

# Focus on Film

Relax...  
Palm Beach County, Florida Has It Covered.



## In This Issue

Underwater Reality Show Wraps!

Delray Beach Named "Most Fun"

Mansion Makeover in PBC

Stylish Catalog Shot on Safari

Legendary Crew Reunites in PBC

Location Spotlight: Borland Center in Palm Beach Gardens

Education Corner: Film Florida Leadership Tapped to Speak on Industry



## UNDERWATER REALITY SHOW WRAPS!

August 2012



Divers from across the country competed in the **Ultimate Diver Challenge** in the waters off Palm Beach County (PBC)! *Ultimate Diver Challenge* is a reality show based around a scuba diving competition. One of the divers in the competition said, "We do a lot of cold water training in Pennsylvania, but we come down to Florida often. This was our first time experiencing PBC, and we have decided we will definitely be returning here." The event showcased some of the County's most picturesque dive sites including the water off Blue Heron Bridge and the Mitigation Reef. "My crew is capturing far better lighting and sound quality, and my divers are giving production stories that will captivate the audience, as they begin post-production," said Executive Producer **Pam Bertrand**.



Filming of Ultimate Diver Challenge

Photo By: Nancy Boucha

**Mel Maron**, president of Boca Raton-based JGM Enterprise Inc. and television distribution expert who started his career at MGM, is working with *Ultimate Diver Challenge* to find a distributor. Maron said the payoff will come once the franchise has three years in production and can be syndicated. That brings widespread recognition and even international distribution. The host hotel was the Hilton Singer Island Oceanfront Hotel in Riviera Beach. For more info visit [ultimatediverchallenge.com](http://ultimatediverchallenge.com).



Filming at Phil Foster Park  
Photo By: Nancy Boucha

## LAWYERS AND GOLFERS MEET TV PROS



Filming at CityPlace

**KO-MAR Productions** is known for producing all types of projects from prime-time commercials to broadcast programs and corporate videos. Recently, KO-MAR was tapped to produce footage and sound bites for a marketing video depicting lifestyles of car owners for Warren Henry, a high-end car dealer. The crew shot at CityPlace in West Palm Beach.



The KO-MAR crew has been very busy this summer! One show that was produced, shot, edited and delivered...aired on The Golf Channel. The 26th PGA Minority Collegiate Golf Championship highlight show shot in Port St. Lucie and was produced/edited at KO-MAR. In addition, they shot WPTV's image spots for the Olympics, and since November 2011, KO-MAR has shot/produced over 150 commercials for attorneys around the country. The attorneys flew to PBC to film their ads. "We have many locations that look like they could be Anywhere USA. The lawyers get the look they need in weather that cooperates," said Audra Roby, KO-MAR Senior Producer. For info visit [ko-mar.com](http://ko-mar.com).



## DELRAY BEACH NAMED MOST FUN!



Delray Beach was named the **Most Fun Small Town in America** according to Rand McNally and USA Today's Second Annual Best of the Road Competition! Rand McNally and USA Today began their second annual quest to find the best small towns in America back in June. The search involved five traveling teams of two, each responsible for uncovering the best America had to offer in the categories of Best Food, Most Patriotic, Most Beautiful, Friendliest and Most Fun. After a period of online voting, Delray was chosen as one of the six finalists for Most Fun Small Town in America, and then was crowned the winner.



Gathering at Old School Square



Delray was already featured on a **Travel Channel Special** on the Best Small Towns in America. The City will also be displayed in the 2013 Rand McNally U.S. Road Map. "We can truthfully say Delray has been put on the map," said PR/Events Manager Jamie Salen. For more info visit [bestoftheroad.com](http://bestoftheroad.com).



FILM AND TELEVISION COMMISSION

Palm Beach County Film & Television Commission

1555 Palm Beach Lakes Blvd., Suite 900

West Palm Beach, FL 33401

[pbfilm.com](http://pbfilm.com) | 561.233.1000

facebook

YouTube  
Broadcast Yourself™

myspace™

## FEST HAS NEW EMCEES AND A NEW DATE



Swede Fest has moved to a new date! On Friday, August 3, **Swede fest™ palm beach** and **The Digital Domain Institute** are pairing up to recognize the most “original remakes” at this first annual amateur film festival. The festival takes place in Palm Beach Gardens’ **Borland Center of Performing Arts**. A “swede” is a no-budget, laughably bad remake of a Hollywood film.



