

AUGUST 2007



MUCK FINDS ITS WAY TO LOS ANGELES

Set designers at the new CBS show, *Cane*, recently asked the Palm Beach County Film and Television Commission to do something we had never been asked to do before... send 20 pounds of muck to Los Angeles! The unusual request was made so that artists could accurately mimic the exact texture of the rich, black soil found in PBC's western communities for scenes in future episodes. *Cane* revolves around a fictitious Latino family that has built a rum empire, and stars **Jimmy Smits** (*NYPD Blue*, *The West Wing*), **Hector Elizondo** (*Pretty Woman*, *Runaway Bride*) and **Rita Moreno** (*Law & Order*, *Oz*). The show has already garnered plenty of attention, as international buyers quickly made it a hot commodity. *Cane* debuts on **Tuesday, September 25 at 10:00pm**. For more information please visit www.cbs.com.



Sugar Flowers



Authentic Muck

HOME-GROWN FEATURE FILM INKS A MAJOR DEAL

Hiding Victoria, a film that shot in Palm Beach County last year, has been acquired for international distribution by **Worldwide Film Entertainment, LLC**! The award-winning film starring **Anita Gillette** (*Shall We Dance*, *Moonstruck*) and **Margo Harshman** (*Disney's Even Stevens*) and directed by **Dan Chinander** will be shown in various countries including the **United Kingdom** and **France** beginning in 2008. Chinander said, "We are absolutely thrilled, and our investors are happy that this deal was made. We also anticipate signing a domestic deal very soon." *Hiding Victoria* was also given a special screening at the **Historic Sunrise Theatre in Fort Pierce** last month where hundreds showed up to support the film.



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Margo Harshman

Anita Gillette



LOCAL PRODUCER HITS THE 'MOTHERLODE'... Mel Fisher, the late treasure hunter who found the "Atocha Motherlode" back in 1985 is being profiled for a show on the **Nippon Television Network in Japan** that will air at the end of August. **Dolan & Company/US Mobile Digital Television, LLC** out of **Delray Beach** was hired to produce the piece that shot at locations such as **Lantana Beach** and **Lake Worth Beach**. **Producer Paul Dolan** said, "We shot this in PBC because of the charming, Old-Florida looks that we were able to find here." For info call 561.495.1397.



ESTABLISHED COMPANY COOKS UP NEW SHOW

Eating well and being fit is what *Healthy Cooking with Renzo*, a new cooking show by **Allegro Productions** is all about! **Professional Chef Renzo Sciortino**, owner of three restaurants in **Boca Raton**, is the star of the new program that is currently being shopped around to Florida TV stations and will air in New Mexico starting the first week in October. **Scott Forman**, **Vice-President of Allegro Productions** said, "The main purpose of the program is to show people how simple it is to cook heart-healthy meals for the entire family. Our goal is to create an entire series of programs covering a wide range of food styles." Allegro is celebrating its 50th year in business this year and its 37th year of producing its award-winning series **Science Screen Report**. For more information please call 561.994.9111.



Chef Renzo cooking during Healthy Cooking with Renzo



TV PROGRAM ROCKS ITS WAY TO SUCCESS...2xtreem, the

show dedicated to the motorcycle racer and enthusiast recently designed a one-of-a-kind motocross machine as a tribute to rock band **Foreigner**. The bike was assembled over four episodes and will be auctioned off on **eBay** on **August 15, 2007**. Proceeds will be donated to **St. Jude's Children's Hospital**. *2xtreem* has also expanded their broadcast to **80 million homes** and currently airs on nine different networks including **America One** and **SunSports**. The high voltage program produced by **DragonLake Productions** in **Riviera Beach** is hosted by **Joe Capicotti** who said, "Hard work and a steady attitude can in fact breed success, and we are excited to bring more attention to the creative energies located here in Palm Beach County." For more information visit www.2xtreem.com.



Foreigner Bike



SEASONED FASHION PRO TO TAKE OVER STYLISH EVENT

Before svelte models strut across the catwalk and fashion lovers jet into Palm Beach County, a transformation of **Palm Beach Fashion Week** will take place. **Founder Olympia Devine** recently sold the event to **Lauren Malis**, who has produced fashion weeks in L.A. and New York. Malis said, "I am thrilled to be in Palm Beach County and working with a number of people to grow Palm Beach Fashion Week." The fourth annual Palm Beach Fashion Week will take place from **February 29 to March 9, 2008**. For more info call 561.805.8681.



