

FOCUS on FILM

The Newsletter of the Palm Beach County Film and Television Commission | April 2018



IN THIS ISSUE

- 1 SERENA NAVIGATES
- 2 EQUESTRIAN COVERAGE
- 3 HONDA CLASSIC GOES LIVE
- 4 ASTROS FANS IN WPB
- 5 BURT REYNOLDS JOINS DOC
- 6 LOCATION SPOTLIGHT: THE GLADES
- 7 EDUCATION CORNER: FUN AND GAMES AT SSOF



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BARRETT JACKSON GEARS UP FOR 16TH ANNUAL AUCTION

Barrett-Jackson, The World's Greatest Collector Car Auctions™, returns to the **South Florida Fairgrounds** for its 16th annual Palm Beach Auction. Held from April 12-15, the event will broadcast live nationwide on **Velocity** and internationally on **Discovery Velocity Canada**, **Discovery Turbo UK**, and on **Motor Trend on Demand** worldwide. Overall, networks will feature 26 hours of live HD coverage, allowing millions of viewers from around the world to admire the amazing cars and bright lights of the auction floor. In addition, Barrett-Jackson is producing a five-minute promo for **The Palm Beaches TV**, showcasing why The Palm Beaches are the perfect destination for enthusiasts seeking rare and exotic automobiles.

Barrett-Jackson

**MOTOR
TREND**

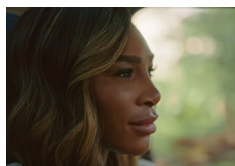
Velocity
by Discovery



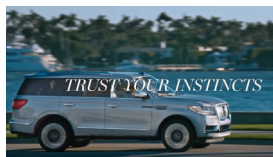
Philanthropist and entrepreneur John Staluppi will auction cars from his prized **Cars of Dreams** collection. Craig Jackson, Chairman and CEO of Barrett-Jackson, is honored to add Staluppi's collection to the auction, noting, "John Staluppi and his wife, Jeanette, are an important part of the Barrett-Jackson family." Staluppi's collection includes a '69 Chevrolet Corvette Stingray convertible, a '68 Shelby GT500 convertible, and a multiple award-winning '60 Chevrolet Corvette 283/290 Fuelie convertible. Some of the other top cars in this year's docket include a Volcano Red McLaren MP4 and a '71 Buick GS 455 Stage One convertible. Jackson stated, "Open air motoring has long been a favorite in sunny Florida, making our Palm Beach Auction the perfect place to find the ideal convertible." Tickets are available at the gate or online at Barrett-Jackson.com.

SERENA NAVIGATES THE PALM BEACHES

As the star of the new **Lincoln Navigator** ad campaign, **Serena Williams** shares a variety of personal stories as she drives along the picturesque roadways of her hometown in The Palm Beaches. From being pregnant during her win at the Australian Open, to nicknaming her first Navigator "Ginger" as a teenager, Serena gets sentimental while scenes of the **Flagler Drive Waterfront** and the **Jupiter Federal Bridge** shine across her driver side window. From West Palm Beach up to Jupiter, the driving sequence for each commercial spot was coordinated through the efforts of the **Florida Department of Transportation**, **Florida Highway Patrol**, **Town of Jupiter**, **Town of Juno Beach**, **City of West Palm Beach**, and several departments within each municipality collaborating to make this production possible. Check out each of her unique stories on Lincoln's Youtube Channel at youtube.com/user/Lincoln.



Serena at the wheel



HORSES "ON AIR" IN WELLINGTON

The **Winter Equestrian Festival (WEF)**, whose four-month event takes place against the beautiful backdrop of **Wellington**, continues to capture global attention. **NBC Sports Network** recently broadcast the \$384,000 Rolex Grand Prix CSI 5* to a worldwide audience on Sunday, March 11, with an hour-long showcase featuring Danielle Goldstein (ISR) riding Lizziemary for the win. This was the first of two national broadcasts to take place during WEF. The second broadcast aired on Sunday, April 8. The coverage included the \$500,000 Rolex Grand Prix CSI 5* from the Winter Equestrian Festival, the finale event of the season.