The evening will now be emceed by **Frank Licari** and **Jesse Furman** of Jupiter’s The Jove Comedy Experience. “The Jove is “Florida’s Funniest Improvisation and Sketch Comedy.” They take comedy seriously! We are also ecstatic to have the Digital Domain Institute involved,” said **Belle Forino, Marketing Coordinator** for Mainstreet at Midtown. For more info visit [swedefestpalmbeach.com](http://swedefestpalmbeach.com).

## BOCA HAS A CAMEO ON DESIGN SHOW



Host Debi Marie at Gumbo Limbo Nature Center

**Designing Spaces**, the home improvement television series that travels the country redefining and redesigning spaces recently shot an episode at **Gumbo Limbo Nature Center** in **Boca Raton**. The episode was part of “Think Green,” a special edition of *Designing Spaces* centered on living a greener lifestyle. “Gumbo Limbo Nature Center is a natural fit for Think Green. Our crew and host found the experience of shooting at Gumbo Limbo to be very enjoyable and productive, with a helpful staff that contributed to a successful shoot day,” said **Amanda Dugan**, PR Director for O2 Media/Designing Spaces. The show is produced by O2 Media based out of Pompano Beach.

Included in this episode of *Designing Spaces* “Think Green,” are stories that range from a window glass that improves a home’s energy efficiency, to a newly improved efficient HVAC system. The first airing was July 26, at 7:30am on Lifetime. Check your local listings for upcoming air dates. For info visit [designingspaces.tv](http://designingspaces.tv).



## GERMAN SHOW COMES TO AMERICA



Goodbye Deutschland

Palm Beach County hosts productions from around the world on an annual basis. Recently, a German reality show called **Goodbye Deutschland** filmed on Clematis Street in West Palm Beach. The show followed two German men who have a background in Olympic wrestling and sports, as they open a new restaurant.

The show is currently airing in Germany on the **VOX Network**. *Goodbye Deutschland* follows Germans who relocate to another country and seek a new life. For more info email William Cummings at [wroger@bellsouth.net](mailto:wroger@bellsouth.net).



## MANSION MAKEOVER IN PBC



Rob Van Winkle  
DIY Network

**Vanilla Ice**, the 90s pop icon and home renovator and his crew are back for a third season of the **DIY Network** show **The Vanilla Ice Project!** They will once again transform every room in a local home into a work of art. “I love flipping houses with my crew and turning a neglected mansion into a modern, state-of-the-art, one-of-a-kind pad,” said Rob Van Winkle, better known as Vanilla Ice. “We pulled off an amazing renovation last year and you won’t believe what we are pulling off this season.”

The crew is already hard at work with crews shooting scenic footage at some of Palm Beach County’s most beautiful beaches. The third season is set to air on DIY Network in early 2013. Check your local listings for air dates and times. For more info visit [DIYNetwork.com](http://DIYNetwork.com).



## DEADLY FEATURE ENJOYED PBC



Michael A. Hoffman on set. Photo by Aaron Wells

**Girls Gone Dead** is a horror comedy which pays homage to the 80’s horror comedy classics. Segments of the film shot in Palm Beach County, and a premiere was just held in New York. Filmmaker Ryan Dee commented on the ease of film permitting in Palm Beach County during an interview with Joel Betancourt for his blog. Celebrity cameos include **Jerry “The King” Lawler** (*Wrestle Mania*), **Nicko McBrain** (*Iron Maiden*), **Beetlejuice** (*Howard Stern*) **Sal “the Stockbroker” Governale** (*Howard Stern*), and **Al Sapienza** (*Sopranos*).



Ryan Dee on-set. Photo by Aaron Wells



In the film, directors Michael A. Hoffman and Aaron Wells take the twisted and gory genre to a new level. The story follows six hot cheerleaders in a comedic fish out-of-water scenario. Produced by **Spy Global Media**, *Girls Gone Dead* has been the topic of conversation on the Howard Stern show, and was promoted at the 2012 Comic-Con. The film was released by E One in North America and by Archstone Distribution internationally. For more info call 561.792.7290.

