

# APRIL 2006

## FESTIVAL KICKS OFF ITS 11<sup>TH</sup> YEAR WITH A SPLASH



The **Palm Beach International Film Festival (PBIFF)**, dedicated to enhancing education, is poised to welcome filmmakers to PBC for the 11th annual event! During the week of **April 20-28**, there will be over 150



Faye Dunaway

films including over 25 world premieres, and over 60 Florida premieres among the chosen features, documentaries and shorts screening at the **Muvico Parisian 20** at **CityPlace** in **West Palm Beach** and the **Sunrise Cinemas** at **Mizner Park** in **Boca Raton**. Opening night begins with an appearance by legendary actress **Faye Dunaway** at the world premiere of **VC Andrew's RAIN**. Later that night, "**The Donald**" (as in **Trump**) will host a party at **The Mar-a-Lago Club of Palm Beach**. Other premieres include **10<sup>th</sup> & Wolf**, co-written and directed by **Bobby Moresco**, one of the writers of the recent Academy Award winning **Crash**, and **Dirt Nap**, the story of three friends on a road trip starring **Ed Harris**. The festival closes at **Old School Square** in **Delray Beach**, the festival's new hub city, with **Keeping Up with the Steins**, a film starring **Daryl Hannah**. Some of the highlighted events during the PBIFF include the Grand Gala at the **Boca Resort and Club** on **April 22**, the **Student Showcase of Films** on **April 25** and **Urban Day**, a tribute to African American films on **April 21**. The PBIFF is also excited about its new relationship with **Mandalay Integrated Media Entertainment (MIME)** which will create opportunities for the festival. Visit [pbifilmfest.org](http://pbifilmfest.org) for info.



Donald Trump



Riviera Beach Home

## REMODELING SHOW HAS AN 'EXTREME' IMPACT ON PBC



Little League Park

ABC's hit TV show **Extreme Makeover: Home Edition** graciously transformed two PBC locations and changed lives forever! The first episode aired on March 19, and focused on the construction of the **Rainford family home** in **Riviera Beach**,

which was renovated with state-of-the-art appliances and a décor that represented the family's Jamaican roots. On March 30, a special **After the Storm** hurricane edition centered around the rejuvenation of the **Boynton Beach Little League Park** which received a brand new "field of dreams" with a modern scoreboard and shaded bleachers. Special thanks to the **City of Riviera Beach** and the **City of Boynton Beach** for making PBC such a film friendly place to shoot! For more info visit [www.abc.com](http://www.abc.com).



## RENOWNED CAR SHOW RACED INTO PBC FOR THE FOURTH YEAR...One of the most anticipated

collector car auctions and expositions roared into the **South Florida Expo Center** in **West Palm Beach** from **March 29-April 1**. The **Barrett-Jackson Classic Car Auction** showcased everything from muscle cars to hot rods while all the action was covered on the **Speed Channel** with over 16 hours of programming. Thousands of visitors poured into PBC for the three-day auction to bid on cars such as **Sir Paul McCartney's Cadillac** and **TV Personality Dr. Phil's Ferrari**. For info visit [www.barrett-jackson.com](http://www.barrett-jackson.com).



## HONDA CLASSIC DRIVES THE COUNTY INTO THE SPOTLIGHT...For the fourth year

in a row, the **Country Club** at **Mirasol** in **Palm Beach Gardens** hosted the **PGA Tour's Honda Classic Tournament, March 9-12**. The event showcased ten hours of network coverage on **NBC** and **USA**. The **Palm Beach County Sports Commission** played an integral role in the tournament by assisting with the coordination of the **PGA's** visit. For info visit [www.pgatour.com](http://www.pgatour.com).



## NEW FILM ABOUT SENIOR DATING SCENE DEBUTS LOCALLY...The Palm Beach International Film Festival, The Palm Beach Jewish Film Festival and the Palm Beach County Film & Television Commission recently hosted the Florida premiere of Snowbird Films' new

romantic comedy **The Boynton Beach Club** starring **Dyan Cannon**, **Brenda Vaccaro**, **Sally Kellerman** and **Michael Nouri**. The film, which shot in various areas of PBC, was shown to a packed house at the **Muvico Parisian 20** at **CityPlace** in **West Palm Beach**. **Director Susan Seidelman** and **Michael Nouri** came to the screening and mingled with the crowd at the after party. The film opened in March at various local theatres throughout South Florida. For more info visit [www.boyntonbeachclubthemovie.com](http://www.boyntonbeachclubthemovie.com).



Dyan Cannon



Sally Kellerman



Jonathan Krane

**DANCIN' TO A WRAP...Producer Jonathan Krane** wrapped filming on his 45th motion picture **Dancin on The Edge** last month. PBC locations on display during filming include **Clematis Street** in **West Palm Beach**, the **Port of Palm Beach** and the **Riviera Beach Municipal Marina**. The film, starring **Sally Kellerman** and **Joseph Bologna** gave some **G Star School of the Arts** students the opportunity to learn first-hand about production on a movie set. Krane is also teaching about the film industry at the **Krane Academy of Motion Pictures**. For info visit [www.kraneacademy.com](http://www.kraneacademy.com).

# Focus on Film

NEWS FROM THE PALM BEACH COUNTY FILM & TELEVISION COMMISSION

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# Location Spotlight

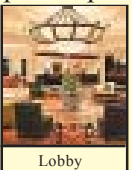
## Delray Beach Marriott



Located along the Atlantic coastline, across the street from soft, sandy beaches and near a sizzling nightlife scene is the **Delray Beach Marriott**. With two heated pools, an on-site spa and fitness center, rooms with private balconies and grand ballrooms, this Mediterranean-style resort can serve a variety of production needs. Situated near shopping boutiques, art galleries, beautiful parks and restaurants sure to please any palate, this hotel is a picture perfect destination in itself. Serving as this year's host hotel for the 11<sup>th</sup>



Heated Pool



Lobby

annual **Palm Beach International Film Festival (PBIFF)**, the Marriott will house out of town filmmakers and celebrities during the eight day extravaganza. Please visit [www.pbifilmfest.org](http://www.pbifilmfest.org) for more information on the PBIFF, and call 561.274.3200 for more information on the Delray Beach Marriott.



