuccio, toured the set of USA's Burn Notice to experience first-hand how the production is run.

This visit allowed legislators to physically see the value of entertainment industry productions in South Florida. The high-rating show, now in its final season, films in the Coconut Grove Convention Center which was transformed into a studio.



Filming of The Glades

Shows like Burn Notice and The Glades first came to Florida because of great state production incentives. It has become an initiative of Film Florida to enrich Florida legislative representatives' understanding of the entertainment industry and to demonstrate how it can continue to serve as a viable source of revenue for the state with government support. Ultimately, this industry provides jobs, promotes business tourism and has a positive impact on the state economy.



Film Florida will host a series of workshops and forums around the State of Florida to further educate and inform legislators about the needs of the entertainment industry and recommend approaches. This month's event will take place at Miami Dade College. Industry stakeholders from Palm Beach County to Key West are encouraged to attend. Designed to reinforce the significance of the entertainment industry to Florida's economy, this event marks one of the first steps towards effective change in the state's incentive plan, and will heighten the opportunity for the industry to expand in the State of Florida. For more information please visit filmflorida.org.

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