FOCUS on FILM

The Newsletter of the Palm Beach County Film and Television Commission | April 2019

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PALM BEACH COUNTY FILM AND TELEVISION COMMISSION

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DISCOVER THE PALM BEACHES TELEVISION
ThePalmBeaches.TV

GEARING UP FOR BARRETT-JACKSON

Can you hear it? It's the purring of pristinely restored engines and the classic car collectors who love them. **Barrett-Jackson's 17th Annual Palm Beach Auction** rolls into Palm Beach County April 11-13, 2019 at the **Palm Beach County Fairgrounds**. More than 800 classic and restored vehicles are on the docket and this year's auction offers many low-mileage muscle cars and cars built in the last 25 to 30 years.

Barrett-Jackson THE WORLD'S GREATEST COLLECTOR CAR AUCTIONS®

South Florida Fairgrounds Auction Floor

In a recent interview, Craig Jackson, chairman and CEO of Barrett-Jackson said, "What's especially exciting about these collector vehicles is that they're bringing younger buyers into the hobby, which is a wonderful indication of the health of the market." And for the second time, **The Palm Beaches TV** will air segments highlighting the fan experience beyond the auction block at one of Palm Beach County's premier events, showcasing the variety of food, vendors and families who converge during the three-day event for auto enthusiasts. In addition to seeing hundreds of impeccably restored vintage cars and trucks, fans can dare to participate in an adrenaline -pumping ride on a closed course at the **Dodge Thrill Rides** attraction, or visit **Autogeek Detail Fest** where they can take a hands-on demonstration of the latest waxes, tools, pads and protectants. Billed as "The World's Greatest Collector Car Auctions"®, last year's auction in The Palm Beaches resulted in $39.4 million in sales and was also fueled by an autograph session with Palm Beach's favorite son, the late **Burt Reynolds**, in one of his final public appearances. For more information, visit barrett-jackson.com

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ON THE TOWN IN BOCA & DELRAY

ON THE TOWN in The Palm Beaches

South Florida PBS hosted a viewing party for the latest episode of its popular lifestyle series, ***On the Town in The Palm Beaches.*** The communities of **Boca Raton** and **Delray Beach** were featured as host **Frank Licari** toured unique destinations like the **Boca Express Train Museum**, **Gumbo Limbo Nature Center,** the **Silverball Museum** and more.

Guests packed **Crazy Uncle Mike's** in Boca Raton to catch the recent show premiere, chat with show's production team and enjoy tasty bites and brews. The episode aired on **WPBT** and **WXEL** in March with repeats throughout April. The show also airs on The Palm Beaches.TV and on the mobile app. The next installment of *On the Town* visits **Riviera Beach** & **Singer Island.** See more at wpbt2.org/on-the-town.

Host Frank Licari & Producer Cindy Hing

USTA SERVES UP COMMERCIAL IN DELRAY

Venus Williams graced the courts of one of the Williams' sisters most frequented production locations in Palm Beach County – **the Delray Beach Tennis Center** – for an upcoming **United States Tennis Association** (USTA) commercial. The high-impact production employed more than 80 cast and crew.

On Set at Delray Beach Tennis Center

spears & arrows DEFEND THE STORY S&A

"The facility is best in class in the area. USTA, Net Generation and Venus Williams support this location," said Jason Wolk, Managing Director and Founder of the production company **Spears & Arrows**. "We had a lovely experience and would definitely return. Everything was professional and supportive," he added. The commercial will air nationally on television and online. See more about the Santa Monica-based production company at spearsandarrows.tv.

POLO PICKUP ON CBS

The game of polo makes The Palm Beaches a unique destination for several months every year. The sport draws large crowds to not only the polo fields in **Wellington** but also the restaurants, cultural venues and beaches within the area. On Sunday, April 28 at 2pm, the nation can tune in to watch polo against the backdrop of The Palm Beaches. **U.S. Polo Association** will broadcast the **2019 U.S. Open Polo Championship** on **CBS Sports** to an estimated viewership of approximately two million households with digital impressions of approximately five million. **The Palm Beaches TV** is a proud partner of the U.S. Polo Association, which will also air a commercial spot within the broadcast. For more information, visit uspolo.org.

