



KQ Publishing Inc.

FOR IMMEDIATE RELEASE: Press release Palm Beach Fashion Show

POWER OF FASHION – Fashion and Ballet Debut in Palm Beach County

August 13, 2010 – KQ Publishing Inc. has announced the launch of “**Power of Fashion,**” a series of three beautiful couture runway shows presented on the pool area of the elegant CityPlace South Tower Condominiums in downtown West Palm Beach. The show will take place on September 25th, 2010, at 6:00 pm and will feature couture designer Marcella Stark, designer Christina Theonnes and designer Leah Vixamar. Both national and international press are invited to cover this event.

The fashion show is a benefit where the talents of three amazing couture designers who create finely tailored garments will help promote the prevention, detection, and treatment of breast cancer. Artstage Dance Studio of Jupiter, Florida, will also be participating by performing a phenomenal array of ballets. Proceeds from the event will go toward the race for a cure.

“The concept of this exciting show is to provide a top-of-the-line runway show and give people the opportunity to give back to women and men who suffer with this disease,” said Joshua Luke, CEO and editor in chief of KQ Publishing. “Fashionistas from all over will have the chance to enjoy well awaited clothing, fine wine, and beautiful dances, and never lose sight of the real cause. This is the first annual fashion event to make a difference in the lives of people who are affected with breast cancer. Through our show, we hope to raise thousands of dollars for research and support. We anticipate a huge turnout for this event and will continue to make a difference.”

The Power of Fashion is the ultimate fundraiser and networking opportunity for models, photographers, clothing designers, makeup artist, cosmetologist and others in the entertainment industry.

Date: Saturday, September 25th, 2010

**Time: Doors Open at 5:30pm,
Red Carpet begins at 6:15pm,
Fashion Show begins at 8:15pm.**

**Location: CityPlace South Tower, Downtown West Palm Beach
550 Okeechobee Blvd
West Palm Beach, Fl 33401**

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