

FOCUS on FILM

The Newsletter of the Palm Beach County Film and Television Commission | April 2020



IN THIS ISSUE

- 1 STREAM PBTv AT HOME
- 2 ON THE TOWN
- 3 INTO THE WILD
- 4 SIMON CALDER IN PBC
- 5 FF'S WATCH PARTY
- 6 VIRTUAL TOURS
- 7 SSOF 2020 WINNERS



FILM FLORIDA PODCAST - APRIL



Tony Ahedo
Andrew Hevia
David Morton

STUCK AT HOME? HERE'S YOUR VIRTUAL BACKYARD ESCAPE!

There's new and exciting activities to discover in The Palm Beaches. Even as schools, movie theaters and many businesses are closed, Palm Beach County residents and others throughout the world seek new and creative ways to pass time. There's something for everyone to enjoy on **The Palm Beaches TV**. Offering more than 30 hours of commercial-free family-friendly content, the channel showcases all there is to do and see in Palm Beach County – even though the current situation suggests more seeing (on TV) than doing – for now. You can experience The Palm Beaches TV from your couch via ROKU, via the internet or by downloading The Palm Beaches TV free mobile app.



Passport to The Palm Beaches, hosted by producer and author Jacqueline Journey, shows the luxurious slices of life in The Palm Beaches – from luxury yacht charters to amazing jewels – this series has it all.

Women in Polo is a half-hour special on female trailblazers in the sport of polo. **Little Wonders of The Palm Beaches** offers a youthful perspective on how to experience the County, as hosted by teen Jemma Currie. Noted



On The Town



Little Wonders

golf analyst Tim Rosaforte introduces you to the glorious greens at the best publicly accessible golf courses in the County on **The Par-fect 18 in Palm Beach County**. Plus, tune into more series like **Travels and Traditions with Burt Wolf**, **Hooked on The Palm Beaches**, **On the Town in The Palm Beaches**, and a series premiere episode from **Art Adventures of The Palm Beaches**.

As you practice social distancing and look forward to resuming normal routines in the future, remember to watch, live and share The Palm Beaches TV, Palm Beach County's official tourism TV channel. Be safe and healthy above all! For more info, visit ThePalmBeaches.TV.

TUNE IN FOR GREAT TAKE-OUTS

The Palm Beaches takes the cake when it comes to culinary options! Join host **Frank Licari** on the latest episode of **On the Town in The Palm Beaches** as he explores the vital food culture of Palm Beach County, and get inspired for lots of take-out and order-to-go possibilities!

ON THE TOWN
in The Palm Beaches



Licari at Havana's

Frank explores dining in the great outdoors at **Swank Farms** (Loxahatchee), Jamaican cuisine at **Jamerican** (Boynton Beach), a little taste of Cuba at **Havana Restaurant** (West Palm Beach), home deliveries of fresh raw milk with **Heritage Hen Farm** (Boynton Beach) and so much more! The episode aired on South Florida PBS - WXEL Saturday, April 4 at 5:30pm and WPBT Sunday, April 5 at 12:30pm. For more info on the series, visit wpbt2.org/on-the-town.



Licari at Serenity Tea House

DOCUMENTARY VENTURES INTO THE WILD

Seeking to expose more people to Palm Beach County's amazing wild landscapes, PBC **Environmental Resources Management** (ERM) came up with an ambitious idea - take three high schoolers who had never slept in tents before, take them on a 7-day, 70-mile human-powered expedition through connected wilderness areas, and capture it all on camera! **Day's Edge Productions** is making a half-hour broadcast documentary for **South Florida PBS** and a series of short films to be used in PBC middle and high school science classrooms. A favorite location along the way for the crew? **Loxahatchee River**. "You paddle through this tea-colored water that flows over a sandy riverbed illuminated by sunlight filtered through bald cypress trees, and it's like you've been transported back to the Jurassic Period!" said Producer Neil Losin. Visit discover.pbcgov.org/erm for more about PBC's natural areas.



Photo (c) Ben Herndon



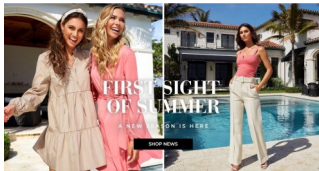
Photo (c) Ben Herndon



BUBBLEROOM VENTURES OVERSEAS

Bubbleroom, a Swedish fashion brand that is one of the largest online clothing retailers in the Nordics, recently conducted a photoshoot for their Spring 2020 line at private estates in **West Palm Beach, Boca Raton, Gulf Stream** and **Ocean Ridge**. A returning client to The Palm Beaches, the Bubbleroom team frequents the area for its Mediterranean-style properties that connect to European tastes, but still provide a modern slant that Scandinavians appreciate. In describing the vision of the Spring 2020 line, Production Manager Matthew Seifnia shared, "As Scandinavia partly represents a colder country, the warmer climates are attractive to them, and the looks we find in South Florida sell the vacation style we were going for with this campaign." The resulting images evoke sun-soaked luxury! See more at Bubbleroom.se.