## STYLISH CATALOG SHOT ON SAFARI



Boston Proper Photo Shoot

**Boston Proper**, a women’s clothing company that focuses on designing for today’s independent, confident and active women lensed their **Travel 2012 Catalog** at Lion Country Safari in Loxahatchee. Models got to strike a pose in front of photogenic animals at **Lion Country Safari** in **Loxahatchee**, and then had some fun in the sun at **CityPlace** in **West Palm Beach**.

“We are so fortunate to be headquartered in Palm Beach County, and able to take advantage of exquisite settings such as Lion Country Safari,” said **Jennifer Lugo**, Photo Shoot Production Manager for Boston Proper. For more info visit [bostonproper.com](http://bostonproper.com).

## FILM FLORIDA LEADERSHIP TAPPED TO SPEAK ON INDUSTRY



As the state's foremost industry organization, **Film Florida** leaders were recently selected to represent the film industry at two state events: **Florida Economic Development Council (FDEC)** and **Florida Association of Counties (FAC)**. Film Florida's President Leah Sokolowsky, who is a former Palm Beach County Film & TV Commission intern, along with board members Jennifer Pennypacker, Jud French and Sheena Fowler, and Film Florida member and State Film Commissioner Shari Kerrigan shared how film production impacts the state's economy with state leaders. Jud French of the Digital Media Alliance in Palm Beach County has been instrumental in growing digital media especially with the addition of Digital Domain.



L-R: Edward Randolph, Jennifer Pennypacker, Sheena Fowler, and Shari Kerrigan at the Florida Economic Development Council Event



L-R: Sheena Fowler, Leah Sokolowsky and Jud French at the Florida Association of Counties

At the FEDC's annual conference, Jennifer Pennypacker, Sheena Fowler and Shari Kerrigan comprised a panel that explained how production impacts the local and state economy, how the state's incentive program works, how a local film office functions and how Film Florida is an umbrella organization representing all aspects of the industry. For the FAC, Leah Sokolowsky, Jud French and Sheena Fowler were part of an economic development panel held during that organization's annual meeting alongside reps from the Department of Economic Opportunity and Enterprise Florida. For more information visit [filmflorida.org](http://filmflorida.org).

## G-STAR HOSTS CELEBS AND INDIE FILM



**G-Star Studios** has hosted many profile productions this summer. **Celine Dion** came back to G-Star for a photo shoot for the cover of her two new albums; **Serena Williams** came in for a shoot for the NFL; and **Tiger Woods** and **Shaquille O'Neal**

were in the studio to film a national commercial. In addition, **Digital Domain** is at G-Star doing Motion Capture projects three days per week during the summer.



G-Star also signed on with RJS Entertainment, Inc. to produce the new feature film, **Ned Venture-Episode One**. Many locations have been utilized during filming including **Boynton Beach Oceanfront Park**, **Currie Park** in **West Palm Beach** and roads in **Jupiter**. The film provided an opportunity for G-Star students to participate in all aspects of the production. "The landscape here is exactly what we are looking for, and to find G-Star in the middle of it all was the determining factor," said Director **Ron Stone**. For more info visit [nedventure.com](http://nedventure.com).



## COMEDIC FEATURE FILM WRAPS!



Steph Carse and Maddy Curley

This summer, two local filmmakers, **Ann Fishman** and **Kim Stryker** produced the comedy *Marriage Material*. In what has been described as "miraculous", the film was written, cast, and shot within a four-week window of time. Equipped with a script, Red Epic cameras, a first class sound team, an inspiring cast, and a great director, the two women embarked on a fast-track, wild adventure resulting in a film that will bring joy and laughter to movie lovers.



L-R: Steph Carse, Maddy Curley, Marianne Haaland, Victoria Jackson

The plot surrounds the lives of Iris, a local consignment store owner, played by **Victoria Jackson** (SNL) and her daughter Molly, played by **Maddy Curley**, *Stick It, Cold Case*. Molly's love interest is played by International Platinum recording artist and 5-time Crystal Reel Award Winner for his PBS Special, **Steph Carse**. This was Carse's first lead in a feature film. *Marriage Material* was shot entirely in Palm Beach County. Editing is underway and a theatrical distribution is anticipated for late 2013. For more info call Ann Fishman at 800.989.0021.