CBS will also broadcast a special commercial spot featuring **The Palm Beaches TV** during the **US Polo Championship** on Sunday, April 29 at 2pm. The spot was produced in partnership with the US Polo Association, whose headquarters are in West Palm Beach. For more info, visit ipc.coth.com.





STAR CROSS'D SOCKS TAKE TOP PRIZE

Maya Cabrera-Lopez from Boynton Beach won the "Best Swede" award for her silent movie spoof of *Romeo and Juliet* at this year's **Swede Fest™ Palm Beach**. The tragic sock story came to a hilariously heartbreaking end when the mismatched pair took their own lives by drinking bleach. The minute-long remake, which was shot entirely using stop-motion animation, took 10 hours to create. Maya—who directed, produced and edited the project noted, "I've made short films in the past, but this was my first attempt at stop-motion." She adds, "I always enjoyed watching silent films, and wanted to create a movie that would show my appreciation for that genre." This year's **Swede Fest**, hosted by the **PB Film Society** and emceed by **Cheese and Crackers**, brought more than 200 people to **The Kelsey Theater in Lake Park** and featured more than 20 comically bad remakes of Hollywood hits. To watch this year's winning swede, visit youtu.be/cl44LdYZX5I.



HONDA CLASSIC GOES LIVE

The **Honda Classic** recently received enormous global coverage, and it wasn't without the help of a local production company. **Thaler Media** out of **North Palm Beach** was called upon by Ken Kennerly and The Honda Classic to produce **Honda Classic Live**—12 hours of live streaming featuring the event's unique fan experience. The concept broke new ground at a PGA Tour event. Hosted by Josh Cohen, Eric Dunn, Leia Schwartz and Hailey Hunter, Thaler Media's multi-camera live production package included four **LiveU's**, a **TriCaster** production suite and 15 Palm Beach County production professionals.



Control Room for
Honda Classic Live



Thaler Media is led by **Lowell Thaler** who has been in the production industry for over 35 years as a producer/director for WPLG TV-10 Miami, the Dallas Cowboys, PGA Tour Productions and PGA of America. To see Honda Classic Live, visit facebook.com/thehondaclassic.

VOICES OF RADIO

New sounds have hit radio airwaves with **Life in The Palm Beaches with Rick and Christie**. Rick Netzel, the Director of Sales and Marketing at the **Best Western** on Palm Beach Lakes Blvd., has created a weekly radio tourism show airing on **WJNO 1290** on Saturday prime time, and in the future will air in Florida's major drivable markets.



The goal of the program is to highlight attractions that The Palm Beaches have to offer and generate interest in Palm Beach County as a traveler's next destination. Each week local guests will be interviewed and will share what makes their organization a great place to visit. The inaugural show featured **Mike Bower** from **Roger Dean Chevrolet Stadium** and **Brady Ballard** from **FITTEAM Ballpark of The Palm Beaches**. For more info, visit facebook.com/LifeInThePalmBeachesWithRickandChristie.

GOLF SHOW SWINGS BIG

Ko-Mar Productions has been busy filming a new half-hour golf show, **Golf The Palm Beaches - The Best 18**. The show profiles the top 18 holes anyone can play at Palm Beach County public courses, with expert analysis from golf greats like **Jack Nicklaus**. Commentary on individual golf holes will be complimented by what people can experience once they are off the course. Local foodie host **Amanda Prince** will scope out the courses' best eateries, including **The Dancing Crane** at **Sandhill Crane Golf Club's** recently renovated, stunning new clubhouse. Ko-Mar also filmed in South County at the



Host Amanda Prince on Set

Delray Beach Golf Club, where golfers can enjoy a casual dining experience with comfort food favorites like Philly cheesesteak and wings. Ko-Mar crews will continue filming across The Palm Beaches and plan to wrap up next month. See more at ko-mar.com.

TEMPO KEY HITS TOP OF CHARTS

D. Cooper Getschal, CEO of **Tempo Key Productions** and co-founder of **Palm Beach Jazz Records**, recently completed recording and mixing **The Jazz Holdouts' Summer Nights**, which held the #1 spot on Billboard Magazine's Smooth Jazz charts for two weeks. Fronted by keyboardist Alan Palanker and saxophonist Lou Cortelezzi, The Jazz Holdouts have reached top chart positions three times in the last year, including their hits *Simple Things* and *Morning Breeze*. Tempo Key also produced the music videos for all three songs.