Polo in Wellington

GO OUTSIDE WITH EASTPOINT SPORTS

Eastpoint Sports is knocking it out of the park with their lineup of 2019 outdoor recreational games in a new series of commercials filmed in **Delray Beach**. The commercials go the distance in a variety of traditional games like volleyball, badminton and cornhole. They throw a curveball in the mix with their unique and inventive games like *Spike 'N Smash* or *Steel Ladderball.* When asked why they made the trip down south to The Palm Beaches, Matt Del Turco stated, "We shoot most of our spring/summer games during the winter months when it is cold and snowing in New Jersey. I have visited Delray in the past and knew the beach would be a great backdrop for our products." Check out the commercials at eastpointsports.com or on the individual product pages across Amazon, Walmart, YouTube and more.

On Location in Delray Beach

LAND ROVER BACKDROP AT OCEAN INLET

Automotive Advertising Group out of **West Palm Beach** recently produced a commercial titled ***Escape the Madness*** featuring one of the latest **Land Rover** models at **Ocean Inlet Park**. "Our team needed to secure a beach location that embodied the serenity and beauty of Florida. Ocean Inlet Park was a perfect location that overlooked the intercostal and had a peaceful atmosphere about it," said Director Joe Nanna. The waterfront area on the Intracoastal side of the park gave off the impression of a private beach, reinforcing the concept of "escaping the madness" as their actors unloaded beach equipment from a brand new **Range Rover**. Once released, the commercial will air on several stations on the southwest coast of Florida as well as stream on various platforms. See more at landroverftmyers.com.

On Location—Ocean Inlet

EL CID GETS OPERATIC

Look out for up-and-coming opera singer **Bogdan Volkov** in the ***Sound Bites*** column of notable **Opera News** magazine. Founded in 1936 by the Metropolitan Opera Guild, Opera News is a monthly publication distributed internationally that focuses on performer profiles, production reviews, and insights into the current state of opera. Opera News frequently commissions work in the Bay Area, Los Angeles, and Chicago, but their team visited the **El Cid** neighborhood in **West Palm Beach** to profile tenor Volkov (who has performed around the globe) and his involvement with the **Palm Beach Opera** production of ***Don Giovanni***. Design Director Trent Johnson was drawn to El Cid because of "the rich, layered architectural styles and lush foliage. It provides a lovely backdrop that can be focused in pictures to appear Old World, but a wider survey of the visual contrasts show the area as uniquely Floridian." The Opera News team found the area affordable and welcoming, noting West Palm Beach's hospitality. Read more at operanews.com.

Bogdan Volkov

LITTLE WONDERS IN THE PALM OF YOUR HANDS

The Palm Beaches TV is now airing ***Little Wonders of The Palm Beaches***. Produced by local production company AA Video, *Little Wonders of The Palm Beaches* is a brand new, original series that takes viewers on a journey through the experiences that families can enjoy throughout Palm Beach County. Hosted by **Jemma Currie**, a 15-year-old high school sophomore from West Palm Beach, the series of half hour episodes explores attractions including **Lion Country Safari**, **Manatee Lagoon**, the **Winter Equestrian Festival**, the **Lake Worth Street Painting Festival** and takes viewers along for exciting outdoor activities like kayaking, surfing and more! The series is also available on demand. Watch it by visiting ThePalmBeaches.TV and download the app for free at the App Store (Apple) and the Play Store (Android).

