

Focus on Film

Relax...
Palm Beach County, Florida Has It Covered.



In This Issue

Festival Celebrates Great Stories!

Where Sharks Meet Art!

Zebras, Giraffes and Fashion, Oh My!

Moody Blues 'Rock' G-Star

Boat Show Goes British

Location Spotlight: Southern Palm Beach County Golf Courses

Education Corner: Filmmaking Talent of Tomorrow Shines with Promise



FESTIVAL CELEBRATES GREAT STORIES!

April 2012



The Palm Beach International Film Festival (PBIFF) announced its highly anticipated film line-up for the 17th edition, **April 12-19**, featuring 25 World Premieres, 14 U.S. Premieres and 2 North American Premieres. The PBIFF will present features, documentaries and short films from the U.S. and around the world, and will play host to filmmakers, producers, and actors to represent and discuss their films. This year the festival will honor actress **June Lockhart** at the annual Silver Screen Splash with the Lifetime Achievement Award. "We are excited about this year's program," said PBIFF Director **Randi Emerman**, "which reflects our ongoing mission to engage with the community, expanding and enhancing its knowledge of the world through the unique lens of indie films."

Palm Beach
INTERNATIONAL
Film Festival



Robot & Frank

Opening Night kicks off with **Robot & Frank**, directed by Jake Schreier. Opening Night festivities will take place **Thursday, April 12** at Muvico Parisian at CityPlace, followed by a party on the luxurious rooftop of **Two City Plaza**. The fest will close



Sassy Pants

with **Sassy Pants**, directed by Coley Sohn and starring Haley Joel Osment. Closing night will take place at Cobb Theatres in Palm Beach Gardens on Thursday, April 19, followed by a party at Downtown at The Gardens. Screenings of this year's films will be held at Muvico Parisian 20, Cobb Theatres, Lake Worth Playhouse, Debilzan Gallery, and Mizner Park Cultural Arts Centre. For more info visit pbiffilmfest.org.

CAR AUCTION REVS-UP EXCITEMENT!



1958 Cadillac

Barrett-Jackson, "The World's Greatest Collector Car Auctions,™" is bringing its renowned auction back to Palm Beach County (PBC) **April 5-7** at the South Florida Fairgrounds. As its only collector car auction on the East Coast and the celebration of Barrett-Jackson's 10th anniversary in PBC, this year's event will bring thousands of visitors from South Florida and beyond to view millions of dollars' worth of Classics, Muscle Cars, Hot Rods, Exotics, and Contemporary Collectibles as they cross the auction block. **SPEED** will broadcast more than 20 hours of live, high-definition TV coverage of the auction. The broadcast will be from 2pm-8pm on Thursday, April 5 and Friday, April 6 and from 11am-8pm on Saturday, April 7.



"Barrett-Jackson Palm Beach is sure to be an exciting celebration this year as we toast our 10th anniversary with loyal friends and supporters in South Florida," said Chairman and CEO Craig Jackson. For more info visit barrett-jackson.com/palmbeach/tickets/.

WHERE SHARKS MEET ART!



All barriers between people and sharks are removed in an effort to depict sharks in a new light, in the film **This Is Your Ocean: Sharks**. Narrated by oceanographer Dr. Sylvia Earle, this documentary takes the viewer on an adventure with world renowned marine life artists Wyland, Dr. Guy Harvey, and shark expert Jim Abernethy. The film looks at the plight of sharks and introduces the audience to a 14-foot tiger shark named Emma. Jim Abernethy's connection and love for this animal plays a key role in the film with never before seen footage of a shark clearly showing affection for a human.

"This film showcases some of the most spectacular local resources in Palm Beach County (PBC), including amazing underwater film making," said **Dan Volker** of South Florida Dive Journal. The film recently screened to a full house at the Cobb Theaters in Palm Beach Gardens. Dr. Guy Harvey was in attendance at the screening, and plans to turn his art towards preservation of the sharks. The film was mostly shot in the Bahamas, and off of PBC's reefs. For info visit thisisyourocean.com.