## GARDENING TAKES ON A NEW ART FORM IN TV SHOW...

The picturesque **Juno Beach Park & Pier** along with private homes in **Jupiter, Palm Beach Gardens** and **West Palm Beach** set the stage for three upcoming episodes of *Garden Sense*, airing on the **DIY Network**. Kentucky based production company **JAYTV** was hired to complete the project, and **Producer Jay Shatz** said, "The great weather, beautiful locations and tropical landscaping made Palm Beach County a natural choice to film." The episodes are set to air in the spring of 2007. For more info visit [www.diynetwork.com](http://www.diynetwork.com).



## EQUESTRIAN RIDERS TO BECOME REALITY TV STARS

*The Search for America's Next Equestrian Star*, a new TV documentary, is filming for three weeks this month in **Wellington**. The cream of the riding crop have been selected and will compete in a series of challenges to prove their mastery of the dressage sport. Produced by New York based **Brave St. Productions** and hosted by **Olympian Robert Dover** the show is currently in talks with various networks about distribution. For more info visit [www.americandressagestar.com](http://www.americandressagestar.com).



Robert Dover

## LOOKING GOOD NOW

### DELRAY BEACH IS "LOOKING GOOD"

Models for *Looking Good Now Magazine* struck a pose in the lush, tropical gardens at the **Sundy House Inn** and along the vibrant **Atlantic Avenue** in **Delray Beach** during a recent still photography shoot. **Looking Good Now Editor in Chief David Perel** said, "We chose Delray Beach for the shoot because it's a beautiful and visually diverse city." Look for the layout to appear starting in the magazine's June issue. For more info visit [www.lgnmagazine.com](http://www.lgnmagazine.com).



## EVERY TRADE HAS ITS TRICKS: LEARN HOLLYWOOD'S IN FREE WORKSHOPS & SEMINARS...

The 11<sup>th</sup> Annual Student Showcase of Films awards ceremony honoring student filmmakers is scheduled for **Tuesday, April 25, at Palm Beach Community College's Duncan Theatre in Lake Worth from 10:00am to 12:30pm. On Saturday, April 22 and Sunday, April 23, join top industry professionals including Conrad Bachmann, the former Governor of the Performers Peer Group and Executive Committee for the Academy of Television Arts and Sciences and Frank Eberling, a veteran Florida filmmaker as they share their knowledge about the filmmaking process. Hosted by Palm Beach Community College and the Burt Reynolds & Friends Museum, the workshops and seminars are free and open to the public. To see a full listing of topics and to RSVP, visit [www.pbifilmfest.org](http://www.pbifilmfest.org) or call Diane Romagnano at 561.233.1000.**



# short takes



Ilse Earl

## TRIBUTE TO A LOCAL LEGEND

The local acting community mourns the death of professional actress, director, producer and acting teacher **Ilse Earl, Ph.D.** Dr. Earl will be remembered for the dedication, courage and wisdom she brought to the production community and will be greatly missed. A memorial service was recently held by the Palm Beach SAG Conservatory at Palm Beach Community College's Eissey Campus.

## TV COMMERCIALS WIN LOCAL COMPANY PRESTIGIOUS AWARDS...Silver Beach Productions' Aaron Wells was honored at the 2006 ADDY Awards Gala with four awards-three gold and one silver for TV commercials he directed. Wells said, "I'm honored that the commercials were recognized with such a wonderful award." For info call 561.792.7290.



## SUBMIT DEMO-

### GET 'REEL' EXPOSURE

Calling all commercial producers and directors in Florida! If you would like your work seen by hundreds of advertising executives from Florida and the Caribbean, please submit a 90-second demo reel to the **SoFLim Newspaper** by **April 21, 2006**. Visit [www.soflim.com](http://www.soflim.com) for more info.



## MEDIA DAY AT MOROSO

Members of the media are invited to take a few laps in a Formula 2000 Indy Car around Moroso's long and twisting road course at 130 mph! **The Bertil Roos Racing School** is coming to Moroso Motorsports Park April 3-11, with a special media day on April 11 at 8:00am. For more info please contact Lauralee Serfass at 1.800.722.3669.



## LEGISLATION BENEFITS THE PRODUCTION COMMUNITY...

The Florida Department of **Business and Professional Regulation** has agreed to reduce the 'talent agency special assessment' fee from \$1,800 to \$180 for FY06. The reduced fee and basic license fee will be due May 31, 2006. A refund will be available for those who have already paid the \$1,800 fee. For info visit [www.myflorida.com/dbpr](http://www.myflorida.com/dbpr).



Film Commissioner, Chuck Elder  
Director of Ops. and Programs, Michelle Hillery  
Operations Manager, Jennifer Kabis  
Production Manager, Michelle Marton  
Production Coordinator, Jill Margolius  
Location Manager, Meghan Holmes  
Administrative Assistant, Jennifer Gresh  
Education Coordinator, Diane Romagnano



**PBC Board of County Commissioners**  
Chair, Tony Masilotti, Burt Aaronson  
Addie L. Greene, Jeff Koons  
Karen T. Marcus, Mary McCarty  
Warren H. Newell

If you would like to be included in this monthly publication, please contact the FTC at 561.233.1000 or email information to [jmargolius@pbfilm.com](mailto:jmargolius@pbfilm.com).

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