Host Jemma Currie
On Wakeboarding Excursion

LOCAL FILMMAKER LEADS SEMINAR

Boynton Beach-based filmmaker **Breion Moses** of **Seven Hillz Productions** was recently invited to the **Black Women Film Network Summit** in Atlanta to serve as a co-instructor for a seminar titled ***How to Pitch to Networks***. Ms. Moses taught attendees how to package and pitch projects to potential investors, secure distribution deals, and fund projects. The Black Women Film Network was founded to prepare black women to enter the film and television industries. "We welcomed the opportunity because Seven Hillz Productions is expanding its network and viewed this opportunity as a great fit. Also, I am a black woman in the industry, and I too want to preserve the voices of women by telling their stories through film and television," said Ms. Moses. Seven Hillz Productions is in the process of completing a film in Palm Beach County, and welcomes actors to submit a monologue by email to seven.hillz@artlover.com. See more at sevenhillz.com.

Breion Moses

bwfn black women film network

DOLPHIN ADVENTURES

Spotting dolphins in the water is usually a rare, special and exciting moment. The fins come up and most probably catch the dolphin for just a couple of minutes before it swims out of view, but **Palm Beach Dolphin Tours** offers excursions that allow guests to truly enjoy and embrace these joyful animals. Led by **Dr. Stephan Harzan** and other scientists and certified naturalists, the tour delivers authentic, fun, interpretative and personalized expeditions that are memorable and transformative. To compliment the work of this team, **Guillaume Belliard** of **Adventures Pictures** out of Jupiter is working on a documentary to highlight the incredible work of this dolphin loving team. For more information, visit palmbeachdolphintours.com.

CHECK PLEASE! FEATURES LOCAL EATS

Several Palm Beach County restaurants and bars are featured on the latest season of **South Florida PBS'** popular dining series, ***Check Please! South Florida***. Now in its 16th season, the series is hosted by celebrity chef **Michelle Bernstein** and features viewers who become restaurant critics for a week. **Boca Raton's** Farmer's Table, Tom Sawyer's and Nori Thai are featured, as are **West Palm Beach's** The Regional Kitchen & Public House and Cholo Soy Cocina. Angry Moon Café in **Palm Beach Gardens** and Death or Glory in **Delray Beach** also made the cut. "I love having all these different avenues…It's so different than what I experienced in kitchens for 20 years doing fine dining," Bernstein said in a recent interview. *Check Please! South Florida* airs on **WPBT and WXEL.** For more info, visit wpbt2.org/check-please-south-florida.

SOUTH FLORIDA PBS WPBT • WXEL

L-DUB EXPANSION IN LAKE WORTH

The 8th annual **L-DUB Film Festival** was held March 28-31 at the **Lake Worth Playhouse's Stonzek Theatre**, with expanded events taking place at the **Sugar Plum & The Grumbling Growler**. A celebration of creativity and originality in independent films, L-DUB organizers put together a slate of innovative projects across a variety of genres including music videos, documentaries, shorts, and features, including screenings of approximately 50 films from 20 different countries. The festival line-up kicked off with a VIP Meet & Greet reception, followed by industry workshops for acting, independent filmmaking, budgeting and more. The festival's mission is to provide industry collaboration opportunities for emerging filmmakers and outlets for production industry professionals to present their work to an audience and gain recognition from their peers and the public. See more about the festival at lakeworthplayhouse.org/welcome/2019ldub.

STARS ALIGN AT G-STAR

G-Star School of the Arts for Film, Animation and Performing, a unique high school in Palm Beach County, continues to bring world-class stars to their facility offering extraordinary opportunities for their students. This month, Academy Award-winner writer/producer **Bobby Moresco** (*Crash, Million Dollar Baby*) will do a seminar and supervise the production of a scene for a TV pilot. This once-in-a lifetime experience is open to prospective G-Star students. The school's **G-Star Studio** is an expansive motion picture complex, with over 110,000 square feet of soundstages, prop storage, makeup and screening room spaces and more. Famed rocker **Roger Daltrey** (The Who) recently used the space for rehearsals. The **G-Star Glee Club** appeared in a music video that was produced by G-Star film students in honor of their peers at Marjory Stoneman Douglas High School. See more about G-Star's hands-on training for students seeking careers in the entertainment industry at gstarschool.org.