Olympia Devine

Lauren Malis

Focus on Film

NEWS FROM THE PALM BEACH COUNTY FILM & TELEVISION COMMISSION

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Location Spotlight

Renaissance Boca Raton Hotel



Stylish Lobby



Chic Restaurant



Tropical Pool



Guest Room



Beach in Boca Raton

For sophistication and European flare with a fantastic view, the **Renaissance Boca Raton Hotel** is an ideal production destination. Located in the heart of **Boca Raton**, the hotel has a chic style that lends itself to a contemporary setting that will look great as a backdrop in any production. This beautiful hotel also has an array of locations that can be used for various scenes including a tropical resort style pool with a bar, a stylish restaurant, an on-site fitness center, as well as 13,000 square feet of meeting and banquet space. The guest rooms are newly renovated and feature marble bath areas. The landscaping has a lush South Florida feel that when sprinkled with the abundant sunshine creates a magical mood just right for your shoot! For more information on this film-friendly hotel please call 561.233.1000.

PROMINENT PUBLICATION SETS ITS SIGHTS ON PBC

Renowned for its glamorous photography, *The New York Times Magazine* recently sent photographers from New York to Palm Beach County just to capture the beauty of some of the County's most magnificent beaches in **Boca Raton**, **Delray Beach** and **Ocean Ridge**. The photos will be displayed in an upcoming Sunday issue in late summer/early fall. The crew was accommodated at the **Fairfield Inn** in **Palm Beach**. For more information please visit www.nytimes.com/pages/magazine/.

RACE TRACK SCORES WITH HIGH PROFILE SHOOTS

Moroso Motorsports Park revved up the spring racing season with several TV shows covering high-adrenaline events! *Pinks: All Out*, the reality TV show filmed an entire episode at Moroso with 20,000 spectators in attendance and aired on the **Speed Channel**, *Miami Ink* had their star **Chris Nunez** attend the **Moroso Drag Racing School** and then compete on their state of the art track for an upcoming episode set in air in December on **TLC**. **ESPN2** covered the **Palm Beach NHRA Sport Compact Nationals** and *Nitido*, the Spanish language International TV Show that airs on **Telemundo** came for a

segment on action sports. For more information please visit www.morosomotorsportspark.com.



UNIQUE CAMP INSPIRES FUTURE FILMMAKERS...Oh to be a kid again!

The thought has crossed many minds as they find out about a local summer camp that is much more than the summer camps of days gone by. Officially it is named **Cartoon Camp/Camp Hollywood Studios**. Unofficially, let's just call it **FUN!** Kids, ages 5-14, and interns, ages 15-21, get two weeks or even a whole summer of a fantastic "non-competitive performing arts adventure program." The program, which has been around for more than three years now, includes a chance to make music videos, commercials, game shows, and short films. The kids get hands on training with cameras, lights, sound, green screen technology and other special effects, as well as digital editing. They also get to write their own scripts and develop their own characters! Parents can appreciate that youth productions are serious business and may be submitted for broadcast or film festivals. The camp is currently in located at **Woodland Middle School** in the **Lake Worth/Boynton Beach** area and **Logger's Run Middle School** in **Boca**

Raton. However, they are looking to establish new locations all over the PBC. For more info visit www.cartooncamp.com or www.camphollywoodstudios.com.



short takes

FLORIDA GOES GREEN!



The state of Florida is now offering a 'green' production plan that provides producers with ideas and information on how they can make their shoot more environmentally friendly while they work here. The entire cast and crew can make a difference from craft services to set construction. Check out the entire **Florida Green Production Plan** at www.filminflorida.com/prl/gpp.asp.



TV STATION HONORED WITH PRESTIGIOUS AWARD

The **Palm Beach County Literacy Coalition** recently recognized **WXEL** for their outstanding literacy partnership with the coalition at their annual meeting. Recognition was given to the show *South Florida Today* and **Host/Executive Producer Toni May** for her work on a special episode, *Literacy Life Lessons*. Other **WXEL** staff members, including **Michael Marville** and **Marlene Figueroa**, were also honored. **WXEL** will continue to develop numerous literacy projects throughout this fall and beyond. For more information visit www.wxel.org.



MOVIEMAKERS OF TOMORROW ARE HONING THEIR CRAFT IN PALM BEACH COUNTY...The Palm Beach Film School (PBFS) was recently profiled in MovieMaker Magazine's Hands on Pages, their companion online newsletter, as a school that provides students with a top-notch education in the cinema arts. PBFS Director Jim York was interviewed in the article and spoke about how Palm Beach County is the perfect place for up and coming filmmakers to learn their craft. For more information please visit www.palmbeachfilmschool.com or call 561.242.9190.

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CASTING CALL FOR THE NEXT MILLIONAIRE!...The executive producer of Who Wants to Be A Millionaire and The World Series of Pop Culture is looking for contestants for a new game show premiering on CBS this summer. Contestants will compete for ten million dollars by predicting how Americans responded to polls on all things political and pop culture. To apply go to www.embassyrow.com and click on casting then **Power of 10!**

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Film Commissioner, **Chuck Elder**
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If you would like to be included in this monthly publication, please contact the **FTC** at 561.233.1000 or email information to jmargolius@pbfilm.com.

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