

FOCUS on FILM



The Newsletter of the Palm Beach County Film and Television Commission | APRIL 2015

IN THIS ISSUE

- 1 Auction Revs Up Broadcast
- 2 PBIFF Screens local films
- 3 Shadow Fighter Films in PBC
- 4 Saddle Up on Dressage
- 5 Wild America in our Everglades
- 6 EDUCATION CORNER:
SSOF 20th Anniversary Wrap Up
- 7 LOCATION SPOTLIGHT:
Mall Cop 2 Promo Locations



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AUCUTION REVS UP BROADCAST IN WPB



Barrett-Jackson, The World's Greatest Collector Car Auctions™, will continue its record-breaking year with a docket of incredible supercars consigned for its 13th Annual auction in West Palm Beach, Florida on April 17-19 at the **South Florida Fairgrounds**. Live coverage of the Barrett-Jackson Collector Car Auction will broadcast on **Discovery** and **Velocity** during 19 hours of live, high-definition TV coverage throughout the entire event. "We're really looking forward to our 13th Annual Palm Beach auction," said Craig Jackson, chairman and CEO of Barrett-Jackson. "Our record-breaking Scottsdale event set the tone for the rest of the year and we expect another electrifying weekend in Palm Beach."



The high-performance supercars always draw the attention of some of the most passionate bidders, and this year's event is set to get some hearts beating at the auction block. "Applications are pouring in and we've already consigned some magnificent cars. These supercars are just a taste of what our Palm Beach event will offer," said Steve Davis, president of Barrett-Jackson. A 2009 Spyker C8 Laviolette will be among the most notable consignments, as well as a stunning 2012 Ferrari 458 Spider owned by Rick Hendrick and a 2006 Ford GT with only 19 original miles are expected to be bidder favorites.



Barrett-Jackson Auto Auction is a one-of-a-kind car event. Each year this auction event brings thousands of visitors to **The Palm Beaches** to view millions of dollars' worth of classics, muscle cars, hot rods, and exotics. So if the car of your dreams is a beautiful Bel-Air, a classic Corvette, or even a ravishing Rio, you just might find it at the Barrett-Jackson Auto Auction. Tickets may be purchased at the gate or in advance online at barrett-jackson.com.

PBIFF SPOTLIGHTS LOCAL FILMS

The spotlight during the 20th Annual Palm Beach International Film Festival emerged on local talent during two festival features. *Marriage Material*, a romantic comedy filmed entirely in Palm Beach County, screened to a full audience. Director **Ann Fishman** expressed the importance of supporting local film, collaborating within Palm Beach's entertainment industry community and shared how much she has enjoyed the festival experience. Due to technical difficulties while screening *Marriage Material*, there will be an encore performance in the near future.



Marriage Material Cast & Crew



Local filmmaker **Jacqueline Journey** presented *Hidden Assets* to a packed theatre. The dramatic thriller was cast, shot, produced and posted entirely in South Florida with an extremely talented local cast & crew. These indigenous films are the backbone of the festival and show the true spirit of supporting independent movie making. For more info visit pbiffilmfest.org.

BIG BREAK DIVES INTO PHIL FOSTER PARK



NBC Golf Channel's *The Big Break, The Palm Beaches* continues to make big moments as viewers watched the amazing run of amputee **Chad Pfeifer** come to an end. The Iraq war veteran met his match and lost to **Kyle Scott** as the Golf Channel reality show continues to run the course at **PGA National Resort and Spa in Palm Beach Gardens**.

Players that secured immunity headed off **Phil Foster Park** where they experienced life under the seas of **The Palm Beaches**. A day of diving was provided to contestants by **Jim Abernathy's Scuba Adventures**. These lucky guys were able to view for themselves the amazing creatures living just off shore of **The Palm Beaches**. The nationally televised event potentially reaches over 600M households. Tune in Mondays at 9pm EST NBC Golf Channel. For more information please visit palmbeachfl.com/golf.