Art by Dr. Guy Harvey



Palm Beach County Film & Television Commission
1555 Palm Beach Lakes Blvd., Suite 900
West Palm Beach, FL 33401
pbiffilm.com | 561.233.1000

facebook

YouTube
Broadcast Yourself™

myspace™

STYLISH SPOT 'WRAPS' IN DELRAY



Model in
Delray Beach

A stylish new ad campaign shot at three of the hottest locations in **Delray Beach**...the beach at AIA and Atlantic Avenue, the sidewalks of Atlantic Avenue, and Lake Ida West Park, for a new commercial. **Hutton Miller, LLC** out of Boca Raton produced the shoot for **Style Wraps**, a clothing item for women. "South Florida has gorgeous weather, which makes it a great place to shoot year-round, and Delray provides beautiful and varied settings which serve as the perfect backdrop for our fashion and style spots," said Line Producer **Maria Diaz**. The spot will air nationwide.

Hutton Miller creates brands through worldwide marketing channels including direct response TV, home shopping networks, international programming and electronic and retail outlets. For info visit huttonmiller.com.



YOUTH CULTURAL FILM FESTIVAL



Gary Davis and
Gene Jack Rouzzoe,
Producers of the Festival

In an effort to promote youth in the realm of film and digital media arts, Tax USA and Haitian-American artist General Rouj partnered with Kidz Korner and local filmmaker Gary Davis to host the inaugural **Palm Beach Youth Cultural Film Festival**. The festival took place last month. The films included cultural and foreign high school/college, shorts and documentaries.

Davis hopes this becomes an annual event in which entertainment industry connoisseurs can participate and stay involved with students to enable them to have a positive artistic and professional career path in entertainment. "Instead of getting involved in crimes, at-risk youth can use their creative minds to express their ideas, and sell, produce and distribute movies," Davis said. For more info call Gene Jack Rouzzoe at 561.771.2713.

FEATURE FILM GOES GLOBAL



Girls Gone Dead is a horror comedy which pays homage to the 80's horror comedy classics. Segments of the film shot in Palm Beach County, and the film just made its world premiere in South Florida. Produced by **Spy Global Media**, **Girls Gone Dead** has been the topic of conversation on the Howard Stern show, and according to producers will also be promoted at the 2012 Comic-Con this summer.



Girls Gone Dead

Jerry "The King" Lawler (*Wrestle Mania, Monday Night Raw*) **Nicko McBrain** (*Iron Maiden*), **Beetlejuice** (*Howard Stern*) **Sal "the Stockbroker" Governale** (*Howard Stern*), **Al Sapienza** (*Sopranos, Prison Break*), and dozens of others came together to celebrate the world premiere.

In the film, directors Michael A. Hoffman and Aaron Wells take the twisted and gory genre to a new level. **Girls Gone Dead** tells the campy tale of six freshmen, the owners of a notorious video company, and a crazed maniacal killer. It will be released on July 17, 2012 by E One in North America and by Archstone Distribution internationally. For info call 561.792.7290.

ZEBRAS, GIRAFFES AND FASHION, OH MY!



Boston Proper shoot at
Lion Country Safari

Boston Proper, a women's clothing company that focuses on designing for today's independent, confident and active women recently wrapped a shoot for their upcoming **Travel 2012 Catalog**. Models got to strike a pose in front of photogenic animals at **Lion Country Safari** in **Loxahatchee**, and then had some fun in the sun at **CityPlace** in **West Palm Beach**. The crew also shot at many private locations throughout Palm Beach County during the eight day shoot.

"We are so fortunate to be headquartered in Palm Beach County, and able to take advantage of exquisite settings such as Lion Country Safari," said **Jennifer Lugo**, Photo Shoot Production Manager for Boston Proper. Based out of **Boca Raton**, Boston Proper's catalogs reach over 60 million people annually and they have been using Palm Beach County as a backdrop for almost two decades. The crew was accommodated at the **Hilton Garden Inn**. For more info visit bostonproper.com.



Boston Proper shoot at
Lion Country Safari

MOODY BLUES 'ROCK' G-STAR STUDIOS



G-Star Studios

Legendary rock band, **The Moody Blues**, landed at **G-Star Studios'** new Sound Stage I to rehearse for their first stop on their 35 US city tour, continuing their World Tour. Original band members, **Justin Heywood**, **John Lodge** and **Graham Edge** loved the studios. "We never had anything like this in England," said bassist, **John Lodge**. "What an opportunity for the kids here."

Tour Manager Marc Hogue echoed the sentiments, "This is truly a professional, world class facility capable of doing any size show, rehearsal, videos, movies...complete with a very cooperative staff and student body." For info call Dawn Hauptner at 561.543.8995.