Tempo Key Productions is a full-service audio/video production company specializing in custom applications of modern technology. Firm founder Getschal has worked with **Michael Jackson**, **Kenny G**, **Johnny Mathis**, **Kenny Rogers**, **The Spinners** and plenty of up-and-coming new artists looking to complete a top-shelf project without a top-shelf budget. Currently, Tempo Key is developing a feature-length film based upon the life of local folk hero Vince "Trapper" Nelson. Get more information about these projects by contacting getcoop@gmail.com.



INSPIRING STORY COMES FULL CIRCLE

Former FTC intern **Raymond Knudsen** has his sights set on the stars. Knudsen is a student in the film program at **Florida State University**, and a two-time **Student Showcase of Films** award winner. Knudsen's most recent film, a short documentary entitled **Full Circle**, centers on NFL player **Anquan Boldin** and his mission to benefit the lives of the less fortunate in the communities he's played for. "I grew tremendously as an individual and filmmaker throughout this process," said Knudsen. "Traveling throughout and learning about a place that I grew up so close to was very enlightening and humbling." **Full Circle** has played at over 20 film festivals throughout the U.S. with upcoming dates at the Sarasota Film Festival, WideScreen Film & Music Festival and more. The film will also be screening on **South Florida PBS** later this year as part of their **film-maker program** that brings exposure to Florida stories. Learn more at raymondkfilms.com.



ASTROS FANS EXPLORE WEST PALM

Spring Training brings baseball fans from all over the globe to The Palm Beaches each year, with the reigning world champion **Houston Astros** drawing crowds of devoted supporters to **The Ballpark of The Palm Beaches**. **KPRC** out of Houston recently filmed an episode of **Houston Life** with a special segment titled **Exploring West Palm Beach, FL: What To See and Do During Astros Spring Training**. Host Courtney Zavala shows off some of the best activities the area has to offer families between games, including gorgeous views of the waterfront in **Palm Beach** and delicious eats at **Havana Restaurant** in **West Palm Beach**. Check out the full segment at click2houston.com/houston-life/what-to-do-in-west-palm-beach.



SEA TURTLES STAR ON WLRN

WLRN Public Television out of South Florida recently "hatched" a short film about one of The Palm Beaches' most unique forms of wildlife – the local **sea turtle** population and research surrounding their ecosystem. Filmed at **Gumbo Limbo Nature Center (GLNC)** in **Boca Raton**, the project surrounds climate change and its impact on the sea turtle population, with warming temperatures causing nearly 100% of new hatchlings to be females, and the hatching rate overall to be down nearly 50%. Director/Producer **Rory Fielding** shared about GLNC, "I have never met a more dedicated and enthusiastic group in my life. These professionals and volunteers observe heartbreaking



Rory Fielding



injuries and adverse effects on the turtles they choose to help save, both short-term and long. They do it because they are committed and love what they do." Keep an eye out for updates on the premiere date at wlrn.org.

UNBELIEVABLE MOMENTS IN JUNO

A crew from **ITV US Holdings Inc** recently visited **Juno Beach Park** to film content for an episode of British television series **Unbelievable Moments: Caught On Camera**. The show is hosted by **Alastair Stewart** and presents extraordinary footage captured by amateurs and members of the public. The show will share incredible footage of life-changing events – anything from human or animal rescues, heart-warming proposals, close calls with nature, or extreme sports gone wrong. This particular 60-minute episode will feature a first-hand account from a professional **paraglider** from The Palm Beaches whose airborne journey spirals so out of control he chooses to bail out and fall over 150 feet to save himself. Catch the jaw-dropping moments for yourself on itv.com.



Alastair Stewart



BURT REYNOLDS JOINS FILM FINANCING DOCUMENTARY

Hollywood legend **Burt Reynolds** joined the cast of a feature-length documentary based on Louise Levison's best-selling book, **Filmmakers & Financing: Business Plans for Independents**, with an on-camera interview filmed at **The Burt Reynolds Institute for Film and Theatre** in **North Palm Beach** last month. In a wide-ranging interview conducted by writer-director **Rick Pamplin**, taped in front of the **Burt Reynolds**



Crew On Set with Burt

Master Acting Class, Pamplin asked Reynolds about his Hollywood films, unrivaled box office popularity, his longtime commitment to the Palm Beach area, his move into independent films and advice for young people getting into the business today. "It was an electrifying evening touching on a wide array of topics, including some surprises," said Pamplin. "It was the last night of a five-week shoot and almost seemed a surreal way to wrap the movie, but clearly the highlight of making the film." See more on Twitter at [#CONFIDENTIALFilmProject](https://twitter.com/CONFIDENTIALFilmProject).