STEVE DARON IS THE SHADOW FIGHTER

Local filmmaker Steve Daron will produce and star in a new feature titled *The Shadow Fighter*, filming throughout The Palm Beaches in April 2015. The inner city fable follows the story of a young man who resists the draw of local thugs to join the drug scene by learning how to fight and defend himself. Befriended by a homeless man that was a former contender, the young man is helped along his quest, and both characters learn that you never know who from your past will influence your journey.



Steve Daron is looking forward to filming in Palm Beach County, which he describes as authentic and incredibly supportive of his efforts. Steve shared, "I couldn't build sets better than this. You can't beat this city." Steve's talents were on display in *Hidden Assets*, a locally produced feature that premiered at PBIFF on Wed, April 1. *The Shadow Fighter* was created by Steve Daron and co-written / directed by Alyn Darnay. The film is set to release during the Fall of 2015. For more info visit pbfilm.com.

DOC GOES INSIDE THE EVERGLADES

Flowing southward for hundreds of miles from its headwaters near Kissimmee to Florida Bay in the Keys, *THE UNSEEN EVERGLADES: Inside a Legendary Wilderness* will air on WXEL TV on National Earth Day, April 22nd, from 7:00 to 8:00 p.m. The one-hour special presentation examines the many aspects of this complex family of ecosystems – its role in the state's history and the challenges it faces today. "We want to give viewers a better understanding of the size, scale and importance of the Everglades for our entire planet," says author and adventurer Charles J. Kropke, who hosts the documentary.



Charles J. Kropke



WXEL, PBS for The Palm Beaches, was co-producer and provided oversight for the production. Emmy nominated independent filmmaker Leesa Gordon is the documentary's writer/producer and industry veteran Andy Cope is the man behind the camera. The film's locations shot within PBC included **Loxahatchee, Pahokee and Belle Glade**. For more info please visit www.WXEL.org or tropicmoonmedia.com.

SADDLE UP ON DRESSAGE IN WELLINGTON

Wellington, The Equestrian Capital of the World, recently hosted The Ad-equan® Global Dressage Festival Still-point Farm FEI Nations Cup CDIO 3*. The event streamed live and was also on tape-delay television on **Horse & Country TV**. This event drew national media coverage since it was the only non-championship Nations Cup for dressage in the Western Hemisphere.



NBC Sports Network also broadcast the \$500,000 Rolex Grand Prix CSI 5*. As the most prestigious event from the Winter Equestrian Festival, the broadcast was a great opportunity for fans from all over the country to watch the best equestrian sport in the United States and for sports fans of all types to become familiar with equestrian athletes from the U.S. and abroad. For more info visit pbiec.coth.com.

ULTIMATE FIGHTER COMES TO FLORIDA

UFC's "The Ultimate Fighter" Season 21 will premiere on **FOX SPORTS 1** on Wednesday, April 22. For the first time in its 10 year history, the show leaves Las Vegas for South Florida and features fights as well as team outings throughout **Boca Raton and Delray Beach**. The production team shot primarily at **Jaco Hybrid Training Center** in Boca Raton and visited restaurants such as **Mastino Wood Fired Italian Kitchen & Bar** and **The Grand Tavern** in Delray Beach.



The reality competition show is based on the worldwide sport of **Mixed Martial Arts (MMA)** with two rival gyms going head-to-head for the title of "The Ultimate Fighter". The cast and crew enjoyed their time in The Palm Beaches. Line Producer Mike Rosen shared, "There are plenty of local vendors and talented crew which greatly contributed to our success. I would welcome the opportunity to return to Palm Beach on any future production." For more info visit ufc.com or foxsports1.com.

YIP TV GETS READY TO LAUNCH

Yip TV from **West Palm Beach** is gearing up for a successful launch of their service in coming weeks. The startup is poised to participate in the Internet-enabled revolution of the way TV programs can be delivered to viewers. Yip TV has put together an executive team made up of seasoned professionals who have over 150 years of combined experience in offering iconic web-based consumer services. The privately held company provides low-cost, live and on-demand, personalized television, including domestic and international network channels. Yip sends video content via the public internet to broadband users, bypassing legacy cable systems, YIP then passes that savings directly to the consumer. For more info visit yiptv.com.