Greg Hauptner & Roger Daltrey

G Star School of the Arts for Film, Animation and the Performing Arts

LOCATION SPOTLIGHT
"THEME" PARKS IN PALM BEACH COUNTY

Morikami Museum is the largest **Japanese** garden in the southeast United States, with winding pathways and beautiful vistas. Visitors can pass under towering bamboo, cross over a series of bridges, or rest on one of the benches as they overlook the tranquil gardens. The peaceful surroundings invite visitors to relax and enjoy every detail along the way. An expansive tri-level terrace area with stairs that descend to the lakefront makes the Morikami a dramatic venue for any scene.

Morikami Gardens

The gardens are simply beautiful, combining water features, pavilions, bridges, benches, fencing, and gates that are masterfully crafted in Japanese style. The designer has created a place of peace and harmony that is a perfect backdrop for lifestyle and wellness projects.

Great White Heron at Green Cay

With 100 acres of nature preserve, The **Green Cay Nature Center & Wetlands** is a nature lover and birdwatcher's paradise. The action is intense in the morning hours; during the fall and winter, the boardwalk is loaded with long-lensed paparazzi posed to make the perfect image of nestmaking, hatchlings, feedings and first flights. It's our closest Everglades "cheat" location when time will not allow a trek out west. With miles of raised boardwalk, visitors get a good look at all the nature and wildlife without getting wet.

Coconut Cove Water Park

With summer approaching, water parks are a great place to cool down and a wonderful backdrop for summer lifestyle action images. With a 1000-ft lazy river ride, water obstacle course and two four-story water slides, **Coconut Cove Water Park** at **Burt Aaronson South County Regional Park** is not to be overlooked for water activities and catalog work. The huge parking lot can accommodate most film projects along with party rooms that can be used to hold and house talent or extras. Need a bit more action? Check out the Water Ski Training Center or launch your own boat onsite. For more information on a variety of parks, visit pbcgov.org/parks.

EDUCATION CORNER
STUDENTS HONOR THE BANDIT AT SSOF

The **24th Annual Student Showcase of Films** at **Lynn University** celebrated Florida's best student filmmakers while commemorating the iconic life and career of **Burt Reynolds** on April 5. Over 800 attendees took part in this year's celebration at the **Keith C. and Elaine Johnson Wold Performing Arts Center** in **Boca Raton**, where 16 exceptional students were ultimately presented with trophies, cash awards and scholarships totaling more than $16,000 at the largest student film competition in the state. Nearly 700 entries were submitted this year, with 279 moving on to the judging stage, made up of 45 industry professionals from around the world.

Vanilla Ice, Michelle Hillery, Montel Williams

The entrance to the Wold Performing Arts Center was lined with classic **Trans Ams** and **Bandit** cars from Burt Reynold's hit movie *Smokey and The Bandit*. There was even a mini Burt Reynolds and Sally Field posing for the paparazzi! Presenters included rapper and reality TV star **Vanilla Ice**, TV talk show host **Montel Williams**, Hollywood actor **Chris Hayes**, and many more. Host **Frank Licari** was in peak form, entertaining students from across the state along with their friends and families, state and county dignitaries, judges and VIPs.

Students on the Red Carpet

Winners included Roberto Torres from **A.W. Dreyfoos School of the Arts** for the Burt Reynolds Scholarship and Joey Aliberto from **G-Star School of the Arts** for the Sara Fuller Scholarship. Xiao Ma from **Florida State University** won the first place College Feature. Isaiah Fernandez from **West Broward High School** took first place High School Feature, Julia Moran from **Palm Beach Gardens High School** snagged top honors in Environmental PSA and Vincent Bonasera from **G-Star** grabbed the Mental Health Awareness award. The Suzanne L. Niedland Documentary Award went to Eli Dreyfuss of **Florida Atlantic University**. For a complete list of winners, visit pbfilm.com/student-showcase.

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