BUBBLEROOM



John Tellbom: Photographer

TAKE2 TAKES ON THE WORLD

"Everything I do doesn't exist yet." That's the explanation from director **George Barnes** when asked to describe his role as the founder of **Take2Productions** (offices in Los Angeles, New Jersey and **Jupiter, FL**). As a pioneer in the live streaming media space across all social platforms, he's been creating live mobile focused content since 2012. The advanced multi-camera approach to the medium he developed is now more crucial than ever as events go virtual in the wake of the Coronavirus pandemic. A self-taught "computer geek," he got his start by working as a model, then quickly moved into production on virtually every other genre, including commercials, episodic series and game shows. His proudest achievement thus far is a 2019 live stream from United Nations UNESCO headquarters in Paris with Nancy Spielberg and her brother film legend Stephen Spielberg in Los Angeles, seen in 55 countries. See more at take2productions.com.



FILM FLORIDA LAUNCHES WATCH PARTY

In order to help safely pass the time at home while bringing Florida's film community together, **Film Florida** created the "**Sunshine State Social Distance Watch Party**," a collection of Florida-filmed movies and TV series. Along with the extensive list of entertainment, the campaign instructs where each film/TV series can be viewed on streaming platforms. Volume 1 includes some iconic thrillers, action films and dramas. Volume 2 recommends some of Florida's best family-friendly fare. Volume 3 is soon to come! Join the party by following Film Florida's social media platforms at facebook.com/FilmFlorida.org, twitter.com/filmflorida, and instagram.com/filmflorida.



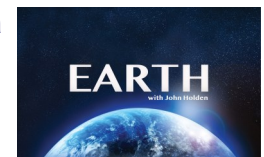
Sunshine State Social Distance Watch Party

| Title | Available On |
|--------------------------------|--------------------------------|
| Academy Award: Best Detective | Hulu & Vudu |
| Batman | Amazon Prime, YouTube & iTunes |
| Beethoven's Big Break | Amazon Prime, YouTube & iTunes |
| Being 2 Ch. It's 9 To 5 With 9 | Amazon Prime, YouTube & iTunes |
| Die Hard | Hulu, Amazon Prime, YouTube |
| Dolphin Tale | Amazon Prime, iTunes & YouTube |
| Dolphin Tale 2 | Hulu, Amazon Prime & YouTube |
| Everest | Amazon Prime, YouTube & iTunes |
| Edward Scissorhands | Amazon Prime & iTunes |
| Elvis | YouTube |
| Flipped | Amazon Prime, YouTube & Vudu |
| Letters to God | Amazon Prime & iTunes |
| Mars & Me | YouTube, iTunes & Vudu |
| My Girl | Hulu & Amazon Prime |
| Remember | Hulu & Amazon Prime |
| Space Camp | YouTube |
| Summer Rental | Hulu, YouTube & Vudu |
| The First Wives Club | Hulu |
| The Christmas Story on Earth | YouTube, iTunes & Vudu |
| The Waterboy | Vudu & Amazon Prime |
| Twist of Fate 2 | Amazon Prime, YouTube & iTunes |

All films and television series above were filmed in Florida.

LOCAL TAKE FOR GLOBAL SHOW

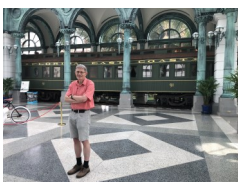
Earth with **John Holden**, a nationally broadcast docuseries produced by Boca Raton-based **StarMedia Productions** in collaboration with **elFlow Media Co.**, takes its audience around the globe providing an in-depth look at innovative solutions and technologies designed to promote our well-being and the health of our planet. When prepping the Season 2 opener, the crew decided to stay local amidst heightening worldwide travel restrictions, and found an amazing variety of backdrops at **Mounts Botanical Gardens** in **West Palm Beach**. "I had been considering filming local for a long time due to my close relationship with PBC Parks & Recreation staff, and this presented the perfect opportunity," said Lia Escobar with elFlow Media Co. Mounts' unique **Stickwork Exhibit** was selected as the main intro backdrop, opening each episode this season. See more at starmediatv.com.