DISCOVERY CHANNEL SPOTLIGHTS SPARTAN

The Discovery Channel recently turned the spotlight on the "Spartan" - a modern, efficient fire hydrant that reduces emergency response time and water theft. Boynton Beach commanded the spotlight since they have begun installing the new hydrants under the guidance of Fire Department Division Chief, Ed Herrmann and Utilities Department Technical Service Manager, Michael Low. Over 120 new hydrants are being installed during current projects throughout the area and the team is enjoying their 15 minutes of fame. Both Herrman and Low were interviewed alongside the inventor of the hydrant, former firefighter George Sigelakis, for the *Daily Planet* show which aired in Canada and is expected to air in The Palm Beaches.



Fire hydrant technology hasn't changed much in the last 100 years, but this new design is quite efficient due to its quick open nozzle cap, optimal water pressure features, stainless steel powder coat and protective shell which not only looks great, serves to limit vandalism. Watch the video at discovery.ca/video?vid=553444.



WPB VIDEO FOCUSES ON MEDICAL TOURISM

Gregory Ross's career as a photojournalist, commercial, and fine art photographer during the past 30 years has provided him with a wealth of experience within the photographic disciplines on a national and international level. Recently Mr. Ross was asked by the Paley Institute of St. Mary's Medical Center in West Palm Beach to prepare a video presentation for the Saudi embassy in Washington, DC with the minister of health care for Saudi Arabia.



The video helps explain why patients from all over the world come to West Palm Beach for expert care with Dr. Paley and how their extended stay in The Palm Beaches is vital not only to their own health but plays a major role in medical tourism. With the help of local G-Star School of the Arts students, Mr. Ross presented a 10 minute video that was a big success. For more information visit paleyinstitute.org.

LOCAL LEADER WALKS THRU HISTORY

African American history still stands in West Palm Beach at the Tabernacle Missionary Baptist Church and 122 years later it is clear a wealth of passion still exists. The foundation of this historical church remains to be a message of education and community outreach. In fact one local leader, Mami Kisner, continued to make history as she participated with demonstrators of different races and religions from across the world in the historic march from Selma to Montgomery, Ala., 50 years ago. "It was an overwhelming experience, I felt like I was a part of history being able to share it with civil rights icons who have walked the walked and are still walking," says Mrs.Kisner. Mrs. Kisner plans to share her experience, videos and photos with the community and remind people they can make a difference. For more info visit www.tmbc1893.org.



WILD AMERICA IN OUR BACKYARD

Go deep into the "Heart of the Everglades" with a television documentary by the same name that focuses on the cycle of life within the original Everglades: mating, nesting, hatching, nurturing babies, hunting, surviving, mystical landscapes, sunrises and sunsets, exploration, kayaking, and camping. From producer and director, Grace Shafir, this special series plans to change the Everglades image from a swampy, dangerous, mosquito infested place to one of great beauty and wilderness that begs to be visited. Taking viewers on this journey is wildlife photographer Mac Stone, "At our fingertips, we have unfettered access to one of the most diverse ecological hotspots in the country, where a hint of wild America still thrives," Mac shared.



Filming opportunities within Palm Beach County include Arthur R. Marshall Loxahatchee National Wildlife Preserve in Boynton Beach, Loggerhead Marinelife Center of Juno Beach, Grassy Waters Preserve of West Palm Beach and Wakodahatchee Wetlands in Delray Beach. For more info visit heartofeverglades.org.