ACTRESS HOSTS ONLINE RADIO SHOWS



Rachel Galvin

Rachel Galvin has started two online shows in an effort to motivate and educate actors and filmmakers. Her first show, **Basics of the Biz**, corresponds with her book of the same name and deals with tricks of the trade in the acting industry based on lessons she has learned over the past 14 years in Florida and L.A. as an actor, talent manager, producer and more.

In her new show, **IndieStreak**, she interviews industry professionals such as filmmakers and writers from around the country, primarily about their independent productions. Listen to her shows at blogtalkradio.com/basicsofthebiz and blogtalkradio.com/indiestreak. For more info visit RachelGalvin.com.

FILMMAKING TALENT OF TOMORROW SHINES WITH PROMISE

Palm Beach
INTERNATIONAL
Film Festival

LYNN
UNIVERSITY

THE
FILM
INSTITUTE
PALM BEACH

Nearly 700 talented students and film enthusiasts gathered to honor Florida's next generation of film stars, with more than \$10,000 at the **Student Showcase of Films (SSOF)**. The event was held at the Keith C. & Elaine Johnson Wold Performing Arts Center at Lynn University. The show was hosted by local comedian **Frank Licari** of the The Jove Improv. The Palm Beach County Film & Television Institute also made a special announcement! They teamed up with **Stephen Bell**, a young filmmaker and past SSOF winner to provide financing, guidance and support as he makes his first feature film in Palm Beach County. Special honorary awards were

presented to **Mel Maron**, **Marcie Gorman** and **Todd Bonlarron**. Presenters included **Daniel Samonas** from *Wizards of Waverly Place*; **Virginia Lang** from Wild 95.5 FM; **Jo Ann Pflug**, best-known from her role on *M.A.S.H.*; **Dean Lyon**, who worked on films such as the *Lord of the Rings* trilogy; Palm Beach International Film Festival Chair **Yvonne Boice**; and producer and actor **Jacqueline Renee Journey**, best-known for her role on *Friday Night Lights*. As part of the Palm Beach International Film Festival, winning films will be screened in their entirety during a premiere at noon on April 15, 2012 at the Mizner Park Cultural Arts Center. For more information, and a complete list of SSOF winners visit PBFilm.com or Facebook.com/StudentShowcaseOfFilms.



Stephen Bell



Host Frank Licari dancing with Jo Ann Pflug



Daniel Samonas



Jacqueline Renee Journey

MODELS STRIKE A POSE IN PBC



Spike Productions
Photo Shoot

Still photography shoots make up a large portion of production in Palm Beach County (PBC) each year. Brands that have chosen PBC as the backdrop for their photo shoots include Abercrombie & Fitch, Brooks Brothers, Brookstone, Gucci, Ralph Lauren and many others.

Recently, the production team from **Spike Productions** produced a few different catalogs for companies including JD Williams, Julipa, and Fashion World. They shot at some of the most picturesque locations in the County including **CityPlace** and **Clematis Street** in **West Palm Beach** and **Downtown Delray Beach**. "Filming in PBC is the best, great locations, beautiful weather and great of support from everyone. We have been coming here for three years and plan on coming back. We love it," said **Spike Molina** of Spike Productions. Spike Productions is a Florida based company specializing in coordinating photo shoots for the international commercial photography industry. For info visit spikeproduction.com.



Spike Productions
Photo Shoot

BOAT SHOW GOES BRITISH



PB Int'l Boat Show

The **British Broadcasting Corp. (BBC)** came to the annual Palm Beach International Boat Show (PBIBS) to shoot a short film for inclusion in the UK children's show *Blue Peter*, the world's longest running children's television program. The subject - the world's most luxurious super-yachts at the boat show. The BBC teamed up with Location Manager/Coordinator **Sheila Schwartz** of Lots of Yachts/Lots of Spots.

The PBIBS ranks among the nation's top ten boat shows. During the kick-off event, Tourist Development Council Board Member Jim Bronstein was recognized as Member of the Year for the Marine Industries Association. For info visit showmanagement.com.

ONE NATION UNDERWATER



Screen shot of a diver from ScubaNation

ScubaNation, One Nation Underwater, TV Show premieres on **SunSports** on Sunday, April 8, 2012. Adding to SunSports' outdoor block, ScubaNation will wet the appetite of scuba and watersports fans alike with unique footage of some of Florida's best dive spots. ScubaNation is the brain child of South Florida resident, **Billy Catoggio**, whose passion since childhood has been the ocean, marine life, and scuba diving. Catoggio's love of the ocean led him to Tallahassee, Florida, where he studied Marine Biology at Florida State University (FSU). Upon graduating he moved to Miami, Florida, where he took his diving experiences to a new level and worked a brief stint at the Miami Seaquarium, where he trained dolphins and sea lions.