LOCATION SPOTLIGHT ON THE TOWN IN THE GLADES

The Glades are the gateway to the Everglades and the launching point to discover Lake Okeechobee. The area produces more than just the contents of our nation's produce aisles. The Glades are beautifully scenic and wild, with angles that conjure up "old Florida". It is rich with history and a worthwhile option to consider as a commercial production destination for scenes requiring agricultural backdrops, birding, wildlife and anything with an angler angle, as well as all the stories that make The Glades an incubator for professional athletes.

For filmmakers seeking a remote destination, it doesn't get more remote than **Kreamer Island**. The island is home to a giant treehouse with separate rooms, built as a shelter for those seeking refuge from stormy weather. Should a storm come up in Lake Okeechobee, boaters can wait it out. Also on site are several enormous banyan trees and local wildlife to make an interesting story with zero urban clutter in the skyline and waterway sunsets that are simply spectacular.



Kreamer Tree House



Just 25 miles from The Palm Beaches sits **Torrey Island**, a birders paradise and the gateway to Florida's largest lake. This diamond in the rough is a backdrop for nature shows featuring bald eagles, snail kites, roseate spoonbills, blue winged teals and other feathered residents.

Slim's Fish Camp is a story in itself, not only as a one-stop shop for a day of fishing but the proprietor, Charles Corbin, operates the only manually-operated swing bridge in the state. **Point Chosen Bridge** crosses the Rim Canal and is opened by hand crank on demand during daylight hours for boaters that are navigating the edge of Lake Okeechobee.



Torrey Island Swing Bridge



All these locations and more are featured in The Glades episode of **On The Town in The Palm Beaches** airing on South Florida PBS. For more information about locations and free permits, visit pbfilm.com.

EDUCATION CORNER FUN AND GAMES AT SSOF

It was video game fantasy and filmmaking glory at the **23rd Annual Student Showcase of Films** at **Lynn University** on April 6. Hundreds of submissions poured in from Florida schools, and 250 were judged by 42 industry professionals from around the world. 2018 was unique as the SSOF celebrated three finalists for each category, Academy Awards style. 16 talented winners were ultimately presented trophies at the largest student film competition and award show in the state.



Characters like Mario, Yoshi and Pikachu created playful havoc during the video game-themed show. Presenters included legendary actor **Burt Reynolds**, rapper and reality TV star **Vanilla Ice**, singer and Backstreet Boy **Howie Dorough**, Hollywood actor **Chris Hayes**, local legends **Louis** and **Loretta Morano** ("Why would you buy from anyone else?") **Greg Rice** ("Better call Hulett!") and many more. Longtime host, musician and funnyman **Frank Licari** was in peak form entertaining an audience of over 800 students with their friends and families, state and county dignitaries, judges and VIPs.



Howie D. from the Backstreet Boys

This new generation of Florida filmmakers was awarded \$12,000 in cash and scholarships. Winners included Breanna Seaberg from Dreyfoos School of the Arts for the Burt Reynolds Scholarship, Marianna Kaimakiotis (also from Dreyfoos SOA) for the Sara Fuller Scholarship, and Gabriel A. Valbuena from Florida State University for the first place College Feature for his film, **If**. Matthew Manyak (Douglas Anderson School of the Arts) took first place High School Feature for **After the Fall**. Angel Soto from Palm Beach Atlantic University snagged top honors in Commercial PSA for **A Boy's Wish**, Naskyya Hester from John I. Leonard High School grabbed the Mental Health Awareness award with her PSA, **Depression**, and the inaugural Suzanne L. Niedland Documentary Award went to Maddie Glas of Howard W. Blake School of the Arts for her touching documentary, **Someday**. For a complete list of winners, visit pbfilm.com/student-showcase.



Student on Red Carpet

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