Andrea Ocampo & John Holden
Andres F. Escobar: Photographer

A FUN-FILLED 48 HOURS IN THE PALM BEACHES

A skip across the pond and **Simon Calder**, Travel Correspondent for **The Independent** in the U.K., indulged himself for their latest piece, **48 Hours in The Palm Beaches**! The Independent, an online news site with a popular travel section, works with tourism partners to create network-quality films showcasing amazing parts of the world. Partnering with Discover the Palm Beaches, Calder was regaled in iconic locales like **The Flagler Museum**, **Worth Avenue**, the **Jupiter Lighthouse**, along with local restaurants, legendary hotels and miles of beautiful beaches. "We had a fabulous trip and were well looked after by the home team," said Calder. "I can't wait to return on a personal vacation!" Calder declared his favorite spot as **Phil Foster Park**, which is the jumping-in point for an 800-foot-long artificial reef. With coastline, culture, cuisine and adventure in abundance, The Palm Beaches is well worth 48 hours of anyone's time! To see more, visit www.independent.co.uk/travel.



Calder at the Flagler



Calder on the coastline



THE REBIRTH'S BIGGER PICTURE

Leonia Free Productions out of Boynton Beach filmed a prospect trailer for a future feature-length thriller titled **The Rebirth**. The story centers on women who are dealing with domestic violence. Filming took place at **Lake Lytal Park** and **Dreher Park** in **West Palm Beach**. In a surprising turn of events, a severe accident took place on an adjacent roadway to Lake Lytal Park, at which point the crew halted production and ran to the scene to pull a woman out of her car before emergency teams could arrive. A life was saved. "It was an unbelievable experience, like we were meant to be there at that very moment," said Executive Producer Mary Woodard. The trailer will be used in meetings with potential investors and submitted to various film festivals nationwide. Keep up with production updates at facebook.com/LeoniaFreeProductions.



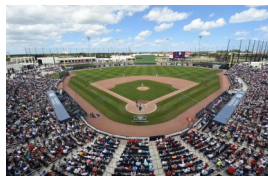
Cast of The Rebirth



LEONIA FREE
PRODUCTIONS

FORBES' FAN GUIDE

Forbes recently highlighted a variety of local tourism assets in an article titled *A Fan's Guide to Spring Training in The Palm Beaches*. The **Norton Museum of Art**, the **Jupiter Inlet Lighthouse & Museum**, hidden food gems like **Restoration Hardware** and more were featured in the article, posted to the Forbes website which averages over 59 million unique monthly visitors. While Spring Training was postponed this year, it is a regular attraction in The Palm Beaches, where baseball fans flock to watch the World Series Champion **Washington Nationals** (2019) and **Houston Astros** (2018) train at **FITTEAM Ballpark**, as well as the **St. Louis Cardinals** and **Miami Marlins** at **Roger Dean Chevrolet Stadium**. Check out the SportsMoney section of forbes.com for the full article.



FITTEAM Ballpark

Forbes
com

KIDVISION SPOTS SEA TURTLES

S-E-A T-U-R-T-L-E; what's that spell? Miss Penny and the KidVision Kids recently visited **Gumbo Limbo Nature Center** (GLNC) to learn about sea turtles, Marine Biologists, and marine biology vocabulary. When asked about filming at the GLNC, KidVision PreK Producer Leyla Ates shared, "We choose to film in The Palm Beaches because it has unique educational opportunities to offer. Gumbo Limbo and specifically the sea turtle rehabilitation facility is a fantastic educational facility that teaches kids about sea turtle conservation and environmental awareness."



KidVisionPreK.org



KidVision at GLNC

KidVision is South Florida PBS's multi-media platform for kids. It's online, on broadcast, and available on the KidVision App. Watch the full episode on South Florida PBS' YouTube channel at youtube.com/user/WPBT2.

BARRETT-JACKSON SHIFTS GEARS

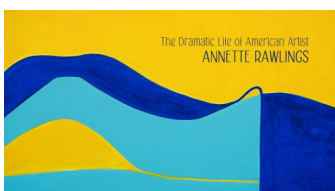
Barrett-Jackson, The World's Greatest Collector Car Auctions®, moves their annual Palm Beach event to October 15-17 in an effort to safeguard customers, sponsors, and guests. The Palm Beach Auction is in its 18th year and hosts more than 60,000 guests annually. Last year, Discovery Channel, Velocity, Velocity Canada and Discovery Turbo UK broadcast more than 20 hours of live HD coverage, allowing millions of viewers around the world to take in the bright lights and sounds of the auction floor. Meanwhile, **The Palm Beaches TV** captured the fan experience beyond the auction block, highlighting the variety of food and beverage options while showcasing the vendors and families who converge during the three-day extravaganza for auto enthusiasts. Visit tinyurl.com/yx8dxlvk to relive some of last year's adrenaline-pumping event.