## LEGENDARY CREW REUNITES IN PBC



Photo by Warner Home Video

A 40<sup>TH</sup> Anniversary Blu-ray release of the film, *Deliverance*, reunited actors **Jon Voight**, **Burt Reynolds**, **Ned Beatty** and **Ronny Cox**. The reunion was organized by Warner Bros. to film the group at the **Burt Reynolds & Friends Museum** in **Jupiter**. The museum

is filled with items from some of Hollywood's greatest actors, as well as a substantial collection of memorabilia. Part of that memorabilia includes two battered old canoes that were used in the film; the pitted shells are now prized artifacts at the Museum.

The Blu-ray was released with a 42-page book and new commentary by Director John Boorman.



## HOME SWEET HOME



**The Town of Jupiter** was picked as one of the happiest seaside towns in America! For the 15<sup>th</sup> anniversary issue of **Coastal Living Magazine**, editors picked 15 of the happiest seaside towns in America. They shared their picks with **Kathie Lee Gifford** and **Hoda Kotb** on **NBC's The Today Show**.

*The Today Show* is no stranger to Palm Beach County, producers were here recently to film a segment about the TV Show, **River Monsters**, and last year producers came to town to shoot a five-minute piece for an education nation segment on the **G-Star School of the Arts**. For more information please visit [today.msnbc.msn.com](http://today.msnbc.msn.com).



## LOCATION SPOTLIGHT: BORLAND CENTER IN PALM BEACH GARDENS



Grand Staircase

Located in the Midtown Plaza on PGA Boulevard in the northern section of Palm Beach County, the **Borland Center for Performing Arts** is more than just a 50,000 square foot theater venue. It is a brilliant multi-use facility that shines with gleaming surfaces such as granite, marble and Brazilian cherry hardwood flooring for ballroom style dancing. Their unique black box, stadium style seating tucks into the white stone work to completely open the space for any type of event or party imaginable. The bistro style seating near the grand curving staircase is a perfect place



Exterior Courtyard

for any event or celebration to kick off. This would also create an incredible cinematography for a dramatic scene, novella or motion picture. One of the areas upstairs boasts a southern surrounding from the floor to the ceiling and the windows with palm trees in the back drop. This environment provides a very nice natural lighting situation for a photography shoot. The same space could be art directed into a variety of locations such as an executive office suite or a living room for short film projects.



Kitchen Area

An enormous meeting space could also be divided into three smaller meeting rooms, which is adjacent to the kitchen for ease of serving and clearing. The restaurant style, clean steel kitchen is available for lease to caterers and would provide a unique opportunity for a film or television project to complete their kitchen sequences without buying out a fully functioning restaurant which will provide a tremendous savings to the production company. The fully equipped café in the spacious lobby is the perfect place to pick up a café scene without shutting down a functioning coffee house or smaller restaurant.



Hallway facing windows

The rooftop parking area could also be utilized for car commercials and/or fashion photography. There is a pergola along with rows of Mediterranean style townhomes and palm trees. Filmmakers, photographers and creative arts directors will especially want to note that the venue is largely available Monday – Wednesday with load-in. For more info visit [pbfilm.com](http://pbfilm.com) or call 561.233.1000.



Café Area

The rooftop parking area could also be utilized for car commercials and/or fashion photography. There is a pergola along with rows of Mediterranean style townhomes and palm trees. Filmmakers, photographers and creative arts directors will especially want to note that the venue is largely available Monday – Wednesday with load-in. For more info visit [pbfilm.com](http://pbfilm.com) or call 561.233.1000.



Theater Seating

Editor: Jill Margolius Contributor: Kelly King, Carla Knight | To be included in the newsletter, please call 561.233.1000.

### Palm Beach County Film & Television Commission

1555 Palm Beach Lakes Blvd., Suite 900

West Palm Beach, Florida 33401

#### PBC Board of County Commissioners

Chair, Shelley Vana

Vice-Chair, Steven L. Abrams

Karen T. Marcus

Paulette Burdick

Burt Aaronson

Jess R. Santamaria

Priscilla A. Taylor



#### Palm Beach County Film & Television Commission

Film Commissioner, Chuck Elder

Director of Ops. and Programs, Michelle Hillery

Production Manager, Jill Margolius

Production Coordinator, Vanessa Horta

Office Coordinator, TBD

Location Consultant, Kelly King

Administrative Assistant, Carla Knight

Education Consultant, TBD