Screen shot of divers from ScubaNation

Three out of the first 13 episodes are concentrated on Palm Beach County. Goliath Grouper congregation, Blue Heron Bridge, and Palm Beach Sharks are all unique episodes featured during season one. For more info please visit scubanation.com.

MEET & MINGLE AT FILMMAKING EVENT



Talina Adamo, the founder of **Black Onyx Productions, LLC** started a community film group called, **The Palm Beach County Filmmakers (PBCF)** two years ago. In an effort to grow the PBCF, Adamo is hosting a "Meet & Mingle Networking and Membership Drive Event" on **April 27** at **7pm** at the **Living Room Theater at Boca Raton's FAU Campus**.

"The PBCF is a non-profit organization designed to help us meet others in the industry, so we can bring our resources and talent together. We plan to bring more creative and successful film projects to life, provide more work opportunities, and educate each other as well," said Adamo. For more info visit pbcfilmmakers.com.

LOCATION SPOTLIGHT: SOUTHERN PALM BEACH COUNTY GOLF COURSES



Boca Raton Municipal

Palm Beach County (PBC) is one of the most desirable golf destinations in the country. It has hosted several golf tournaments, attracts millions of golfers year-round, and many professional golf players have chosen to make PBC their home. There are over 160 golf courses to choose from, designed by some of the biggest names in the industry. PBC golf courses can also provide an amazing location for productions of all kinds. Producers can tee off their next project from one of these world class golf courses in southern



Lakeview Golf Club

PBC. **The Boca Raton Municipal Golf Course** is comprised of two golf courses, a championship and executive course. The championship is an 18-hole, par 72 course and the executive is a 9-hole, par 30 course with 210 acres of manicured greens, fairways, and winding lakes. This elite course offers a pro shop, driving range, putting greens, and a practice bunker. The sky is clear of towers and power lines to the west and the sunsets are spectacular.

Designed by Donald Ross, **The Delray Beach Golf Course** has an impressive clubhouse, restaurant, bar and outdoor café. The property has the old Florida southern grace and style that makes it a popular venue for weddings with several vignette locations that work well for still photography. Their maintenance facility is tucked back behind a waterway and has a rusty old diesel pump and a dirt road that could be well utilized for a film project. **Lakeview Golf Club**, located in Delray Beach, considers itself to be Palm Beach County's premier executive golf course. The 18-hole, par 60 course is in terrific condition with mature trees. While their clubhouse is small it doubles well as a residence from angles near the 18th hole and has a wide set of stairs in the front. Along the perimeter there are XL Banyan trees with tropical plantings underneath. **The Links at Boynton Beach** features an 18-hole, par 71 championship course, as well as a 9-hole par 30 executive length family golf course and is a certified Audubon International Cooperative Sanctuary



Links at Boynton Beach

which prevents mowing around the waterways to encourage shore birds to nest. The Links offers an indoor and outdoor dining area with golf course views as well as complete practice area with a driving range and bunker greens. Gorgeous PBC weather and a plethora of 5-star golf courses to choose from make it your premiere filming destination for your next golf, restaurant and/or bar scenes with a variety of exterior drive-ways and grand entrances to choose from. For more info visit pbfilm.com.



Delray Beach Golf Course

Editor: Jill Margolius Contributor: Vanessa Horta and Kelly King | To be included in the newsletter, please call 561.233.1000.

Palm Beach County Film & Television Commission

1555 Palm Beach Lakes Blvd., Suite 900

West Palm Beach, Florida 33401

PBC Board of County Commissioners

Chair, Shelley Vana

Vice-Chair, Steven L. Abrams

Karen T. Marcus

Paulette Burdick

Burt Aaronson

Jess R. Santamaria

Priscilla A. Taylor



Palm Beach County Film & Television Commission

Film Commissioner, Chuck Elder

Director of Ops. and Programs, Michelle Hillery

Production Manager, Jill Margolius

Production Coordinator, TBD

Office Coordinator, Vanessa Horta

Location Consultant, Kelly King

Administrative Assistant, TBD

Education Consultant, TBD