Auction Floor

DOCUMENTING A DRAMATIC LIFE

Renowned artist, author, and Lake Worth Beach resident **Annette Rawlings** is the subject of a new documentary titled **The Dramatic Life of American Artist Annette Rawlings**. Produced, directed and written by **Karin Davison**, the film covers the adventures, trials and tribulations of Rawlings and how her life has inspired her art. "From one year living among natives in the jungles of Central America, to the extreme luxury of the Plaza Hotel in New York City, Rawlings was caught up in a world of cultural change, including her association with celebrities of the 60's, 70's, and 80's," said Davison. Select scenes of the documentary were filmed in **Lake Worth Beach** and **Palm Beach**. Rawlings' art has been showcased locally at the gallery of the **Cultural Council of Palm Beach County**, and a special preview of the film will be scheduled there in the near future. View the trailer at youtube.com/watch?v=5eQMiyuoXQ.



Davison & Rawlings



LOCATION SPOTLIGHT VIRTUAL TOURS IN THE PALM BEACHES

While production is on hold around the country, it's a great time to escape to other destinations virtually. There are beautiful beaches to visit, top-notch museums to explore, sports facilities and so much more in The Palm Beaches.

People Magazine recently featured **Armory Art Center** in their publication to share the positive and creative approaches to make staying home in the midst of a worldwide health crisis a little easier. The Armory Art Center is so much more than a gallery—it is a creative hub with a bronze foundry for making sculptures, with an industrial vibe that is inviting with an open brick wall in the midst of an art deco property situated in the heart of **West Palm Beach**.



Armory Art Center



Loggerhead Marineland Center

Loggerhead Marineland Center was also featured in *People Magazine's* destination-driven article since they are streaming live Monday through Friday from their facilities in **Juno Beach** with content that is informative and conservation-minded.

Other virtual visitation experiences are coming out of the **Boca Raton Museum of Art** and the **South Florida Science Center** with demonstrations, educational offerings and DIY experiments. Even though baseball is cancelled for the season, many sports facilities can be toured online at the **Palm Beach County Sports Commission's** website at palmbeachsports.com.



Boca Raton Museum of Art

The Palm Beaches encompasses 39 cities from Boca Raton in the south to Jupiter to the north. Wander through the various beaches with live cams, go for a virtual bike ride on the Palm Beach Lake Trail, and join us online at **ThePalmBeaches.TV** for the ultimate in planning your next visit to The Palm Beaches. For those who need to find film-friendly locations for future projects, we invite you to tour our locations database online at pbfilm.com.

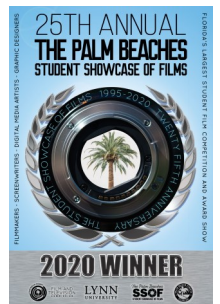
EDUCATION CORNER SSOF FINDS A SILVER LINING



Thanks to modern technology, the Palm Beach County Film & Television Commission was able to crown Florida students as winners in the **25th Palm Beaches Student Showcase of Films (SSOF)** on April 3rd! For 2020, SSOF received 377 eligible entries that were evaluated by a panel of 48 industry professionals from all over the world. "We were all incredibly saddened to cancel this year's live red-carpet award show due to COVID-19," said SSOF Executive Producer, Michelle Hillery. "But as our friend, the legendary Burt Reynolds would have said...The Show Must Go On!"

Winners were announced online via a **Facebook Watch Party**. Eager students watched from the safety of their homes as their name and award was displayed in an original SSOF video presentation. Throughout the video, show host **Frank Licari** serenaded students with a humorous take on the Billie Eilish hit *Bad Guy* reimagined as *Film Guy*. "An absence of ceremony in no way diminishes these amazing achievements!" added Licari.

Young filmmakers won more than \$20,000 in cash and scholarships. Winners included Samuel Hahn from **A.W. Dreyfoos School of the Arts** for the Burt Reynolds Scholarship, Carlos Novoa from **G-Star School of the Arts** for the Sara Fuller Scholarship and Samuel Romero from **Miami Dade College** for the 1st place College Feature for his film, *Speak Only Good of the Dead*. Josh Ceranic from **Harrison School of the Arts** in Lakeland took 1st place High School Feature for *David Isn't Here Anymore*. Josh Riemer from **Marjory Stoneman Douglas High School** grabbed top honors in Environmental PSA for *End Plastic Pollution*, Parker Miller from **Paxon School for Advance Studies** (Jacksonville) captured the new Donald E. Ross Education PSA award with *Crossing the Gap*, and the Suzanne L. Niedland Documentary Award went to Carsen Jessell of **Florida State University** for the hard-hitting documentary, *Into The Flames*. Visit pbfilm.com/SSOF for a full list of winners!



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To be included in this newsletter please email candreoni@pbfilm.com or call 561.233.1000



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