LOCAL ASPIRING MOVIE MAKE UP ARTIST CONTINUES IN COMPETITION

The newest graduate of Palm Beach State College's Cosmetology program and G-Star School of the Arts alumni, Emily Serpico, has made it through another round of Syfy's hit reality show, Face-Off. As the youngest competitor in the series history, the season eight contestant continues to put her best work on display. In episode 8, she fell to the bottom of the pack, but as host McKenzie Westmore warned, "This challenge might actually be the most daunting in Face-Off history." Tune in Tuesdays on Syfy at 9pm - Syfy is a media destination for imagination-based entertainment and is broadcast to 96 million homes. Syfy is under the NBCUniversal umbrella, one of the world's leading media and entertainment companies. For more info visit syfy.com.



Emily Serpico



LOCATION SPOTLIGHT: MALL COP 2 SHOOTS PROMOS IN SOUTHERN PALM BEACH COUNTY

Multiple locations in The Palm Beaches were recently utilized as backdrops to film several promotional spots for Columbia Pictures' feature film, Paul Blart: Mall Cop 2. The customized promos will air across multiple networks including Nickelodeon, ESPN, Comedy Central and CMT beginning in early April.



The second film in the franchise features Delray resident, Kevin James, back in action as beloved mall cop, Paul Blart. In keeping true to character, he's once again up to his hilarious antics and his famous "blartisms". For these promos, he does everything from training kids at Blart Boot Camp to playing his regular role of mall cop along with "beach cop" "deli counter cop" and "supermarket cop" at various locations throughout the county.



Joseph's Classic Italian Market on Military Trail in Boca Raton, with their private label items and local ownership, was a great fit for their deli and grocery store scenes. The film friendly, locally owned market welcomed the film crew by closing its doors early and allowing the group full access to the store.

Delray's film friendly municipal beach at A1A and Atlantic Avenue also provided more opportunities for safety legend, Paul Blart, to give out citations for a variety of beach "crimes" that could only come from Paul Blart.



Most of the locations were found at Town Center Boca Raton where filming took place in the beautiful Palm Court and at the reception desk inside the Simon Mall office. Exteriors were shot in the loading dock area and the crew also utilized a parking lot at the mall to shoot a digital short, which will launch online in the coming weeks.



Paul Blart: Mall Cop 2 arrives in theatres nationwide April 17th for more information please visit pbfilm.com

EDUCATION CORNER: STUDENTS WIN BIG AT THE 20TH ANNUAL SSOF

The finalists for the 20th Annual 2015 Student Showcase of Films (SSOF) were honored on Thursday, March 12th at Lynn University's Keith C. & Elaine Johnson Wold Performing Arts Center. After over 1000 submissions, 240 entries moved on to be reviewed by 27 judges, and a mere 16 talented finalists and winners were recognized at the largest student film competition and awards show in the state of Florida.



Photo by: Larry Marano

Presenters included Burt Reynolds, Vanilla Ice, Emily Brooke, Mayor Shelley Vana, Deputy County Administrator Verdenia Baker, Suzanne Niedland, Marcie Gorman, Michael Chasin, Leslie Grey Streeter and more. The show was hosted by actor and comedian Frank Licari, who opened the Star Trek themed program with Trekkie banter about the history of the 20th Annual Student Showcase of Films, followed by an infectious fun and original song-and-dance number titled "Showcase Funk", using the melody of top pop single, "Uptown Funk".



Emily Brooke



Frank Licari



Vanilla Ice

This next generation of Florida filmmakers was awarded more than \$10,000 in cash awards and scholarships. Winners of the Burt Reynolds Scholarship, Sara Fuller Scholarship, Feature/Short categories and Audience Award were revealed at the ceremony. The winners included Lauryn Eisenstein from G-Star School of the Arts for the Burt Reynolds Scholarship, Julia Carlin from Palm Beach Central High School for the Sara Fuller Scholarship and John Francis from Florida State University for the 1st place College Feature/Short. Alexandra Barletta-Chacon won 1st place High School Feature/Short for "Cold Morning", and Dave Merrill & Adam Watkins from Calvary Christian Academy won the Audience Award with over 1600 votes for "Picturesque", a film about a young girl finding beauty in the world despite the influence of her peers. The winning films screened at the Palm Beach International Film Festival (PBIFF) on Sunday, March 29th. For more info visit pbfilm.com.

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